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TWENTY-SECOND REPORT
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

From April 1st, 1947 to March 31st, 1948

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 20, 1949



TORONTO
Printed and Published by
Baptist Johnston, Printer to the King's Most Excellent Majesty
1949

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ONTARIO

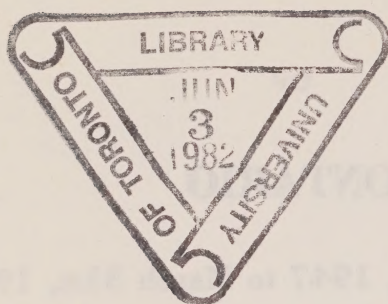
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JANUARY 24, 1949.

TO HIS HONOUR,

The Lieutenant-Governor-in-Council.

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-second Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1948.

Respectfully submitted,

W. GRIESINGER,

Minister.

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Liquor Control Board of Ontario

454 University Avenue,
TORONTO 2, Ontario,
November 1st, 1948.

TO THE HONOURABLE T. L. KENNEDY,
The Prime Minister of Ontario,
Parliament Buildings, Queen's Park, Toronto 5, Ontario.

Sir:

I have the honour to submit herewith the Twenty-second Report of the Board for the twelve months' fiscal period which ended the 31st of March, 1948.

FINANCIAL STATEMENT

The Balance Sheet, certified to by Messrs. Robertson, Robinson, McCannell & Dick, Chartered Accountants, shows the amount of fixed assets to be \$426,611.25. This amount represents the value of the Board's real estate, consisting of land on Fleet Street, Toronto, the land and buildings situated at 154 Wellington Street West, Toronto, 210 Victoria Avenue, Fort William, and 28 Silver Street, Cobalt, occupied as warehouses and stores, and the value of all furniture, equipment and alterations in the various premises of the Board, less depreciation, which, since the commencement of operations in June 1927 has been provided to an extent of \$1,379,847.99.

Other assets totalled \$22,827,523.34, being comprised of the following items:

Cash on hand and in transit from branch banks.....	\$12,906,060.46
Accounts Receivable—hospital charge sales, beer levies, duty recoverable items, freight claims, fines, etc.....	1,150,528.60
Inventories of liquors and supplies.....	8,770,934.28
	<u>\$22,827,523.34</u>
Prepaid items	99,673.07
Liabilities amounted to \$1,647,066.67 as follows:	
Accounts Payable—for liquors and supplies, accrued charges, etc.....	1,611,997.78
Due Provincial Treasurer—Confiscated Stock.....	35,068.89

The item of \$35,068.89 represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provision of Section 132(2) of The Act.

The Reserve Account for insurance and contingencies was increased by \$200,000.00 as of March 31, 1948, bringing the total amount as shown to \$400,000.00.

Contingent liabilities amounted to \$5,798,070.08. These items comprise the value of undelivered orders to the extent of \$4,119,327.41 and also the amount of \$1,678,742.67 for Customs and Excise Duties which will have to be paid on the goods which were in bond on our premises March 31st, when the same are cleared. These items are not chargeable against, nor do they affect, the operations of the Board for the period under review.

The Profit and Loss Account shows sales for the twelve months from Liquor Control Board stores of \$76,454,339.27.

The same account shows a gross trading profit of \$29,169,150.48, with total expenses including depreciation of \$3,937,888.58 which resulted in a net trading profit of \$25,231,261.90. This latter sum, together with other revenue derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders taxes and from fines which amounted to \$11,804,460.16, resulted in a total net income of \$37,035,722.06. The expenses incurred by The Liquor Licence Board amounted to \$227,919.49. This item is chargeable against the profits of The Liquor Control Board as provided by Section 10 of The Liquor Licence Act, 1946. The net income of the Board was reduced thereby to \$36,807,802.57 which is carried to the Surplus Account.

For the purpose of comparison, the percentage that the cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1946-47 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$21,702,185.28, this being the amount carried forward from the previous year's operations which had not been transferred to The Provincial Treasurer. After the deduction of \$3,246.86 which represented sundry adjustments and the deduction of \$200,000.00 for the aforementioned insurance reserve account, the twelve months net income of \$36,807,802.57 is added to produce a total amount of \$58,306,740.99 which is carried forward to the Balance Sheet. From this sum \$37,000,000.00 was remitted to The Provincial Treasurer.

Besides the Balance Sheet, Profit and Loss Account and the Surplus Account, a statement showing the expenses of Administration and Operation for the twelve months is also attached. Individual percentages which these bear to the total sales are given for the twelve months and also for the preceding fiscal period. On March 31, 1948, the staff comprised 1,165 employees, 71 of these being part-time or seasonally employed, as against 1,101 permanent and 72 part-time at the previous year-end.

All Liquor Control Board Stores, Brewers' Retail Stores, Breweries and Wineries from which alcoholic beverages are sold in Ontario, as of March 31st, 1948, are set forth on Schedule II and a classification of permits and licenses issued appears on Schedule III.

SALES

The sale of spirits, beer and wine from liquor stores during the twelve months amounted to \$76,454,339.27. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$89,365,375.35. Sales of Ontario wine made direct to customers from licensed Ontario Wine Sales Offices and where permitted, from winery premises, amounted to \$4,767,864.33.

Sales of spirits and wine to licencees operating under The Liquor Licence Act amounted to \$2,624,075.96 and are included in the previously mentioned total liquor stores sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding twelve months:

VALUE

	Twelve Months ending March 31, 1947	Twelve Months ending March 31, 1948	Increase or Decrease	Percentage
Domestic Spirits.....	\$47,771,707.79	\$53,581,963.07	\$5,810,255.28	12.1 Inc.
Imported Spirits.....	18,543,040.65	14,358,271.94	4,184,768.71	22.5 Dec.
Domestic Wines.....	3,550,704.72	4,680,682.46	1,129,977.74	31.8 Inc.
Imported Wines.....	2,492,868.89	1,261,180.16	1,231,688.73	49.4 Dec.
Domestic Beers.....	1,587,781.43	2,539,959.16	952,177.73	59.9 Inc.
Imported Beers.....	37,623.90	32,282.48	5,341.42	14.2 Dec.
Total Sales from Liquor Stores	73,983,727.38	76,454,339.27	2,470,611.89	3.3 Inc.
B. & B.R.S. Sales-Domestic Beer (exclusive of con- tainer value)	76,633,622.86	89,365,375.35	12,731,752.49	16.6 Inc.
Wineries' Sales (Domestic Wines)	4,951,696.63	4,767,864.33	183,832.30	3.7 Dec.
Total	155,569,046.87	170,587,578.95	15,018,532.08	9.6 Inc.

GALLONAGE

	Twelve Months ending March 31, 1947	Twelve Months ending March 31, 1948	Increase or Decrease	Percentage
Domestic Spirits.....	2,256,362	2,437,222	180,860	8.0 Inc.
Imported Spirits.....	733,886	529,234	204,652	27.8 Dec.
Domestic Wines.....	834,320	1,133,094	298,774	35.8 Inc.
Imported Wines.....	219,130	104,191	114,939	52.4 Dec.
Domestic Beers.....	933,988	1,492,327	558,339	59.7 Inc.
Imported Beers.....	9,683	8,323	1,360	14.0 Dec.
Total Sales from Liquor Stores	4,987,369	5,704,391	717,022	14.3 Inc.
B. & B.R.S. Sales (Domestic Beer)	57,963,901	66,661,597	8,697,696	15.0 Inc.
Wineries' Sales (Domestic Wines)	1,169,434	1,108,133	61,301	5.2 Dec.
Total	64,120,704	73,474,121	9,353,417	14.5 Inc.

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$37,000,000.00 on account of Profits, License Fees, etc. The Board also set aside for payment to the various municipalities a proportion of the fees received from Licencees, such amount totalling \$878,026.47 which was distributed to 205 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$29,206,424.55 during the course of the year in Customs and Excise Duties and Sales and Excise taxes on spirits, wines and imported beers purchased by the Board. The Dominion Government also received approximately \$30,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating about \$59,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$97,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during

the year. This amount was exclusive of Dominion and Provincial corporation and municipal realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31st, 1948, was 140. Included in this number are two stores—one in Toronto and one in Ottawa—which were opened during the year to accommodate licence holders, mail order customers and delivery orders. Four additional stores were also opened in various sections of the province.

The locations of the new stores are as follows:

October 1, 1947	Store No. 17	Terminal Warehouse,	Toronto
January 5, 1948	Store No. 38A	160 Nicholas Street,	Ottawa
June 16, 1947	Store No. 136	Main Street,	Minden
November 20, 1947	Store No. 137	Main Street,	Red Lake
January 10, 1948	Store No. 138	Oak Street,	Bothwell
February 9, 1948	Store No. 139	High Street,	Sutton

BREWERIES AND BREWERS' RETAIL STORES

On March 31st, 1948 there were twenty-two Ontario and four Quebec breweries licensed to sell their products in Ontario, the number being unchanged since the previous year-end.

The corporate name of one brewery was changed on July 1st, 1947—that being—Carling Breweries (Walkerville) Limited, to—O'Keefe's Brewery (Walkerville) Limited, Windsor.

Nine brewers' retail stores were opened during the twelve months period at:

124	94 Montreal Road	Eastview	May 1, 1947
20	793 Princess Street	Kingston	June 20, 1947
132	Richmond Street	Chatham	September 5, 1947
133	Lakeshore Road	Jackson's Point	September 1, 1947
134	McKay Street	Cayuga	October 3, 1947
135	2931 Bloor Street West	Toronto	December 15, 1947
136	John Street	Bradford	December 17, 1947
137	529 Concession Street	Hamilton	January 9, 1948
138	629 Richmond Street	London	January 17, 1948

One brewers' retail store was closed, it being destroyed by fire, at:

20	Broad and Wellington Streets	Ottawa
----	------------------------------	--------

One summer brewers' retail store operated at:

1S	Jackson's Point	From June 1, 1947 to August 31, 1947
----	-----------------	--------------------------------------

Six brewers' retail stores moved to new locations:

107	Broadway and London St.	to London and Harvey Sts.	Tillsonburg	July 15, 1947
13	83 Carling St.	to Bathurst and Waterloo Sts.	London	August 20, 1947
12	1080 Barton St.	to 1162 Barton St.	Hamilton	November 20, 1947
121	208 Locke St.	to 229 Dundurn St.	Hamilton	December 15, 1947
33	155 Front St.	to 325 Pinnacle St.	Belleville	February 2, 1948
77	59 King St. W.	to 12 Foundry St.	Dundas	March 9, 1948

The total number of brewers' retail stores in operation on March 31, 1948, was 138.

The gallonage of domestic beer sold in Ontario during the years 1944 to 1948 inclusive, as computed from the sales records of the Board and with respect to sales to destinations outside of Ontario, from monthly reports of the Ontario brewers, was as follows:

	1944 (12 months) Gallons	1945 (12 months) Gallons	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons
Sales from liquor stores' stock	678,044	1,366,886	780,808	933,988	1,492,327
Beer orders taken at liquor stores for delivery by breweries and brewers' retail stores	267	57	35	—	—
Sales from breweries and brewers' retail stores	37,807,947	45,785,337	50,248,243	57,963,901	66,661,597
Total Ontario sale of domestic beer	38,486,258	47,152,280	51,029,086	58,897,889	68,153,924
Sales to other provinces	3,460,560	3,874,106	4,251,807	5,068,504	6,775,044
Export Sales	2,071,002	1,704,639	1,401,483	1,784,058	1,292,147
Total	5,531,562	5,578,745	5,653,290	6,852,562	8,067,191

The policy of The Liquor Control Board to have periodical analyses made by the Chief Provincial Analyst of all brands of beer produced by Ontario brewers, as well as the products of the Quebec breweries sold in this province, was continued during the year under review. The analyses of the year indicated that all the samples examined conformed to the requirements of the Regulations passed pursuant to The Food and Drugs Act of Canada.

WINERIES

The products of all Ontario licensed wineries were analysed during the year for the Board by the Provincial Department of Health in order to ensure that they conformed to the Board's regulations. In addition 7 wineries availed themselves of the facilities of The Provincial Board of Health Laboratories and procured 22 cultures of yeast for wine-making.

The premises of all Ontario wineries were inspected by the Board's Inspectors during the year. The plants of the Sacramental Wine Vendors were included in those inspections.

On March 31, 1948, there were 20 wineries operating in Ontario. Sales were conducted direct from the premises of 5 wineries and from 44 branch retail sales offices, an addition of one branch retail sales office since the previous year-end. The new sales office was opened by The London Winery Limited at 693 Bayview Avenue, Leaside, on December 11th, 1947.

Three wineries changed the location of their sales offices, as follows:

	From	To	
Dundurn Wines Ltd.	287 Ottawa St. N., Hamilton	297 Ottawa St. N. Hamilton	May 29, 1947
St. Catharines Wine Co.	497 Parliament St. Toronto	519 Parliament St. Toronto	May 1, 1947
Fred Marsh Winery Ltd.	73 Bank St. Ottawa	4 Willingdon Blvd. Toronto	March 31, 1948

The following statistics of gallons of Ontario wine sold have been compiled from the monthly reports to the Board by the respective wineries:

	1944 (12 months) Gallons	1945 Gallons (12 months)	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons
Sale at Wineries	864,060	880,883	1,195,109	1,169,434	1,108,133
Sales to the Board	614,675	681,371	817,770	861,486	1,103,985
Total Ontario Sales	1,478,735	1,562,254	2,012,879	2,030,920	2,212,118
Sales to other Provinces	1,542,432	1,554,265	1,850,650	2,240,527	1,903,939
Export Sales	61,602	49,769	58,581	28,190	21,389
Total	3,082,769	3,166,288	3,922,110	4,299,637	4,137,446

The tonnage of grapes and cherries used by the various wineries during the past four years was as follows:

	12 mos. ended March 31st, 1945	12 mos. ended March 31st, 1946	12 mos. ended March 31st, 1947	12 mos. ended March 31st, 1948
Grapes used in the manufacture of wine	12,436 tons	12,573 tons	16,365 tons	17,829 tons
Grapes used in the manufacture of concentrates	2,703 tons	2,634 tons	4,566 tons	5,536 tons
Grapes used in the manufacture of brandy	930 tons	—	—	—
Cherries used in the manufacture of wine	8 tons	4 tons	13 tons	72 tons
	16,077 tons	15,211 tons	20,944 tons	23,437 tons

Last year 246,525 gallons of Ontario wine were distilled into grape-spirit for wine fortification while during the year under review 189,101 gallons were used for such purposes.

HOME-MADE WINE PERMITS

On January 1st, 1940, regulations became effective which required that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. During the fiscal year herein reviewed, five of these permits were issued.

PERMITS

874,093 Individual Annual Liquor Permits were issued for the year ending March 31, 1948. Individual Permits sold to non-residents valid for a period not exceeding one month numbered 99,215. In addition 2,917 Special Permits were issued to physicians, druggists, hospitals, etc.

During the year, cancellations or full or part-time Prohibitory Orders were issued against 3,829 permittees. These restrictive measures were directed by the Board for various reasons which are detailed as follows:

Judges' Orders of Interdiction	37
Convictions for driving motor vehicle whilst intoxicated	821
For Breach of The Liquor Control Act	751
Special Reasons—"Best Interest," Advice from Mag- istrates, Physicians, Relief Officers, etc.	2,220

3,829

Revocations of a certain number of the above orders were authorized but only after being subjected to a thorough investigation. The numbers were as undernoted:

Judges' Orders of Interdiction.....	17
Full Re-Instatement.....	480
Partial Re-Instatement (Limited Purchasing).....	110

1,669 Special Permits were issued to druggists, one of which was suspended and one cancelled during the year. These Special Permits allowed the druggist to purchase liquor in limited quantities for compounding medicine or for use as a solvent or preservative. It also accorded him the privilege of buying rubbing alcohol for resale. The premises of all holders of Druggists' Special Permits were subject to periodical inspections and these inspections included an examination of the records of the sales of rubbing alcohol which druggists are required to maintain.

L.C.A. INFRACTIONS

Classification of the Offences against The Liquor Control Act according to the monthly certificates received from Ontario Magistrates from April 1, 1947, to March 31, 1948.

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place.....	4,625	701	13	5,339
Sec. 87(1) L.C.A. Selling liquor illegally or keeping for sale	13	205		218
Sec. 96(1) L.C.A. Consuming liquor in other than residence	626	34	5	665
Sec. 96(2) L.C.A. Intoxication	13,541	15,964	1,115	30,620
Sec. 106(3) L. C. A. Illegal Possession	456	34		490
Sec. 108(a) L.C.A. Persons found in	951	56		1,007
Reg. 64(2) Consumption of beer in an illegal place.....	1,546	52		1,598
All other L.C.A. Infractions	1,311	678	9	1,998
	<u>23,069</u>	<u>17,724</u>	<u>1,142</u>	<u>41,935</u>

GENERAL

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. GRIESINGER,

Chief Commissioner.

BALANCE SHEET**As at March 31st, 1948****ASSETS**

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented premises, less amounts written off.....		\$ 426,611.25
Cash on Hand, in Transit and in Banks	\$12,906,060.46	
Accounts Receivable.....	1,150,528.60	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost).....	8,770,934.28	22,827,523.34
Prepaid Charges		99,673.07
		<u>\$23,353,807.66</u>

LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc.		\$ 1,611,997.78
Due Provincial Treasurer for Confiscated Liquor Stock		35,068.89
Reserve for Insurance and Other Contingencies		400,000.00
Surplus		
Balance carried from Surplus Account.....	\$58,306,740.99	
Less: Paid to Provincial Treasurer during the year ended March 31st, 1948.....	37,000,000.00	
Balance March 31st, 1948		<u>21,306,740.99</u>
Contingent Liabilities:		
Duty on Stocks in Bond	\$ 1,678,742.67	
Liquors ordered but not delivered (including duty, freight, etc.).....	4,119,327.41	
		<u>\$23,353,807.66</u>

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31st, 1948, and that the records and accounts of the same date conform thereto.

Toronto, June 3, 1948. **ROBERTSON, ROBINSON, McCANNELL & DICK,**
Chartered Accountants

SURPLUS ACCOUNT**For the year ended March 31st, 1948**

Balance as at March 31st, 1947.....	\$21,702,185.28
Deduct: Sundry Adjustments	3,246.86
	<u>21,698,938.42</u>
Deduct: Provision for Insurance and Other Contingencies	200,000.00
	<u>21,498,938.42</u>
Add Net Income for the year ended March 31st, 1948....	36,807,802.57
Balance carried to Balance Sheet.....	<u>\$58,306,740.99</u>

PROFIT AND LOSS ACCOUNT

For the Year Ended March 31st, 1948

Percentage to Sales
1947-1948 1946-1947

Sales by Vendors

Store Counter and Mail Order Sales of Wines, Spirits and Beer	\$76,454,339.27	100.00%	100.00%
Stock on Hand March 31st, 1947	\$ 5,893,028.41		
Purchases	50,198,082.73		
	<u>56,091,111.14</u>		
Less: Stock on Hand March March 31st, 1948	8,704,726.18		
Cost of Sales by Vendors	<u>47,386,384.96</u>	61.98%	60.74%
Gross Profit on Sales	\$29,067,954.31	38.02%	39.26%
Miscellaneous Earnings	101,196.17	.13%	.13%
	<u>29,169,150.48</u>	38.15%	39.39%

Expenses

Administration and Operating Expenses, Head Office, Warehouses and Stores	3,771,418.17		
Depreciation on Furniture, Equipment, Fixtures and Alterations to Rented prem- ises written off and re- served for	166,470.41	3,937,888.58	5.15% 5.15%
		<u>25,231,261.90</u>	33.00% 34.24%

Other Revenue

Brewers' Retail Store Licence Fees	128,158.17		
Brewers' Licence Fees	109,750.00		
Gallongage Tax on Beer Pro- duction (Ontario Brew- eries)	5,102,817.73		
Gallongage Tax on Beer Sales (Extra Provincial Brew- eries)	1,218,071.42		
Licences and Fees (Net after deducting Municipalities' Share)	3,759,833.57		
Miscellaneous Licences	50.00		
Fines (Net)	54,599.11		
Ontario Wine Tax and Li- cences	425,785.16		
Permit Sales	986,775.00		
Banquet Permits	18,620.00	11,804,460.16	15.44% 13.30%
		<u>37,035,722.06</u>	48.44% 47.54%

Less: Liquor Licence Board
Expenses (Section 10, The
Liquor Licence Act, 1946)....

227,919.49 .30% .24%

Net Income for Year carried
to Surplus Account.....\$36,807,802.57 48.14% 47.30%

ADMINISTRATION AND OPERATING EXPENSES

HEAD OFFICE, WAREHOUSE AND STORES

For the year ended March 31st, 1948
and
Number of Employees on the Staff at March 31st, 1948

		Percentage to Total Sales 1947—1948	1946—1947
Salaries	\$2,411,114.22	3.15%	3.22%
Legal and Audit	19,700.44	.03%	.02%
Rents paid, less received	225,913.84	.30%	.26%
Travelling	46,221.74	.06%	.04%
Superannuation	73,574.56	.10%	.07%
Insurance	19,733.03	.03%	.03%
Postage	16,648.32	.02%	.04%
Stationery	62,651.25	.08%	.08%
Telephone and Telegraph	15,266.17	.02%	.02%
Protection Service	5,321.44	.01%	.01%
Breakage	7,921.69	.01%	.01%
Rationing Expense	—	—	.08%
Light, Heat and Power	48,938.52	.06%	.06%
Repairs and Maintenance	175,799.94	.23%	.16%
Sundries	51,601.15	.07%	.08%
Freight and Cartage	226,172.85	.30%	.30%
Terminal Warehouse Charges	140,271.52	.18%	.18%
Taxes—Business	29,150.56	.04%	.04%
Discounts to Hospitals, etc.	2,908.95	.00%	.00%
Truck Maintenance	49,844.37	.06%	.06%
Packing Materials	57,091.49	.07%	.06%
Permit Expense	85,572.12	.11%	.13%
	<u>\$3,771,418.17</u>	<u>4.93%</u>	<u>4.95%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Seventy-two Temporary Employees Whose Services
are either Part-Time or Seasonal

Commissioner's Staff	2
Personnel Department	4
Comptroller's Staff	6
Legal Department	1
Accounting Department	54
Beer and Wine Department	35
Permit Department	23
Purchasing and Supply Department	8
Traffic Department	4
Customs Department	4
Stock Supervision Department	14
Brewery Inspection Department	35
Winery Inspection Department	4
Store Inspection Department	23
Realty and Maintenance	11
Garage	3
Stores	826
Warehouses	108
	<u>934</u>
	<u>1,165</u>

SCHEDULE II

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1948

Store No.

LIQUOR STORES

1	Church and Lombard Streets.....	Toronto
2	122 Wellington Street West.....	Toronto
3	1271 Dundas Street West.....	Toronto
4	170 Danforth Avenue.....	Toronto
5	1881 Queen Street East.....	Toronto
6	1271 Queen Street West.....	Toronto
7	2223 Dundas Street West.....	Toronto
8	928 St. Clair Avenue West.....	Toronto
9	959 Bloor Street West.....	Toronto
10	1121 Yonge Street.....	Toronto
11	949 Gerrard Street East.....	Toronto
12	402 Parliament Street.....	Toronto
13	1448 Danforth Avenue.....	Toronto
14	454 Spadina Avenue.....	Toronto
15	292 Dupont Street.....	Toronto
16	106 Richmond Street West.....	Toronto
17	Queens Quay—Special Order Department.....	Toronto
18	Midland Avenue and Kingston Road.....	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue.....	Toronto
20	802 Lake Shore Road.....	New Toronto
21	29 Charles Street.....	Hamilton
22	673 King Street East.....	Hamilton
23	1057 Barton Street East.....	Hamilton
24	216 King Street.....	Port Colborne
25	81 King Street West.....	Dundas
26	419 Talbot Street.....	London
27	629 Dundas Street.....	London
28	12 Canal Street.....	Dunnville
29	Berford Street.....	Warton
30	82 Durham Street.....	Walkerton
31	47 Hurontario Street.....	Collingwood
32	94 Wyandotte Street East.....	Windsor
33	241 Drouillard Road.....	Windsor
34	1284-86 Ottawa Street.....	Windsor
35	3236 Sandwich Street West.....	Windsor
36	272 Queen Street.....	Ottawa
37	685 Bank Street.....	Ottawa
38	188 Rideau Street.....	Ottawa
38A	160 Nicholas Street—Special Order Dept.....	Ottawa
39	King Street East.....	Cobourg
40	42-46 Princess Street.....	Kingston
41	209 Victoria Avenue.....	Fort William
41A	209 Victoria Avenue—Special Order Dept.....	Fort William
42	101 King Street West.....	Brockville
43	137 King Street East.....	Kitchener
44	69 Dalhousie Street.....	Brantford
45	Brock and Water Streets.....	Peterborough
46	224 Front Street North.....	Sarnia
47	23 Ontario Street.....	St. Catharines
48	937 Victoria Avenue.....	Niagara Falls
49	66 Pitt Street.....	Cornwall
50	Cedar and Elgin Streets.....	Sudbury
51	72 Carden Street.....	Guelph
52	24-26 Cross Street.....	Welland
53	66 Cumberland Street South.....	Port Arthur
54	224 Main Street East.....	North Bay
55	32 Pembroke Street West.....	Pembroke
56	King Street.....	Prescott
57	37 Bridge Street East.....	Belleville
58	8½ Balsam Street North.....	Timmins
59	72 Collier Street.....	Barrie

LIQUOR STORES—Continued

60	88 Ontario Street	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	Front Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	121 Main Street	Penetang
78	Wellington Street and Whitewood Avenue	New Liskeard
79	79 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	King and Queen Streets	Sturgeon Falls
82	79 Kent Street	Lindsay
83	31 Main Street East	Hawkesbury
84	Main Street	Picton
85	Daniel and Elgin Streets	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Pembroke and Mattawa Road	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	21 Water Street North	Galt
96	112 Main Street	Deseronto
97	Dundas Street	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	25 Albert Street	Thorold
101	48 Main Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street	Espanola
104	Main Street East	Thessalon
105	Concession Street and Bridge Street	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	37 Government Road	Kapuskasing
113	Opongo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	9 Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	Front Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland
126	Queen Street	Tilbury
127	Main Street	Morrisburg

LIQUOR STORES—Continued

128	Bruce Avenue.....	South Porcupine
129	Main Street.....	Geraldton
130	Manitoba Street.....	Bracebridge
131	Erie Street South.....	Ridgetown
132	Bridge Street.....	Carleton Place
133	Petrolia Street.....	Petrolia
134	Government Road.....	Larder Lake
135	Russell Street.....	Madoc
136	Main Street North.....	Minden
137	Main Street.....	Red Lake
138	Oak Street.....	Bothwell
139	High Street.....	Sutton

BREWERS' RETAIL STORES

1	572½ Church Street.....	Toronto
2	194 Queen Street East.....	Toronto
3	614 Queen Street West.....	Toronto
4	398 College Street.....	Toronto
5	955 Bloor Street West.....	Toronto
6	1257 Queen Street West.....	Toronto
7	2135 Dundas Street West.....	Toronto
8	1083 St. Clair Avenue West.....	Toronto
9	440 Danforth Avenue.....	Toronto
10	2149 Danforth Avenue.....	Toronto
11	150 Barton Street East.....	Hamilton
12	1162 Barton Street East.....	Hamilton
13	Bathurst and Waterloo Streets.....	London
14	594 Dundas Street.....	London
15	413 Hamilton Road.....	London
16	1573 McDougall Street.....	Windsor
17	1246 Ottawa Street.....	Windsor
18	4281 Wyandotte Street East.....	Windsor
19	268 Queen Street West.....	Ottawa
20	793 Princess Street.....	Kingston
21	208 Wellington Street.....	Kingston
22	670 Bridge Street.....	Niagara Falls
23	78 Niagara Street.....	St. Catharines
24	11 College Street.....	Kitchener
25	217 Talbot Street.....	St. Thomas
26	211 Pearl Street.....	Port Arthur
27	269 Water Street.....	Peterborough
28	131 Wellington Street.....	Brantford
29	113 Quebec Street East.....	Guelph
30	East Market and Water Streets.....	Brockville
31	6 Dover Street.....	Chatham
32	221 Sherman Avenue North.....	Hamilton
33	325 Pinnacle Street.....	Belleville
34	68-72 Pitt Street.....	Cornwall
35	110 University.....	Cobourg
36	177 Main Street.....	Prescott
37	22 Lorne Street.....	Sudbury
38	210 Maxwell Street.....	Sarnia
39	107 Oak Street West.....	North Bay
40	2 King Street East.....	Lindsay
41	193 Railway Street.....	Cochrane
42	215 Bay Street.....	Sault Ste. Marie
43	16 Victoria Street North.....	Smiths Falls
44	Front Street.....	Trenton
45	15 Riverbank Street.....	Welland
46	36-38 Reeve Street.....	Woodstock
47	32 Erie Street.....	Stratford
48	Killally Street.....	Port Colborne
49	1 Second Street.....	Timmins
50	Pond Street.....	Simcoe

229 Dundurn Street South.....	Hamilton
Market Street.....	Port Dover
1199 Wellington Street.....	Ottawa
94 Montreal Road.....	Eastview
Gilbert and Main Streets.....	Delhi
Bridge and William Streets.....	Carleton Place
Petrolia Street.....	Petrolia
Main Street.....	Hawkesbury
218 Vaughan Road.....	Toronto
Ridge Road and Cutler Street.....	Ridgeway
379 McDonnell Street.....	Peterborough
Richmond Street.....	Chatham
Dalton Road.....	Jackson's Point
McKay Street.....	Cayuga
2931 Bloor Street West.....	The Kingsway, Toronto
John Street.....	Bradford
529 Concession Street East.....	Mount Hamilton, Hamilton
629 Richmond Street.....	London

BREWERIES

Top Brewing Company, Limited.....	Kitchener
gs Breweries, Limited.....	Ottawa
gs-Capital Brewery, Limited.....	Ottawa
American Brewing Company, Limited.....	Windsor
gs Breweries, Limited.....	Waterloo
sa Springs Brewery, Limited.....	Formosa
rances Brewing Company, Limited.....	Fort Frances
eka Falls Brewing Company, Limited.....	Fort William
abatt, Limited.....	Toronto
abatt, Limited.....	London
of the Woods Brewing Company, Limited.....	Kenora
ie's Ale Brewery, Limited.....	Toronto
ie's Brewing Company, Limited.....	Toronto
ie's Brewery (West Toronto) Limited.....	Toronto
ie's Brewery (East Toronto) Limited.....	Toronto
ie's Brewery (Windsor) Limited.....	Walkerville
Brewing Company, Limited.....	Hamilton
Brewery.....	Stratford
Arthur Beverage Company, Limited.....	Port Arthur
alls Brewing Company, Limited.....	Sault Ste. Marie
y Brewing and Malting Company, Limited.....	Sudbury
Brewery, Limited.....	Timmins

UNSEEN BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH ONTARIO BREWERS' RETAIL STORES

's Brewery, Limited.....	Montreal, Que.
al Breweries, Limited.....	Montreal, Que.
(Wm. Dow & Co.—Montreal)	
(awes Black Horse Breweries—Montreal)	
(rontenac Breweries, Limited—Montreal)	

WINERIES

Wines Ltd.....	708 Danforth Ave., Toronto
Birmingham Street, New Toronto	
Wines Ltd.....	703 Yonge St., Toronto
ntham Twp., St. Catharines	118 Main St. E., North Bay
	189 Front St., Belleville
ux Wines Ltd.....	771 Queen St. E., Toronto
No. 2, Stone Road	
gara-on-the-Lake	

51	269 Mill Street.....	Port Hope
52	19 Main Street.....	Penetang
53	182 Victoria Street.....	Pembroke
54	553 King Street.....	Preston
55	27 Cockburn Street.....	Perth
56	Railway Street.....	Kenora
57	624 Mowat Street.....	Fort Frances
58	187 King Street.....	Gananoque
59	5 Gilmour Road.....	Fort Erie
60	16 Bayfield Street.....	Barrie
61	330 Catherine Street.....	Ottawa
62	Brunel and Main Streets.....	Huntsville
63	82 Amwell Street.....	Haileybury
64	First Avenue and Second Street North.....	Geraldton
65	Elgin and Harriett Streets.....	Arnprior
66	156 Lake Shore Road.....	Mimico
67	Ross Street.....	Picton
68	Murray and Bathurst Streets.....	Amherstburg
69	North Cayuga Street.....	Dunnville
70	Main Street.....	Belle River
71	Main Street.....	Glencoe
72	Champagne Street.....	Parry Sound
73	York Street.....	Ridgetown
74	Queen Street South.....	Tilbury
75	55-57 First Avenue.....	Schumacher
76	1087 Queen Street East.....	Toronto
77	12 Foundry Street.....	Dundas
78	499 James Street North.....	Hamilton
79	1 Queen's Avenue.....	Leamington
80	269 Dalhousie Street.....	Ottawa
81	161 King Street West.....	Oshawa
82	24 St. Paul Street.....	St. Catharines
83	9 Market Street.....	Thorold
84	4 Dunn Street.....	Oakville
85	Front Street.....	Sioux Lookout
86	Berford Street.....	Wiarton
87	35 Prospect Avenue.....	Kirkland Lake
88	Durham and Peter Streets.....	Walkerton
89	39 Dickson Street.....	Galt
90	Muskoka Road and Main Street.....	Gravenhurst
91	Mill Street.....	Napanee
92	162 Wyandotte Street East.....	Windsor
93	Dufferin and Selkirk Streets.....	Wallaceburg
94	1393 Gerrard Street East.....	Toronto
95	Goderich and Green Streets.....	Port Elgin
96	6 Marlborough Street South.....	East Cornwall
97	Locke Street.....	Morrisburg
98	2422 Dufferin Street.....	York Township
99	1133 Yonge Street.....	Toronto
100	Norman Street.....	Palmerston
101	Elgin and Simcoe Streets.....	Collingwood
102	591-3 Bayview Avenue.....	Leaside
103	Government Road.....	Kapuskasing
104	28 Ste. Euphemie Street.....	Casselman
105	325 Simpson Street.....	Fort William
106	13 Water Street.....	Burlington
107	Harvey and London Streets.....	Tillsonburg
108	149 West Frederika Street.....	West Fort W
109	Durham Road.....	Hanover
110	Market and Mill Streets.....	Georgetown
111	Main and Thomas Streets.....	Bracebridge
112	1373 Main Street East.....	Hamilton
113	Talbot Street.....	Blenheim
114	123 Brock Street North.....	Whitby
115	326 Silverthorn Avenue.....	York Townsh
116	Main Street West.....	Kingsville
117	Main Street.....	Thedford
118	2107 Main Street South.....	Niagara Falls
119	1856 Drouillard Road.....	Windsor
120	2135 Wyandotte Street West.....	Windsor

WINERIES—Continued

Bright's Wines, Ltd.	209	Yonge St., Toronto
Dorchester Road, Niagara Falls	186	Sparks St., Ottawa
Stamford Township	91	King St. E., Hamilton
	31-33	Elm St. E., Sudbury
	513	St. Clair Ave. W., Toronto
	591	Ouellette Ave., Windsor
	187	Dundas St., London
	520	Bloor St. W., Toronto
	261	Coxwell Ave., Toronto
Chateau Gai Wines Ltd.	878	Yonge St., Toronto
Stamford and Grantham Twps.	169	Lochiel St., Sarnia
Niagara Falls	306	St. Paul St., St. Catharines
	940	St. Clair Ave. W., Toronto
Danforth Wines Ltd.	828	Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	26	Queen St. E., Toronto
	2091	Danforth Ave., Toronto
	1426	Yonge St., Toronto
Grimsby Wines Ltd.	427	Spadina Ave., Toronto
164 Main St. W., Grimsby		
Hamilton, J. S. & Co. Ltd.	44-46	Dalhousie St., Brantford
44-46 Dalhousie St., Brantford		
Jordan Wine Co. Ltd.	169	Sparks St., Ottawa
St. Catharines, Ont.	1314	Bloor St. W., Toronto
Kitchener Wines	180	King St. W., Kitchener
Bruno Huehnberg, Prop.,		
R.R. No. 3, Kitchener		
London Winery Ltd.	123	Dundas St., London
Lambeth Highway, Westminster Twp.	268	Princess St., Kingston
London, Ont.	52	Rideau St., Ottawa
	1548	Bloor St. W., Toronto
	174	King St. W., Chatham
	Carden & Wyndham	Ssts., Guelph
	693	Bayview Ave., Leaside
Fred Marsh Winery Ltd.	73	Bank St., Ottawa
R.R. No. 3, Portage Road, Niagara Falls		
National Wine Co. Ltd.	27	Brock Ave., Toronto
27 Brock Ave., Toronto		
Dundurn Wines	297	Ottawa St. N., Hamilton
Bertrand Sanderson, Prop.,		
R.R. No. 5, Hamilton		
The Parkdale Wines Ltd.	181	Bathurst St., Toronto
181-189 Bathurst St., Toronto	1157	St. Clair Ave. W., Toronto
	42	Government Rd. W., Kirkland Lake
	501	Church St., Toronto
Peerless Wine Mfgs. Ltd.	448	Queen St. E., Toronto
448 Queen St. E., Toronto		
St. Catharines Wine Co. of Canada Ltd.	10-10½	Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519	Parliament St., Toronto
Turner Wine Company	198	Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop.,	15	King William St., Hamilton
102-106 Front St. E., Toronto		
Twin City Wine Co.	287	Bay St., Port Arthur
514 McTavish St., Fort William		
Welland Winery	272	King St., Welland
Louis Banko, Estate,		
272 King St., Welland		

SCHEDULE III

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE TWELVE MONTHS' PERIOD
PERIOD ENDING MARCH 31st, 1948

PERMITS

Resident	874,093
Temporary	99,215
Duplicate	16,799
Hospitals	268
Physicians	362
Druggists	1,669
Dentists and Veterinarians.....	203
Manufacturers	182
Mechanical and Scientific.....	179
Duplicate Special	10
First Aid	54

LICENSES

Brewers	26
Ontario Wine	20
Sacramental Wine Vendorships.....	5
Non-Potable Alcohol Storage Warehouses.....	5

TWENTY-THIRD REPORT

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OF THE

LIQUOR CONTROL BOARD

OF

ONTARIO

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From April 1, 1948 to March 31st, 1949

**PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 6, 1950**



ONTARIO

TORONTO

Printed and Published by

Baptist Johnston, Printer to the King's Most Excellent Majesty

1950

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1950

FEBRUARY 13, 1950.

TO HIS HONOUR,
The Lieutenant-Governor-in-Council.

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-third Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1949.

Respectfully submitted,
G. A. Welsh,
Provincial Secretary.

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Liquor Control Board of Ontario

454 University Avenue,
TORONTO 2, Ontario,
October 1st, 1949.

TO THE HONOURABLE LESLIE M. FROST,

The Prime Minister of Ontario,

Parliament Buildings, Queen's Park, Toronto 2, Ontario.

Sir:

I have the honour to submit herewith the Twenty-third Report of the Board for the twelve months' fiscal period which ended the 31st of March, 1949.

FINANCIAL STATEMENT

The Balance Sheet, with certification inserted thereon, by the Auditors of the Board, Messrs. Robertson, Robinson, McCannell & Dick, Chartered Accountants, shows the amount of fixed assets to be \$426,611.25. This amount, unchanged since the previous year-end, represents the value, less depreciation of \$1,499,465.46, of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land situated at Fleet Street, Toronto; land and warehouse buildings at 154 Wellington Street West, Toronto; land, warehouse and store buildings at 210 Victoria Avenue, Fort William; and land and store buildings at 28 Silver Street, Cobalt.

Current assets totalled \$23,093,524.60, being divided as follows:

Cash on hand and in transit from branch banks	\$13,709,081.81
Accounts Receivable: Hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,068,671.94
Inventories of Liquor and Supplies	8,315,770.85
	<u>\$23,093,524.60</u>

Prepaid charges for insurance, rentals, etc. amounted to 102,095.91

Current liabilities of the Board are shown as \$1,626,224.00 being:

Accounts Payable—for liquors and supplies, accrued charges, etc.	1,590,003.99
Due Provincial Treasurer—Confiscated Stock	36,220.01

The item of \$36,220.01 represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provision of Section 132(2) of The Act.

The Reserve Account for insurance and contingencies was increased by \$200,000.00 as of March 31st, 1949, bringing the total amount as shown to \$600,000.00.

Contingent liabilities amounted to \$4,600,033.09. These items represent the value of undelivered orders to an extent of \$2,702,575.65, and also the amount of \$1,897,457.44 for Customs and Excise Duties which are payable on the goods which were in bond in our warehouses on March 31st, when the same

are cleared. These liabilities do not affect the trading profits of the Board for the period under review.

The Profit and Loss Account shows sales for the twelve months from Liquor Control Board Stores of \$82,908,658.19.

The same account shows a gross trading profit of \$31,714,003.68 with total expenses including depreciation of \$4,786,144.30 which resulted in a net trading profit of \$26,927,859.38. This latter sum, together with other revenue derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' taxes and from fines which amounted to \$11,614,934.10, resulted in a total net income of \$38,542,793.48. The expenses incurred by The Liquor Licence Board amounted to \$249,191.76. This item is chargeable against the profits of The Liquor Control Board as provided by Section 10 of The Liquor Licence Act, 1946. The net income of the Board was reduced thereby to \$38,293,601.72 which is carried to the Surplus Account.

For the purpose of comparison, the percentage that the cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1947-48 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$21,306,740.99, this being the amount carried forward from the previous year's operations which had not been transferred to the Provincial Treasurer. After the deduction of \$4,334.95 which represented sundry adjustments and the deduction of \$200,000.00 for the aforementioned insurance reserve account, the twelve months net income of \$38,293,601.72 is added to produce a total amount of \$59,396,007.76 which is carried forward to the Balance Sheet. From this sum \$38,000,000.00 was remitted to the Provincial Treasurer. The Surplus Account on March 31st, 1949, therefore, being a liability to Provincial Treasurer, showed a balance of \$21,396,007.76.

Besides the Balance Sheet, Profit and Loss Account and the Surplus Account, a statement showing the expenses of Administration and Operation for the twelve months is also attached. Individual percentages which these bear to the total sales are given for the twelve months and also for the preceding fiscal period. On March 31st, 1949, the staff comprised 1,220 employees, 69 of these being part-time or seasonally employed, as against 1,165 permanent and 71 part-time at the previous year-end.

All Liquor Control Board stores, Brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario, as of March 31st, 1949, are set forth on Schedule I, and a classification of permits and licenses issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the twelve months amounted to \$82,908,658.19. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$100,392,231.08. Sales of Ontario wine made direct to customers from licensed Ontario Wine Sales Offices and, where permitted, from winery premises, amounted to \$4,510,185.47.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$3,954,781.46 and are included in the previously-mentioned total liquor store sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding twelve months:

VALUE

	Twelve Months ending March 31, 1948	Twelve Months ending March 31, 1949	Increase or Decrease	Percentage
Domestic Spirits.....	\$53,581,963.07	\$56,982,439.59	\$3,400,476.52 I	6.3
Imported Spirits.....	14,358,271.94	17,133,764.47	2,775,492.53 I	19.3
Domestic Wines.....	4,680,682.46	4,467,449.70	213,232.76 D	4.6
Imported Wines.....	1,261,180.16	1,295,185.34	34,005.18 I	2.7
Domestic Beers.....	2,539,959.16	2,952,839.68	412,880.52 I	16.2
Imported Beers.....	32,282.48	76,979.41	44,696.93 I	138.4
Total Sales from Liquor Stores	\$76,454,339.27	\$82,908,658.19	6,454,318.92 I	8.4
B. & B.R.S. Sales (Domestic Beer (exclusive of container value))	89,365,375.35	100,392,231.08	11,026,855.73 I	5.4
Wineries' Sales (Domestic Wines)	4,767,864.33	4,510,185.47	257,678.86 D	12.3
Total	170,587,578.95	187,811,074.74	17,223,495.79 I	10.1

GALLONAGE

	Twelve months ending March 31, 1948	Twelve months ending March 31, 1949	Increase or Decrease	Percentage
Domestic Spirits.....	2,437,222	2,629,686	192,464 I	7.9
Imported Spirits.....	529,234	615,130	85,896 I	16.2
Domestic Wines.....	1,133,094	1,092,814	40,280 D	3.6
Imported Wines.....	104,191	109,419	5,228 I	5.0
Domestic Beers.....	1,492,327	1,736,952	244,625 I	16.4
Imported Beers.....	8,323	17,191	8,868 I	106.5
Total sales from Liquor Stores	5,704,391	6,201,192	496,801 I	8.7
B. & B.R.S. Sales (Domestic Beer)	66,661,597	67,832,025	1,170,428 I	1.8
Wineries' Sales (Domestic Wines)	1,108,133	1,066,161	41,972 D	3.8
Total	73,474,121	75,099,378	1,625,257 I	2.2

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$38,000,000.00 on account of Profits, License Fees, etc. The Board also created a liability for payment to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$834,773.17 which was distributed to 217 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$28,742,312.94 during the course of the year in Customs and Excise Duties and Sales and Excise taxes on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$31,000,000.00 for Malt Duties and taxes on domestic beers and wines sold in Ontario, the total aggregating about \$60,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$98,-500,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31st, 1949, was 150, ten additional stores having been opened during the year at the following locations:

April 29, 1948	#140	77 Montreal Road,	Eastview
July 9, 1948	141	Brush & McLean Streets,	Harrow
August 21, 1948	142	Bridge Street,	Hastings
October 28, 1948	143	233 Dundurn Street South,	Hamilton
October 1, 1948	144	Raglan Street,	Renfrew
October 28, 1948	145	John Street,	Bradford
December 6, 1948	146	Grosvenor Street,	Southampton
January 7, 1949	147	Third and Newton Streets,	Nipigon
March 1, 1949	148	63 Robinson Street,	Oakville
March 15, 1949	149	2943 Bloor St. W. (Kingsway),	Toronto

BREWERIES AND BREWERS' RETAIL STORES

On March 31st, 1949, there were 23 Ontario and four Quebec breweries licensed to sell their products in Ontario, an increase of one compared to the previous year-end. Old Comrades Brewery Limited commenced operations on August 20th, 1948, at Tecumseh, Ontario.

The corporate name of one brewery was changed on June 21st, 1948, that being—Brading Breweries Limited, to—O'Keefe's Brewery (Ottawa) Limited.

Nine brewers' retail stores were opened during the twelve months period at:

April 29, 1948	#139	John Street North,	Aylmer
May 1, 1948	140	184 Cameron Street,	Port Arthur
May 27, 1948	141	91 South Front Street,	Belleville
June 24, 1948	142	4611 Tecumseh Blvd. East,	Windsor
August 9, 1948	143	Jameson & Colborne Sts.,	Tweed
September 9, 1948	144	College & Ferris Sts.,	Port Rowan
September 24, 1948	145	Queen Street (#92 Highway),	Elmvale
October 1, 1948	146	65 Raglan Avenue,	Renfrew
December 9, 1948	147	75 Queen Street,	Dryden

Nine brewers' retail stores moved to new locations:

April 1, 1948	# 40	2 King Street East,	to 16 Kent Street East, Lindsay
May 1, 1948	123	1199 Wellington St.,	to 1310 Wellington St., Ottawa
August 9, 1948	15	415 Hamilton Road,	to Hamilton Rd. and Pegler St., London.
September 1, 1948	119	1856 Drouillard Road,	to 1430 Tecumseh Road East, Windsor
December 1, 1948	31	40 Dover Street,	to 58 Dover St., Chatham
December 30, 1948	52	19 Main Street,	to 19 Penetanguishene Road, Penetang
February 9, 1949	62	Brunel-Main Sts.,	to 2 Hanes Street, Huntsville
March 9, 1949	78	499 James St. North,	to 351 James St. North, Hamilton
March 17, 1949	61	330 Catherine Street,	to 280 Catherine Street, Ottawa

The total number of brewers' retail stores in operation on March 31st, 1949 was 147.

BEER SALES

The gallonage of domestic beer sold in Ontario during the years 1945 to 1949 inclusive, as computed from the sales records of the Board and with respect to sales to destinations outside of Ontario, from monthly reports of the Ontario brewers, was as follows:

	1945 (12 months) Gallons	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons
Sales from liquor stores' stock	1,366,886	780,808	933,988	1,492,327	1,736,952
Beer orders taken at liquor stores for delivery by breweries and brewers' retail stores	57	35	—	—	—
Sales from breweries and brewers' retail stores	45,785,337	50,248,243	57,963,901	66,661,597	67,832,025
	47,152,280	51,029,086	58,897,889	68,153,924	69,568,977
Sales to other Provinces	3,874,106	4,251,807	5,068,504	6,775,044	8,726,284
Export Sales	1,704,639	1,401,483	1,784,058	1,292,147	656,600
Total	5,578,745	5,653,290	6,852,562	8,067,191	9,382,884

In conformity with the practice of previous years, periodical analyses were made of all brands of beer produced by Ontario brewers, as well as the products of the Quebec breweries sold in this province. The analyses for the year ending March 31st, 1949, indicated that all the samples examined conformed to the requirements of the regulations passed pursuant to The Food and Drugs Act of Canada.

The construction of a completely equipped laboratory at the Central Warehouse, 154 Wellington Street West, Toronto, will, in future, make it possible for the Board to conduct on its own premises, an analysis of all brands of spirits, wine and beer.

WINERIES

The products of all Ontario licensed wineries were analysed by the Board's Analyst in order to ensure that they conformed with the Board's Regulations. Nine wineries availed themselves of the facilities of The Provincial Board of Health Laboratories and procured 29 cultures of yeast for wine-making.

The premises of all Ontario wineries were inspected by the Board's inspectors during the year. The plants of the six Sacramental Wine Vendors were included in these inspections.

On March 31st, 1949, there were 19 wineries operating in Ontario, a reduction of one, compared to the previous year, being occasioned by the purchase of The National Wine Company, by Chateau-Gai Wines Limited. The latter Company, thereby acquired an additional Branch Retail Store which increased the number of these outlets to 45. Sales were also conducted direct from the premises of four wineries.

Two wineries changed the location of their sales offices as follows:

	From	To	
Chateau-Gai Wines Ltd.,	27 Brock Ave., Toronto	1388 Queen St. W., Toronto	November 18, 1948
Fred Marsh Winery Ltd.,	73 Bank St., Ottawa	4 Willingdon Blvd., (Kingsway) Toronto	May 22, 1948

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1945 to 1949:

	1945 (12 months) Gallons	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons
Sale at Wineries	880,883	1,195,109	1,169,434	1,108,133	1,066,161
Sales to the Board	681,371	817,770	861,486	1,103,985	1,060,517
Total Ontario Sales	1,562,254	2,012,879	2,030,920	2,212,118	2,126,678
Sales to other Provinces	1,554,265	1,850,650	2,240,527	1,903,939	1,575,675
Export Sales	49,769	58,581	28,190	21,389	13,432
Total	3,166,288	3,922,110	4,299,637	4,137,446	3,715,785

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 mos. ended March 31, 1945 (tons)	12 mos. ended March 31, 1946 (tons)	12 mos. ended March 31, 1947 (tons)	12 mos. ended March 31, 1948 (tons)	12 mos. ended March 31, 1949 (tons)
Grapes used in the manu- facture of wine	12,436	12,573	16,365	17,829	13,155
Grapes used in the manu- facture of concentrates	2,703	2,634	4,566	5,536	3,310
Grapes used in the manu- facture of brandy	930	—	—	—	—
Cherries used in the manu- facture of wine	8	4	13	72	—
	16,077	15,211	20,944	23,437	16,465

Last year 33,542 gallons of grape spirits were used for wine fortification, while during the year under review, 42,141 gallons were used for such purpose.

HOME-MADE WINE PERMITS

Regulations require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. During the fiscal year herein reviewed, four of these permits were issued.

PERMITS

817,538 individual annual liquor permits were issued for the year ending March 31, 1949. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 95,661. In addition 2,677 special permits were issued to physicians, druggists, hospitals, etc.

During the year cancellations or full or part-time prohibitory orders were issued against 4,224 permittees. These restrictive measures were directed by the Board for various reasons which are detailed as follows:

Judges' Orders of Interdiction.....	31
Convictions for driving motor vehicle whilst intoxicated	1,065
For Breach of The Liquor Control Act.....	808
Special Reasons—"Best Interest," Advice from Magistrates,, Physicians, Relief Officers, etc.....	2,320
	<hr/> 4,224

Revocations of a certain number of the above orders were authorized but only after being subjected to a thorough investigation. The numbers were as undernoted:

Judges' Orders of Interdiction	30
Full Re-instatement.....	504
Partial Re-instatement (limited purchasing).....	183

1,727 special permits were issued to druggists, one of which was cancelled during the year. These special permits allowed the druggist to purchase spirits in limited quantities for compounding medicine or for use as a solvent or preservative. It also accorded him the privilege of buying rubbing alcohol for resale. The premises of all holders of Druggists' Special Permits were subject to periodical inspections and these inspections included an examination of the records of the sales of rubbing alcohol which druggists are required to maintain.

L.C.A. INFRACTIONS

Classification of the Offences against the Liquor Control Act according to the monthly certificates received from Ontario Magistrates from April 1, 1948, to March 31, 1949.

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having Liquor in an illegal place	5,041	724	25	5,790
Reg. 64(2) Consumption of beer in an illegal place	1,739	63	1	1,803
Sec. 96(1) L.C.A. Consuming liquor in other than residence	523	46	1	570
Sec. 96(2) L.C.A. Intoxication	12,828	18,592	1,281	32,701
Sec. 87(1) L.C.A. Selling liquor illegally or keeping for sale	13	241	1	255
Sec. 106(3) L.C.A. Illegal Possession	436	71	—	507
Sec. 108(a) L.C.A. Persons found in	1,149	184	2	1,335
All other L.C.A. infractions.....	1,924	779	17	2,720
	<hr/> 23,653	<hr/> 20,700	<hr/> 1,328	<hr/> 45,681

GENERAL

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,
Your obedient servant,
G. A. WELSH,
Chief Commissioner.

BALANCE SHEET**As at March 31, 1949****ASSETS**

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off.....		\$ 426,611.25
Cash on Hand, in Transit and in Banks.....	\$13,709,081.81	
Accounts Receivable.....	1,068,671.94	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost).....	8,315,770.85	23,093,524.60
Prepaid Charges.....		102,095.91
		<u>\$23,622,231.76</u>

LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc.		\$ 1,590,003.99
Due Provincial Treasurer for Confiscated Liquor Stock.....		36,220.01
Reserve for Insurance and Other Contingencies		600,000.00
Surplus		
Balance carried from Surplus Account.....	\$59,396,007.76	
Less: Paid to Provincial Treasurer during the year ended March 31, 1949.....	38,000,000.00	
Balance March 31, 1949.....		<u>21,396,007.76</u>
Contingent Liabilities:		
Duty on Stocks in Bond.....	\$ 1,897,457.44	
Liquors ordered but not delivered (including duty, freight, etc.).....	2,702,575.65	
		<u>\$23,622,231.76</u>

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1949, and that the records and accounts of the same date conform thereto.

Toronto, June 2, 1949. **ROBERTSON, ROBINSON, McCANNELL & DICK,**
Chartered Accountants.

SURPLUS ACCOUNT**For the year ended March 31, 1949**

Balance as at March 31, 1948.....	\$21,306,740.99
Deduct: Sundry Adjustments.....	4,334.95
	21,302,406.04
Deduct: Provision for Insurance and Other Contingencies	200,000.00
	21,102,406.04
Add: Net Income for the year ended March 31, 1949	38,293,601.72
Balance carried to Balance Sheet.....	<u>\$59,396,007.76</u>

PROFIT AND LOSS ACCOUNT

For the Year Ended March 31st, 1949

Percentage to Sales
1948-1949 1947-1948

Sales by Vendors

Store Counter and Mail Order Sales of Wines, Spirits and Beer	\$82,908,658.19	100.00%	100.00%
Stock on Hand March 31, 1948	\$ 8,704,726.18		
Purchases	50,831,917.53		
	59,536,643.71		
Less: Stock on Hand March 31, 1949	8,252,203.02		
Cost of Sales by Vendors	51,284,440.69	61.86%	61.98%
Gross Profit on Sales	\$31,624,217.50	38.14%	38.02%
Miscellaneous Earnings	89,786.18	.11%	.13%
	31,714,003.68	38.25%	38.15%

Expenses

Administration and Operating Expenses, Head Office, Warehouses and Stores...	4,403,906.02		
Items Written off	3,338.64		
Depreciation on Furniture, Equipment, Fixtures and Alterations to Rented premises written off and reserved for	378,899.64	4,786,144.30	5.77%
		26,927,859.38	32.48%
			33.00%

Other Revenue

Brewers' Retail Store Licence Fees	147,816.42		
Brewers' Licence Fees	108,750.00		
Gallonage Tax on Beer Production (Ontario Breweries)	5,227,418.86		
Gallonage Tax on Beer Sales (Extra Provincial Breweries)	1,130,909.85		
Licences and Fees (Net after deducting Municipalities' Share)	3,565,987.05		
Miscellaneous Licences	50.00		
Fines (Net)	71,114.66		
Ontario Wine Tax and Licences	402,440.76		
Permit Sales	928,458.50		
Banquet Permits	31,988.00	11,614,934.10	14.01%
		38,542,793.48	46.49%
			48.44%

Less: Liquor Licence Board Expenses (Section 10, The Liquor Licence Act, 1946)....

249,191.76 .30% .30%

Net Income for Year carried to Surplus Account

\$38,293,601.72 46.19% 48.14%

ADMINISTRATION AND OPERATING EXPENSES

HEAD OFFICE, WAREHOUSE AND STORES

For the year ended March 31, 1949
and

Number of Employees on the Staff at March 31, 1949

		Percentage to Total Sales 1948—1949	1947—1948
Salaries	\$2,658,605.21	3.21%	3.15%
Legal and Audit.....	23,249.92	.03%	.03%
Rents paid, less received	273,816.43	.33%	.30%
Travelling	59,796.66	.07%	.06%
Superannuation	103,240.76	.12%	.10%
Insurance	17,735.08	.02%	.03%
Postage	17,466.09	.02%	.02%
Stationery	79,657.76	.10%	.08%
Telephone and Telegraph	15,643.69	.02%	.02%
Protection Service.....	5,549.30	.01%	.01%
Breakage	8,254.10	.01%	.01%
Light, Heat and Power	52,327.34	.06%	.06%
Repairs and Maintenance	321,946.12	.39%	.23%
Sundries	62,184.17	.08%	.07%
Freight and Cartage.....	267,227.99	.32%	.30%
Terminal Warehouse Charges	209,721.11	.25%	.18%
Taxes—Business	30,333.77	.04%	.04%
Discounts to Hospitals	2,717.66	.00%	.00%
Truck Maintenance	47,212.83	.06%	.06%
Packing Materials.....	56,603.51	.07%	.07%
Permit Expense	90,616.52	.10%	.11%
	<u>\$4,403,906.02</u>	<u>5.31%</u>	<u>4.93%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Sixty-nine Temporary Employees Whose Services
are either Part-Time or Seasonal)

Commissioner's Staff	2
Personnel Department	4
Comptroller's Staff	5
Legal Department	1
Laboratory Staff	5
Accounting Department	57
Beer and Wine Department.....	35
Permit Department	24
Purchasing and Realty Department.....	16
Traffic Department	4
Customs Department	4
Stock Purchasing	2
Stock Supervision Department.....	16
Brewery Inspection Department.....	43
Winery Inspection Department.....	6
Store Inspection Department.....	23
Garage	3
Stores	863
Warehouses	107
	<u>1,220</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1949

Store No.

LIQUOR STORES

1	Church and Lombard Streets.....	Toronto
2	122 Wellington Street West.....	Toronto
3	1271 Dundas Street West.....	Toronto
4	170 Danforth Avenue.....	Toronto
5	1881 Queen Street East.....	Toronto
6	1271 Queen Street West.....	Toronto
7	2223 Dundas Street West.....	Toronto
8	928 St. Clair Avenue West.....	Toronto
9	959 Bloor Street West.....	Toronto
10	1121 Yonge Street.....	Toronto
11	949 Gerrard Street East.....	Toronto
12	402 Parliament Street.....	Toronto
13	1448 Danforth Avenue.....	Toronto
14	454 Spadina Avenue.....	Toronto
15	292 Dupont Street.....	Toronto
16	106 Richmond Street West.....	Toronto
17	Queens Quay—Special Order Department.....	Toronto
18	Midland Avenue and Kingston Road.....	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue.....	Toronto
20	802 Lake Shore Road.....	New Toronto
21	29 Charles Street.....	Hamilton
22	673 King Street East.....	Hamilton
23	1057 Barton Street East.....	Hamilton
24	216 King Street.....	Port Colborne
25	Foundry Street.....	Dundas
26	419 Talbot Street.....	London
27	629 Dundas Street.....	London
28	12 Canal Street.....	Dunnville
29	Berford Street.....	Warton
30	82 Durham Street.....	Walkerton
31	47 Hurontario Street.....	Collingwood
32	94 Wyandotte Street East.....	Windsor
33	241 Drouillard Road.....	Windsor
34	1284-86 Ottawa Street.....	Windsor
35	3236 Sandwich Street West.....	Windsor
36	272 Queen Street.....	Ottawa
37	685 Bank Street.....	Ottawa
38	119 Murray Street.....	Ottawa
38A	160 Nicholas Street—Special Order Department.....	Ottawa
39	King Street East.....	Cobourg
40	42-46 Princess Street.....	Kingston
41	209 Victoria Avenue.....	Fort William
42	101 King Street West.....	Brockville
43	137 King Street East.....	Kitchener
44	69 Dalhousie Street.....	Brantford
45	Brock and Water Streets.....	Peterborough
46	224 Front Street North.....	Sarnia
47	23 Ontario Street.....	St. Catharines
48	937 Victoria Avenue.....	Niagara Falls
49	66 Pitt Street.....	Cornwall
50	Cedar and Elgin Streets.....	Sudbury
51	72 Carden Street.....	Guelph
52	24-26 Cross Street.....	Welland
53	66 Cumberland Street South.....	Port Arthur
54	224 Main Street East.....	North Bay
55	32 Pembroke Street West.....	Pembroke
56	King Street.....	Prescott
57	37 Bridge Street East.....	Belleville
58	8½ Balsam Street North.....	Timmins
59	72 Collier Street.....	Barrie
60	88 Ontario Street.....	Stratford
61	210 King Street West.....	Chatham
62	314 Talbot Street.....	St. Thomas

LIQUOR STORES—Continued

63	343 Queen Street East.....	Sault Ste. Marie
64	516 Dundas Street.....	Woodstock
65	Front Street.....	Trenton
66	6th Avenue North.....	Cochrane
67	Main and Ferguson Streets.....	Haileybury
68	214 Main Street South.....	Kenora
69	Church Street and Mowat Avenue.....	Fort Frances
70	22 Beckwith Street.....	Smiths Falls
71	King and Main Streets.....	Gananoque
72	34 Gore Street.....	Perth
73	610 King Street.....	Preston
74	61 Robinson Street.....	Simcoe
75	226 Devonshire Avenue.....	Iroquois Falls
76	28 Silver Street.....	Cobalt
77	121 Main Street.....	Penetang
78	Wellington Street and Whitewood Avenue.....	New Liskeard
79	79 Walton Street.....	Port Hope
80	Parry Sound Road.....	Parry Sound
81	King and Queen Streets.....	Sturgeon Falls
82	79 Kent Street.....	Lindsay
83	31 Main Street East.....	Hawkesbury
84	Main Street.....	Picton
85	Madawaska Street.....	Arnprior
86	Queen and White Streets.....	Dryden
87	19 Fourth Avenue.....	Sioux Lookout
88	52 Grand River Street North.....	Paris
89	Pembroke and Mattawa Road.....	Mattawa
90	90 Simcoe Street North.....	Oshawa
91	4 Kirkland Street.....	Kirkland Lake
92	Third Street.....	Engelhart
93	Gilmour Road.....	Fort Erie
94	Bridge Street North.....	Eganville
95	21 Water Street North.....	Galt
96	12 Main Street.....	Deseronto
97	Dundas Street.....	Napanee
98	22 Main Street.....	Alexandria
99	Emard Street.....	Embrun
100	25 Albert Street.....	Thorold
101	48 Maple Street West.....	Grimsby
102	Muskoka Street.....	Gravenhurst
103	Tudhope Street.....	Espanola
104	Main Street East.....	Thessalon
105	Concession Street and Bridge Street.....	Tamworth
106	Main Street.....	Huntsville
107	Main Street.....	Palmerston
108	Woodward Avenue.....	Blind River
109	Murray and Bathurst Streets.....	Amherstburg
110	46 Wallace Street.....	Wallaceburg
111	Bedford Street.....	Westport
112	37 Government Road.....	Kapuskasing
113	Opongon Street.....	Barry's Bay
114	Cor. Fourth Street and Broadway.....	Rainy River
115	36-38 King Street South.....	Waterloo
116	26 Arthur Street.....	Elmira
117	Birch Street.....	Chapleau
118	114 Young Street.....	Capreol
119	9 Main Street.....	Merrickville
120	West Dock.....	Pelee Island
121	1008 Wellington Street West.....	Ottawa
122	Front Street.....	Hearst
123	Main Street.....	Lancaster
124	Queen Street.....	Niagara-on-the-Lake
125	99 Laurier Street.....	Rockland
126	Queen Street.....	Tilbury
127	Main Street.....	Morrisburg
128	Bruce Avenue.....	South Porcupine
129	Main Street.....	Geraldton
130	Manitoba Street.....	Bracebridge

LIQUOR STORES—Continued

131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto

Store No.
Brewers'

BREWERS' RETAIL STORES

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	221 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	68-72 Pitt Street	Cornwall
35	110 University	Cobourg
36	177 Main Street	Prescott
37	22 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls

BREWERS' RETAIL STORES—Continued

44	Front Street	Trenton
45	15 Riverbank Street.....	Welland
46	36-38 Reeve Street.....	Woodstock
47	32 Erie Street.....	Stratford
48	Killally Street.....	Port Colborne
49	1 Second Street.....	Timmins
50	Pond Street.....	Simcoe
51	269 Mill Street.....	Port Hope
52	19 Penetanguishe Road.....	Penetang
53	182 Victoria Street.....	Pembroke
54	553 King Street.....	Preston
55	27 Cockburn Street.....	Perth
56	Railway Street.....	Kenora
57	624 Mowat Street.....	Fort Frances
58	187 King Street.....	Gananoque
59	5 Gilmour Road.....	Fort Erie
60	16 Bayfield Street.....	Barrie
61	280 Catherine Street.....	Ottawa
62	2 Hanes Street.....	Huntsville
63	82 Amwell Street.....	Haileybury
64	First Avenue and Second Street North.....	Geraldton
65	Elgin and Harriett Streets.....	Arnprior
66	156 Lake Shore Road.....	Mimico
67	Ross Street.....	Picton
68	Murray and Bathurst Streets.....	Amherstburg
69	North Cayuga Street.....	Dunnville
70	Main Street.....	Belle River
71	Main Street.....	Glencoe
72	Champagne Street.....	Parry Sound
73	York Street.....	Ridgetown
74	Queen Street South.....	Tilbury
75	55-57 First Avenue.....	Schumacher
76	1087 Queen Street East.....	Toronto
77	12 Foundry Street.....	Dundas
78	351 James Street North.....	Hamilton
79	1 Queen's Avenue.....	Leamington
80	269 Dalhousie Street.....	Ottawa
81	161 King Street West.....	Oshawa
82	24 St. Paul Street.....	St. Catharines
83	9 Market Street.....	Thorold
84	4 Dunn Street.....	Oakville
85	Front Street.....	Sioux Lookout
86	Berford Street.....	Warton
87	35 Prospect Avenue.....	Kirkland Lake
88	Durham and Peter Streets.....	Walkerton
89	39 Dickson Street.....	Galt
90	Muskoka Road and Main Street.....	Gravenhurst
91	Mill Street.....	Napanee
92	162 Wyandotte Street East.....	Windsor
93	Dufferin and Selkirk Streets.....	Wallaceburg
94	1393 Gerrard Street East.....	Toronto
95	Goderick and Green Streets.....	Port Elgin
96	6 Marlborough Street South.....	East Cornwall
97	Locke Street.....	Morrisburg
98	2422 Dufferin Street.....	York Township
99	1133 Yonge Street.....	Toronto
100	Norman Street.....	Palmerston
101	Elgin and Simcoe Streets.....	Collingwood
102	591-3 Bayview Avenue.....	Leaside
103	Government Road.....	Kapuskasing
104	28 Ste. Euphemie Street.....	Casselman
105	325 Simpson Street.....	Fort William
106	13 Water Street.....	Burlington
107	Harvey and London Streets.....	Tillsonburg
108	149 West Frederika Street.....	West Fort William
109	Durham Road.....	Hanover
110	Market and Mill Streets.....	Georgetown
111	Main and Thomas Streets.....	Bracebridge

BREWERS' RETAIL STORES—Continued

112	1373 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	York Township
116	Main Street West	Kingsville
117	Main Street	Thedford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main Street	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	379 McDonnell Street	Peterborough
132	Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	McKay Street	Cayuga
135	2931 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden

BREWERIES

Blue Top Brewing Company, Limited	Kitchener
Bradings-Capital Brewery, Limited	Ottawa
British American Brewing Company, Limited	Windsor
Carlings Breweries, Limited	Waterloo
Formosa Springs Brewery, Limited	Formosa
Fort Frances Brewing Company, Limited	Fort Frances
Kakabeka Falls Brewing Company, Limited	Fort William
John Labatt, Limited	Toronto
John Labatt, Limited	London
Lake of the Woods Brewing Company, Limited	Kenora
O'Keefe's Ale Brewery, Limited	Toronto
O'Keefe's Brewing Company, Limited	Toronto
O'Keefe's Brewery (West Toronto) Limited	Toronto
O'Keefe's Brewery (East Toronto) Limited	Toronto
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Brewery (Windsor) Limited	Walkerville
Old Comrades Brewery Limited	Tecumseh
Peller Brewing Company, Limited	Hamilton
Perth Brewery	Stratford
Port Arthur Beverage Company, Limited	Port Arthur
Soo Falls Brewing Company, Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company, Limited	Sudbury
Union Brewery, Limited	Timmins

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery, Limited	Montreal, Que.
National Breweries, Limited	Montreal, Que.
(Wm. Dow & Co.—Montreal)	
(Dawes Black Horse Breweries—Montreal)	
(Frontenac Breweries, Limited—Montreal)	

WINERIES

SALES OFFICE

Acme Wines, Ltd.	234 Birmingham Street, New Toronto	708 Danforth Ave., Toronto
Barnes Wines Ltd.	Grantham Twp., St. Catharines	703 Yonge St., Toronto 118 Main St. E., North Bay 189 Front St., Belleville
Bordeaux Wines Ltd.	R.R. No. 2, Stone Road Niagara-on-the-Lake	771 Queen St. E., Toronto
Bright's Wines, Ltd.	Dorchester Road, Niagara Falls Stamford Township	209 Yonge St., Toronto 186 Sparks St., Ottawa 91 King St. E., Hamilton 31-33 Elm St. E., Sudbury 513 St. Clair Ave. W., Toronto 591 Ouellette Ave., Windsor 187 Dundas St., London 520 Bloor St. W., Toronto 261 Coxwell Ave., Toronto
Chateau Gai Wines Ltd.	Stamford and Grantham Twps., Niagara Falls	878 Yonge St., Toronto 169 Lochiel St., Sarnia 306 St. Paul St., St. Catharines 940 St. Clair Ave. W., Toronto 1388 Queen St. W., Toronto
Danforth Wines Ltd.	1076 Lakeshore Rd., New Toronto	828 Lakeshore Road, New Toronto 26 Queen St. E., Toronto 2091 Danforth Ave., Toronto 1426 Yonge St., Toronto
Grimsby Wines Ltd.	164 Main St. W., Grimsby	427 Spadina Ave., Toronto
Hamilton, J. S. & Co. Ltd.	44-46 Dalhousie St., Brantford	44-46 Dalhousie St., Brantford
Jordan Wine Co. Ltd.	St. Catharines, Ont.	169 Sparks St., Ottawa 1314 Bloor St. W., Toronto
Kitchener Wines Limited	Bruno Huehnergard, Prop., R.R. No. 3, Kitchener	180 King St. W., Kitchener
London Winery Ltd.	Lambeth Highway, Westminster Twp., London, Ont.	123 Dundas St., London 268 Princess St., Kingston 52 Rideau St., Ottawa 1548 Bloor St. W., Toronto 174 King St. W., Chatham Carden & Wyndham Sts., Guelph 693 Bayview Ave., Leaside
Fred Marsh, Winery Ltd.	R.R. No. 3, Portage Road, Niagara Falls	4 Willingdon Blvd., Kingsway, Toronto 31 Second St. West, Cornwall
Dundurn Wines	Bertrand Sanderson, Prop., R.R. No. 5, Hamilton	297 Ottawa St. N., Hamilton

The Parkdale Wines Ltd.	181 Bathurst St., Toronto
181-189 Bathurst St., Toronto	1157 St. Clair Ave. W., Toronto
	42 Government Rd. W., Kirkland Lake
	501 Church St., Toronto
Peerless Wine Mfgs. Ltd.	448 Queen St. E., Toronto
448 Queen St. E., Toronto	
St. Catharines Wine Co. of Canada Ltd.	10-10½ Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519 Parliament St., Toronto
Turner Wine Company	198 Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop.,	15 King William St., Hamilton
102-106 Front St. E., Toronto	
Twin City Wine Co.	287 Bay St., Port Arthur
514 McTavish St., Fort William	
Welland Winery	272 King St., Welland
Louis Banko, Estate,	
272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE TWELVE MONTHS PERIOD
ENDING MARCH 31st, 1949

PERMITS

Resident	817,538
Temporary	95,661
Duplicate	21,322
Hospitals	260
Physicians	148
Druggists	1,727
Dentists and Veterinarians	121
Manufacturers	166
Mechanical and Scientific	195
Duplicate Special	11
First Aid	60

LICENSES

Brewers	27
Ontario Wine	20
Sacramental Wine Vendorships	6
Non-Potable Alcohol Storage Warehouses	5

15
51



TWENTY-FOURTH REPORT
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

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From April 1st, 1949 to March 31st, 1950

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 6, 1951



ONTARIO

TORONTO

Printed and Published by

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1951

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1951

January 3, 1951

TO HIS HONOUR,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Fourth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1950.

Respectfully submitted,

G. A. Welsh,

Provincial Secretary

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Liquor Control Board of Ontario .

454 University Avenue,
TORONTO 2, Ontario,
December 1st, 1950.

TO THE HONOURABLE LESLIE M. FROST,

The Prime Minister of Ontario,
Parliament Buildings,
Queen's Park, Toronto 2, Ontario.

Sir:

I have the honour to submit herewith the Twenty-Fourth Report of the Board for the twelve months' fiscal period which ended the 31st of March 1950.

FINANCIAL STATEMENT

The Balance Sheet, with certification inserted thereon by the Auditors of the Board, Messrs. Robertson, Robinson, McCannell & Dick, Chartered Accountants, shows the amount of fixed assets to be \$428,611.25. This amount represents the value, less depreciation of \$1,998,041.65 of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land situated at Fleet Street, Toronto; land and warehouse buildings at 154 Wellington Street West, Toronto; land, warehouse and store buildings at 210 Victoria Avenue, Fort William; and land and store building at 28 Silver Street, Cobalt. The increase in the fixed assets amount of \$2,000.00 is accounted for by the purchase of additional land at Fort William.

Current assets totalled \$23,197,040.33 being divided as follows:

Cash on hand and in transit from branch banks	\$ 13,814,195.12
Accounts Receivable—hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	935,949.16
Inventories of liquors and supplies	8,446,896.05

\$ 23,197,040.33

Prepaid charges for insurance, rentals, etc., amounted to \$ 95,064.32

Current liabilities of the Board are shown as \$1,759,867.87 being:

Accounts Payable—for liquors and supplies, accrued charges, etc. \$ 1,594,720.92

Due Provincial Treasurer—

From Confiscated Stock \$39,187.83

From Licence Fees 125,959.12

\$ 165,146.95

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the Provision of Section 132(2) of The Act. The Licence Fees liability constitutes amounts deposited as Transfer Fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1950.

The Reserve Account for insurance and contingencies was increased by \$200,000.00 as of March 31, 1950, bringing the total amount as shown to \$800,000.00.

Contingent liabilities amounted to \$4,512,568.09. These items represent the value of undelivered orders to an extent of \$2,561,304.27 and also the amount of \$1,951,263.82 for Customs and Excise Duties which are payable on the goods which were in bond in our warehouse on March 31st.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the twelve months from Liquor Control Board stores of \$88,816,668.99.

The same account shows a gross trading profit of \$33,783,003.75, with total expenses including depreciation of \$5,418,996.41 which resulted in a net trading profit of \$28,364,007.34. This latter sum, together with other revenue of \$11,416,780.07 which was derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' taxes and from fines, resulted in a total net income of \$39,780,787.41 which is carried to Surplus Account. The expenses incurred by The Liquor Licence Board amounting to \$326,930.86 are included in the total expense amount.

For the purpose of comparison, the percentage that cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1948-1949 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$21,396,007.76, this being the amount carried forward from the previous year's operations which had not been transferred to the Provincial Treasurer. After the deduction of \$15,947.14 which represented sundry adjustments and the deduction of \$200,000.00 for the aforementioned insurance reserve account, the twelve months' net income of \$39,780,787.41 is added to produce a total amount of \$60,960,848.03 which is carried forward to the Balance Sheet. From this sum \$39,800,000.00 was remitted to The Provincial Treasurer. The Surplus on March 31, 1950, therefore, being a liability to The Provincial Treasurer amounted to \$21,160,848.03.

Besides the Balance Sheet, Profit and Loss Account and the Surplus Account, a statement showing the expenses of Administration and Operation for the twelve months is also attached. Individual percentages which these bear to the total sales are given for the twelve months and also for the preceding fiscal period. On March 31, 1950, the staff of The Liquor Control Board and The Liquor Licence Board comprised 1375 employees, 95 of these being part-time or seasonally employed, as against 1220 permanent and 69 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario, as of March 31, 1950, are set forth on Schedule I, and a classification of permits and licenses issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the twelve months amounted to \$88,816,668.99. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$103,590,232.19. Sales of Ontario wine made direct to customers from licensed Ontario wine sales offices and, where permitted, from winery premises, amounted to \$4,383,273.06.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$5,023,499.98 and are included in the previously mentioned total liquor stores sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding twelve months:

VALUE

	Twelve Months ending March 31, 1949	Twelve Months ending March 31, 1950	Increase or Decrease	Percentage
Domestic Spirits	\$56,982,439.59	\$62,026,333.69	\$5,043,894.10 I	8.9
Imported Spirits	17,133,764.47	17,342,156.98	208,392.51 I	1.2
Domestic Wines	4,467,449.70	4,412,081.10	55,368.60 D	1.2
Imported Wines	1,295,185.34	1,375,154.36	79,969.02 I	6.2
Domestic Beers	2,952,839.68	3,559,042.56	606,202.88 I	20.5
Imported Beers	76,979.41	101,900.30	24,920.89 I	32.4
Total Sales from Liquor Stores	82,908,658.19	88,816,668.99	5,908,010.80 I	7.1
B. & B.R.S. Sales Do- mestic Beer (exclusive of container value)	100,392,231.08	103,590,232.19	3,198,001.11 I	3.2
Wineries' Sales (Domestic Wines)	4,510,185.47	4,383,273.06	126,912.41 D	2.8
Total	187,811,074.74	196,790,174.24	8,979,099.50 I	4.8

GALLONAGE

	Twelve Months ending March 31, 1949	Twelve Months ending March 31, 1950	Increase or Decrease	Percentage
Domestic Spirits	2,629,686	2,866,765	237,079 I	9.0
Imported Spirits	615,130	632,422	17,292 I	2.8
Domestic Wines	1,092,814	1,077,406	15,408 D	1.4
Imported Wines	109,419	118,867	9,448 I	8.6
Domestic Beers	1,736,952	1,708,065	28,887 D	1.7
Imported Beers	17,191	23,174	5,983 I	34.8
Total Sales from Liquor Stores	6,201,192	6,426,699	225,507 I	3.6
B. & B.R.S. Sales Do- mestic Beer)	67,832,025	68,266,273	434,248 I	.6
Wineries' Sales (Domestic Wines)	1,066,161	1,049,308	16,853 D	1.6
Total	75,099,378	75,742,280	642,902 I	.9

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$39,800,000.00 on account of Profits, License Fees, etc. The Board also created a liability for payment to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$788,984.05 which was distributed to 225 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$31,276,092.09 during the course of the year in Customs and Excise Duties and Sales and Excise Taxes on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received slightly over \$31,000,000 for Malt Duties and Taxes on domestic beers and wines sold in Ontario, the total aggregating approximately \$62,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$102,800,000.00 as a

result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1950 was 158, nine additional stores having been opened during the year at the following locations:

May 13, 1949	#150	1061 Eglinton Ave. W.,	Toronto
June 20, 1949	151		Marathon
October 29, 1949	152	1476 Tecumseh Rd.,	Windsor
November 28, 1949	153	160 Talbot St. E.,	Leamington
September 23, 1949	154	723 Montreal Rd.,	Cornwall
March 27, 1950	155	227 Van Norman St.,	Port Arthur
January 14, 1950	156	Mill St.,	Georgetown
February 21, 1950	157		Gore Bay
January 21, 1950	158	Meredith St.,	Little Current

Store #37, Ottawa, was not in operation on March 31st, being temporarily closed through a fire which occurred on December 30, 1949.

The addresses of four stores were changed during the period, as listed:

Store # 7 from 2223 Dundas St. W.,	— to —	2050 Dundas St., W.
Toronto		Toronto
9 from 959 Bloor St. W.,	— to —	881 Bloor St., W.,
Toronto		Toronto
59 from 72 Collier St.,	— to —	63 Collier St.,
Barrie		Barrie
127 from Main St., Morrisburg,	— to —	Isabella St., Morrisburg

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1950, there were 22 Ontario and 4 Quebec breweries licensed to sell their products in Ontario, a decrease of 1 compared to the previous year-end, O'Keefe's Brewery (East Toronto) Limited, at 22 Mark St., Toronto, having ceased operations on October 15, 1949.

Eleven brewers' retail stores were opened during the twelve months period at:

April 25, 1949	#148	1083 Eglinton Ave. West,	Toronto
June 1, 1949	149	301 Preston St.,	Ottawa
September 15, 1949	150	3241 Lundy's Lane,	Niagara Falls
September 15, 1949	151	Elizabeth St.,	Grimsby
September 16, 1949	152	Bay St. at #63 Highway,	Barry's Bay
October 17, 1949	153	757 Dundas St. East,	Toronto
December 1, 1949	154	Front St.,	Sturgeon Falls
December 19, 1949	155	First Ave.,	St. Thomas
December 19, 1949	156	Ontario St.,	Sarnia
January 5, 1950	157	Front St.,	Hearst
March 15, 1950	158	Meredith St.,	Little Current

Seven brewers' retail stores moved to new locations:

May 17, 1949	# 37	22 Lorne St.,	to 42 Lorne St., Sudbury
June 1, 1949	112	1373 Main St. East	to 1462 Main St., E., Hamilton
July 9, 1949	82	24 St. Paul St.,	to 78 Lake St., St. Catharines
July 15, 1949	84	4 Dunn St.,	to 104 Colborne St. E., Oakville
December 1, 1949	72	Champagne St.,	to Parry Sound Road and Mary St., Parry Sound
December 1, 1949	117	Main St.,	to S. Main and Louisa Sts., Thedford
January 17, 1950	96	6 Marlborough St. S.,	to 231 McConnell Ave., Cornwall

The total number of brewers' retail stores in operation on March 31, 1950 was 158.

BEER SALES

The gallonage of domestic beer sold in Ontario during the years 1946 to 1950 inclusive, as compared from the sales records of the Board and with respect to sales to destinations outside of Ontario, from monthly reports of the Ontario brewers, was as follows:

	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons
Sales from liquor stores' stock	780,808	933,988	1,492,327	1,736,952	1,708,065
Beer orders taken at liquor stores for delivery by breweries and brewers' retail stores	35	—	—	—	—
Sales from breweries and brewers' retail stores....	50,248,243	57,963,901	66,661,597	67,832,025	68,266,273
	51,029,086	58,897,889	68,153,924	69,568,977	69,974,338
Sales to other Provinces ..	4,251,807	5,068,504	6,775,044	8,726,284	8,458,999
Export Sales	1,401,483	1,784,058	1,292,147	656,600	654,052
Total	5,653,290	6,852,562	8,067,191	9,382,884	9,113,051

As in the past, analyses were made of all brands of beer produced by Ontario brewers, as were the brands produced by the Quebec breweries which are sold in this province. The results of these analyses proved that beer sold in Ontario conformed to the requirements of the Regulations passed pursuant to The Food and Drugs Act of Canada.

A completely equipped laboratory at the Central Warehouse, 154 Wellington Street West, Toronto, makes it possible for the Board to conduct on its own premises, an analysis of all brands of spirits, wine and beer.

WINERIES

The Board's Chemist conducts an analytical examination of all Ontario wines, thus making certain of a conformity with the Regulations of the Board.

A majority of the Wineries purchased new equipment during the year, thereby modernising their manufacturing processes and insuring a programme of general improvement of Ontario wine.

The premises of all Ontario Wineries were visited by the Board's Inspectors during the year, as were the plants of the six Sacramental Wine Vendors.

On March 31, 1950, there were 19 wineries operating in Ontario. Branch Retail Stores numbered 45 and sales were conducted direct from the premises of four wineries.

A change of ownership occurred when the London Winery Limited acquired the assets of the J. S. Hamilton & Co., Limited, on October 31, 1949, although the latter winery continued to operate under the same name.

Two wineries changed the location of their Sales Offices as follows:

	From	To	
Acme Wines Ltd.,	708 Danforth Ave., Toronto	371 Yonge St., Toronto	December 1, 1949
Fred Marsh Winery Ltd.,	4 Willingdon Blvd., Toronto	593 Queen St., Niagara Falls	May 12, 1949

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1946 to 1950:

	1946 (12 months) Gallons	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons
Sales at Wineries	1,195,109	1,169,434	1,108,133	1,066,161	1,049,308
Sales to the Board	817,770	861,486	1,103,985	1,060,517	1,019,446
Total Ontario Sales	2,012,879	2,030,920	2,212,118	2,126,678	2,068,754
Sales to other Provinces....	1,850,650	2,240,527	1,903,939	1,575,675	1,630,779
Export Sales	58,581	28,190	21,389	13,432	4,932
Total	3,922,110	4,299,637	4,137,446	3,715,785	3,704,465

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 mos. ended March 31, 1946 (tons)	12 mos. ended March 31, 1947 (tons)	12 mos. ended March 31, 1948 (tons)	12 mos. ended March 31, 1949 (tons)	12 mos. ended March 31, 1950 (tons)
Grapes used in the manu- facture of wine	12,573	16,365	17,829	13,155	10,503
Grapes used in the manu- facture of concentrates..	2,634	4,566	5,536	3,310	566
Cherries used in the manu- facture of wine	4	13	72	—	13
	15,211	20,944	23,437	16,465	11,082

Last year 42,141 gallons of grape spirits were used for wine fortification, while during the year under review, 12,128 gallons were used for such purpose.

HOME MADE WINE PERMITS

Regulations require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. During the fiscal year herein reviewed, three of these permits were issued.

PERMITS

814,566 individual annual liquor permits were issued for the year ending March 31, 1950. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 95,590. In addition 2600 special permits were issued to physicians, druggists, hospitals, etc.

During the year cancellations for full or part-time prohibitory orders were issued against 4,116 permittees. These restrictive measures were directed by the Board for various reasons which are detailed as follows:

Judge's Orders of Interdiction	20
Convictions for driving motor vehicle whilst intoxicated	1,213
For Breach of The Liquor Control Act	806
Special Reasons: "Best Interest", Advice from Mag- istrates, Physicians, Relief Officers, Etc.	2,077
	4,116

Revocations of a certain number of the above orders were authorised but only after being subjected to a thorough investigation. The numbers were as undernoted:

Judges' Orders of Interdiction	12
Full Re-instatement	600
Partial Re-instatement (limited purchasing)	166

1767 special permits were issued to druggists, 16 of which were cancelled during the year. These special permits allowed druggists to purchase spirits in limited quantities for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale. Officials of the Board conducted 1641 inspections of drug stores during the year and these inspections included an examination of the records of the sales of rubbing alcohol which druggists are required to maintain.

Classification of the Offences against the Liquor Control Act according to the monthly certificates received from Ontario Magistrates from April 1, 1949 to March 31, 1950.

	No. of Fines	No. Com. to Gaol	No. S.S. and remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. "Having liquor in an illegal place.....	5,237	821	37	6,095
Reg. 64(2) "Consumption of beer in an illegal place	1,874	51	3	1,928
Sec. 96(1) L.C.A. "Consuming liquor in other than residence	486	44	4	534
Sec. 96(2) L.C.A. "Intoxication	20,060	11,548	1,303	32,911
Sec. 87(1) L.C.A. "selling liquor illegally or keeping for sale	4	236		240
Sec. 106(3) L.C.A. "Illegal Possession"	455	77	4	536
Sec. 108(a) L.C.A. "Persons found in	1,462	184	7	1,653
All other L.C.A. Infractions ..	1,940	916	32	2,888
	<u>31,518</u>	<u>13,877</u>	<u>1,390</u>	<u>46,785</u>

GENERAL

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

G. A. WELSH,

Chief Commissioner.

BALANCE SHEET**As at March 31, 1950****ASSETS**

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off.....		\$428,611.25
Cash on Hand, in Transit, and in Banks	\$13,814,195.12	
Accounts Receivable	935,949.16	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	8,446,896.05	23,197,040.33
Prepaid Charges		95,064.32
		<u>\$23,720,715.90</u>

LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc. \		\$1,594,720.92
Due Provincial Treasurer		
Confiscated Liquor Stock	\$39,187.83	
Transfer Fee Deposits—Liquor Licence Board	125,959.12	165,146.95
Reserve for Insurance and Other Contingencies		800,000.00
Surplus		
Balance carried from Surplus Account	60,960,848.03	
Less: Paid to Provincial Treasurer during the year ended March 31, 1950	39,800,000.00	
Balance March 31, 1950		21,160,848.03
Contingent Liabilities		
Duty on Stocks in Bond	\$ 1,951,263.82	
Liquors ordered but not delivered (including duty, freight, etc.)	2,561,304.27	
		<u>\$23,720,715.90</u>

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1950, and that the records and accounts of the same date conform thereto.

ROBERTSON, ROBINSON, McCANNELL & DICK,

Toronto, June 2, 1950.

Chartered Accountants.

SURPLUS ACCOUNT**For the year ended March 31, 1950**

Balance as at March 31, 1949	\$21,396,007.76
Deduct: Sundry Adjustments	15,947.14
	<u>21,380,060.62</u>
Deduct: Provision for Insurance and Other Contingencies	200,000.00
	<u>21,180,060.62</u>
Add: Net Income for the year ended March 31, 1950	39,780,787.41
Balance carried to Balance Sheet	<u>\$60,960,848.03</u>

PROFIT AND LOSS ACCOUNT

For the year ended March 31, 1950

Percentage to Sales
1949-1950 1948-1949

Sales by Vendors

Store Counter and Mail Order			
Sales of Wines, Spirits and			
Beer	\$88,816,668.99	100.00%	100.00%
Stock on Hand March 31, 1949	\$8,252,203.02		
Purchases	55,261,625.94		
	63,513,828.96		
Less: Stock on Hand March			
31, 1950	8,382,045.14		
Cost of Sales by Vendors	55,131,783.82	62.07%	61.86%
Gross Profit on Sales	\$33,684,885.17	37.93%	38.14%
Miscellaneous Earnings	98,118.58	.11%	.11%
	33,783,003.75	38.04%	38.25%

Expenses

Administration and Operating			
Expenses, Head Office, Liquor			
Licence Board, Warehouses			
and Stores	5,091,679.84		
Items Written off	9,095.52		
Depreciation on Furniture,			
Equipment, Fixtures and			
Alterations to Rented Prem-			
ises written off and reserved			
for	318,221.05		
	5,418,996.41	6.10%	6.07%
	28,364,007.34	31.94%	32.18%

Other Revenue

Brewers' Retail Store Licence			
Fees	163,649.72		
Brewers' Licence Fees	107,750.00		
Gallonage Tax on Beer Pro-			
duction (Ontario Breweries)	5,234,144.74		
Gallonage Tax on Beer Sales			
(Extra Provincial Breweries)	1,124,654.66		
Licences and Fees (Net after			
deducting Municipalities'			
Shares)	3,350,203.25		
Miscellaneous Licences	50.00		
Fines (Net)	71,444.01		
Ontario Wine Tax and Licences	391,850.19		
Permit Sales	928,015.50		
Banquet Permits	45,018.00		
	11,416,780.07	12.86%	14.01%
Net Income for Year carried to			
Surplus Account	\$39,780,787.41	44.80%	46.19%

**ADMINISTRATION AND OPERATING EXPENSES—HEAD OFFICE,
LIQUOR LICENCE BOARD, WAREHOUSES AND STORES**

**For the Year ended March 31, 1950
and**

Number of Employees on the Staff at March 31, 1950

		Percentage to 1949—1950	Total Sales 1948—1949
Salaries	\$ 3,189,110.64	3.59%	3.21%
Legal and Audit	22,748.09	.03%	.03%
Rents paid, less received	354,859.24	.40%	.33%
Travelling	125,141.81	.14%	.07%
Superannuation	118,076.75	.13%	.12%
Insurance	19,836.79	.02%	.02%
Postage	21,337.97	.02%	.02%
Stationery	96,039.92	.11%	.10%
Telephone and Telegraph	19,948.22	.02%	.02%
Protection Service	6,886.82	.01%	.01%
Breakage	6,592.64	.01%	.01%
Light, Heat and Power	61,128.65	.07%	.06%
Repairs and Maintenance	255,336.12	.30%	.39%
Sundries	68,432.55	.08%	.08%
Freight and Cartage	287,180.76	.32%	.32%
Terminal Warehouse Charges	190,082.62	.21%	.25%
Taxes — Business	33,685.18	.04%	.04%
Discounts to Hospitals, etc.	2,763.09	.00%	.00%
Truck Maintenance	51,261.30	.06%	.06%
Packing Materials	69,530.05	.08%	.07%
Permit Expense	91,700.63	.10%	.10%
	<u>\$5,091,679.84</u>	<u>5.74%</u>	<u>5.31%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Ninety-five Temporary Employees Whose Services
are either Part-Time or Seasonal)

Liquor Licence Board	63
Commissioner's Staff	3
Research Department	4
Personnel Department	5
Comptroller's Staff	4
Legal Department	3
Laboratory Staff	5
Accounting Department	57
Beer and Wine Department	36
Permit Department	24
Purchasing and Realty Department	20
Traffic Department	4
Stock Purchasing	2
Stock Supervision Department	16
Brewery Inspection Department	47
Winery Inspection Department	6
Store Inspection Department	22
Store Supervisor's Department	11
Garage	4
Stores	920
Warehouses	115
	<u>1,035</u>
Customs Department	4
	<u>1,375</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1950

Store No.	LIQUOR STORES	
1	Church and Lombard Streets	Toronto
2	122 Wellington Street West	Toronto
3	1271 Dundas Street West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street East	Toronto
12	402 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	454 Spadina Avenue	Toronto
15	292 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	Queens Quay - Spec. Order Dept., Terminal Warehouse	Toronto
18	Midland Avenue and Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	673 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	Foundry Street	Dundas
26	419 Talbot Street	London
27	629 Dundas Street	London
28	12 Canal Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street West	Windsor
36	272 Queen Street	Ottawa
37	685 Bank Street	Ottawa
38	119 Murray Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street East	Cobourg
40	42-46 Princess Street	Kingston
41	209 Victoria Avenue	Port William
42	101 King Street West	Brockville
43	137 King Street East	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Streets	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	66 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	72 Carden Street	Guelph
52	24-26 Cross Street	Welland
53	66 Cumberland Street South	Port Arthur
54	224 Main Street East	North Bay
55	32 Pembroke Street West	Pembroke
56	King Street	Prescott
57	37 Bridge Street East	Belleville
58	8½ Balsam Street North	Timmins
59	63 Collier Street	Barrie
60	88 Ontario Street	Stratford

LIQUOR STORES—(Continued)

61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	22 Front Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Wellington Street and Whitewood Avenue	New Liskeard
79	79 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	King and Queen Streets	Sturgeon Falls
82	79 Kent Street	Lindsay
83	31 Main Street East	Hawkesbury
84	Main Street	Pictou
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Pembroke and Mattawa Road	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	21 Water Street North	Galt
96	112 Main Street	Deseronto
97	Dundas Street	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	25 Albert Street	Thorold
101	48 Maple Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street	Espanola
104	Main Street East	Thessalon
105	Concession Street and Bridge Street	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	37 Government Road	Kapuskasing
113	Opongo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	9 Main Street	Merrickville
120	West Dock	Pele Island
121	1008 Wellington Street West	Ottawa
122	Front Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Bockland
126	Queen Street	Tilbury

LIQUOR STORES—(Continued)

127	Main Street	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue	Toronto
151	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Gore Bay
158	Meredith Street	Little Current

Brewers'
Store No.

BREWERS' RETAIL STORES

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville

BREWERS RETAIL STORES—(Continued)

31	58 Dover Street	Chatham
32	221 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	231 McConnell Street	Cornwall
35	110 University	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls
44	Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	32 Erie Street	Stratford
48	Killalby Street	Port Colborne
49	1 Second Street	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	183 Victoria Street	Pembroke
54	553 King Street	Preston
55	27 Cockburn Street	Perth
56	Railway Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmour Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa
62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	788 First Avenue	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lake Shore Road	Mimico
67	Ross Street	Picton
68	Murray and Bathurst Streets	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	Parry Sound Road and Mary Street	Parry Sound
73	York Street	Ridgetown
74	Queen Street North	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	269 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street W.	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Wiarton
87	35 Prospect Avenue	Kirkland Lake
88	Durham and Peter Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Goderich and Green Streets	Port Elgin
96	6 Marlborough Street South	East Cornwall
97	Locke Street	Morrisburg

BREWERS RETAIL STORES—(Continued)

98	2422 Dufferin Street	Toronto
99	1133 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphémie Street	Casselman
105	325 Simpson Street	Fort William
106	21 Water Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Fort William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main & Louisa Sts.	Theford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte St. West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main Street	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	379 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	McKay Street	Cayuga
135	2931 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1083 Eglinton Avenue West	Toronto
149	301 Preston Street	Ottawa
150	3240 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barry's Bay
153	757 Dundas Street East	Toronto
154	Front Street	Sturgeon Falls
155	16-18 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current

BREWERIES

Blue Top Brewing Company Limited	Kitchener
Bradings-Capital Brewery Limited	Ottawa
British American Brewing Company Limited.....	Windsor
Carlings Breweries Limited	Waterloo
Formosa Springs Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Fort William
John Labatt, Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
O'Keefe's Brewery (West Toronto) Limited	Toronto
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Brewery (Windsor) Limited	Walkerville
Old Comrades Brewery, Limited	Tecumseh
Peller Brewing Company, Limited	Hamilton
Perth Brewery	Stratford
Port Arthur Beverage Company Limited	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Union Brewery Limited	Timmins

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
National Breweries, Limited	Montreal, Quebec
(Wm. Dow & Co.—Montreal)	
(Daves Black Horse Breweries—Montreal)	
(Frontenac Breweries, Limited—Montreal)	

LOCATION OF WINERIES

SALES OFFICE

Acme Wines Ltd.	371 Yonge Street, Toronto
234 Birmingham Street, New Toronto	
Barnes Wines Limited	703 Yonge St., Toronto
Grantham Twp., St. Catharines	118 Main St. E., North Bay
	189 Front St., Belleville
Bordeaux Wines Ltd.	771 Queen St. E., Toronto
R.R. No. 2, Stone Road	
Niagara-on-the-Lake	
Bright's Wines, Ltd.	209 Yonge St., Toronto
Dorchester Road, Niagara Falls	186 Sparks St., Ottawa
Stamford Township	91 King St. E., Hamilton
	31-33 Elm St. E., Sudbury
	513 St. Clair Ave. W., Toronto
	591 Ouellette Ave., Windsor
	187 Dundas St., London
	520 Bloor St. W., Toronto
	261 Coxwell Ave., Toronto
Chateau Gai Wines Ltd.	878 Yonge St., Toronto
Stamford Twp., Niagara Falls,	169 Lochiel St., Sarnia
and	306 St. Paul St., St. Catharines
Grantham Twp., St. Catharines, Ont.	940 St. Clair Ave. W., Toronto
	1388 Queen St. W., Toronto
Danforth Wines Ltd.	828 Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	26 Queen St. E., Toronto
and	2091 Danforth Ave., Toronto
St. Catharines, Ont.	1426 Yonge St., Toronto
Grimsby Wines Ltd.	427 Spadina Ave., Toronto
164 Main St. W., Grimsby	
Hamilton, J. S. & Co. Ltd.	44-46 Dalhousie St., Brantford
44-46 Dalhousie St., Brantford	

Jordan Wine Co. Ltd.	169 Sparks St., Ottawa
Jordan Village, and 1076 Lakeshore Rd., New Toronto, Ont.	1314 Bloor St. W., Toronto
Kitchener Wines Limited	180 King St. W., Kitchener
Bruno Huehnergard, Prop., R.R. No. 3, Kitchener	
London Winery Ltd.	123 Dundas St., London
Lambeth Highway, Westminster Twp. London, Ont.	268 Princess St., Kingston 52 Rideau St., Ottawa 1548 Bloor St. W., Toronto 174 King St. W., Chatham Carden & Wyndham Sts., Guelph 693 Bayview Ave., Leaside
Fred Marsh Winery Ltd.	593 Queen St., Niagara Falls
R.R. No. 3, Portage Road, Niagara Falls	31 Second St. West, Cornwall
Dundurn Wines	297 Ottawa St. N., Hamilton
Bertrand Sanderson, Prop., R.R. No. 5, Hamilton	
The Parkdale Wines Ltd.	181 Bathurst St., Toronto
181-189 Bathurst St., Toronto	1157 St. Clair Ave. W., Toronto 42 Government Rd. W., Kirkland Lake 501 Church St., Toronto 448 Queen St. E., Toronto
Peerless Wine Mfgs. Ltd.	
448 Queen St. E., Toronto	
St. Catharines Wine Co. of Canada Ltd.	10-10½ Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519 Parliament St., Toronto
Turner Wine Company	198 Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop., 102-106 Front St. E., Toronto	15 King William St., Hamilton
Twin City Wine Co.	287 Bay St., Port Arthur
514 McTavish St., Fort William	
Welland Winery	272 King St., Welland
Louis Banko Estate, 272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES WHICH WERE
ISSUED DURING THE TWELVE MONTHS' PERIOD ENDING MARCH 31, 1950

PERMITS

Resident	814,566
Temporary	95,590
Duplicate	26,649
Hospitals	263
Physicians	97
Druggists	1,767
Dentists and Veterinarians	112
Manufacturers	173
Mechanical and Scientific	186
Duplicate Special	21
First Aid	57

LICENCES

Brewers	26
Ontario Wine	19
Non-Potable Alcohol Storage Warehouses	5
Sacramental Wine Vendorships	7

TWENTY-FIFTH REPORT
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO



From April 1st, 1950 to March 31st, 1951

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PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 6, 1952



ONTARIO

TORONTO
Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty
1952

TWENTY-FIFTH REPORT
OF THE
LIQUOR CONTROL BOARD
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TORONTO

Printed and Published by
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1952

February 18, 1952.

To HIS HONOUR,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Fifth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1951.

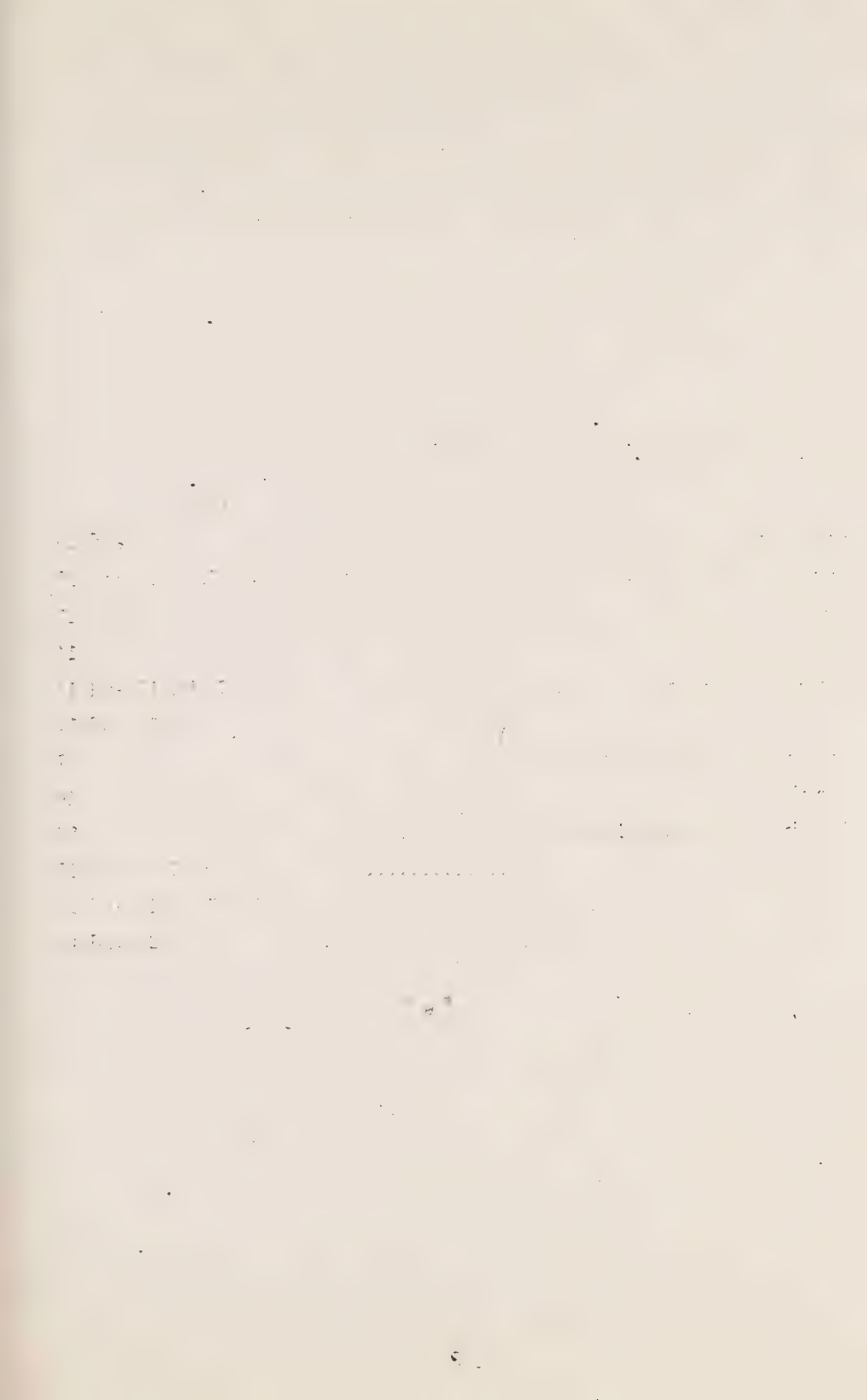
Respectfully submitted,

G. A. Welsh,

Provincial Secretary.

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Liquor Control Board of Ontario

454 University Avenue,
TORONTO 2, Ontario,
December 31, 1951.

TO THE HONOURABLE LESLIE M. FROST,

The Prime Minister of Ontario,
Parliament Buildings,
Queen's Park,
TORONTO 2,
Ontario.

Sir:

I have the honour to submit herewith the Twenty-Fifth Report of the Board for the twelve months fiscal period which ended the 31st of March 1951.

FINANCIAL STATEMENT

The Balance Sheet, with certification inserted thereon by the Auditors of the Board, Messrs. Dick, Bond, Hetherington and O'Loane, Chartered Accountants, shows the amount of fixed assets to be \$1,497,844.19. This amount represents the value, less depreciation of \$3,597,879.45 of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land and preliminary construction work situated at Fleet and Cooper Streets, Toronto; land and warehouse building at 125 Fleet Street, Toronto; land, warehouse and store buildings at 210 Victoria Avenue, Fort William; and land and store building at 28 Silver Street, Cobalt. The increase in the fixed assets amount of \$1,069,232.94 is accounted for by additional land value of properties purchased during the year for warehouse purposes amounting to \$1,160,732.94, less \$91,500.00 derived from the sale of warehouse land at 154 Wellington Street West, Toronto.

Current assets totalled \$24,338,664.11 being divided as follows:

Cash on hand and in transit from branch banks	\$ 9,382,233.27
Accounts Receivable—hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,258,236.65
Inventories of liquors and supplies	13,698,194.19

\$24,338,664.11

Prepaid charges for insurance, rentals, etc. amounted to 51,200.96

Current liabilities of the Board are shown as \$2,537,386.08, being:

Accounts Payable—for liquors and supplies, accrued charges, etc.	\$ 1,683,036.74
Mortgage payable on Fleet and Jarvis Streets property	741,256.94

Due Provincial Treasurer:

From Confiscated Stock	\$40,132.59
From Licence Fees	72,959.81

113,092.40

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the Provisions of Section 116(2) of The Act. The licence fees liability constitutes amounts deposited as transfer fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1951.

The Reserve Account for insurance and contingencies was increased by \$200,000.00 as of March 31, 1951, bringing the total amount as shown to \$1,000,000.00.

Contingent liabilities amounted to \$6,390,437.20. These items represent the value of undelivered orders to an extent of \$4,703,262.69 and also the amount of \$1,687,174.51 for Customs and Excise Duties which are payable on the goods which were in bond in our warehouse on March 31st.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the 12 months from Liquor Control Board stores of \$97,093,521.31.

The same account shows a gross trading profit of \$37,582,022.57, with total expenses including depreciation of \$7,803,498.65 which resulted in a net trading profit of \$29,778,523.92. This latter sum, together with other revenue of \$11,415,862.61 which was derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines, resulted in a total net income of \$41,194,386.53 which is carried to Surplus Account. The expenses incurred by The Liquor Licence Board amounting to \$360,049.52 are included in the total expense amount.

For the purpose of comparison, the percentage that cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1949-1950 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$21,160,848.03, this being the amount carried forward from the previous year's operations which had not been transferred to the Provincial Treasurer. After the deduction of \$5,910.38 which represented sundry adjustments; the deduction of \$200,000.00 for the aforementioned insurance reserve account and an addition of \$200,999.00 applicable to the sale of warehouse at 154 Wellington Street West, Toronto, the twelve months' net income of \$41,194,386.53 is added to produce a total amount of \$62,350,323.18 which is carried forward to the Balance Sheet. From this sum \$40,000,000.00 was remitted to the Provincial Treasurer. The Surplus on March 31, 1951, therefore, being a liability to the Provincial Treasurer, amounted to \$22,350,323.18.

In addition to the Balance Sheet, Profit and Loss Account and the Surplus Account, a statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages which these bear to the total sales are given for the twelve months and also for the preceding fiscal period. On March 31, 1951, the staff of The Liquor Control Board and The Liquor Licence Board comprised 1,503 employees, 74 of these being part-time or seasonally employed, as against 1375 permanent and 95 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario, as of March 31, 1951, are set forth on Schedule I and a classification of permits and licences issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the twelve months amounted to \$97,093,521.31. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for container, totalled \$108,815,718.15. Sales of Ontario wine made direct to customers from licensed

Ontario wine sales offices, and, where permitted, from winery premises, amounted to \$4,564,573.53.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$6,930,051.05 and are included in the previously mentioned total liquor stores sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1950	Twelve months ending March 31, 1951	Increase or Decrease	Percentage
Domestic Spirits	\$ 62,026,333.69	\$ 68,770,166.06	\$ 6,743,832.37 I	10.9
Imported Spirits	17,342,156.98	19,166,154.20	1,823,997.22 I	10.5
Domestic Wines	4,412,081.10	4,317,814.30	94,266.80 D	2.1
Imported Wines	1,375,154.36	1,537,620.16	162,465.80 I	11.8
Domestic Beers	3,559,042.56	3,184,101.89	374,940.67 D	10.5
Imported Beers	101,900.30	117,664.70	15,764.40 I	15.5
Total sales from liquor stores	\$ 88,816,668.99	\$ 97,093,521.31	\$ 8,276,852.32 I	9.3
B. & B.R.S. Sales Domes- tic beer (exclusive of container value)	103,590,232.19	108,815,718.15	5,225,485.96 I	5.0
Wineries' sales (Domes- tic wine)	4,383,273.06	4,564,573.53	181,300.47 I	4.1
TOTAL	\$196,790,174.24	210,473,812.99	13,683,638.75 I	6.9

GALLONAGE

	Twelve months ending March 31, 1950	Twelve months ending March 31, 1951	Increase or Decrease	Percentage
Domestic Spirits	2,866,765	3,056,333	189,568 I	6.6
Imported Spirits	632,422	683,278	50,856 I	8.0
Domestic Wines	1,077,406	1,030,280	47,126 D	4.4
Imported Wines	118,867	143,983	25,116 I	21.1
Domestic Beers	1,708,065	1,530,762	177,303 D	10.6
Imported Beers	23,174	29,865	6,691 I	28.9
Total sales from liquor stores	6,426,699	6,474,501	47,802 I	.7
B. & B.R.S. Sales (Domes- tic Beer)	68,266,273	68,245,566	20,707 D	.03
Wineries' sales (Domes- tic Wines)	1,049,308	1,088,518	39,210 I	3.7
Total	75,742,280	75,808,585	66,305 I	.09

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$40,000,000.00 on account of profits, license fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$806,669.28 which was distributed to 234 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$38,454,742.13 during the course of the year in Customs and Excise Duties and Sales and Excise taxes on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$31,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating over \$69,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$110,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty Taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1951, was 167, nine additional stores having been opened during the year at the following locations:

June 30, 1950	#159		South River
September 9, 1950	160	McKay Street	Cayuga
September 29, 1950	161	Lindsley Street	Dresden
November 13, 1950	162		Matheson
February 1, 1951	164	312 Eglinton Ave. East (Leaside)	Toronto
December 11, 1950	167	691 Princess Street	Kingston
February 9, 1951	168	96 Queenston Street	St. Catharines
February 22, 1951	169	118 Oxford Street	Ingersoll
February 8, 1951	170		Atikokan

The addresses of eight stores were changed during the period, as listed:

Store #14	454 Spadina Ave., Toronto	—to—	291 Spadina Avenue, Toronto
15	292 Dupont St., Toronto	—to—	198 Dupont St., Toronto
26	419 Talbot St., London	—to—	71 Carling St., London
49	66 Pitt St., Cornwall	—to—	317 Pitt St., Cornwall
78	Wellington and Whitewood		
	New Liskeard	—to—	Armstrong St., New Liskeard
95	21 Water St. N., Galt	—to—	107 Main St., Galt
105	Concession and Bridge Sts., Tamworth	—to—	3 Addington St. E., Tamworth
127	Main St., Morrisburg	—to—	Isabella and Canal Sts., Morrisburg

BREWERIES AND BREWERS' RETAIL STORES

The corporate names of four breweries were changed in the twelve months' period: The Perth Brewery to Avon Breweries Limited, Stratford, on April 1, 1950; O'Keefe's Brewery (West Toronto) Limited, to O'Keefe Brewing Company (West Toronto) Limited, Toronto, on July 1, 1950; British American Brewing Company, Limited, to The Brading Breweries Windsor Limited, on November 1, 1950, and Brading's Capital Brewery Limited to The Brading Breweries Limited, Ottawa, on November 1, 1950.

On March 31, 1951, there were 21 Ontario and 4 Quebec breweries licensed to sell their products in Ontario, a decrease of 1 compared to the previous year-end, Avon Breweries Limited, Stratford, having ceased operations on July 10, 1950.

Ten brewers' retail stores were opened during the twelve months period at:

April 1, 1950	#159	163 Hagar Street	Welland
May 15, 1950	160	Erie Street	Brantford
June 26, 1950	161	Highway 69	Bala
August 21, 1950	162	6125 Yonge Street	Willowdale
September 11, 1950	163	353 Wilson Avenue	North York Twp.
October 10, 1950	164	1470 Lakeshore Road	Long Branch
November 9, 1950	165	2229 Kingston Road	Scarborough
March 22, 1951	166	12 Water Street	Elmira
March 17, 1951	167	Highway 8 (Kingsdale)	Kitchener
February 24, 1951	168	Belmont Blvd.	Kitchener

Five brewers' retail stores moved to new locations:

May	1, 1950	#34	68-72 Pitt St., Cornwall	—to—	838 Sydney St., Cornwall
August	21, 1950	55	27 Cockburn St., Perth	—to—	100 Wilson St. W., Perth
March	31, 1951	103	Government Rd., Kapusksasing	—to—	Government & O'Brien Kapusksasing
March	1, 1951	53	186 Victoria St., Pembroke	—to—	185 Lake St., Pembroke
March	27, 1951	32	221 Sherman Ave. North, Hamilton	—to—	350 Sherman Ave. North, Hamilton

The number of brewery retail stores in operation on March 31, 1951 was 168.

BEER SALES

The gallonage of domestic beer sold in Ontario during the years 1947 to 1951 inclusive, as computed from the sales records of the Board and with respect to sales to destinations outside of Ontario, from monthly reports of the Ontario brewers, was as follows:

	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons
Sales from liquor stores' stock	933,988	1,492,327	1,736,952	1,708,065	1,530,762
Sales from breweries and brewers' retail stores ..	57,963,901	66,661,597	67,832,025	68,266,273	68,245,566
	58,897,889	68,153,924	69,568,977	69,974,338	69,776,328
Sales to other Provinces..	5,068,504	6,775,044	8,726,284	8,458,999	8,404,985
Export Sales	1,784,058	1,292,147	656,600	654,052	730,773
	6,852,562	8,067,191	9,382,884	9,113,051	9,135,758

During the year the usual analyses were made of all brands of beer produced by the Ontario and Quebec breweries which are sold in this province. The object of these analyses being to assure that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

A new and fully equipped laboratory at the Toronto Warehouse, Fleet and Jarvis Streets, Toronto, makes it possible for the Board to conduct on its own premises an analysis of all brands of spirits, wine and beer.

WINERIES

The Board's Chemist conducts an analytical examination of all Ontario wines, thus making certain that they conform with the Regulations of the Board.

The premises of all Ontario wineries were visited by the Board's Inspectors during the year, as were the plants of the seven Sacramental Wine Vendors.

On March 31, 1951, there were 18 wineries operating in Ontario. Branch retail stores numbered 46 and sales were conducted direct from the premises of 3 wineries.

The reduction in the number of wineries was caused by the surrender of the license of The J. S. Hamilton & Co., Limited, Brantford, which firm, although being purchased by The London Winery Limited during the previous

year did not lose its identity until June 30, 1950. The London Winery Limited acquired an additional branch retail store.

One winery changed the location of its sales office on November 16, 1950, as follows:

The Fred Marsh Winery —from—31 Second St. W., —to—1570 Wynandotte St. E.,
Limited Cornwall Windsor

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1947 to 1951:

	1947 (12 months) Gallons	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons
Sales at Wineries	1,169,434	1,108,133	1,066,161	1,049,308	1,088,518
Sales to the Board	861,486	1,103,985	1,060,517	1,019,446	1,000,358
Total Ontario Sales	2,030,920	2,212,118	2,126,678	2,068,754	2,088,876
Sales to other Provinces..	2,240,527	1,903,939	1,575,675	1,630,779	1,753,483
Export Sales	28,190	21,389	13,432	4,932	3,126
Total	4,299,637	4,137,446	3,715,785	3,704,465	3,845,485

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 months ended March 31, 1947 (tons)	12 months ended March 31, 1948 (tons)	12 months ended March 31, 1949 (tons)	12 months ended March 31, 1950 (tons)	12 months ended March 31, 1951 (tons)
Grapes used in the manu- facture of wine	16,365	17,829	13,155	10,503	17,527
Grapes used in the manu- facture of concentrates	4,566	5,536	3,310	566	4,574
Cherries used in the manu- facture of wine	13	72	—	13	56
	20,944	23,437	16,465	11,082	22,157

Last year 12,128 gallons of grape spirits were used for wine fortifications, while during the year under review 19,047 gallons were used for such purpose.

HOME-MADE WINE PERMITS

Regulations require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. During the fiscal year herein reviewed, 5 of these permits were issued.

PERMITS

822,631 individual annual liquor permits were issued for the year ending March 31, 1951. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 99,404. In addition 2,659 special permits were issued to physicians, druggists, hospitals, etc.

During the year, cancellations for full or part-time prohibitory orders were issued against 4701 permittees. These restrictive measures were directed by the Board for various reasons which are detailed as follows:

Judges' Orders of Interdiction	15	
Convictions for driving motor vehicle whilst intoxicated..	1663	
For Breach of the Liquor Control Act	892	
Special Reasons:—"Best Interest", Advice from Magistrates, Physicians, Relief Officers, etc.	2131	4701

Revocations of a certain number of the above orders were authorized but only after being subjected to a thorough investigation. The numbers were as undernoted:

Judges' Orders of Interdiction	15
Full re-instatement	854
Partial re-instatement (limiting purchasing)	160

1824 special permits were issued to druggists, 3 of which were cancelled during the year. These special permits allowed druggists to purchase spirits in limited quantities for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale. Officials of the Board conducted 1145 inspections of drug stores during the year and these inspections included an examination of the records of the sales of rubbing alcohol which druggists are required to maintain.

Classification of the Offences against the Liquor Control Act according to the monthly certificates received from Ontario Magistrates from April 1, 1950 to March 31, 1951.

	No. of Fines	No.Com. to Gaol	No. S.S. and remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A.—Having liquor in an illegal place	5,555	1,023	25	6,603
Reg. 64(2) — Consumption of beer in an illegal place	1,642	53	1	1,696
Sec. 69(1) L.C.A.—Selling liquor illegally or keeping for sale	3	316	3	322
Sec. 79(1) L.C.A.—Consuming liquor in other than residence....	532	45	22	599
Sec. 79(2) L.C.A.—Intoxication	21,070	13,729	1,112	35,911
Sec. 89(3) L.C.A.—Illegal possession	493	88	5	586
Sec. 92 L.C.A.—Persons found in	1,368	176	4	1,548
All other L.C.A. Infractions	2,294	1,314	31	3,639
	<u>32,957</u>	<u>16,744</u>	<u>1,203</u>	<u>50,904</u>

GENERAL

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

G. A. WELSH,

Chief Commissioner

BALANCE SHEET

As at March 31, 1951

ASSETS

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off		\$ 1,497,844.19
Cash on hand, in Transit, and in Banks	\$ 9,382,233.27	
Accounts Receivable	1,258,236.65	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	13,698,194.19	
		24,338,664.11
Prepaid Charges		51,200.96
		<u>\$25,887,709.26</u>

LIABILITIES

Accounts Payable, Accrued Charges, Mortgage Payable, Deferred Revenue, etc.		\$ 2,424,293.68
Due Provincial Treasurer		
Confiscated Liquor Stock	\$ 40,132.59	
Transfer Fee Deposits—Liquor Licence Board	72,959.81	
		113,092.40
Reserve for Insurance and Other Contingencies		1,000,000.00
Surplus		
Balance carried from Surplus Account	62,350,323.18	
Less: Paid to Provincial Treasurer during the year ended March 31, 1951	40,000,000.00	
Balance March 31, 1951		<u>22,350,323.18</u>
Contingent Liabilities		
Duty on Stocks in Bond	\$ 1,687,174.51	
Liquors ordered but not delivered (including duty, freight, etc.)	4,703,262.69	
		<u>\$25,887,709.26</u>

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1951, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE,

Toronto, July 5, 1951.

Chartered Accountants

SURPLUS ACCOUNT

For the year ended March 31, 1951

Balance as at March 31, 1950	\$21,160,848.03
Profit re Sale of Central Warehouse	200,999.00
	21,361,847.03
Deduct: Sundry Adjustments	5,910.38
	21,355,936.65
Deduct: Provision for Insurance and Other Contingencies	200,000.00
	21,155,936.65
Add: Net Income for the year ended March 31, 1951	41,194,386.53
Balance carried to Balance Sheet	<u>62,350,323.18</u>

PROFIT AND LOSS ACCOUNT

For the year ended March 31, 1951

Percentage to Sales
1950-1951 1949-1950

Sales by Vendors

Store Counter and Mail Order			
Sales of Wines, Spirits and			
Beer	\$97,093,521.31	100.00%	100.00%
Stock on hand	\$ 8,382,045.14		
Purchases	64,837,607.90		
	<u>73,219,653.04</u>		
Less: Stock on Hand March			
31, 1951	13,621,565.20		
Cost of Sales by Vendors	<u>59,598,087.84</u>	61.38%	62.07%
Gross Profit on Sales	\$37,495,433.47	38.62%	37.93%
Miscellaneous Earnings	86,589.10	.09%	.11%
	<u>\$37,582,022.57</u>	38.71%	38.04%

Expenses

Administration and Operating			
Expenses, Head Office, Li-			
quor Licence Board, Ware-			
houses and Stores	\$ 5,991,380.39		
Depreciation on Furniture,			
Equipment, Fixtures and			
Alterations to Rented Prem-			
ises written off and reserv-			
ed for	1,812,118.26	7,803,498.65	8.04% 6.10%
	<u>\$29,778,523.92</u>	30.67%	31.94%

Other Revenue

Brewers' Retail Store Licence			
Fees	\$ 180,566.67		
Brewers' Licence Fees	105,875.00		
Gallonage Tax on Beer Pro-			
duction (Ontario Breweries)	5,186,666.29		
Gallonage Tax on Beer Sales			
(Extra Provincial Brew-			
eries)	1,055,162.79		
Licences and Fees (Net after			
deducting Municipalities'			
Shares)	3,417,900.34		
Miscellaneous Licences	40.00		
Fines (Net)	72,552.56		
Ontario Wine Tax and Li-			
cences	403,495.96		
Permit Sales	941,137.00		
Banquet Permits	52,466.00	11,415,862.61	11.76% 12.86%
Net Income for Year carried to			
Surplus Account	<u>\$41,194,386.53</u>	<u>42.43%</u>	<u>44.80%</u>

ADMINISTRATION AND OPERATING EXPENSES—HEAD OFFICE,

LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the year ended March 31, 1951

and

Number of Employees on the Staff at March 31, 1951

		Percentage of Total Sales	
		1950-1951	1949-1950
Salaries	\$ 3,754,579.29	3.87%	3.59%
Legal and Audit	21,999.84	.02%	.03%
Rents paid, less received	454,338.36	.47%	.40%
Travelling	176,189.74	.18%	.14%
Superannuation	130,032.32	.13%	.13%
Insurance	26,306.83	.03%	.02%
Postage	23,782.15	.02%	.02%
Stationery	129,530.33	.13%	.11%
Telephone and Telegraph	27,063.07	.03%	.02%
Protection Service	7,087.59	.01%	.01%
Breakage	8,154.88	.01%	.01%
Light, Heat and Power	84,441.23	.09%	.07%
Repairs and Maintenance	282,131.17	.29%	.30%
Sundries	64,582.13	.07%	.08%
Freight and Cartage	327,455.59	.34%	.32%
Terminal Warehouse Charges	200,275.21	.21%	.21%
Taxes — Business	43,215.57	.04%	.04%
Discounts to Hospitals, etc.	2,705.68	.00%	.00%
Truck Maintenance	50,359.27	.05%	.06%
Packing Materials	78,587.77	.08%	.08%
Permit Expense	98,562.37	.10%	.10%
	<u>\$ 5,991,380.39</u>	<u>6.17%</u>	<u>5.74%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Seventy-four Temporary Employees Whose Services are either Part-Time or Seasonal)

Liquor Licence Board	68
Commissioner's Staff	2
Research Department	4
Personnel Department	4
Comptroller's Staff	4
Legal Department	3
Laboratory Staff	5
Accounting Department	64
Beer and Wine Department	34
Permit Department	25
Purchasing and Realty Department	20
Traffic Department	4
Customs Department	4
Stock Purchasing	2
Stock Supervision Department	19
Brewery Inspection Department	51
Winery Inspection Department	6
Store Inspection Department	24
Store Supervisor's Department	11
Garage	3
Stores	1,006
Warehouses	140
	<u>1,146</u>
	<u>1,503</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES,
BREWERIES AND WINERIES IN ONTARIO

At 31st March, 1951

Store No.

LIQUOR STORES

1	Church and Lombard Streets	Toronto
2	122 Wellington Street West	Toronto
3	1271 Dundas Street West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street East	Toronto
12	402 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	Queen's Quay—Spec. Order Dept., Terminal Warehouse ...	Toronto
18	Midland Avenue and Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	673 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	629 Dundas Street	London
28	12 Canal Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street West	Windsor
36	272 Queen Street	Ottawa
37	685 Bank Street	Ottawa
38	119 Murray Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street East	Cobourg
40	42-46 Princess Street	Kingston
41	209 Victoria Avenue	Fort William
42	101 King Street West	Brockville
43	137 King Street East	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Streets	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	66 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	72 Carden Street	Guelph
52	24-26 Cross Street	Welland
53	66 Cumberland Street South	Port Arthur
54	224 Main Street East	North Bay
55	32 Pembroke Street West	Pembroke
56	King Street	Prescott
57	37 Bridge Street East	Belleville
58	8½ Balsam Street North	Timmins
59	63 Collier Street	Barrie

LIQUOR STORES—(Continued)

60	88 Ontario Street	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	22 Front Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	79 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	King and Queen Streets	Sturgeon Falls
82	79 Kent Street	Lindsay
83	31 Main Street East	Hawkesbury
84	Main Street	Pictou
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Pembroke and Mattawa Road	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	Dundas Street	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	25 Albert Street	Thorold
101	48 Maple Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street	Espanola
104	Main Street East	Thessalon
105	3 Addington Street East	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	37 Government Road	Kapuskasing
113	Opongo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	9 Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	Front Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland

LIQUOR STORES—(Continued)

126	Queen Street	Tilbury
127	Main Street	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue	Toronto
151	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Gore Bay
158	Meredith Street	Little Current
159	South River
160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	Matheson
164	812 Eglinton Ave. East (Leaside)	Toronto
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	Atikokan

BREWERS' RETAIL STORES

Brewers'
Store No.

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston

BREWERS' RETAIL STORES—(Continued)

21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	231 McConnell Street	Cornwall
35	113 University	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls
44	Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	32 Erie Street	Stratford
48	Catherine Street	Port Colborne
49	1 Second Street	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street	Preston
55	100 Wilson Street West	Perth
56	Railway Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmour Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa
62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	788 First Avenue	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lake Shore Road	Mimico
67	Ross Street	Picton
68	Murray and Bathurst Streets	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Queen Street North	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	269 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Wiaraton

BREWERS' RETAIL STORES—(Continued)

87	35 Prospect Avenue	Kirkland Lake
88	Main and Peters Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Goderich and Green Streets	Port Elgin
96	231 McConnell Street North	East Cornwall
97	Locke Street	Morrisburg
98	2422 Dufferin Street	Toronto
99	1133 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphemie Street	Casselman
105	325 Simpson Street	Port William
106	21 Water Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Port William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main and Louisa Streets	Thedford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main Street	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	379 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Lakeshore Road	Jackson's Point
134	McKay Street	Cayuga
135	2931 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue West	Toronto

BREWERS' RETAIL STORES—(Continued)

149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barry's Bay
153	757 Dundas Street East	Toronto
154	Front Street	Sturgeon Falls
155	16-18 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current
159	163 Hagar Street	Welland
160	Erie Street	Brantford
161	Highway No. 69	Bala
162	6125 Yonge Street	Willowdale
163	353 Wilson Avenue	North York
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarborough
166	12 Water Street	Elmira
167	Highway No. 8, Kingsdale	Kitchener
168	Belmont Boulevard	Kitchener

BREWERIES

Blue Top Brewing Company Limited	Kitchener
Bradings Brewery Limited	Ottawa
Carlings Breweries Limited	Waterloo
Formosa Springs Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Port William
John Labatt, Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
O'Keefe's Brewery (West Toronto) Limited	Toronto
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Brewery (Windsor) Limited	Walkerville
Old Comrades Brewery, Limited	Tecumseh
Peller Brewing Company, Limited	Hamilton
Port Arthur Beverage Company Limited	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Union Brewery Limited	Timmins
Brading's Cincinnati Cream Brewery Ltd.	Windsor

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
National Breweries, Limited	Montreal, Quebec
(Wm. Dow & Co. - Montreal)	
(Dawes Black Horse Breweries - Montreal)	
(Frontenac Breweries, Limited - Montreal)	

LOCATION OF WINERIES

SALES OFFICE

Acme Wines Limited	371 Yonge St., Toronto
234 Birmingham Street, New Toronto	
Barnes Wines Limited	703 Yonge St., Toronto
Grantham Twp., St. Catharines	118 Main St. E., North Bay
	189 Front St., Belleville
Bordeaux Wines Co., Ltd.	771 Queen St. E., Toronto
R.R. No. 2, Stone Road	
Niagara-on-the-Lake	
Bright's Wines, Ltd.	209 Yonge St., Toronto
Dorchester Road, Niagara Falls	186 Sparks St., Ottawa
Stamford Township	91 King St. E., Hamilton

Bright's Wines Ltd. (Cont'd)	31-33 Elm St. E., Sudbury
	513 St. Clair Ave. W., Toronto
	591 Ouellette Ave., Windsor
	187 Dundas St., London
	520 Bloor St. W., Toronto
	261 Coxwell Ave., Toronto
Chateau Gai Wines Ltd.	878 Yonge St., Toronto
Stamford Township, Niagara Falls	169 Lochiel St., Sarnia
and	306 St. Paul St., St Catharines
Grantham Twp., St. Catharines, Ont.	940 St. Clair Ave W., Toronto
	1388 Queen St. W., Toronto
Danforth Wines Ltd.	828 Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	26 Queen St. E., Toronto
and	2091 Danforth Ave., Toronto
St. Catharines, Ont.	1426 Yonge St., Toronto
Grimsby Wines Ltd.	427 Spadina Ave., Toronto
164 Main St. W., Grimsby	
Jordan Wine Co. Ltd.	169 Sparks St., Ottawa
Jordan Village, and	1314 Bloor St. W., Toronto
1076 Lakeshore Rd., New Toronto, Ont.	
Kitchener Wines Limited	180 King St. W., Kitchener
Bruno Huehnergard, Prop.,	
R.R. No. 3, Kitchener	
London Winery Ltd.	123 Dundas St., London
Lambeth Highway, Westminster Twp.,	268 Princess St., Kingston
London, Ont.	52 Rideau St., Ottawa
	1548 Bloor St. W., Toronto
	174 King St. W., Chatham
	Carden & Wyndham Sts., Guelph
	693 Bayview Ave., Leaside
	111 Colborne St., Brantford
Fred Marsh Winery Ltd.	593 Queen St., Niagara Falls
R.R. No. 3, Portage Road, Niagara Falls	1570 Wyandotte St. E., Windsor
Dundurn Wines	297 Ottawa St. N., Hamilton
Bertrand Sanderson, Prop.,	
R.R. No. 5, Hamilton	
The Parkdale Wines Ltd.	181 Bathurst St., Toronto
181-189 Bathurst St., Toronto	1157 St. Clair Ave. W., Toronto
	42 Government Rd. W., Kirkland Lake
	501 Church St., Toronto
Peerless Wine Mfgs. Ltd.	448 Queen St. E., Toronto
448 Queen St. E., Toronto	
St. Catharines Wine Co. of Canada Ltd.	10-10½ Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519 Parliament St., Toronto
Turner Wine Company	198 Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop.,	15 King William St., Hamilton
102-106 Front St. E., Toronto	
Twin City Wine Co.	287 Bay St., Port Arthur
514 McTavish St., Fort William	
Welland Winery	272 King St., Welland
Louis Banko Estate,	
272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES WHICH WERE
ISSUED DURING THE TWELVE MONTHS' PERIOD ENDING MARCH 31, 1951

PERMITS

Resident	822,631
Temporary	99,404
Duplicate	28,908
Hospitals	264
Physicians	89
Druggists	1,824
Dentists and Veterinarians	103
Manufacturers	180
Mechanical and Scientific	136
Duplicate Special	3
First Aid	60

LICENSES

Brewers	25
Ontario Wine	18
Sacramental Wine Vendorships	7
Non-Potable Alcohol Storage Warehouses	5

Yours

CAD 2N
LC
-R26

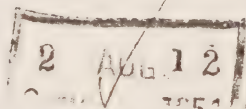
TWENTY-SIXTH REPORT

OF THE

LIQUOR CONTROL BOARD

OF

ONTARIO



From April 1st., 1951 to March 31st., 1952

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 6, 1953



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January 5, 1953.

To His Honour,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Sixth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1952.

Respectfully submitted,

G. A. Welsh,

Provincial Secretary.

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Liquor Control Board of Ontario

454 University Avenue,
TORONTO 2, Ontario,
December 31, 1952.

TO THE HONOURABLE LESLIE M. FROST,
The Prime Minister of Ontario,
Parliament Buildings,
Queen's Park,
TORONTO 2,
Ontario.

Sir:

I have the honour to submit herewith the Twenty-Sixth Report of the Board for the twelve months fiscal period which ended the 31st of March, 1952.

FINANCIAL STATEMENT

The Balance Sheet, with certification inserted thereon by the Auditors of the Board, Messrs. Dick, Bond, Hetherington & O'Loane, Chartered Accountants, shows the amount of fixed assets to be \$1,438,011.39. This amount represents the value, less depreciation of \$4,011,046.74 of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land and preliminary construction work situated at Fleet and Cooper Streets, Toronto; land and warehouse building at 125 Fleet Street, Toronto; land, warehouse and store buildings at 210 Victoria Avenue, Fort William; and land and store building at 28 Silver Street, Cobalt.

Current assets totalled \$25,789,463.67 being divided as follows:

Cash on hand and in transit from branch banks	\$11,860,474.67
Accounts Receivable: hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,183,838.73
Inventories of liquors and supplies	12,745,150.27

\$25,789,463.67

Prepaid charges for insurance, rentals, etc. amounted to 78,084.33

Current liabilities of the Board are shown as \$2,384,308.26, being:

Accounts payable: for liquors and supplies, accrued charges, etc \$	1,486,306.90
Mortgage payable on Fleet and Jarvis Streets property	681,424.14

Due Provincial Treasurer:

From Confiscated Stock	\$ 41,129.29
From Licence Fees	175,447.93

216,577.22

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the Provisions of Section 116(2) of The Act. The licence fees liability constitutes amounts deposited as transfer fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1952.

The Reserve Account for insurance remained at \$1,000,000.00 but an additional Reserve Account for contingencies was created of \$1,500,000.00 to provide for anticipated expenditures in connection with new building at Fleet and Cooper Streets, Toronto.

Contingent liabilities amounted to \$8,424,441.30. These items represent the value of undelivered orders to an extent of \$5,762,521.70 and also the amount of \$2,661,919.60 for Customs and Excise duties which are payable on the goods which were in bond in our warehouse on March 31.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the 12 months from Liquor Control Board stores of \$101,855,372.29.

The same account shows a gross trading profit of \$38,945,196.67, with total expenses including depreciation of \$7,568,391.50 which resulted in a net trading profit of \$31,376,805.17. This latter sum, together with other revenue of \$12,167,876.65 which was derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines, resulted in a total net income of \$43,544,681.82. The amount of \$1,475,000.00 shown immediately under the Net Income is the previously referred to Reserve item, less \$25,000.00 already reserved, which, when deducted from the net income, resulted in the figure carried forward to the Surplus Account of \$42,069,681.82. The expenses incurred by The Liquor Licence Board amounting to \$431,630.64 are included in the total expense amount.

For the purpose of comparison, the percentage that cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1950-1951 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$22,350,323.18, this being the amount carried forward from the previous year's operations which had not been transferred to the Provincial Treasurer. After the addition of \$1,246.13, which represented sundry adjustments, the amount carried forward from the Profit and Loss Account of \$42,069,681.82 is added to produce a total amount of \$64,421,251.13 which is carried forward to the Balance Sheet. From this sum \$42,000,000.00 was remitted to the Provincial Treasurer. The Surplus of March 31, 1952, therefore, being a liability to the Provincial Treasurer, amounted to \$22,421,251.13.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1952, the staff of The Liquor Control Board and The Liquor Licence Board comprised 1,566 employees, 122 of these being part-time or seasonally employed, as against 1,503 permanent and 74 part-time at the previous year-end.

All Liquor Control Board stores, Brewers' Retail Stores, Breweries and Wineries from which alcoholic beverages are sold in Ontario, as of March 31, 1952, are set forth on Schedule I and a classification of permits and licences issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$101,855,372.29. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for container, totalled \$121,293,461.35. Sales of Ontario wine made direct to customers from licensed

Ontario wine sales offices, and, where permitted, from winery premises amounted to \$4,859,383.07.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under the Liquor Licence Act amounted to \$5,565,934.47 and are included in the previously-mentioned total liquor stores sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1951	Twelve months ending March 31, 1952	Increase or Decrease	Percentage
Domestic Spirits	\$ 68,770,166.06	\$ 71,615,118.34	\$ 2,844,952.28 I	4.1
Imported Spirits	19,166,154.20	20,467,170.05	1,301,015.85 I	6.8
Domestic Wines	4,317,814.30	4,386,804.65	68,990.35 I	1.6
Imported Wines	1,537,620.16	1,848,396.20	310,776.04 I	20.2
Domestic Beers	3,184,101.89	3,385,711.15	201,609.26 I	6.3
Imported Beers	117,664.70	152,171.90	34,507.20 I	29.3
Total sales from liquor stores	\$97,093,521.31	101,855,372.29	4,761,850.98 I	4.9
B. & B.R.S. Sales (Domes- tic Beer (exclusive of container value)	108,815,718.15	121,293,461.35	12,477,743.20 I	11.4
Wineries' sales (Domes- tic Wine)	4,564,573.53	4,859,383.07	294,809.54 I	6.5
Total	\$210,473,812.99	228,008,216.71	17,534,403.72 I	8.3

GALLONAGE

	Twelve months ending March 31, 1951	Twelve months ending March 31, 1952	Increase or Decrease	Percentage
Domestic Spirits	3,056,333	3,059,888	3,555 I	.1
Imported Spirits	683,278	697,609	14,331 I	2.1
Domestic Wines	1,030,280	889,099	141,181 D	13.7
Imported Wines	143,983	173,835	29,852 I	20.7
Domestic Beers	1,530,762	1,626,500	95,738 I	6.3
Imported Beers	29,865	39,500	9,635 I	32.2
Total sales from liquor stores	6,474,501	6,486,431	11,930 I	.2
B. & B.R.S. Sales (Domes- tic Beer)	68,245,566	72,999,132	4,753,566 I	7.0
Wineries' sales (Domes- tic Wines)	1,088,518	1,008,485	80,033 D	7.3
Total	75,808,585	80,494,048	4,685,463 I	6.2

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$42,000,000.00 on account of profits, license fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$830,013.50 which was distributed to 236 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$36,371,596.86 during the course of the year in Customs and Excise Duties and Sales and Excise Taxes on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$33,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating \$70,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$112,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1952, was 176, nine additional stores having been opened during the year at the following locations:

April	12, 1951	No. 165	604 Concession Street	Hamilton
April	21, 1951	166	22 Centre Street	Essex
April	20, 1951	171	Hemlock Street	Sudbury
April	7, 1951	172		Theftford
April	16, 1951	173		Terrace Bay
April	20, 1951	174	Victoria Street	Tweed
May	28, 1951	175	37 Mississauga St. W.	Orillia
June	22, 1951	176		Marmora
September	4, 1951	177	108 E. Frederica Street	West Fort William

The addresses of eight stores were changed during the period, as listed:

Store #28	12 Canal St., Dunnville	—to—	207 Queen St., Dunnville
36	272 Queen St., Ottawa	—to—	325 Albert St., Ottawa
41	209 Victoria Ave., Ft. William	—to—	813 Victoria Ave., Fort William
42	101 King St. W., Brockville	—to—	179 King St. W., Brockville
83	31 Main St. E., Hawkesbury	—to—	Main and William Sts., Hawkesbury

BREWERIES AND BREWERS' RETAIL STORES

The undernoted corporate names of three breweries were changed in the twelve months' period:

The Carling Breweries Limited, Toronto, from O'Keefe's Brewing Company (West Toronto) Limited, as of November 15, 1951; O'Keefe's Old Vienna Brewery Limited, Windsor, from O'Keefe's Brewery (Walkerville) Limited, as of November 15, 1951; The Carling Breweries Limited, Tecumseh, from Old Comrades Brewery Limited, as of February 4, 1952.

On March 31, 1952, there were 21 Ontario and 3 Quebec breweries licensed to sell their products in Ontario. The decrease in the number of Quebec breweries was accounted for by The Frontenac Breweries Limited changing their name and ceasing to operate in the Province of Ontario.

Three brewers' retail stores were opened during the twelve months' period at:

April	26, 1951	#169	1 Front Street South	Orillia
April	17, 1951	170	Main and Kenyon Streets	Alexandria
September	10, 1951	171	King St. W. and Oxford St.	Ingersoll

Three brewers' retail stores moved to new locations:

June	1, 1951	#133	Lakeshore Road, —to—	Dalton Road,
			Jackson's Point	Jackson's Point
May	29, 1951	105	325 Simpson Street, —to—	310 North May Street,
			Fort William	Fort William
September	27, 1951	97	Lock Street, —to—	Main St. & Hy. #2
			Morrisburg	Morrisburg

The number of brewery retail stores in operation on March 31, 1952, was 171.

BEER SALES

The gallonage of domestic beer sold in Ontario during the years 1948 to 1952 inclusive, as computed from the sales records of the Board and with respect to sales to destinations outside of Ontario, from monthly reports of Ontario brewers, was as follows:

	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons
Sales from liquor stores' stock	1,492,327	1,736,952	1,708,065	1,530,762	1,626,500
Sales from breweries and brewers' retail stores....	66,661,597	67,832,025	68,266,273	68,245,566	72,999,132
	68,153,924	69,568,977	69,974,338	69,776,328	74,625,632
Sales to other Provinces....	6,775,044	8,726,284	8,458,999	8,404,985	8,575,325
Export Sales	1,292,147	656,600	654,052	730,773	841,167
	8,067,191	9,382,884	9,113,051	9,135,758	9,416,492

The usual analyses were made of all brands of beer produced by the Ontario and Quebec breweries which are sold in this province, the object of these analyses, as in the past, being to ensure that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board's laboratory at the Toronto Warehouse, Fleet and Jarvis Streets, Toronto, makes it possible to conduct on its own premises an analysis of all brands of spirits, wine and beer.

WINERIES

The Board continued the analytical examination of all Ontario wines, it being determined that all Ontario Wineries were conforming with the Regulations of the Board.

The premises of all Ontario Wineries were visited by the Board's Inspectors during the year, as were the plants of the seven Sacramental Wine Vendors.

On March 31, 1952, there were 17 wineries operating in Ontario. Branch Retail Stores numbered 47 and sales were conducted direct from the premises of 2 wineries.

The reduction in the number of wineries was caused by the purchase by The T. G. Bright & Co., Limited, of The Kitchener Wines Limited, on November 30, 1951, the former thereby acquiring an additional branch retail store.

Two wineries changed the location of their branch retail stores during the twelve months' period, as follows:

Sept. 19, 1951—The Fred
Marsh Winery, Limited
Feb. 18, 1952—Bright's
Wines Limited

From: 1570 Wyandotte St. E.,
Windsor
From: 591 Ouelette Ave.,
Windsor

To: 31 Second St. W.,
Cornwall
To: 531 Ouelette Ave.,
Windsor

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1948 to 1952:

	1948 (12 months) Gallons	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons
Sales at Wineries	1,108,133	1,066,161	1,049,308	1,088,518	1,008,485
Sales to the Board	1,103,985	1,060,517	1,019,446	1,000,358	836,678
Total Ontario Sales	2,212,118	2,126,678	2,068,754	2,088,876	1,845,163
Sales to other Provinces....	1,903,939	1,575,675	1,630,779	1,753,483	1,794,329
Export Sales	21,389	13,432	4,932	3,126	1,791
Total	4,137,446	3,715,785	3,704,465	3,845,485	3,641,283

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 months ended March 31, 1948 (tons)	12 months ended March 31, 1949 (tons)	12 months ended March 31, 1950 (tons)	12 months ended March 31, 1951 (tons)	12 months ended March 31, 1952 (tons)
Grapes used in the manu- facture of wine	17,829	13,155	10,503	17,527	13,796
Grapes used in the manu- facture of concentrates	5,536	3,310	566	4,574	1,888
Cherries used in the manu- facture of wine	72	—	13	56	52
	23,437	16,465	11,082	22,157	15,736

Last year 19,047 gallons of grape spirits were used for wine fortifications, while during the year under review 30,169 gallons were used for such purpose.

HOME-MADE WINE PERMITS

Regulations require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. Six were issued during the year ending March 31, 1952.

PERMITS

855,874 individual annual liquor permits were issued for the year ending March 31, 1952. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 103,343. In addition, 2,627 special permits were issued to physicians, druggists, hospitals, etc.

1,847 special permits were issued to druggists, 4 of which were cancelled during the year. These special permits allowed druggists to purchase spirits in limited quantities for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale. Officials of the Board conducted 931 inspections of drug stores during the year and these inspections included an examination of the records of the sales of rubbing alcohol which druggists are required to maintain.

Classification of the Offences against The Liquor Control Act according to the monthly certificates received from Ontario Magistrates from April 1, 1951 to March 31, 1952.

	No. of Fines	No. Com. to Gaol	No. S.S. and remanded for sentence	Total Convictions
Sec. 43(1) L.C.A. Having Liquor in an illegal place	6,603	828	25	7,456
Reg. 64(2) Consumption of beer in an ille- gal place	1,671	64	1	1,736
Sec. 69(1) L.C.A. Selling Liquor illegally or keeping for sale	7	330	—	337
Sec. 79(1) L.C.A. Consuming Liquor in other than residence	516	41	2	559
Sec. 79(2) L.C.A. Intoxication	18,024	15,836	999	34,859
Sec. 89(3) L.C.A. Illegal Possession	529	103	2	634
Sec. 92 L.C.A. Persons found in	1,475	148	4	1,627
All other L.C.A. infractions....	2,394	1,154	41	3,589
	<u>31,219</u>	<u>18,504</u>	<u>1,074</u>	<u>50,797</u>

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

G. A. WELSH,

Chief Commissioner

BALANCE SHEET**As at March 31, 1952****ASSETS**

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off.....		\$ 1,438,011.39
Cash on Hand, in Transit, and in Banks	\$11,860,474.67	
Accounts Receivable	1,183,838.73	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	12,745,150.27	
		25,789,463.67
Prepaid Charges		78,084.33
		<u>\$27,305,559.39</u>

LIABILITIES

Accounts Payable, Accrued Charges, Mortgage Payable, Deferred Revenue, etc.		\$ 2,167,731.04
Due Provincial Treasurer for:		
Confiscated Liquor Stock	\$ 41,129.29	
Transfer Fee Deposits—Liquor Licence Board	175,447.93	
		216,577.22
Reserve for Insurance and Other Contingencies		2,500,000.00
Surplus Balance carried from Surplus Account	\$64,421,251.13	
Less: Paid to Provincial Treasurer during the year ended March 31, 1952	42,000,000.00	
Balance March 31, 1952		<u>22,421,251.13</u>

Contingent Liabilities:

Duty on Stocks in Bond	\$ 2,661,919.60	
Liquors ordered but not delivered (including duty, freight, etc.)	5,762,521.70	
		<u>\$27,305,559.39</u>

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1952, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE

Chartered Accountants.

SURPLUS ACCOUNT**For the year ended March 31, 1952**

Balance as at March 31, 1951	\$22,350,323.18
Sundry Adjustments	1,246.13
	22,351,569.31
Add: Net Income for the year ended March 31, 1952	42,069,681.82
Balance carried to Balance Sheet	<u>\$64,421,251.13</u>

PROFIT AND LOSS ACCOUNT

For the year ended March 31, 1952

Percentage to Sales
1951-52 1950-51

Sales by Vendors

Store Counter and Mail Order			
Sales of Wines, Spirits and Beer	\$101,855,372.29	100.00%	100.00%
Stock on Hand March 31, 1951	\$13,621,565.20		
Purchases	61,999,856.91		
	<u>75,621,422.11</u>		
Less: Stock on Hand March 31, 1952	<u>12,633,474.46</u>		
Cost of Sales by Vendors	<u>62,987,947.65</u>	<u>61.84%</u>	<u>61.38%</u>
Gross Profit on Sales	\$38,867,424.64	38.16%	38.62%
Miscellaneous Earnings	<u>77,772.03</u>	<u>.08%</u>	<u>.09%</u>
	38,945,196.67	38.24%	38.71%

Expenses

Administration and Operating Expenses, Head Office, Liquor Licence Board, Warehouses and Stores	6,998,836.43		
Depreciation on Furniture, Equipment, Fixtures and Alterations to Rented Premises written off and reserved for	<u>569,555.07</u>	<u>7,568,391.50</u>	<u>7.42%</u>
		<u>31,376,805.17</u>	<u>30.82%</u>
			<u>30.67%</u>

Other Revenue

Brewers' Retail Store Licence Fees	161,674.97		
Brewers' Licence Fees	100,500.00		
Gallonage Tax on Beer Production (Ont. Breweries)....	5,751,392.39		
Gallonage Tax on Beer Sales (Extra Provincial Breweries)	1,087,297.40		
Licences and Fees (Net after deducting Municipalities' Shares)	3,517,055.28		
Miscellaneous Licences	50.00		
Fines (Net)	74,538.45		
Ontario Wine Tax and Licences	431,564.16		
Permit Sales	982,108.00		
Banquet Permits	<u>61,696.00</u>	<u>12,167,876.65</u>	<u>11.94%</u>
		<u>43,544,681.82</u>	<u>42.76%</u>
			<u>42.43%</u>
Reserve for Contingencies	<u>1,475,000.00</u>	<u>1.45%</u>	<u>—</u>
Net Income for Year carried to Surplus Account	\$42,069,681.82	41.31%	42.43%

THE LIQUOR CONTROL BOARD OF ONTARIO
ADMINISTRATION AND OPERATING EXPENSES

HEAD OFFICE, LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the Year ended March 31, 1952

and

Number of Employees on the Staff at March 31, 1952

		Percentage of Total Sales	
		1951-1952	1950-1951
Salaries	\$ 4,445,780.46	4.36%	3.87%
Audit	28,099.84	.03%	.02%
Rents paid, less received	576,495.99	.57%	.47%
Travelling	173,308.34	.17%	.18%
Superannuation	133,612.65	.13%	.13%
Insurance	32,421.55	.03%	.03%
Postage	23,915.39	.02%	.02%
Stationery	141,163.99	.14%	.13%
Telephone and Telegraph	35,432.69	.03%	.03%
Protection Service	8,350.90	.01%	.01%
Breakage	12,441.90	.01%	.01%
Light, Heat and Power	114,546.02	.11%	.09%
Repairs and Maintenance	448,257.33	.44%	.29%
Sundries	114,300.08	.11%	.07%
Freight and Cartage	345,279.11	.34%	.34%
International Business Machines	43,701.53	.04%	—
Terminal Warehouse Charges	2,223.43	.00%	.21%
Taxes — Business	72,095.39	.07%	.04%
Interest on Mortgage	31,543.78	.03%	—
Discounts to Hospitals, etc.	3,025.57	.00%	.00%
Truck Maintenance	51,490.71	.05%	.05%
Packing Materials	98,309.24	.10%	.08%
Permit Expense	58,040.54	.06%	.10%
	<u>\$ 6,998,836.43</u>	<u>6.85%</u>	<u>6.17%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including One Hundred and Twenty-two Temporary Employees
Whose Services are either Part-Time or Seasonal)

Liquor Licence Board	73
Commissioner's Staff	2
International Business Machines	15
Personnel Department	5
Comptroller's Staff	4
Legal Department	3
Laboratory Staff	5
Accounting Department	57
Beer and Wine Department	35
Permit Department	21
Purchasing and Realty Department	22
Traffic Department	4
Customs Department	4
Stock Supervision Department	9
Brewery Inspection Department	48
Winery Inspection Department	6
Store Inspection Department	24
Store Supervisor's Department	11
Garage	3
Stores	1,056
Warehouses	159
	<u>1,215</u>
	<u>1,566</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1952

Store No.	LIQUOR STORES	
1	Church and Lombard Streets	Toronto
2	122 Wellington Street West	Toronto
3	1271 Dundas Street West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street East	Toronto
12	402 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	Queen's Quay-Spec. Order Dept., Terminal Whse.	Toronto
18	Midland Avenue and Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	673 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	629 Dundas Street	London
28	307 Queen Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street West	Windsor
36	325 Albert Street	Ottawa
37	685 Bank Street	Ottawa
38	119 Murray Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street East	Cobourg
40	42-46 Princess Street	Kingston
41	813 Victoria Avenue	Fort William
42	179 King Street West	Brockville
43	137 King Street East	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Streets	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	317 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	72 Carden Street	Guelph
52	24-26 Cross Street	Welland
53	66 Cumberland Street South	Port Arthur
54	224 Main Street East	North Bay
55	32 Pembroke Street West	Pembroke
56	King Street	Prescott
57	37 Bridge Street East	Belleville
58	36 Balsam Street North	Timmins
59	63 Collier Street	Barrie

LIQUOR STORES—(Continued)

60	88 Ontario Street	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	22 Front Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	48 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	225 King Street	Sturgeon Falls
82	79 Kent Street	Lindsay
83	Main and William Streets	Hawkesbury
84	Main Street	Picton
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Main Street	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	Dundas Street	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	25 Albert Street	Thorold
101	48 Main Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street	Espanola
104	Main Street East	Thessalon
105	3 Addington Street East	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	37 Government Road	Kapuskasing
113	Opongo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	9 Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	Front Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland

LIQUOR STORES—(Continued)

126	Queen Street	Tilbury
127	Isabella and Canal Streets	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue West	Toronto
151	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Gore Bay
158	Meredith Street	Little Current
159	South River
160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	Matheson
164	812 Eglinton Ave. East (Leaside)	Toronto
165	604 Concession St. (Mountain Top)	Hamilton
166	22 Centre Street	Essex
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	Atikokan
171	268 Hamlock Street	Sudbury
172	Louisa Street	Thedford
173	Terrace Bay
174	Victoria Street	Tweed
175	37 Mississauga Street	Orillia
176	Forsyth Street	Marmora
177	108 East Frederica Street	West Fort William

BREWERS' RETAIL STORES

Brewers'
Store No.

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto

BREWERS' RETAIL STORES—(Continued)

11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	838 Sydney Street	Cornwall
35	113 University Street	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls
44	68 Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	32 Erie Street	Stratford
48	408 Catherine Street	Port Colborne
49	273 Second Avenue	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street East	Preston
55	100 Wilson Street West	Perth
56	Railway Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmour Road	Port Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa
62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	788 First Avenue North	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lake Shore Road	Mimico
67	6 Ross Street	Pictou
68	Murray and Bathurst Streets	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Queen Street East	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto

BREWERS' RETAIL STORES—(Continued)

77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	269 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Warton
87	35 Prospect Avenue	Kirkland Lake
88	Main and Peters Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Goderich and Green Streets	Port Elgin
96	231 McConnell Ave. North	East Cornwall
97	Main Street and Farlinger Avenue	Morrisburg
98	2422 Dufferin Street	Toronto
99	1123 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphemie Street	Casselman
105	310 North May Street	Port William
106	21 Water Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Port William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main and Louisa Streets	Thedford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main and Hamilton Streets	Hawkesbury
129	218 Vaughan Road	Toronto
130	Bidge Road and Cutler Street	Ridgeway
131	398 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Dalton Road	Jacksons Point
134	McKay Street	Cayuga
135	2939 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer

BREWERS' RETAIL STORES—(Continued)

140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue West	Toronto
149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barrys Bay
153	757 Dundas Street East	Toronto
154	Front Street	Sturgeon Falls
155	25-27 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current
159	163 Hagar Street	Welland
160	46 Erie Street	Brantford
161	Highway No. 69	Bala
162	6125 Yonge Street	Willowdale
163	352 Wilson Avenue	North York
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarborough
166	12 Water Street	Elmira
167	Highway No. 8, Kingsdale	Kitchener
168	Belmont Boulevard	Kitchener
169	9 Front Street South	Orillia
170	Main and Kenyon Sts. (Highway No. 34)	Alexandria
171	25 King Street West	Ingersoll

BREWERIES

Blue Top Brewing Company Limited	Kitchener
Bradings Brewery Limited	Ottawa
Carlings Breweries Limited	Waterloo
Formosa Springs Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Fort William
John Labatt Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
The Carling Breweries Limited	Toronto
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Old Vienna Brewery Limited	Windsor
The Carling Breweries Limited	Tecumseh
Peller Brewing Company Limited	Hamilton
Port Arthur Beverage Company Limited	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Union Brewery Limited	Timmins
Brading's Cincinnati Cream Brewery Ltd.	Windsor

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
National Breweries, Limited	Montreal, Quebec
(Wm. Dow & Co. - Montreal)	
(Dawes Black Horse Breweries - Montreal)	

LOCATION OF WINERIES

SALES OFFICE

Acme Wines Limited	371 Yonge Street, Toronto
234 Birmingham Street, New Toronto	
Barnes Wines Limited	703 Yonge Street, Toronto
Grantham Twp., St. Catharines	118 Main St. E., North Bay
	189 Front St., Belleville
Bordeaux Wines Co. Ltd.	771 Queen St. E., Toronto
R.R. No. 2, Stone Road, Niagara-on-the-Lake	
Bright's Wines Ltd.	209 Yonge St., Toronto
Dorchester Road, Niagara Falls,	186 Sparks St., Ottawa
Stamford Township	91 King St. E., Hamilton
	31-33 Elm St. E., Sudbury
	513 St. Clair Ave. W., Toronto
	531 Ouellette Ave., Windsor
	187 Dundas St., London
	520 Bloor St. W., Toronto
	261 Coxwell Ave., Toronto
	180 King St. W., Kitchener
Chateau Gai Wines Ltd.	878 Yonge St., Toronto
Stamford Township, Niagara Falls	169 Lochiel St., Sarnia
and	306 St. Paul St., St. Catharines
Grantham Twp., St. Catharines, Ont.	940 St. Clair Ave. W., Toronto
	1388 Queen St. W., Toronto
Danforth Wines Ltd.	828 Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	26 Queen St. E., Toronto
and	2091 Danforth Ave., Toronto
St. Catharines, Ontario	1426 Yonge St., Toronto
Dundurn Wines	297 Ottawa St. N., Hamilton
Bertrand Sanderson, Prop.,	
R.R. No. 5, Hamilton	
Grimsby Wines Ltd.	427 Spadina Ave., Toronto
164 Main St. W., Grimsby	
Jordan Wine Co. Ltd.	169 Sparks St., Ottawa
Jordan Village, and	1314 Bloor St. W., Toronto
1076 Lakeshore Rd., New Toronto, Ont.	
London Winery Ltd.	123 Dundas St., London
Lambeth Highway, Westminster Twp.	268 Princess St., Kingston
London, Ontario	52 Rideau St., Ottawa
	1548 Bloor St. W., Toronto
	174 King St. W., Chatham
	Carden & Wyndham Sts., Guelph
	693 Bayview Ave., Leaside
	111 Colborne St., Brantford
Fred Marsh Winery Ltd.	593 Queen St., Niagara Falls
R.R. No. 3, Portage Road, Niagara Falls	31 Second St. W., Cornwall
Parkdale Wines Ltd.	181 Bathurst St., Toronto
112 Evans Ave.,	1157 St. Clair Ave. W., Toronto
Toronto 14, Ont. (Etobicoke)	42 Government Rd. W., Kirkland Lake
	501 Church St., Toronto
Peerless Wine Mfgs. Ltd.	448 Queen St. E., Toronto
448 Queen St. E., Toronto	
St. Catharines Wine Co. of Canada Ltd.	84 Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519 Parliament St., Toronto
Turner Wine Company	198 Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop.	15 King William St., Hamilton
102-106 Front St. E., Toronto	
Twin City Wine Co.	287 Bay St., Port Arthur
514 McTavish St., Fort William	
Welland Winery	272 King St., Welland
Louis Banko Estate,	
272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES WHICH WERE
ISSUED DURING THE TWELVE MONTHS' PERIOD WHICH ENDED MARCH 31, 1952

PERMITS

Resident	855,874
Temporary	103,343
Duplicate	36,497
Hospitals	250
Physicians	81
Druggists	1,847
Dentists and Veterinarians	99
Manufacturers	179
Mechanical and Scientific	169
Duplicate Special	12
First Aid	51

LICENSES

Brewers	24
Ontario Wine	17
Sacramental Wine Vendorships	7
Non-Potable Alcohol Storage Warehouses	5

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TWENTY-SEVENTH REPORT

OF THE

LIQUOR CONTROL BOARD

OF

ONTARIO

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From April 1st., 1952 to March 31st., 1953

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 6, 1954



TORONTO

Printed and Published by

Baptist Johnston, Printer to the Queen's Most Excellent Majesty

1954

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1954

January 22, 1954.

TO HIS HONOUR,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Seventh Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1953.

Respectfully submitted,

G. A. Welsh,

Provincial Secretary.

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Liquor Control Board of Ontario

454 University Avenue,
Toronto 2, Ontario,
December 31, 1953.

TO THE HONOURABLE LESLIE M. FROST,
The Prime Minister of Ontario,
Parliament Buildings,
Queen's Park,
TORONTO 2,
Ontario.

Sir:

I have the honour to submit herewith the Twenty-Seventh Report of The Liquor Control Board of Ontario for the twelve months fiscal period which ended the 31st of March 1953.

FINANCIAL STATEMENT

On the Balance Sheet is shown a certification by the Auditors of the Board, Messrs. Dick, Bond, Hetherington and O'Loane, Chartered Accountants. The amount of fixed assets of \$1,375,485.97 represents the value, less depreciation of \$5,032,627.30, of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land and preliminary construction work situated on Fleet Street between Cooper and Freeland Streets, Toronto; land and warehouse building at 125 Fleet Street East, Toronto; land and warehouse at 210 Victoria Avenue, Fort William and land and store building at 28 Silver Street, Cobalt.

Current assets totalled \$28,322,112.29 being divided as follows:

Cash on hand and in transit from branch banks	\$14,094,009.41
Accounts Receivable: Hospital charge sales, Licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,387,898.72
Inventories of liquors and supplies	12,840,204.16

\$28,322,112.29

Prepaid charges for insurance, rentals, etc. amounted to 157,117.82

Current liabilities of the Board are shown as \$2,867,393.17, being:

Accounts payable: for liquors and supplies, accrued charges, etc.	\$ 1,967,453.47
Mortgage payable on Fleet and Jarvis Streets property	618,898.72

Due Provincial Treasurer:

From Confiscated Stock	\$ 42,383.89
From Licence fees	238,657.09

281,040.98

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the Provisions of Section 116(2) of The Act. The licence fees liability constitutes amounts deposited as transfer fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1953.

The Reserve Account for insurance remained at \$1,000,000.00 but the Reserve Account for contingencies created to provide for anticipated expenditures in connection with the new building at Fleet and Cooper Streets, Toronto, was increased to \$3,500,000.00.

Contingent liabilities amounted to \$6,480,472.46. These items represent the value of undelivered orders to an extent of \$3,774,864.35 and also the amount of \$2,705,608.11 for Customs and Excise duties which are payable on the goods which were in bond in the warehouses on March 31, 1953.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the 12 months from Liquor Control Board stores of \$109,656,476.51.

The same account shows a gross trading profit of \$41,596,646.31 with total expenses including depreciation of \$8,520,639.63 which resulted in a net trading profit of \$33,076,006.68. The amount shown as other revenue of \$12,992,336.31 was derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines. The item of \$2,000,000.00 is the sum previously referred to as being an additional contingent liability which was applied against this year's profits and which, when deducted, resulted in the net income carried forward to the Surplus Account of \$44,068,342.99. The expenses incurred by the Liquor Licence Board amounting to \$456,662.05 are included in the total expense amount.

For the purpose of comparison, the percentage that cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1951-1952 and the twelve months' period herewith reported upon.

The Surplus Account shows a balance at the commencement of the period of \$22,421,251.13, this being the amount carried forward from the previous year's operations which had not been transferred to the Provincial Treasurer. After adding the current year's net income of \$44,068,342.99 and deducting \$2,271.21 which represented sundry adjustments, an accumulative figure was produced of \$66,487,322.91. Thereupon, for the purpose of showing a surplus which would be available for transfer to the Provincial Treasurer, an amount of \$15,760,706.67 was deducted as being an appropriation for the purchase of merchandise and assets. Payments to the Treasury during the year were \$44,000,000.00. Therefore, the surplus profits on March 31, 1953, amounted to \$6,726,616.24 and, being a liability to the Provincial Treasurer, were carried forward to the Balance Sheet, as was the amount appropriated.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1953, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1,615 employees, 131 of these being part-time or seasonally employed, compared with 1,566 permanent and 122 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario, as of March 31, 1953, are listed on Schedule I and a classification of permits and licences issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$109,656,476.51. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for container, totalled

\$131,390,090.65. Sales of Ontario wine made direct to customers from licenced Ontario wine sales offices and, where permitted, from winery premises, amounted to \$4,836,000.83.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$6,538,718.97 and are included in the previously-mentioned total liquor stores sales figures.

The following comparative sales statistics are given for the fiscal year under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1952	Twelve months ending March 31, 1953	Increase or Decrease	Percentage
Domestic Spirits	\$ 71,615,118.34	\$ 77,204,198.51	\$ 5,589,080.17 I	7.8
Imported Spirits	20,467,170.05	21,885,592.05	1,418,422.00 I	6.9
Domestic Wines	4,386,804.65	4,399,252.30	12,447.65 I	.3
Imported Wines	1,848,396.20	2,180,913.30	332,517.10 I	18.0
Domestic Beers	3,385,711.15	3,806,217.88	420,506.73 I	12.4
Imported Beers	152,171.90	180,302.47	28,130.57 I	18.5
Total sales from liquor stores	101,855,372.29	109,656,476.51	7,801,104.22 I	7.7
B. & B.R.S. Sales Domes- tic Beer (exclusive of container value)	121,293,461.35	131,390,090.65	10,096,629.30 I	8.3
Wineries' sales (Domestic Wine)	4,859,383.07	4,836,000.83	23,382.24 D	.5
TOTAL	\$228,008,216.71	245,882,567.99	17,874,351.28 I	7.8

GALLONAGE

	Twelve months ending March 31, 1952	Twelve months ending March 31, 1953	Increase or Decrease	Percentage
Domestic Spirits	3,059,888	3,266,211	206,323 I	6.7
Imported Spirits	697,609	748,661	51,052 I	7.3
Domestic Wines	889,099	859,578	29,521 D	3.3
Imported Wines	173,835	200,080	26,245 I	15.1
Domestic Beers	1,626,500	1,829,908	203,408 I	12.5
Imported Beers	39,500	39,979	479 I	1.2
Total sales from liquor stores	6,486,431	6,944,417	457,986 I	7.1
B. & B.R.S. Sales (Domes- tic Beer)	72,999,132	78,458,306	5,459,174 I	7.5
Wineries' sales (Domestic Wine)	1,008,485	960,799	47,686 D	4.7
TOTAL	80,494,048	86,363,522	5,869,474 I	7.3

As shown in this report, the Board paid to the Provincial Treasurer the sum of \$44,000,000.00 on account of profits, license fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from Licencees, such amount totalling \$877,619.25 which was distributed to 239 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$34,371,726.97 during the course of the year in Customs and Excise Duties and \$5,708,600.32 for Sales Tax on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$39,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating \$79,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$124,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1953 was 184, seven additional stores having been opened during the year at the following locations:

April	23, 1952	No. 163	2820 Danforth Avenue	Toronto
April	21, 1952	No. 178	45 Front Street	Campbellford
October	1, 1952	No. 179	2028 Avenue Road	Toronto
October	17, 1952	No. 180	Main Street	Beardmore
November	19, 1952	No. 181	41 Main Street South	Delhi
December	15, 1952	No. 182	223 Lakeshore Road West	Port Credit
December	19, 1952	No. 183	Nelson & George Streets	Brampton

The addresses of two stores were changed during the period, as listed:

Store #43 137 King St. E., Kitchener — to — 15 Charles St., Kitchener
58 36 Balsam St. N., Timmins — to — 67 Balsam St. S., Timmins

BREWERIES AND BREWERS' RETAIL STORES

The corporate names of one Ontario brewery and a Quebec brewery which is licensed to sell in Ontario were changed in the twelve months' period:

The Ranger Brewing Co., Limited, Kitchener, from Blue Top Brewing Co., Limited, as of April 15, 1952; and The National Breweries Limited, Montreal, Quebec, to Dow Brewery Limited, as of May 19, 1952.

On March 31, 1953, there were 21 Ontario and 2 Quebec breweries licensed to sell their products in Ontario, the number of Ontario breweries remaining unchanged from the previous year-end and the reduction in the number of Quebec breweries being caused by the above-stated amalgamation of the National and Dow Breweries.

There were no additional brewers' retail stores opened during the twelve months period, nor were there any stores closed.

One brewers' retail store moved to a new location:

March 25, 1953 — #47 32 Erie St., — to — 429 Huron St., Stratford.

The number of brewery retail stores in operation on March 31, 1953 was 171.

BEER SALES

The following table shows the gallonage of domestic beer sold in Ontario during the years 1949 to 1953 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons
Sales from liquor stores' stock	1,736,952	1,708,065	1,530,762	1,626,500	1,829,908
Sales from breweries and brewers' retail stores	67,832,025	68,266,273	68,245,566	72,999,132	78,458,306
	69,568,977	69,974,338	69,776,328	74,625,632	80,288,214
Sales to other Provinces	8,726,284	8,458,999	8,404,985	8,575,325	10,349,879
Export Sales	656,600	654,052	730,773	841,167	1,281,905
	9,382,884	9,113,051	9,135,758	9,416,492	11,631,784

All brands of beer produced by the Ontario breweries and the Quebec breweries which are sold in this Province were periodically analysed, as in the past, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory at the Toronto Warehouse, Fleet and Jarvis Streets, Toronto, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The premises of all Ontario wineries were visited by the Board's Inspectors during the year, as were the plants of the seven Sacramental Wine Vendors.

On March 31, 1953, there were 17 wineries operating in Ontario. Branch Retail Stores numbered 47 and sales were conducted direct from the premises of 2 wineries, there being no change compared with March 31, 1952.

Two wineries changed the locations of their Branch Retail Stores during the twelve months period, as follows:

August 25, 1952	Barnes Wines Limited	— from —	703 Yonge St., Toronto
		to —	448 Queen St. East, Sault Ste. Marie
January 21, 1953	Turner Wine Company	— from —	198 Queen St. W., Toronto
		to —	250 Queen St. W., Toronto

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1949 to 1953:

	1949 (12 months) Gallons	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons
Sales at Wineries	1,066,161	1,049,308	1,088,518	1,008,485	960,799
Sales to the Board	1,060,517	1,019,446	1,000,358	836,678	824,272
Total Ontario Sales	2,126,678	2,068,754	2,088,876	1,845,163	1,785,071
Sales to other Provinces	1,575,675	1,630,779	1,753,483	1,794,329	1,920,653
Export Sales	13,432	4,932	3,126	1,791	2,514
Total	3,715,785	3,704,465	3,845,485	3,641,283	3,708,238

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 months ended March 31, 1949 (tons)	12 months ended March 31, 1950 (tons)	12 months ended March 31, 1951 (tons)	12 months ended March 31, 1952 (tons)	12 months ended March 31, 1953 (tons)
Grapes used in the manu- facture of wine	13,155	10,503	17,527	13,796	12,567
Grapes used in the manu- facture of concentrates	3,310	566	4,574	1,888	1,929
Cherries used in the manu- facture of wine	—	13	56	52	18
	16,465	11,082	22,157	15,736	14,514

Last year 30,169 gallons of grape spirits were used for wine fortifications, while during the year under review 63,083 gallons were used for this purpose.

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940 require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. Four were issued during the year ending March 31, 1953.

PERMITS

887,666 individual annual liquor permits were issued for the year ending March 31, 1953. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 102,848. In addition 2,680 special permits were issued to physicians, druggists, hospitals, etc.

1,863 special permits were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale. Officials of the Board conducted 845 inspections of drug stores during the year and these inspections included an examination of the records of sales of rubbing alcohol.

CLASSIFICATION OF THE OFFENCES AGAINST THE
LIQUOR CONTROL ACT ACCORDING TO THE MONTHLY
CERTIFICATES RECEIVED FROM ONTARIO MAGIS-
TRATES FROM APRIL 1, 1952 TO MARCH 31, 1953.

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place	6,993	799	55	7,847
Reg. 64(2) Consumption of beer in an il- legal place	2,031	84	1	2,116
Sec. 69(1) L.C.A. Selling liquor illegally or keeping for sale	14	346	3	363
Sec. 79(1) L.C.A. Consuming liquor in other than residence	477	48	2	527
Sec. 79(2) L.C.A. Intoxication	16,883	17,235	967	35,085
Sec. 89(3) L.C.A. Illegal possession	579	110	1	690
Sec. 93 L.C.A. persons found in	1,514	172	15	1,701
All other L.C.A. infractions	2,451	1,163	32	3,646
	<u>30,942</u>	<u>19,957</u>	<u>1,076</u>	<u>51,975</u>

GENERAL

I wish to express my appreciation of the loyalty and co-operation extended to me by the entire staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

G. A. WELSH,

Chief Commissioner

BALANCE SHEET
As at March 31, 1953

Current Assets		ASSETS	
Cash on Hand, in Transit, and in Banks		\$14,094,009.41	
Accounts Receivable		1,387,898.72	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)		12,840,204.16	
Total Current Assets			\$28,322,112.29
Prepaid Charges			157,117.82
Fixed Assets			
Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off			1,375,485.97
			<u>\$29,854,716.08</u>

Current Liabilities		LIABILITIES	
Accounts Payable, Accrued Charges, Deferred Revenue, etc.	\$ 1,967,453.47		
Due Provincial Treasurer for: Confiscated Liquor Stock	\$ 42,383.89		
Transfer Fee Deposits—Liquor Licence Board	238,657.09	281,040.98	
Total Current Liabilities			\$ 2,248,494.45
Mortgage Payable, 4½%, Due August 1, 1963			618,898.72
Reserve for Insurance			1,000,000.00
Reserve for Contingencies			3,500,000.00
Appropriated Surplus — Retained for the Financing of Merchandise Inventories, Fixed Assets, etc.			15,760,706.67
Unappropriated Surplus — Balance as at March 31, 1953			6,726,616.24
			<u>\$29,854,716.08</u>

Contingent Liabilities:

Duty on Stocks in Bond	\$2,705,608.11
Liquors ordered but not delivered (Including duty, freight, etc.)	3,774,864.35

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1953, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE

Chartered Accountants.

Toronto, June 16, 1953.

SURPLUS ACCOUNT

For the year ending March 31, 1953

Balance as at March 31, 1952	\$22,421,251.13
Deduct: Appropriations for the Purchase of Merchandise Inventories, Fixed Assets, etc.	15,760,706.67
	6,660,544.46
Deduct: Sandry Adjustments	2,271.21
	6,658,273.25
Add: Net Income for the year ending March 31, 1953	44,068,342.99
	50,726,616.24
Deduct: Payments to Provincial Treasurer during the year ending March 31, 1953	44,000,000.00
Unappropriated Surplus carried to Balance Sheet	<u>\$ 6,726,616.24</u>

PROFIT AND LOSS ACCOUNT

For the year ending March 31, 1953

Percentage to Sales
1952-1953 1951-1952

Sales by Vendors

Store Counter and Mail Order			
Sales of Wines, Spirits and Beer	\$109,656,476.51	100.00%	100.00%
Stock on Hand March, 31, 1952	\$12,633,474.46		
Purchases	68,262,604.49		
	<u>80,896,078.95</u>		
Less: Stock on Hand March 31, 1953	12,750,235.60		
Cost of Sales by Vendors	68,145,843.35	62.14%	61.84%
Gross Profit on Sales	\$41,510,633.16	37.86%	38.16%
Miscellaneous Earnings	86,013.15	.08%	.08%
	<u>41,596,646.31</u>	37.94%	38.24%

Expenses

Administration and Operating Expenses, Head Office, Liquor Licence Board, Warehouses and Stores	7,470,917.22		
Items Written Off	1,520.55		
Depreciation on Furniture, Equipment, Fixtures and Alterations to Rented Premises written off and reserved for	1,048,201.86	8,520,639.63	7.77%
		<u>33,076,006.68</u>	30.17%
			30.82%

Other Revenue

Brewers' Retail Store Licence Fees	147,400.00		
Brewers' Licence Fees	100,875.00		
Gallonage Tax on Beer Production (Ont. Breweries)....	6,310,749.77		
Gallonage Tax on Beer Sales (Extra Provincial Breweries)	1,116,826.65		
Licences and Fees (Net after deducting Municipalities' Shares)	3,717,838.08		
Miscellaneous Licences	50.00		
Fines (Net)	82,926.53		
Ontario Wine Tax and Licences	430,594.28		
Permit Sales	1,015,196.00		
Banquet Permits	69,880.00	12,992,336.31	11.84%
		<u>46,068,342.99</u>	42.01%
		2,000,000.00	1.82%
			1.45%

Less Reserve for Contingencies

Net Income for Year carried to Surplus Account	\$44,068,342.99	40.19%	41.31%
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THE LIQUOR CONTROL BOARD OF ONTARIO
ADMINISTRATION AND OPERATING EXPENSES
HEAD OFFICE, LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the year ending March 31, 1953

And Number of Employees on the Staff
At March 31, 1953

		Percentage of Total Sales	
		1952-1953	1951-1952
Salaries	\$ 4,906,030.71	4.47%	4.36%
Audit	21,999.84	.02%	.03%
Rents paid, less received	627,369.13	.57%	.57%
Travelling	187,695.64	.17%	.17%
Superannuation	160,529.97	.15%	.13%
Insurance	42,512.22	.04%	.03%
Postage	24,851.55	.02%	.02%
Stationery	148,324.06	.13%	.14%
Telephone and Telegraph	39,782.97	.04%	.03%
Protection Service	8,980.29	.01%	.01%
Breakage	10,311.12	.01%	.01%
Light, Heat and Power	118,005.65	.11%	.11%
Repairs and Maintenance	261,452.86	.24%	.44%
Sundries	59,097.51	.05%	.11%
Freight and Cartage	346,837.82	.32%	.34%
Tabulating Expense	37,795.51	.03%	.04%
Municipal Taxes	116,364.19	.11%	.07%
Interest on Mortgage	28,794.58	.03%	.03%
Exchange on U.S. Money Accepted at Stores	83,862.96	.08%	—
Discounts to Hospitals, etc.	2,831.99	.00%	.00%
Truck Maintenance	52,309.54	.05%	.05%
Packing Materials	118,740.78	.11%	.10%
Permit Expense	66,436.33	.06%	.06%
	<u>\$ 7,470,917.22</u>	<u>6.82%</u>	<u>6.85%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Temporary Employees Whose Services are either
Part-Time or Seasonal)

Liquor Licence Board	75	
Commissioner's Staff	2	
Tabulating	19	
Personnel Department	4	
Comptroller's Staff	4	
Legal Department	3	
Laboratory Staff	5	
Accounting Department	51	
Beer and Wine Department	34	
Permit Department	21	
Purchasing and Realty Department	22	
Traffic Department	4	
Customs Department	4	
Stock Administration Department	23	
Brewery Inspection Department	48	
Winery Inspection Department	6	
Store Inspection Department	23	
Store Supervisor's Department	13	
Garage	3	
Stores	1,116	
Warehouses	135	1,251
		<u>1,615</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1953

Store No.	LIQUOR STORES	
1	Church and Lombard Streets	Toronto
2	122 Wellington Street West	Toronto
3	1271 Dundas Street West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street East	Toronto
12	402 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	Queen's Quay-Spec. Order Dept., Terminal Whse.	Toronto
18	Midland Avenue and Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	673 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	629 Dundas Street	London
28	307 Queen Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street West	Windsor
36	325 Albert Street	Ottawa
37	685 Bank Street	Ottawa
38	119 Murray Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street East	Cobourg
40	42-46 Princess Street	Kingston
41	813 Victoria Avenue	Fort William
42	179 King Street West	Brockville
43	15 Charles Street	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Street	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	317 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	72 Carden Street	Guelph
52	24-26 Cross Street	Welland
53	66 Cumberland Street South	Port Arthur
54	224 Main Street East	North Bay
55	32 Pembroke Street West	Pembroke
56	King Street	Prescott
57	37 Bridge Street East	Belleville
58	67 Balsam Street South	Timmins
59	63 Collier Street	Barrie

Store No.

LIQUOR STORES

60	88 Ontario Street	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	22 Front Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	48 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	225 King Street	Sturgeon Falls
82	79 Kent Street	Lindsay
83	Main and William Streets	Hawkesbury
84	Main Street	Picton
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Main Street	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	Dundas Street	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	25 Albert Street	Thorold
101	48 Main Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street	Espanola
104	Main Street East	Thessalon
105	3 Addington Street East	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	37 Government Road	Kapuskasing
113	Opongo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	Front Street	Hearst
123	Main Street	Lancaster

Store No.

LIQUOR STORES

124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland
126	Queen Street	Tilbury
127	Isabella and Canal Streets	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue West	Toronto
151	Winton Street	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Dawson Street	Gore Bay
158	Meredith Street	Little Current
159	South River
160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	#11 Highway	Matheson
163	2820 Danforth Avenue	Toronto
164	812 Eglinton Avenue East (Leaside)	Toronto
165	604 Concession St. (Mountain Top)	Hamilton
166	22 Centre Street	Essex
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	16 Main Street E.	Atikokan
171	268 Hemlock Street	Sudbury
172	Louisa Street	Thedford
173	18 Simcoe Plaza	Terrace Bay
174	Victoria Street	Tweed
175	37 Mississauga Street	Orillia
176	Forsyth Street	Marmora
177	108 East Frederika Street	West Fort William
178	45 Front Street North	Campbellford
179	2028 Avenue Road	Toronto
180	Main Street	Beardmore
181	Main Street South	Delhi
182	223 Lakeshore Road East	Port Credit
183	George Street	Brampton

BREWERS' RETAIL STORES

Brewers'
Store No.

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	838 Sydney Street	Cornwall
35	113 University Street	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls
44	68 Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	429 Huron Street	Stratford
48	408 Catherine Street	Port Colborne
49	273 Second Avenue	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street East	Preston
55	100 Wilson Street West	Perth
56	Railway Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmour Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa
62	2 Hanes Street	Huntsville

Brewers'
Store No.

63	82 Amwell Street	Haileybury
64	788 First Avenue North	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lake Shore Road	Mimico
67	6 Ross Street	Pictou
68	Murray and Bathurst Streets	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Queen Street East	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	269 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Warton
87	35 Prospect Avenue	Kirkland Lake
88	Main and Peters Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Goderich and Green Streets	Port Elgin
96	231 McConnell Avenue North	East Cornwall
97	Main Street and Farlinger Ave.	Morrisburg
98	2422 Dufferin Street	Toronto
99	1123 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphemie Street	Casselman
105	310 North May Street	Fort William
106	21 Water Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Fort William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main and Louisa Streets	Theford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place

Brewers'
Store No.

127	Petrolia Street	Petrolia
128	Main and Hamilton Streets	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	398 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	McKay Street	Cayuga
135	2939 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue West	Toronto
149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barry's Bay
153	757 Dundas Street East	Toronto
154	Front Street	Sturgeon Falls
155	25-27 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current
159	163 Hagar Street	Welland
160	46 Erie Street	Brantford
161	Highway No. 69	Bala
162	6125 Yonge Street	Willowdale
163	352 Wilson Avenue	North York
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarborough
166	12 Water Street	Elmira
167	Highway No. 8, Kingsdale	Kitchener
168	Belmont Boulevard	Kitchener
169	9 Front Street South	Orillia
170	Main and Kenyon Sts. (Highway No. 34)	Alexandria
171	25 King Street West	Ingersoll

BREWERIES

Ranger Brewing Company Limited	Kitchener
Bradings Brewery Limited	Ottawa
Carlings Breweries Limited	Waterloo
Formosa Springs Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Fort William
John Labatt Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
The Carling Breweries Limited	Toronto

BREWERIES—(Continued)

O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Old Vienna Brewery Limited	Windsor
The Carling Breweries Limited	Tecumseh
Peller Brewing Company, Limited	Hamilton
Port Arthur Beverage Company Limited	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Union Brewery Limited	Timmins
Brading's Cincinnati Cream Brewery Limited	Windsor

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
Dow Brewery Limited	Montreal, Quebec

LOCATION OF WINERIES

SALES OFFICE

Acme Wines Limited	371 Yonge Street, Toronto
234 Birmingham Street, New Toronto	
Barnes Wines Limited	448 Queen St. East, Sault Ste. Marie
Grantham Twp., St. Catharines	118 Main St. E., North Bay
	189 Front Street, Belleville
Bordeaux Wines Co. Ltd.	771 Queen St. E., Toronto
R.R. No. 2, Stone Road	
Niagara-on-the-Lake	
Bright's Wines Ltd.	209 Yonge Street, Toronto
Dorchester Road, Niagara Falls	186 Sparks St., Ottawa
Stamford Township	91 King St. E., Hamilton
	31-33 Elm St. E., Sudbury
	513 St. Clair Ave. W., Toronto
	531 Ouellette Ave., Windsor
	187 Dundas St., London
	520 Bloor St. W., Toronto
	261 Coxwell Ave., Toronto
	180 King St. W., Kitchener
Chateau Gai Wines Ltd.	878 Yonge Street, Toronto
Stamford Township, Niagara Falls	169 Lochiel Street, Sarnia
and	306 St. Paul St., St. Catharines
Grantham Tp., St. Catharines, Ontario	940 St. Clair Ave. W., Toronto
	1388 Queen St. W., Toronto
Danforth Wines Ltd.	828 Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	2091 Danforth Ave., Toronto
and	26 Queen St. E., Toronto
St. Catharines, Ontario	1426 Yonge Street, Toronto
Dundurn Wines	297 Ottawa St. N., Hamilton
Bertrand Sanderson, Prop.,	
R.R. No. 5, Hamilton	
Grimsby Wines Ltd.	427 Spadina Ave., Toronto
164 Main St. W., Grimsby	
Jordan Wine Co. Ltd.	169 Sparks St., Ottawa
Jordan Village, and	1314 Bloor St. W., Toronto
1076 Lakeshore Rd., New Toronto, Ont.	
London Winery Ltd.	123 Dundas St., London
Lambeth Highway, Westminster Twp.	268 Princess St., Kingston
London, Ontario	52 Rideau St., Ottawa
	1548 Bloor St. W., Toronto
	174 King St. W., Chatham
	Carden & Wyndham Sts., Guelph
	693 Bayview Ave., Leaside
	111 Colborne Street, Brantford

LOCATION OF WINERIES	SALES OFFICE
Fred Marsh Winery Ltd.	593 Queen St., Niagara Falls
R.R. No. 3, Portage Road, Niagara Falls	31 Second St. W., Cornwall
Parkdale Wines Ltd.	181 Bathurst St., Toronto
112 Evans Avenue	1157 St. Clair Ave. W., Toronto
Toronto 14, Ont. (Etobicoke)	42 Government Rd. W., Kirkland Lake
	501 Church St., Toronto
Peerless Wine Mfgs. Ltd.	448 Queen St. E., Toronto
448 Queen St. E., Toronto	
St. Catharines Wine Co. of Canada Ltd.	84 Cedar St. S., Timmins
Woodburn Ave., St. Catharines	519 Parliament St., Toronto
Turner Wine Company	250 Queen St. W., Toronto
Mrs. H. Padden Robinson, Prop.	15 King William St., Hamilton
102-106 Front St. E., Toronto	
Twin City Wine Co.	287 Bay Street, Port Arthur
514 McTavish St., Fort William	
Welland Winery	272 King Street, Welland
Louis Banko Estate	
272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE TWELVE MONTH PERIOD
ENDING MARCH 31, 1953.

PERMITS

Resident	887,666
Temporary	102,848
Duplicate	40,125
Hospitals	250
Physicians	77
Druggists	1,863
Dentists and Veterinarians	69
Manufacturers	172
Mechanical and Scientific	190
Duplicate Special	9
First Aid	50

LICENSES

Brewers	23
Ontario Wine	17
Sacramental Wine Vendorships	7
Non-Potable Alcohol Storage Warehouses	5

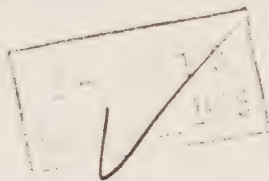
TWENTY-EIGHTH REPORT

OF THE

LIQUOR CONTROL BOARD

OF

ONTARIO



FROM APRIL 1st., 1953 TO MARCH 31st., 1954

CADON
LC
-R26

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1955



ONTARIO

TORONTO

Printed and Published by

Baptist Johnston, Printer to the Queen's Most Excellent Majesty

1955

TWENTY-EIGHTH REPORT
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

FROM APRIL 1st., 1953 to MARCH 31st., 1954

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ONTARIO

TORONTO
Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty
1955

January 22, 1955

TO HIS HONOUR,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Eighth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1954.

Respectfully submitted,

G. A. Welsh,

Provincial Secretary.

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Liquor Control Board of Ontario

55 Fleet Street East,
Toronto 2, Ontario,
December 31, 1954.

TO THE HONOURABLE LESLIE M. FROST,
The Prime Minister of Ontario,
Parliament Buildings,
Queen's Park,
TORONTO 2,
Ontario.

Sir:

I have the honour to submit herewith the Twenty-Eighth Report of The Liquor Control Board of Ontario for the twelve months fiscal period which ended the 31st of March 1954.

FINANCIAL STATEMENT

On the Balance Sheet is shown a certification by the Auditors of the Board, Messers. Dick, Bond, Hetherington and O'Loane, Chartered Accountants. The amount of fixed assets of \$1,310,147.49 represents the value, less depreciation of \$10,545,189.41, of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of land and building under construction situated at 55 Fleet Street East, Toronto; land and warehouse building at 125 Fleet Street East, Toronto; land and warehouse at 210 Victoria Avenue, Fort William and land and store building at 28 Silver Street, Cobalt.

Current assets totalled \$26,556,914.90 being divided as follows:

Cash on hand and in transit from branch banks	\$12,508,372.43
Accounts Receivable: Hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,379,796.26
Inventories of liquors and supplies	12,668,746.21
	<u>\$26,556,914.90</u>
Prepaid charges for insurance, rentals, etc. amounted to	\$ 91,506.74

Current liabilities of the Board are shown as \$2,831,831.71, being:

Accounts Payable: For liquors and supplies, accrued charges, etc.	\$ 2,051,637.11
Mortgage payable on Fleet and Jarvis Streets property	553,560.24
DUE PROVINCIAL TREASURER:	
From Confiscated Stock	\$ 44,100.68
From Licence Fees	182,533.68
	<u>\$ 226,634.36</u>

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act. The licence fees liability constitutes amounts deposited as transfer fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1954.

The Reserve Account previously created for insurance remained at \$1,000,000.00. The Reserve Account for contingencies was reduced by \$2,000,000.00 to \$1,500,000.00, this latter amount being maintained as a provision for the remaining construction expenditures in connection with the new warehouse and office buildings at 55 Fleet Street East, Toronto.

After all the Board's transactions had been recorded, a surplus was shown of \$22,627,737.42. Conforming with the procedure of last year, an appropriation for the financing of merchandise inventories, fixed assets, etc. was thereupon provided to the extent of \$15,450,196.70. Therefore, as it appears on the Balance Sheet and brought forward from the Surplus Account, the resulting difference as being available for transfer to the Provincial Treasurer was \$7,176,540.72.

Contingent liabilities amounted to \$14,759,636.69. These items represent the value of undelivered orders to an extent of \$12,954,214.51 and also the amount of \$1,805,422.18 for Customs and Excise Duties which are payable on the goods which were in bond in the warehouse on March 31, 1954.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the 12 months of spirits, wines and beer from Liquor Control Board stores of \$115,317,422.33.

The same account shows a gross trading profit of \$43,649,118.10 with total expenses including depreciation of \$11,629,902.89 which resulted in a net trading profit of \$32,019,215.21. The amount shown as other revenue of \$13,124,054.66 was derived from permit sales, fees and taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines. The item of \$2,000,000.00 by which the depreciation figures are reduced is the sum to which previous reference was made regarding depreciation reserve. The net income carried forward to the Surplus Account is \$45,143,269.87. The expenses incurred by The Liquor Licence Board amounting to \$490,604.40 are included in the total expense amount.

For comparative purposes, the percentage that cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1952-1953 and the twelve months' period herewith reported upon.

The amount shown on the Surplus Account as being brought forward from March 31, 1953 represents the accumulated surplus from previous years' operations not transferred to the Provincial Treasurer of \$22,487,322.91, less an appropriation for the purchase of merchandise, etc., of \$15,760,706.67. Therefore, to this balance of \$6,726,616.24 is added an adjustment for the current year's appropriation of \$310,509.97, as well as the net income for the year of \$45,143,269.87. From this figure a sundry adjustment of \$3,855.36 and payments to the Provincial Treasurer of \$45,000,000.00 are deducted to arrive at the amount which is carried forward to the Balance Sheet as an unappropriated surplus of \$7,176,540.73.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1954, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1677 employees, 114 of these being part-time or seasonally employed, compared with 1,615 permanent and 131 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario as of March 31, 1954 are listed on Schedule I and a classification of permits and licences issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$115,317,422.33. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$137,802,206.90.

Sales of Canadian wine made direct to customers from licenced Ontario wine sales offices and, where permitted, from winery premises, amounted to \$5,020,811.47.

Sales of spirits, wine and imported beer from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$6,699,184.78 and are included in the previously-mentioned total liquor store sales figures.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1953	Twelve months ending March 31, 1954	Increase or Decrease	Percentage
Canadian Spirits	\$ 77,204,198.51	\$ 82,247,081.20	\$ 5,042,882.69 I	6.5
Imported Spirits	21,885,592.05	21,874,990.85	10,601.20 D	.05
Canadian Wines	4,399,252.30	4,372,197.90	27,054.40 D	5.3
Imported Wines	2,180,913.30	2,431,471.20	250,557.90 I	11.5
Canadian Beers	3,806,217.88	4,201,752.53	395,534.65 I	10.4
Imported Beers	180,302.47	189,928.65	9,626.18 I	.05
Total sales from liquor stores	109,656,476.51	115,317,422.33	5,660,945.82 I	5.2
B. & B.R.S. Sales Canadian Beer, (exclu- sive of container value)	131,390,090.65	137,802,206.90	6,412,116.25 I	4.9
Wineries' Sales (Canadian Wine)	4,836,000.83	5,020,811.47	184,810.64 I	3.8
TOTAL	\$245,882,567.99	258,140,440.70	12,257,872.71 I	5.0

GALLONAGE

	Twelve months ending March 31, 1953	Twelve months ending March 31, 1954	Increase or Decrease	Percentage
Canadian Spirits	3,266,211	3,469,564	203,353 I	6.2
Imported Spirits	748,661	742,316	6,345 D	.8
Canadian Wines	859,578	846,212	13,366 D	1.6
Imported Wines	200,080	216,171	16,091 I	8.0
Canadian Beers	1,829,908	2,020,073	190,165 I	10.4
Imported Beers	39,979	42,029	2,050 I	5.1
Total sales from liquor stores	6,944,417	7,336,365	391,948 I	5.6
B. & B.R.S. Sales (Canadian Beer)	78,458,306	81,541,630	3,083,324 I	3.9
Wineries' sales (Canadian Wines)	960,799	981,242	20,443 I	2.1
TOTAL	86,363,522	89,859,237	3,495,715 I	4.0

As shown previously in this report, the Board paid to the Provincial Treasurer the sum of \$45,000,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$871,975.19 which was distributed to 241 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$36,152,250.18 during the course of the year in Customs and Excise Duties and \$6,052,220.40 for sales tax on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$40,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating \$82,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$128,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1954 was 192, eight additional stores having been opened during the year at the following locations:

April	11, 1953	No. 184	Broadway Avenue	Jamestown (Wawa)
June	13, 1953	No. 185	5427 Yonge Street	Willowdale
July	8, 1953	No. 186	1618 Wilson Avenue	North York
May	23, 1953	No. 187	1826 North Main Street	Niagara Falls
February	1, 1954	No. 188	233 Brock Street	Whitby
November	9, 1953	No. 189	Box 36	Smooth Rock Falls
November	16, 1953	No. 190	1605 Main Street East	Hamilton
November	25, 1953	No. 191	536 Albert Street	Sault Ste. Marie

The addresses of 8 stores were changed during the period, as listed:

No. 12	402 Parliament St., Toronto	— to —	512 Parliament St., Toronto.
No. 51	72 Carden St., Guelph	— to —	21 Woolwich St., Guelph.
No. 54	224 Main St. E., North Bay	— to —	156 McIntyre St. W., North Bay.
No. 65	22 Front St., Trenton	— to —	55 Division St., Trenton.
No. 82	79 Kent St., Lindsay	— to —	15 William St. S., Lindsay.
No. 100	25 Albert St., Thorold	— to —	15 Albert St., Thorold.
No. 112	37 Government Rd., Kapuskasing	— to —	1 Byng Ave., Kapuskasing.
No. 122	Front St., Hearst.	— to —	806 George St., Hearst.

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1954, there were 22 Ontario and 3 Quebec breweries licensed to sell their products in Ontario. One additional Ontario brewery opened on May 22, 1953, being Jubilee Brewery Limited, 840 Wellington St., Ottawa; also The Carling Breweries (Quebec) Limited opened on May 25, 1953.

Seven Brewers' Retail Stores opened during the twelve months period, being located at the following addresses:

May	15, 1953	No. 172	1718 Wilson Avenue	North York
June	25, 1953	No. 173	1437 Victoria Park Avenue	Wexford
August	5, 1953	No. 174	780 Queensway	Toronto
June	25, 1953	No. 175	3401 Bloor Street, West	Toronto
June	23, 1953	No. 176	198 Queen Street, East	Brampton
November	9, 1953	No. 177	419 Lakeshore Road, East	Port Credit
November	2, 1953	No. 178	22 Doxsee Avenue, South	Campbellford

Two Brewers' Retail Stores moved to new locations:

April	28, 1953	No. 74	Queen St. S., Tilbury to Lyon Ave. and Highway # 2, Tilbury.
October	13, 1953	No. 106	21 Water St., Burlington to 11 Elizabeth St., Burlington

The number of brewery retail stores in operation on March 31, 1954, was 178.

The breweries shown hereunder changed their corporate names during the year:

October 26, 1953	—	The Ranger Brewing Company, Limited, Kitchener to Dow Kingsbeer Brewery (1953) Limited.
March 1, 1954	—	Peller Brewing Co., Limited, Hamilton to Brading Breweries Limited.

BEER SALES

The following table shows the gallonage of Canadian Beer sold in Ontario during the years 1950 to 1954 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons	1954 (12 months) Gallons
Sales from liquor stores' stock	1,708,065	1,530,762	1,626,500	1,829,908	2,020,073
Sales from breweries and brewers' retail stores	68,266,273	68,245,566	72,999,132	78,458,306	81,541,630
	69,974,338	69,776,328	74,625,632	80,288,214	83,561,703
Sales to other Provinces	8,458,999	8,404,985	8,575,325	10,349,879	10,509,309
Export Sales	654,052	730,773	841,167	1,281,905	2,008,879
	9,113,051	9,135,758	9,416,492	11,631,784	12,518,188

All brands of beer produced by the Ontario breweries and by the Quebec breweries which are sold in this Province were periodically analysed as in the past, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory at the Toronto Warehouse, Fleet and Jarvis Streets, Toronto, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries operating in the Province was reduced to 13 during the 12 months period, the licenses of 4 being transferred upon their purchase by other wineries.

July 1953 Fred Marsh Winery Ltd. to T. G. Bright & Co., Ltd.
 August 1953 St. Catherines Wine Co. of Canada Ltd. to Jordan Wines Ltd.
 October 1953 Bordeaux Wines Co. Ltd. to Chateau-Gai Wines Ltd.
 January 1954 Dundurn Wines to T. G. Bright & Co., Ltd.

One winery changed the location of its Branch Retail store during the year, as follows:

October 10, 1953 — London Winery Ltd., 693 Bayview Avenue, Toronto
 to 609 Dundas Street, London, Ontario.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1950 to 1954.

	1950 (12 months) Gallons	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons	1954 (12 months) Gallons
Sales at Wineries	1,049,308	1,088,518	1,008,485	960,799	981,242
Sales to the Board	1,019,446	1,000,358	836,678	824,272	800,571
Total Ontario Sales	2,068,754	2,088,876	1,845,163	1,785,071	1,781,813
Sales to other Provinces	1,630,779	1,753,483	1,794,329	1,920,653	1,935,109
Export Sales	4,932	3,126	1,791	2,514	7,623
Total ,	3,704,465	3,845,485	3,641,283	3,708,238	3,724,545

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	12 months ended March 31 1950 (tons)	12 months ended March 31 1951 (tons)	12 months ended March 31 1952 (tons)	12 months ended March 31 1953 (tons)	12 months ended March 31 1954 (tons)
Grapes used in the manufacture of wine	10,503	17,527	13,796	12,567	13,107
Grapes used in the manufacture of concentrates	566	4,574	1,888	1,929	2,202
Cherries used in the manufacture of wine	13	56	52	18	62
	11,082	22,157	15,736	14,514	15,371

Last year 63,083 gallons of grape spirits were used for wine fortification, while during the year under review, 38,036 gallons were used for this purpose.

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940 require that any person manufacturing more than 100 gallons of home-made wines must obtain a permit from the Board. Three were issued during the year ending March 31, 1954.

PERMITS

929,780 individual annual liquor permits were issued for the year ending March 31, 1954. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 117,337. In addition 2,680 special permits were issued to physicians, druggists, hospitals, etc.

1,861 special permits were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE LIQUOR CONTROL ACT ACCORDING TO THE MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES FROM APRIL 1, 1953 TO MARCH 31, 1954.

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place	6,981	955	40	7,976
Reg. 64(2) Consumption of beer in an illegal place	2,232	76	1	2,309
Sec. 69(1) L.C.A. Selling liquor illegally or keeping for sale	243	218	3	464
Sec. 69(1) L.C.A. Consuming liquor in other than a residence	335	59	4	398
Sec. 79(2) L.C.A. Intoxication	16,882	18,235	1,088	36,205
Sec. 89(3) L.C.A. Illegal possession	513	120	4	637
Sec. 92 L.C.A. Persons found in	1,255	255	7	1,517
All other L.C.A. Infractions	2,480	1,118	83	3,681
	30,921	21,036	1,230	53,187

GENERAL

My thanks and appreciation are expressed through this medium to the entire staff of the Board for their loyalty and co-operation.

I have the honour to be, Sir,

Your obedient servant,

G. A. WELSH,

Chief Commissioner.

BALANCE SHEET

As at March 31, 1954

ASSETS

CURRENT ASSETS

Cash on Hand, in Transit, and in Banks	\$12,508,372.43
Accounts Receivable	1,379,796.26
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	12,668,746.21
Total Current Assets	\$26,556,914.90
Prepaid Charges	91,506.74

Fixed Assets

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off	1,310,147.49
	<u><u>\$27,958,569.13</u></u>

LIABILITIES

CURRENT LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc.	\$ 2,051,637.11
Due Provincial Treasurer for: Confiscated Liquor Stock	\$ 44,100.68
Transfer Fee Deposits—Liquor Licence Board	182,533.68
	226,634.36
Total Current Liabilities	\$ 2,278,271.47
Mortgage Payable, 4½%, Due August 1, 1963	553,560.24
Reserve for Insurance	1,000,000.00
Reserve for Contingencies	1,500,000.00
Appropriated Surplus — Retained for the Financing of Merchandise Inventories, Fixed Assets, etc.	15,450,196.70
Unappropriated Surplus — Balance as at March 31, 1954	7,176,540.72
	<u><u>\$27,958,569.13</u></u>

CONTINGENT LIABILITIES:

Duty on Stocks in Bond	\$ 1,805,422.18
Liquors ordered but not delivered (Including duty, freight, etc.)	12,954,214.51

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1954, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE

Toronto, June 7, 1954.

Chartered Accountants.

SURPLUS ACCOUNT

For the year ending March 31, 1954

Balance as at March 31, 1953	\$ 6,726,616.24
Add: Adjustment re Appropriation for the Purchase of Merchandise Inventories, Fixed Assets, etc.	310,509.97
	7,037,126.21
Deduct: Sundry Revenue Adjustments	3,855.36
	7,033,270.85
Add: Net Income for the year ending March 31, 1954	45,143,269.87
	52,176,540.72
Deduct: Payments to Provincial Treasurer during the year ending March 31, 1954	45,000,000.00
Unappropriated Surplus carried to Balance Sheet	<u><u>\$ 7,176,540.72</u></u>

PROFIT AND LOSS ACCOUNT For the year ending March 31, 1954

	Percentage to Sales	
	1953-1954	1952-1953
SALES BY VENDORS		
Store Counter and Mail Order		
Sales of Wines, Spirits and Beer		
Stock on Hand March 31, 1953	100.00%	100.00%
Purchases		
Less: Stock on Hand March 31, 1954		
Cost of Sales by Vendors	62.23%	62.14%
Gross Profit on Sales	37.77%	37.86%
Miscellaneous Earnings	.08%	.08%
	37.85%	37.94%
EXPENSES		
Administration and Operating Expenses, Head Office, Liquor Licence Board, Warehouses and Stores	\$43,549,948.95	
Depreciation on Furniture, Equipment, Fixtures and Alterations to Rented Premises written off and reserved for	99,169.15	
Less: Amount Charged to Reserve for Contingencies	43,649,118.10	
	8,066,998.45	
	3,562,904.44	
	11,629,902.89	10.08%
	32,019,215.21	27.77%
		9.59%
		28.35%
OTHER REVENUE		
Brewers' Retail Store Licence Fees	141,099.82	
Brewers' Licence Fees	103,083.34	
Gallionage Tax on Beer Production (Ontario Breweries)	6,143,019.40	
Gallionage Tax on Beer Sales (Extra Provincial Breweries)	1,346,017.61	
Licences and Fees(Net after deducting Municipalities' Shares)	3,691,305.34	
Miscellaneous Licences	50.00	
Fines (Net)	98,748.04	
Ontario Wine Tax and Licences	446,765.61	
Permit Sales	1,073,931.50	
Banquet Permits	80,034.00	
Income for Year carried to Surplus Account	13,124,054.66	11.38%
		11.84%
	45,143,269.87	39.15%
		40.19%

THE LIQUOR CONTROL BOARD OF ONTARIO
ADMINISTRATION AND OPERATING EXPENSES

HEAD OFFICE, LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the year ending March 31, 1954

And Number of Employees on the Staff

At March 31, 1954

		Percentage of Total Sales	
		1953-1954	1952-1953
Salaries	\$ 5,287,324.77	4.58%	4.47%
Audit	21,999.84	.02%	.02%
Rents paid, less received	717,074.70	.62%	.57%
Travelling	192,415.34	.17%	.17%
Superannuation	175,995.79	.15%	.15%
Insurance	51,934.60	.05%	.04%
Postage	25,873.80	.02%	.02%
Stationery	159,498.79	.14%	.13%
Telephone and Telegraph	41,671.72	.04%	.04%
Protection Service	9,421.06	.01%	.01%
Breakage	9,470.82	.01%	.01%
Light, Heat and Power	138,824.06	.12%	.11%
Repairs and Maintenance	299,094.94	.26%	.24%
Sundries	48,516.29	.04%	.05%
Freight and Cartage	416,467.63	.35%	.32%
I.B.M. Rental and Supplies	38,033.38	.03%	.03%
Municipal Taxes	105,870.05	.09%	.11%
Interest on Mortgage	25,981.52	.02%	.03%
Exchange on U.S. Money accepted at Stores	66,997.85	.06%	.08%
Discounts to Hospitals, etc.	2,967.39	.00%	.00%
Truck Maintenance	41,988.23	.04%	.05%
Packing Materials	125,626.94	.11%	.11%
Permit Expense	63,948.94	.06%	.06%
	<u>\$ 8,066,998.45</u>	<u>6.99%</u>	<u>6.82%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Temporary Employees Whose Services are either
Part-Time or Seasonal)

Liquor Licence Board	79
Commissioner's Staff	2
Personnel Department	6
Comptroller's Staff	3
Legal Department	3
Laboratory Staff	5
Accounting Department	66
Beer and Wine Department	32
Permit Department	23
Purchasing and Realty Department	20
Traffic Department	4
Customs Department	4
Stock Administration Department	23
Brewery Inspection Department	51
Winery Inspection Department	4
Store Audit Department	22
Store Supervisor's Department	14
Garage	3
Stores	1,176
Warehouses	137
	<u>1,313</u>
	<u>1,677</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1954

<u>Store No.</u>	<u>LIQUOR STORES</u>	
1	Church and Lombard Streets	Toronto
2	122 Wellington Street West	Toronto
3	1271 Dundas Street West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street East	Toronto
12	512 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	Queen's Quay-Spec. Order Dept., Terminal Whse.	Toronto
18	2329 Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	673 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	629 Dundas Street	London
28	307 Queen Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street West	Windsor
36	325 Albert Street	Ottawa
37	685 Bank Street	Ottawa
38	119 Murray Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street East	Cobourg
40	42-46 Princess Street	Kingston
41	813 Victoria Avenue	Fort William
42	179 King Street West	Brockville
43	15 Charles Street	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Streets	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	317 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	21 Woolwich Street	Guelph
52	24-26 Cross Street	Welland
53	68 Cumberland Street South	Port Arthur
54	156 McIntyre Street West	North Bay
55	32 Pembroke Street West	Pembroke
56	King Street	Prescott
57	37 Bridge Street East	Belleville
58	67 Balsam Street South	Timmins
59	63 Collier Street	Barrie

Store No.LIQUOR STORES

60	88 Ontario Street West	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	55 Division Street	Trenton
66	6th Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church Street and Mowat Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	48 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	225 King Street	Sturgeon Falls
82	15 William Street South	Lindsay
83	Main and William Streets	Hawkesbury
84	Main Street	Pictou
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Main Street	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	26 Mill Street East	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	15 Albert Street	Thorold
101	48 Main Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street, Box 15	Espanola
104	Main Street East	Thessalon
105	3 Addington Street East	Tamworth
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	1 Byng Avenue	Kapuskasing
113	Opengo Street	Barry's Bay
114	Cor. Fourth Street and Broadway	Rainy River
115	36-38 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	806 George Street	Hearst
123	Main Street	Lancaster

Store No.	LIQUOR STORES	
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland
126	Queen Street	Tilbury
127	Isabella and Canal Streets	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue West	Toronto
151	Winton Street	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Dawson Street	Gore Bay
158	Meredith Street	Little Current
159	South River
160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	No. 11 Highway	Matheson
163	2820 Danforth Avenue	Toronto
164	812 Eglinton Avenue E. (Leaside)	Toronto
165	604 Concession St. (Mountain Top)	Hamilton
166	22 Centre Street	Essex
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	16 Main Street East	Atikokan
171	268 Hemlock Street	Sudbury
172	Louisa Street	Thedford
173	18 Simcoe Plaza	Terrace Bay
174	Victoria Street	Tweed
175	37 Mississauga Street West	Orillia
176	Forsyth Street	Marmora
177	108 East Frederika Street	West Fort William
178	45 Front Street North	Campbellford
179	2028 Avenue Road	Toronto
180	Main Street	Beardmore
181	Main Street South	Delhi
182	223 Lakeshore Road East	Port Credit
183	George Street	Brampton
184	Broadway Avenue	Jamestown (Wawa)
185	5427 Yonge Street	Willowdale
186	1618 Wilson Avenue	North York
187	1826 North Main Street	Niagara Falls
188	233 Brock Street	Whitby
189	Box 36	Smooth Rock Falls
190	1605 Main Street East	Hamilton
191	536 Albert Street	Sault Ste. Marie

Brewers'
Store No.BREWERS' RETAIL STORES

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	Bathurst and Waterloo Streets	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	4281 Wyandotte Street East	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	208 Wellington Street	Kingston
22	670 Bridge Street	Niagara Falls
23	78 Niagara Street	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	131 Wellington Street	Brantford
29	113 Quebec Street East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue North	Hamilton
33	325 Pinnacle Street	Belleville
34	838 Sydney Street	Cornwall
35	113 University Street	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smiths Falls
44	68 Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	429 Huron Street	Stratford
48	408 Catherine Street	Port Colborne
49	273 Second Avenue	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street East	Preston
55	100 Wilson Street West	Perth
56	Railway Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmour Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa
62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	788 First Avenue North	Geraldton
65	Elgin and Harriett Streets	Arnprior

Brewers'
Store No.

66	156 •Lake Shore Road	Mimico
67	6 Ross Street	Pictou
68	Murray and Bathurst Streets	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Lyon Avenue and Highway No. 2	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	269 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Wairton
87	35 Prospect Avenue	Kirkland Lake
88	Main and Peters Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Godrich and Green Streets	Port Elgin
96	231 McConnell Avenue North	East Cornwall
97	Main Street and Farlinger Avenue	Morrisburg
98	2422 Dufferin Street	Toronto
99	1123 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphemie Street	Casselman
105	310 North May Street	Fort William
106	11 Elizabeth Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Fort William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main and Louisa Streets	Thedford
118	2107 Main Street South	Niagara Falls
119	1430 Tecumseh Blvd. East	Windsor
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main and Hamilton Streets	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	398 McDonnell Street	Peterborough

Brewers'
Store No.

132	122 Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	McKay Street	Cayuga
135	2939 Bloor Street West	The Kingsway, Toronto
136	John Street	Bradford
137	529 Concession Street East	Mount Hamilton, Hamilton
138	629 Richmond Street	London
139	John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd. East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue West	Toronto
149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barry's Bay
153	757 Dundas Street East	Toronto
154	Front Street	Sturgeon Falls
155	25-27 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current
159	163 Hagar Street	Welland
160	46 Erie Street	Brantford
161	Highway No. 69	Bala
162	6125 Yonge Street	Willowdale
163	352 Wilson Avenue	North York
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarborough
166	12 Water Street	Elmira
167	Highway No. 8, Kingsdale	Kitchener
168	Belmont Boulevard	Kitchener
169	9 Front Street South	Orillia
170	Main and Kenyon Streets (Highway No. 34)	Alexandria
171	25 King Street West	Ingersoll
172	1718 Wilson Avenue	Toronto
173	1437 Victoria Park Avenue	Toronto
174	780 Queensway	Toronto
175	3401 Bloor Street West	Toronto
176	198 Queen Street East	Brampton
177	419 Lakeshore Road East	Port Credit
178	22 Doxsee Avenue South	Campbellford

BREWERIES

Dow Kingsbeer Brewery (1953) Limited	Kitchener
Bradings Brewery Limited	Ottawa
Carlings Breweries Limited	Waterloo
Formosa Springs Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Fort William
John Labatt Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
The Carling Breweries Limited	Toronto

BREWERIES—(Continued)

Jubilee Brewery Ltd., 840 Wellington Street	Ottawa
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Old Vienna Brewery Limited	Windsor
The Carling Breweries Limited	Tecumseh
Brading Breweries Limited	Hamilton
Port Arthur Beverage Company Limited	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Union Brewery Limited	Timmins
Brading's Cincinnati Cream Brewery Limited	Windsor

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE OF
ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
Dow Brewery Limited	Montreal, Quebec

WINERIESLOCATION OF WINERIESSALES OFFICE

Acme Wines Limited	371 Yonge Street, Toronto
234 Birmingham Street, New Toronto	
Barnes Wines Limited	448 Queen St. East, Sault Ste. Marie
Grantham Twp., St. Catharines	118 Main Street E., North Bay
	12 McAnnany Street, Belleville
Bright's Wines Ltd.	209 Yonge Street, Toronto
Dorchester Road, Niagara Falls	186 Sparks Street, Ottawa
Stamford Township	91 King Street E., Hamilton
	31-33 Elm Street E., Sudbury
	513 St. Clair Ave. W., Toronto
	531 Ouellette Ave., Windsor
	187 Dundas Street, London
	520 Bloor St. W., Toronto
	261 Coxwell Avenue, Toronto
	180 King Street W., Kitchener
	593 Queen Street, Niagara Falls
	31 Second St. W., Cornwall
	297 Ottawa St. N., Hamilton
Chateau Gai Wines Ltd.	878 Yonge Street, Toronto
Stamford Township, Niagara Falls	169 Lochiel Street, Sarnia
and	306 St. Paul St., St. Catharines
Grantham Twp., St. Catharines, Ontario	940 St. Clair Ave. W., Toronto
	771 Queen St. W., Toronto
	1388 Queen St. W., Toronto
Danforth Wines Ltd.	828 Lakeshore Road, New Toronto
1076 Lakeshore Rd., New Toronto	26 Queen Street E., Toronto
and	2091 Danforth Avenue, Toronto
St. Catharines, Ontario	1426 Yonge Street, Toronto
Grimsby Wines Ltd.	427 Spadina Ave., Toronto
164 Main St., W., Grimsby	
Jordan Wine Co. Ltd.	169 Sparks Street, Ottawa
Jordan Village and	1314 Bloor St. W., Toronto
1076 Lakeshore Rd., New Toronto, Ontario	519 Parliament Street, Toronto
	84 Cedar Street S., Timmins
London Winery Ltd.	123 Dundas Street, London
Lambeth Highway, Westminster Twp.,	112 Princess Street, Kingston
London, Ontario	52 Rideau Street, Ottawa
	1548 Bloor St. W., Toronto
	174 King St. W., Chatham
	Carden & Wyndham Sts., Guelph
	609 Dundas Street, London
	111 Colborne Street, Brantford

LOCATION OF WINERIES

SALES OFFICE

Parkdale Wines Ltd.	181 Bathurst St., Toronto
112 Evans Avenue	1157 St. Clair Ave. W., Toronto
Toronto 14, Ont. (Etobicoke)	42 Government Rd. W., Kirkland Lake
	501 Church Street, Toronto
Peerless Wine Mfgs. Ltd.	448 Queen St. E., Toronto
448 Queen St., E., Toronto	
Turner Wine Company	250 Queen St. W., Toronto
* Mrs. H. Padden Robinson, Prop.	15 King William St., Hamilton
102-106 Front St., E., Toronto	
Twin City Wine Co.	287 Bay Street, Port Arthur
514 McTavish St., For William	
Welland Winery	272 King Street, Welland
Louis Banko Estate	
272 King St., Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE TWELVE MONTHS PERIOD
ENDING MARCH 31, 1954

PERMITS

Resident	929,780
Temporary	117,337
Duplicate	44,383
Physicians	82
Druggists	1,861
Dentists and Veterinaries	74
Mechanical and Scientific	188
Manufacturers	169
Duplicate Special	7
Hospitals	Free 264
First Aid	Free 42

LICENSES 1953-1954

Brewers	24
Ontario Wine	17
Sacramental Wine Vendorship	8
Non-Potable Alcohol, Storage Warehouses	5

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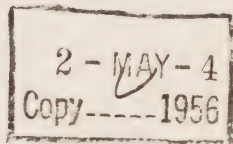
TWENTY-NINTH REPORT

of the

LIQUOR CONTROL BOARD

of

ONTARIO



From April 1st, 1954 to March 31st, 1955

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1956



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January 31, 1956

To His Honour,

The Lieutenant-Governor-in-Council

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Twenty-Ninth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1955.

Respectfully submitted,

G. H. Dunbar,

Provincial Secretary.

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Liquor Control Board of Ontario

55 Fleet Street East
TORONTO 2, Ontario
December 31, 1955

To The Honourable Leslie M. Frost
The Prime Minister of Ontario
Parliament Buildings
Queen's Park
TORONTO 2
Ontario

Sir:

I have the honour to submit herewith the Twenty-Ninth Report of The Liquor Control Board of Ontario for the twelve months fiscal period which ended the 31st of March 1955.

FINANCIAL STATEMENT

On the Balance Sheet appears the usual certification by the Auditors of the Board, Messrs. Dick, Bond, Hetherington & O'Loane, Chartered Accountants. The amount of fixed assets of \$506,587.25 represents the value, less depreciation of \$11,810,580.68 of the Board's real estate, together with all furniture, fixtures, machinery and equipment in the stores, warehouses and offices. The real estate consists of lands and buildings situated at 55 Fleet Street East, Toronto; land and warehouse at 210 Victoria Avenue, Fort William; and land and store building at 28 Silver Street, Cobalt. The warehouse premises formerly occupied by the Board at 125 Fleet Street East, Toronto, were transferred to Her Majesty the Queen in right of Ontario as represented by the Honourable the Minister of Public Works during January 1955.

Current assets totalled \$26,633,438.38, being divided as follows:

Cash on hand and in transit from branch banks	\$ 9,812,048.64
Accounts Receivable: Hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,275,724.24
Inventories of liquors and supplies	15,545,665.50
	<u>\$26,633,438.38</u>
Prepaid charges for insurance, rentals, etc. amounted to	\$ 90,491.79

Current liabilities of the Board are shown as \$1,894,877.42 being:

Accounts Payable: For liquors and supplies, accrued charges, etc.	\$ 1,692,851.71
Due Provincial Treasurer:	
From Confiscated Stock	\$ 47,068.08
From Transfer Fees	154,957.63
	<u>\$ 202,025.71</u>

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act. The Transfer Fees liability constitutes amounts deposited as Transfer fees with the Board by sundry licencees whose trans-

fer of ownership had not been approved by The Liquor Licence Board as of March 31, 1955.

The Reserve Accounts previously created for insurance of \$1,000,000.00 and for contingencies of \$1,500,000.00 remained as at the close of the previous year-end.

After all the Board's transactions had been recorded, a Surplus was shown of \$22,835,640.00. Conforming with the procedure of last year, an appropriation for the financing of merchandise inventories, fixed assets, etc. was thereupon provided to the extent of \$17,418,468.78. Therefore, as it appears on the Balance Sheet and brought forward from the Surplus Account, the resulting difference as being available for transfer to the Provincial Treasurer was \$5,417,171.22.

Contingent liabilities amounted to \$13,474,945.28. These items represent the value of undelivered orders to an extent of \$9,983,885.17 and also the amount of \$3,491,060.11 for Customs and Excise Duties which are payable on the goods which were in bond in the warehouse on March 31, 1955.

These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows sales for the 12 months of spirits, wines and beer from Liquor Control Board stores of \$118,145,617.25.

The same account shows a gross trading profit of \$44,742,225.56 with total expenses including depreciation of \$11,298,560.44 which resulted in a net trading profit of \$33,443,665.12. The amount shown as other revenue of \$13,015,356.63 was derived from permit sales, fees, taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines. The net income carried forward to the Surplus Account is \$46,459,021.75. The expenses incurred by The Liquor Licence Board amounted to \$528,814.66 are included in the total expense amount.

For comparative purposes, the percentage that the cost of stock sold, miscellaneous earnings and expenses and other revenue bear to the sales are given for the fiscal year 1953-1954 and the 12 months' period herewith reported upon.

The amount shown on the Surplus Account as being brought forward from March 31, 1954 represents the accumulated surplus from previous years' operations not transferred to The Provincial Treasurer of \$22,626,737.42, less an appropriation for the purchase of merchandise, etc. of \$15,450,196.70. Therefore, to this balance of \$7,176,540.72 is added an adjustment for the current year's appropriation of \$1,968,272.08, as well as the net income for the year of \$46,459,021.75. From this figure a sundry adjustment of \$119.17, cost of land at 125 Fleet Street East, Toronto, of \$250,000.00; and payments to the Provincial Treasurer of \$46,000,000.00 are deducted to arrive at the amount which is carried forward to the Balance Sheet as an unappropriated surplus of \$5,417,171.22.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1955, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1744 employees, 133 of these being part-time or seasonally employed, compared with 1677 permanent and 114 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario as of March 31, 1955 are listed on Schedule I and a classification of permits and licences issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$118,145,617.25. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$135,387,706.00. Sales of Canadian Wine made direct to customers from licensed Ontario wine sales offices and, where permitted, from winery premises, amounted to \$5,210,227.14.

Sales of spirits, wine and imported beers from Liquor Control Board stores to licencees operating under The Liquor Licence Act amounted to \$6,728,108.45 and are included in the previously-mentioned total liquor store sales figures.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1955	Twelve months ending March 31, 1954	Increase or Decrease	Percentage
Canadian Spirits	\$ 84,423,812.74	\$ 82,247,081.20	\$ 2,176,731.54 I	2.6
Imported Spirits	22,104,006.92	21,874,990.85	229,016.07 I	1.0
Canadian Wines	4,659,548.75	4,372,197.90	287,350.35 I	6.6
Imported Wines	2,742,522.21	2,431,471.20	311,051.01 I	12.8
Canadian Beers	4,021,383.23	4,201,752.53	180,369.30 D	4.4
Imported Beers	194,343.40	189,928.65	4,414.75 I	2.3
Total sales from liquor stores	\$118,145,617.25	\$115,317,422.33	\$ 2,828,194.92 I	2.4
B. & B.R.S. Sales Canadian beer (exclu- sive of container value)	135,387,706.00	137,802,206.90	2,414,500.90 D	1.7
Wineries' sales (Canadian Wines)	5,210,227.14	5,020,811.47	189,415.67 I	3.8
TOTAL	\$258,743,550.39	\$258,140,440.70	\$ 603,109.69 I	2

GALLONAGE

	Twelve months ending March 31, 1955	Twelve months ending March 31, 1954	Increase or Decrease	Percentage
Canadian Spirits	3,562,767	3,469,564	93,203 I	2.7
Imported Spirits	752,640	742,316	10,324 I	1.4
Canadian Wines	897,907	846,212	51,695 I	5.8
Imported Wines	242,451	216,171	26,280 I	12.2
Canadian Beers	1,933,165	2,020,073	86,908 D	4.5
Imported Beers	43,210	42,029	1,181 I	2.7
Total sales from liquor stores	7,432,140	7,336,365	95,775 I	1.3
B. & B.R.S. Sales (Canadian Beer)	80,005,914	81,541,630	1,535,716 D	1.9
Wineries' sales (Canadian Wines)	993,369	981,242	12,127 I	1.2
TOTAL	88,431,423	89,859,237	1,427,814 D	1.6

As shown previously in this report, the Board paid to the Provincial Treasurer the sum of \$46,000,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$838,497.82 which was distributed to 246 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$38,188,642.28 during the course of the year in Customs and Excise duties and \$6,438,121.72 for sales tax on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$45,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating \$89,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was \$136,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion and Provincial Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1955 was 201, nine additional stores having been opened during the year at the following locations:

July	16, 1954	No. 192	81-83 Wellington Road	London
May	3, 1954	193	Notre Dame Street	Belle River
August	6, 1954	194	Kerr Street	Elmvale
December	14, 1954	195	63 Eglinton Square	Scarborough
July	22, 1954	196	Huron Street	Grand Bend
November	19, 1954	199	49 Brock Street East	Tillsonburg
February	9, 1955	200	1616 Dundas Street	London
February	25, 1955	202	399 Campbell Street	Sarnia
March	7, 1955	205	Isla Street	Markdale

The addresses of 7 stores were changed during the period, as listed:

Store No.	From	To
17	Terminal Warehouses Toronto	53 Freeland Street Toronto
18	Kingston Road and Midland Avenue Scarborough	2329 Kingston Road Scarborough
22	673 King Street East Hamilton	945 King Street East Hamilton
38	119 Murray Street Ottawa	140 George Street Ottawa
53	68 Cumberland St. S. Port Arthur	104 Algoma Street Port Arthur
97	Dundas Street Napanee	26 Mill Street East Napanee
101	48 Main Street West Grimsby	41 Main Street West Grimsby

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1955, there were 22 Ontario and 3 Quebec breweries licensed to sell their products in Ontario, there being no change from the previous year-end. It should be indicated however, that The Lake of The Woods Brewing Company, Limited, Kenora, ceased activities after the close of business on March 31, 1955.

Three brewers' retail stores opened during the 12 months period, being located at the following addresses:

May	17, 1954	No. 179	437 Ritson Road South	Oshawa
August	23, 1954	180	151 Coniston Road	Sudbury
January	17, 1955	181	1584 Dundas Street	London

Two brewers' retail stores closed at the termination of business on March 31, 1955:

No. 118	2107 Main Street South	Niagara Falls
119	1421 Tecumseh Street	Windsor

Seven brewers' retail stores moved to new locations:

		Store No.	From	To
May	17, 1954	No. 21	208 Wellington Street Kingston	121 Cataraqui Street Kingston
June	28, 1954	56	Railway Street Kenora	9 Chipman Street Kenora
November	22, 1954	28	131 Wellington Street Brantford	280 Murray Street Brantford
December	13, 1954	23	78 Niagara Street St. Catharines	99 Dieppe Road St. Catharines
December	13, 1954	18	4281 Wyandotte Street Windsor	929 Wyandotte Street Windsor
January	10, 1955	80	269 Dalhousie Street Ottawa	157 Dalhousie Street Ottawa
March	28, 1955	64	788 First Avenue North Geraldton	Main and Fourth Avenues Geraldton

The number of Brewers' Retail Stores in operation on March 31, 1955 was 181.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1951 to 1955 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons	1954 (12 months) Gallons	1955 (12 months) Gallons
Sales from liquor stores' stock	1,530,762	1,626,500	1,829,908	2,020,073	1,933,165
Sales from breweries and brewers' retail stores	68,245,566	72,999,132	78,458,306	81,541,630	80,005,914
	69,776,328	74,625,632	80,288,214	83,561,703	81,939,079
Sales to other Provinces	8,404,985	8,575,325	10,349,879	10,509,309	9,596,420
Export Sales	730,773	841,167	1,281,905	2,008,879	2,025,845
	9,135,758	9,416,492	11,631,784	12,518,188	11,622,265

All brands of beer produced by the Ontario breweries and by the Quebec breweries which are sold in this Province were periodically analysed, as in the past, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory at the Toronto Warehouse current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries operating in the Province was reduced to 12 during the twelve months' period, the licence of one being transferred upon its purchase by another winery.

June 1, 1954 Acme Wines Limited - to - The Parkdale Wines Limited

Two wineries changed the location of their branch retail stores during the year, as follows:

September 28, 1954 The Welland Winery
272 King Street - to - 41 Main Street East
Welland Welland

November 1, 1954 Chateau-Gai Wines
940 St. Clair Avenue West - to - 28 Simcoe Street North
Toronto Oshawa

Danforth Wines Limited were given permission by the Board to open an additional retail store at 68 Cumberland Street South, Port Arthur, on November 25, 1954.

There were 50 retail wine stores operating in the Province during the year.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1951 to 1955:

	1951 (12 months) Gallons	1952 (12 months) Gallons	1953 (12 months) Gallons	1954 (12 months) Gallons	1955 (12 months) Gallons
Sales at Wineries	1,088,518	1,008,485	960,799	981,242	993,369
Sales to the Board	1,000,358	836,678	824,272	800,571	893,323
Total Ontario Sales	2,088,876	1,845,163	1,785,071	1,781,813	1,886,692
Sales to other Provinces	1,753,483	1,794,329	1,920,653	1,935,109	2,120,680
Export Sales	3,126	1,791	2,514	7,623	7,371
Total	3,845,485	3,641,283	3,708,238	3,724,545	4,014,743

The tonnage of grapes and cherries used by the various wineries during the past 5 years was as follows:

	12 months ended March 31 1951 (tons)	12 months ended March 31 1952 (tons)	12 months ended March 31 1953 (tons)	12 months ended March 31 1954 (tons)	12 months ended March 31 1955 (tons)
Grapes used in the manu- facture of wine	17,527	13,796	12,567	13,107	13,548
Grapes used in the manu- facture of concentrates ...	4,574	1,888	1,929	2,202	3,142
Cherries used in the manu- facture of wine	56	52	18	62	173
	22,157	15,736	14,514	15,371	16,863

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940 require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Five were issued during the year ending March 31, 1955.

PERMITS

941,683 individual annual liquor permits were issued for the year ending March 31, 1955. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 110,987. In addition, 1,389 special permits were issued to physicians, druggists, hospitals, etc.

551 special permits were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE
LIQUOR CONTROL ACT OF ONTARIO ACCORDING TO THE
MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES
FROM APRIL 1, 1954 TO MARCH 31, 1955

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place	7,975	794	64	8,833
Reg. 64(2) Consumption of beer in an illegal place	2,473	100	5	2,578
Sec. 69(1) L.C.A. Selling liquor il- legally or keeping for sale	434	252	—	686
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	340	37	2	379
Sec. 79(2) L.C.A. Intoxication	15,442	20,732	1,211	37,385
Sec. 89(3) L.C.A. Illegal possession	542	166	4	712
Sec. 92 Persons found in—L.C.A. All other L.C.A. infrac- tions	1,514	292	21	1,827
	2,728	1,113	93	3,934
	31,448	23,486	1,400	56,334

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

BALANCE SHEET

As at March 31, 1955

ASSETS

CURRENT ASSETS

Cash on Hand, in Transit, and in Banks	\$ 9,812,048.64	
Accounts Receivable	1,275,724.24	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	15,545,665.50	
Total Current Assets		\$26,633,438.38
Prepaid Charges		90,491.79

Fixed Assets

Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off		506,587.25
		<u>\$27,230,517.42</u>

LIABILITIES

CURRENT LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc.	\$ 1,692,851.71	
Due Provincial Treasurer for Confiscated Liquor Stock	\$ 47,068.08	
Transfer Fee Deposits—Liquor Licence Board	154,957.63	202,025.71
Total Current Liabilities		\$ 1,894,877.42
Reserve for Insurance		1,000,000.00
Reserve for Contingencies		1,500,000.00
Appropriated Surplus—Retained for the Financing of Merchandise Inventories, Fixed Assets, etc.		17,418,468.78
Unappropriated Surplus—Balance as at March 31, 1955		5,417,171.22
		<u>\$27,230,517.42</u>

CONTINGENT LIABILITIES

Duty on Stocks in Bond	\$3,491,060.11
Liquors ordered but not delivered (Including duty, freight, etc.)	9,983,885.17

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1955, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE

Toronto, June 24, 1955.

Chartered Accountants.

SURPLUS ACCOUNT

For the year ending March 31, 1955

Balance as at March 31, 1954	\$ 7,176,540.72
Deduct: Adjustment re Appropriation for the Purchase of Merchandise Inventories, Fixed Assets, etc.	1,968,272.08
	<u>\$ 5,208,268.64</u>
Deduct: Sundry Revenue Adjustments	\$ 119.17
Land transferred to Public Works Department	250,000.00
	<u>250,119.17</u>
	\$ 4,958,149.47
Add: Net Income for the year ending March 31, 1955	46,459,021.75
	<u>\$51,417,171.22</u>
Deduct: Payments to Provincial Treasurer during the year ending March 31, 1955	46,000,000.00
Unappropriated Surplus carried to Balance Sheet	<u>\$ 5,417,171.22</u>

PROFIT AND LOSS ACCOUNT

For the year ending March 31, 1955

SALES BY VENDORS

Store Counter and Mail Order Sales of Wines,
Spirits and Beer
Stock on Hand March 31, 1954
Purchases

\$118,145,617.25

\$12,580,236.72
76,329,109.10

\$88,909,345.82
15,409,264.28

Less: Stock on Hand March 31, 1955

Cost of Sales by Vendors

Gross Profit on Sales

Miscellaneous Earnings.

73,500,081.54

\$44,645,535.71	62.21%	62.23%
96,689.85	37.79%	37.77%
	.08%	.08%
\$44,742,225.56	37.87%	37.85%

EXPENSES

Administration and Operating Expenses, Head Office, Liquor Licence Board, Warehouses and Stores

8,777,723.28

11,298,560.44	9.56%	10.08%
<u>\$33,443,665.12</u>	<u>28.31%</u>	<u>27.77%</u>

OTHER REVENUE

- Brewers' Retail Store Licence Fees
- Brewers' Licence Fees
- Gallonnage Tax on Beer Production (Ontario Breweries)
- Gallonnage Tax on Beer Sales (Extra Provincial Breweries)
- Licences and Fees (Net after deducting Municipalities' Shares)
- Miscellaneous Licences
- Fines (Net)
- Ontario Wine Tax and Licences
- Permit Sales
- Banquet Permits

123,275.05
106,250.00
6,278,905.46
1,206,803.70
3,556,881.28
50.00
111,754.53
462,425.61
1,079,207.00

13,015,356.63	11.01%	11.38%
<u>\$46,459,021.75</u>	<u>39.32%</u>	<u>39.15%</u>

Income for Year carried to Surplus Account

THE LIQUOR CONTROL BOARD OF ONTARIO
ADMINISTRATION AND OPERATING EXPENSES
HEAD OFFICE, LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the year ending March 31, 1955
and Number of Employees on the Staff at March 31, 1955

		Percentage of Total Sales	
		1954-1955	1953-1954
Salaries	\$5,774,179.50	4.89%	4.58%
Audit	25,333.28	.02%	.02%
Rents paid, less received	776,366.43	.66%	.62%
Travelling	218,501.69	.18%	.17%
Superannuation	229,504.61	.19%	.15%
Insurance	48,602.79	.04%	.05%
Postage	34,797.37	.03%	.02%
Stationery	168,984.20	.14%	.14%
Telephone and Telegraph	49,843.84	.04%	.04%
Protection Service	11,211.68	.01%	.01%
Breakage	9,093.67	.01%	.01%
Light, Heat and Power	172,063.10	.15%	.12%
Repairs and Maintenance	349,350.20	.30%	.26%
Sundries	47,763.26	.04%	.04%
Freight and Cartage	418,723.69	.35%	.35%
I.B.M. Rental and Supplies	45,288.94	.04%	.03%
Municipal Taxes	139,028.42	.12%	.09%
Interest on Mortgage	19,411.06	.02%	.02%
Exchange on U.S. Money accepted at Stores06%
Discounts to Hospitals, etc.	3,299.21	.00%	.00%
Truck Maintenance	49,471.37	.04%	.04%
Packing Materials	127,187.66	.11%	.11%
Permit Expense	59,717.31	.05%	.06%
	<u>\$8,777,723.28</u>	<u>7.43%</u>	<u>6.99%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Temporary Employees

Whose Services are either Part-Time or Seasonal)

Liquor Licence Board	77	
Commissioner's Staff	2	
Personnel Department	11	
Comptroller's Staff	3	
Legal Department	2	
Laboratory Staff	5	
Accounting Department	68	
Beer and Wine Department	30	
Permit Department	22	
Realty and Maintenance Department	19	
Traffic Department	4	
Customs Department	4	
Stock Administration Department	23	
Brewery Inspection Department	51	
Winery Inspection Department	4	
Store Audit Department	22	
Store Supervisor's Department	15	
Garage	6	
Stores	1,240	
Warehouses	136	1,376
		<u>1,744</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1955

Store No.	LIQUOR STORES	
1	Church and Lombard Streets	Toronto
2	122 Wellington Street, West	Toronto
3	1271 Dundas Street, West	Toronto
4	170 Danforth Avenue	Toronto
5	1881 Queen Street, East	Toronto
6	1271 Queen Street, West	Toronto
7	2050 Dundas Street, West	Toronto
8	928 St. Clair Avenue, West	Toronto
9	879 Bloor Street, West	Toronto
10	1121 Yonge Street	Toronto
11	949 Gerrard Street, East	Toronto
12	512 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street, West	Toronto
17	53 Freeland Street, Spec. Order Dept.	Toronto
18	2329 Kingston Road	Scarboro Bluffs
19	Rogers Road and Blackthorn Avenue	Toronto
20	802 Lake Shore Road	New Toronto
21	29 Charles Street	Hamilton
22	945 King Street, East	Hamilton
23	1057 Barton Street, East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	629 Dundas Street	London
28	307 Queen Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	94 Wyandotte Street, East	Windsor
33	241 Drouillard Road	Windsor
34	1284-86 Ottawa Street	Windsor
35	3236 Sandwich Street, West	Windsor
36	325 Albert Street	Ottawa
37	685 Bank Street	Ottawa
38	140 George Street	Ottawa
38A	160 Nicholas Street, Special Order Dept.	Ottawa
39	King Street, East	Cobourg
40	42-46 Princess Street	Kingston
41	813 Victoria Avenue	Fort William
42	179 King Street, West	Brockville
43	15 Charles Street	Kitchener
44	69 Dalhousie Street	Brantford
45	Brock and Water Streets	Peterborough
46	224 Front Street, North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	317 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury
51	21 Woolwich Street	Guelph

LIQUOR STORES—(Continued)

Store No.

52	24-26 Cross Street	Welland
53	104 Algoma Street	Port Arthur
54	156 McIntyre Street, West	North Bay
55	32 Pembroke Street, West	Pembroke
56	King Street	Prescott
57	37 Bridge Street, East	Belleville
58	67 Balsam Street, South	Timmins
59	63 Collier Street	Barrie
60	88 Ontario Street, West	Stratford
61	210 King Street, West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street, East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	55 Division Street	Trenton
66	6th Avenue, North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street, South	Kenora
69	Church Street and Mowatt Avenue	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	34 Gore Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	48 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	225 King Street	Sturgeon Falls
82	15 William Street, South	Lindsay
83	Main and William Streets	Hawkesbury
84	Main Street	Picton
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street, North	Paris
89	Main Street	Mattawa
90	90 Simcoe Street, North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street, North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	26 Mill Street, East	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	15 Albert Street	Thorold
101	41 Main Street, West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street, Box 15	Espanola
104	Main Street, East	Thessalon
105	3 Addington Street, East	Tamworth

LIQUOR STORES—(Continued)

Store No.		
106	Main Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	1 Byng Avenue	Kapuskasing
113	Opongo Street	Barry's Bay
114	Corner Fourth Street and Broadway	Rainy River
115	36-38 King Street, South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street, West	Ottawa
122	806 George Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland
126	Queen Street	Tilbury
127	Isabella and Canal Streets	Morrisburg
128	Bruce Avenue	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street, South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russell Street	Madoc
136	Main Street, North	Minden
137	Main Street	Red Lake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street, South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	Third and Newton Streets	Nipigon
148	63 Robinson Street	Oakville
149	2943 Bloor Street, West (Kingsway)	Toronto
150	1061 Eglinton Avenue, West	Toronto
151	Winton Street	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street, East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Dawson Street	Gore Bay
158	Meredith Street	Little Current
159	South River

LIQUOR STORES—(Continued)

Store No.

160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	No. 11 Highway	Matheson
163	2820 Danforth Avenue	Toronto
164	812 Eglinton Avenue, East (Leaside)	Toronto
165	604 Concession Street (Mountain Top)	Hamilton
166	22 Centre Street	Essex
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	16 Main Street, East	Atikokan
171	268 Hemlock Street	Sudbury
172	Louisa Street	Thedford
173	18 Simcoe Plaza	Terrace Bay
174	Victoria Street	Tweed
175	37 Mississauga Street, West	Orillia
176	Forsyth Street	Marmora
177	108 East Frederika Street	West Fort William
178	45 Front Street, North	Campbellford
179	2028 Avenue Road	Toronto
180	Main Street	Beardmore
181	Main Street, South	Delhi
182	223 Lakeshore Road, East	Port Credit
183	George Street	Brampton
184	Brtoadway Avenue	Jamestown (Wawa)
185	5427 Yonge Street	Willowdale
186	1618 Wilson Avenue	North York
187	1826 North Main Street	Niagara Falls
188	233 Brock Street	Whitby
189	Box 36	Smooth Rock Falls
190	1605 Main Street, East	Hamilton
191	536 Albert Street	Sault Ste. Marie
192	81-83 Wellington Road	London
193	Notre Dame Street	Belle River
194	Kerr Street	Elmvale
195	63 Eglinton Square	Scarboro
196	Huron Street	Grand Bend
199	49 Brock Street, East	Tillsonburg
200	1616 Dundas Street	London
202	399 Campbell Street	Sarnia
205	Isla Street	Markdale

BREWERS' RETAIL STORES

Brewers'
Store No.

1	572½ Church Street	Toronto
2	194 Queen Street, East	Toronto
3	614 Queen Street, West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street, West	Toronto
6	1257 Queen Street, West	Toronto
7	2135 Dundas Street, West	Toronto
8	1083 St. Clair Avenue, West	Toronto

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street, East	Hamilton
12	1162 Barton Street, East	Hamilton
13	295 Waterloo Street	London
14	594 Dundas Street	London
15	465 Hamilton Road	London
16	1573 McDougall Street	Windsor
17	1246 Ottawa Street	Windsor
18	929 Wyandotte Street	Riverside
19	268 Queen Street, West	Ottawa
20	793 Princess Street	Kingston
21	121 Cataraqui Street	Kingston
22	670 Bridge Street	Niagara Falls
23	99 Dieppe Road	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
26	211 Pearl Street	Port Arthur
27	269 Water Street	Peterborough
28	280 Murray Street	Brantford
29	113 Quebec Street, East	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue, North	Hamilton
33	325 Pinnacle Street	Belleville
34	838 Sydney Street	Cornwall
35	113 University Street	Cobourg
36	177 Main Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	107 Oak Street, West	North Bay
40	16 Kent Street, East	Lindsay
41	193 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street, North	Smiths Falls
44	68 Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	429 Huron Street	Stratford
48	408 Catherine Street	Port Colborne
49	273 Second Avenue	Timmins
50	Pond Street	Simcoe
51	269 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street, East	Preston
55	100 Wilson Street, West	Perth
56	9 Chipman Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	33 Gilmore Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catherine Street	Ottawa

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	Main Street and Fourth Avenue	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lake Shore Road	Mimico
67	6 Ross Street	Pictou
68	101 Bathurst Street	Amherstburg
69	111 North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Lyon Avenue and Highway No. 2	Tilbury
75	55-57 First Avenue	Schumacher
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	1 Queen's Avenue	Leamington
80	157 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	Front Street	Sioux Lookout
86	Berford Street	Warton
87	35 Prospect Avenue	Kirkland Lake
88	Durham and Peters Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	Dufferin and Selkirk Streets	Wallaceburg
94	1393 Gerrard Street East	Toronto
95	Godrich and Green Streets	Port Elgin
96	231 McConnell Avenue North	East Cornwall
97	Main Street and Farlinger Avenue	Morrisburg
98	2422 Dufferin Street	Toronto
99	1123 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591-3 Bayview Avenue	Leaside
103	Government Road	Kapuskasing
104	28 St. Euphemie Street	Casselman
105	310 North May Street	Fort William
106	11 Elizabeth Street	Burlington
107	Harvey and London Streets	Tillsonburg
108	149 West Frederika Street	Fort William
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

115	326 Silverthorn Avenue	Toronto
116	Main Street West	Kingsville
117	South Main and Louisa Streets	Thedford
118	2107 Main Street, South	Niagara Falls
119	1430 Tecumseh Blvd., East	Windsor
120	2135 Wyandotte Street, West	Windsor
121	229 Dundurn Street, South	Hamilton
122	Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road	Eastview
125	Gilbert and Main Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main and Hamilton Streets	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	398 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	McKay Street	Cayuga
135	2939 Bloor Street, West (Kingsway)	Toronto
136	John Street	Bradford
137	529 Concession Street, East (Mount Hamilton)	Hamilton
138	629 Richmond Street	London
139	John Street, North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Blvd., East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferris Streets	Port Rowan
145	Queen Street (92 Highway)	Elmvale
146	65 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue, West	Toronto
149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	No. 63 Highway, Bay Street	Barry's Bay
153	757 Dundas Street, East	Toronto
154	Front Street	Sturgeon Falls
155	25-27 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway No. 68)	Little Current
159	163 Hagar Street	Welland
160	46 Eric Street	Brantford
161	Highway No. 69	Bala
162	6125 Yonge Street	Willowdale
163	322 Wilson Avenue	North York
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarborough
166	12 Water Street	Elmira
167	Highway No. 8, Kingsdale	Kitchener

BREWERS' RETAIL STORES—(Continued)

Store No.

168	Belmont Boulevard	Kitchener
169	9 Front Street, South	Orillia
170	Main and Kenyon Streets (Highway No. 34)	Alexandria
171	25 King Street, West	Ingersoll
172	1718 Wilson Avenue	Toronto
173	1437 Victoria Park Avenue	Toronto
174	784 Queensway	Toronto
175	3401 Bloor Street West	Toronto
176	198 Queen Street East	Brampton
177	420 Lakeshore Road East	Port Credit
178	22 Doxsee Avenue South	Campbellford
179	437 Ritson Road South	Oshawa
180	151 Coniston Road (Highway No. 17)	Sudbury
181	1584 Dundas Street	London

BREWERIES

Dow Kingsbeer Brewery (1953) Limited	Kitchener
Brading Breweries Limited	Ottawa
The Carlings Breweries Limited	Waterloo
Formosa Spring Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Kakabeka Falls Brewing Company Limited	Fort William
John Labatt Limited	Toronto
John Labatt Limited	London
Lake of the Woods Brewing Company Limited	Kenora
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
The Carling Breweries Limited	Toronto
Jubilee Brewery Ltd., 840 Wellington Street	Ottawa
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Old Vienna Brewery Limited	Windsor
The Carling Breweries Limited	Tecumseh
Brading Breweries Limited	Hamilton
Port Arthur Beverage Company	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Doran's Brewery Limited	Timmins
Brading's Cincinnati Cream Brewery Limited	Windsor

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

Molson's Brewery Limited	Montreal, Quebec
Dow Brewery Limited	Montreal, Quebec

WINERIES

LOCATION OF WINERIES

RETAIL STORES

Barnes Wines Limited	448	Queen St., East, Sault Ste. Marie
Grantham Twp., St. Catharines	118	Main Street, E., North Bay
	12	McAnnany Street, Belleville
Bright's Wines Limited	209	Yonge Street, Toronto
Dorchester Road,	186	Sparks Street, Ottawa
Stamford Township, Niagara Falls	91	King Street, East, Hamilton
	33	Elm Street, East, Sudbury
	513	St. Clair Avenue, West, Toronto
	531	Ouellette Avenue, Windsor
	187	Dundas Street, London
	520	Bloor Street, West, Toronto
	261	Coxwell Avenue, Toronto
	180	King Street, West, Kitchener
	593	Queen Street, Niagara Falls
	31	Second Street, West, Cornwall
	297	Ottawa Street, North, Hamilton
Chateau Gai Wines Limited	878	Yonge Street, Toronto
Stamford Township, Niagara Falls	169	Lochiel Street, Sarnia
and	306	St. Paul Street, St. Catharines
Grantham Twp., St. Catharines, Ontario	28	Simcoe Street, North, Oshawa
	771	Queen Street, East, Toronto
	1388	Queen Street, West, Toronto
Danforth Wines Limited	828	Lakeshore Road, New Toronto
1076 Lakeshore Road, New Toronto	26	Queen Street, East, Toronto
and	2091	Danforth Avenue, Toronto
St. Catharines, Ontario	1426	Yonge Street, Toronto
	68	Cumberland Street, S., Port Arthur
Grimsby Wines Limited	427	Spadina Avenue, Toronto
164 Main Street, West, Grimsby		
Jordan Wines Limited	169	Sparks Street, Ottawa
Jordan Village and	1314	Bloor Street, West, Toronto
1076 Lakeshore Road, New Toronto	519	Parliament Street, Toronto
	84	Cedar Street, South, Timmins
London Winery Limited	123	Dundas Street, London
Lambeth Highway, Westminster Twp.,	112	Princess Street, Kingston
London, Ontario	52	Rideau Street, Ottawa
	1548	Bloor Street, West, Toronto
	174	King Street, West, Chatham
		Carden & Wyndham Streets, Guelph
	609	Dundas Street, London
	111	Colborne Street, Brantford
Parkdale Wines Limited	181	Bathurst Street, Toronto
112 Evans Avenue	1157	St. Clair Avenue West, Toronto
Toronto 14, Ontario (Etobicoke)	40	Government Rd., W., Kirkland Lake
	501	Church Street, Toronto
	371	Yonge Street, Toronto
Peerless Wine Mfrs. Limited	448	Queen Street, East, Toronto
448 Queen Street, East, Toronto		
Turner Wine Company	250	Queen Street, West, Toronto
Mrs. H. Padden Robinson, Prop.	15	King William Street, Hamilton
102-106 Front Street, East, Toronto		
Twin City Wine Company	294A	Bay Street, Port Arthur
514 McTavish Street, Fort William		

WINERIES—(Continued)

LOCATION OF WINERIES	RETAIL STORES
Welland Winery	41 Main Street, East, Welland
Louis Banko Estate 272 King Street, Welland	

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE TWELVE MONTHS PERIOD
ENDING MARCH 31, 1955

PERMITS 1954-1955

Resident	941,683	
Temporary	110,987	
Duplicate	49,068	
Physicians	81	
Druggists	551	
Dentists and Veterinaries	69	
Mechanical and Scientific	128	
Manufacturers	177	
Duplicate Special	1	
Hospitals	273	free
First Aid	48	free

LICENSES 1954-1955

Ontario Wine	12
Sacramental Wine Vendorship	8
Non-Potable Alcohol, Storage Warehouse	5

Government
Publications

C47 BN
LC
-R26

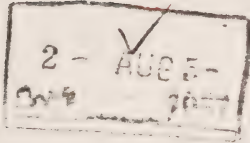
Thirtieth Report

OF THE

LIQUOR CONTROL BOARD

OF

ONTARIO



From April 1st, 1955 to March 31st, 1956

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1957



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January 31, 1957

To His Honour,

The Lieutenant-Governor-in-Council.

MAY IT PLEASE YOUR HONOUR:

The undersigned has the honour to transmit to Your Honour the Thirtieth Report of The Liquor Control Board of Ontario for the year ending 31st of March, 1956.

Respectfully submitted,

G. H. Dunbar,

Provincial Secretary.

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Liquor Control Board of Ontario

55 Fleet Street East
TORONTO 2, Ontario
December 31, 1956

To The Honourable Leslie M. Frost
The Prime Minister of Ontario
Parliament Buildings
Queen's Park
TORONTO 2
Ontario

Sir:

I have the honour to submit herewith the Thirtieth Report of The Liquor Control Board of Ontario for the twelve month fiscal period which ended the 31st of March 1956.

FINANCIAL STATEMENTS

The Balance Sheet has been certified to by the Auditors of the Board, Messrs. Dick, Bond, Hetherington & O'Loane, Chartered Accountants.

Current assets totalling \$28,921,948.24 consisted of the following:

Cash on hand and in transit from branch banks	\$12,632,115.14
Accounts Receivable: Hospital charge sales, licence holder taxes, beer levies, duty recoverable items, freight claims, fines, etc.	1,260,621.20
Inventories of liquors and supplies	15,029,211.90
	<u>\$28,921,948.24</u>
Prepaid charges for insurance, rentals, etc. amounted to	40,373.47

The amount of fixed assets of \$506,587.25 represents the cost value, less depreciation of \$12,169,012.37 of the real estate, together with all furniture, fixtures, machinery and equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of lands and buildings situated at 55 Fleet Street East, Toronto; land and warehouse at 210 Victoria Avenue, Fort William; and land and store buildings at 28 Silver Street, Cobalt.

Current liabilities of the Board totalled \$2,626,605.41 and were as follows:

Accounts Payable: For liquors and supplies, accrued charges, etc.	\$ 2,444,898.38
Due Provincial Treasurer:	
From Confiscated Stock	\$ 51,457.05
From Transfer Fees	<u>130,249.98</u> \$ 181,707.03

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act. The Transfer fees liability represents amounts deposited as Transfer fees with the Board by sundry licencees whose transfer of ownership had not been approved by The Liquor Licence Board as of March 31, 1956.

The Reserve for Insurance of \$1,000,000.00 remained the same as that of the previous year. The Reserve for contingencies of \$3,000,000.00 was increased by \$1,500,000.00 over the amount as at the close of the previous year. This Reserve is set up for the purchase of land for future retail stores, warehouses and the securing of existing stores which, in the opinion of the Board, it is desirous of purchasing.

After all the Board's transactions had been recorded, a Surplus was shown of \$22,842,303.55. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges and Net Fixed Assets amounting to \$16,836,793.82 has been shown separately as Appropriated Surplus. The remainder of \$6,005,509.73 being available for transfer to the Provincial Treasurer appears on the Balance Sheet as Unappropriated Surplus.

Contingent liabilities amounted to \$13,126,498.19. These items represent the value of undelivered orders totalling \$10,001,636.90 and the amount of \$3,124,861.29 for Customs and Excise Duties which are payable on the goods which were in bond in the warehouse on March 31, 1956. These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows that sales for the 12 months of spirits, wines and beer from Liquor Control Board stores amounted to \$128,273,626.01.

The same account shows a gross trading profit of \$48,449,191.91 with total expenses and depreciation totalling \$9,987,437.60 which resulted in a net trading profit of \$38,461,754.31. The amount shown as other revenue of \$13,744,215.58 was derived from permit sales, fees, taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines. The increase of \$1,500,000.00 in the Reserve for Contingencies previously mentioned is shown as a charge against income. The net income carried forward to the Surplus Account is \$50,705,969.89. The expenses incurred by The Liquor Licence Board amounting to \$560,679.94 are included in the total expense amount.

For comparative purposes, the percentage that the cost of stock sold, expenses and other revenue bear to the sales are given for the fiscal year 1954-1955 and the 12 month period reported upon herein.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1956, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1790 employees, 140 of these being part-time or seasonally employed, compared with 1744 permanent and 133 part-time at the previous year-end.

All Liquor Control Board stores, brewers' retail stores, breweries and wineries from which alcoholic beverages are sold in Ontario as of March 31, 1956, are listed on Schedule I, and a classification of permits and licenses issued appears on Schedule II.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$128,273,626.01. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$144,643,010.50. Sales of Canadian Wine made direct to customers from licenced Ontario wine sales offices and, where permitted, from winery premises, amounted to \$5,384,894.55.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1956	Twelve months ending March 31, 1955	Increase	Percentage
Canadian Spirits	\$ 92,108,416.73	\$ 84,423,812.74	\$ 7,684,603.99	9.1
Imported Spirits	23,338,244.40	22,104,006.92	1,234,237.48	5.6
Canadian Wines	4,851,769.30	4,659,548.75	192,220.55	4.1
Imported Wines	3,081,575.05	2,742,522.21	339,052.84	12.4
Canadian Beers	4,655,649.08	4,021,383.23	634,265.85	15.8
Imported Beers	237,971.45	194,343.40	43,628.05	22.4
Total sales from liquor stores	\$128,273,626.01	\$118,145,617.25	\$ 10,128,008.76	9.1
B. & B.R.S. Sales Canadian Beer (exclu- sive of container value)	144,610,083.41	135,387,706.00	9,222,377.41	6.8
Wineries' sales (Canadian Wines)	5,384,894.55	5,210,227.14	174,667.41	3.4
TOTAL	\$278,268,603.97	\$258,743,550.39	\$ 19,525,053.58	7.5

GALLONAGE

	Twelve months ending March 31, 1956	Twelve months ending March 31, 1955	Increase	Percentage
Canadian Spirits	3,880,548	3,562,767	317,781	8.9
Imported Spirits	794,085	752,640	41,445	5.5
Canadian Wines	917,829	897,907	19,922	2.2
Imported Wines	266,513	242,451	24,062	9.9
Canadian Beers	2,238,291	1,933,165	305,126	15.8
Imported Beers	52,245	43,210	9,035	20.9
Total sales from liquor stores	8,149,511	7,432,140	717,371	9.7
B. & B.R.S. Sales Canadian Beer	85,213,584	80,005,914	5,207,670	6.5
Wineries' sales (Canadian Wines)	1,010,731	993,369	17,362	1.8
TOTAL	94,373,826	88,431,423	5,942,403	6.7

As shown previously in this report, the Board paid to The Provincial Treasurer the sum of \$50,700,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees, such amount totalling \$863,372.93, which was distributed to 254 municipalities.

Additional to the above payments made by the Board, the Dominion Government received \$39,695,578.62 during the course of the year in Customs and Excise duties and \$6,692,062.52 for sales tax on spirits, wines and imported beers purchased by the Board.

The Dominion Government also received approximately \$50,000,000.00 for malt duties and taxes on domestic beers and wines sold in Ontario, the total aggregating approximately \$96,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$148,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1956 was 208, seven additional stores having been opened during the year at the following locations:

April	18, 1955	No. 197	Champlain Street	Deep River
April	1, 1955	198	4521 Kingston Road	West Hill
April	18, 1955	201	Harwood Avenue South	Ajax
April	29, 1955	204	251 Government Road	Hornepayne
October	1, 1955	206	79 Eugenie Street	Windsor
December	6, 1955	208	River Street	Bancroft
December	7, 1955	209	7 Church Street	Alliston

The addresses of 12 stores were changed during the period, as listed:

Store No.	From	To
4	170 Danforth Avenue Toronto	213 Danforth Avenue Toronto
11	949 Gerrard Street East Toronto	932 Gerrard St. East Toronto
27	629 Dundas Street London	685 Adelaide St. N. London
32	94 Wyandotte Street East Windsor	Church & London Streets Windsor
33	241 Drouillard Road Windsor	4835 Wyandotte St. E. Windsor
35	3236 Sandwich Street West Windsor	2080 Wyandotte St. W. Windsor
39	King Street East Cobourg	3rd & Albert Sts. Cobourg
44	69 Dalhousie Street Brantford	22 Market Street Brantford
45	Brock & Water Streets Peterborough	196 Sherbrooke St. Peterborough
56	King Street Prescott	219 King St. West Prescott
72	34 Gore Street Perth	19 Wilson Street Perth
148	63 Robinson Street Oakville	170 Kerr Street Oakville

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1956, there were 22 Ontario and 4 Quebec breweries licensed to sell their products in Ontario. One new Ontario brewery, Molson's Brewery (Ontario) Limited, 640 Fleet Street West, Toronto, opened on May 16, 1955, and

one new Quebec brewery, John Labatt Limited, Ville La Salle, opened on February 8, 1956.

Ten brewers' retail stores opened during the 12 months period, being located at the following addresses:

February 2, 1956	No. 75	111 Bruce Street	South Porcupine
August 8, 1955	118	179 Sheppard Ave. East (North York)	Toronto
August 29, 1955	119	2727 Eglinton Ave. East (Scarborough)	Toronto
August 8, 1955	182	Church Street North	Alliston
December 5, 1955	183	282 Park Dale Avenue North	Hamilton
February 1, 1956	184	9 Station Street	Espanola
December 19, 1955	185	1580 Avenue Road	Toronto
December 19, 1955	186	Colonization Road & Alma Street	Blind River
March 1, 1956	187	Lisgar Street	Chapleau
March 1, 1956	188	111 Main Street East	Atikokan

Two brewers' retail stores closed during the year:

January 31, 1956	No. 75	55 First Avenue	Schumacher
February 18, 1956	26	211 Pearl Street	Port Arthur

Four brewers' retail stores moved to new locations:

		From	To
April 1, 1955	No. 16	1573 McDougall Street Windsor	2380 Walker Road Windsor
August 8, 1955	35	University & Spring Sts. Cobourg	476 Division Street Cobourg
September 26, 1955	169	9 Front Street South Orillia	275 Atherley Road Orillia
March 27, 1956	33	325 Pinnacle Street Belleville	113 Station Street Belleville

On April 1, 1955, the corporate name of Carling's Breweries Limited, Montreal, was changed to Carling's Red Cap Brewery Limited.

The number of brewers' retail stores in operation on March 31, 1956 was 187.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1952 to 1956 inclusive. Sales to other Provinces and to destinations outside the Dominion are also tabled:

	1952 Gallons	1953 Gallons	1954 Gallons	1955 Gallons	1956 Gallons
Sales from liquor stores' stock	1,626,500	1,829,908	2,020,073	1,933,165	2,238,291
Sales from breweries and brewers' retail stores	72,999,132	78,458,306	81,541,630	80,005,914	84,964,172
Total Ontario Sales	74,625,632	80,288,214	83,561,703	81,939,079	87,202,463
Sales to other Provinces	8,575,325	10,349,879	10,509,309	9,596,420	10,734,340
Export Sales	841,167	1,281,905	2,008,879	2,025,845	2,343,499
	9,416,492	11,631,784	12,518,188	11,622,265	13,077,839

All brands of beer produced by the Ontario breweries and by the Quebec breweries which were sold in this Province were periodically analyzed, as in pre-

vious years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory at the Toronto Warehouse current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries operating in the Province remained at 12, there being no changes in number during the year.

Three wineries changed the locations of their Head Offices, as follows:

	From	To
September 27, 1955	Danforth Wines Limited - and Jordan Wines Limited 2 Stewart Street Toronto	146 Bloor Street West Toronto
November 30, 1955	Chateau-Gai Wines Limited 330 Bay Street Toronto	360 Bay Street Toronto

On July 8, 1955, The Twin City Wine Company changed the location of its retail store from 287 to 294A Bay Street, Port Arthur.

Grimsby Wines Limited were given permission by the Board to open an additional retail store at 225 Kenilworth Avenue North, Hamilton, on December 2, 1955.

There were 51 retail wine stores operating in the Province during the year.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1952 to 1956:

	1952 Gallons	1953 Gallons	1954 Gallons	1955 Gallons	1956 Gallons
Sales at Wineries	1,008,485	960,799	981,242	993,369	1,010,735
Sales to the Board	836,678	824,272	800,571	893,323	880,696
Total Ontario Sales	1,845,163	1,785,071	1,781,813	1,886,692	1,891,431
Sales to other Provinces	1,794,329	1,920,653	1,935,109	2,120,680	2,152,093
Export Sales	1,791	2,514	7,623	7,371	7,429
	1,796,120	1,923,167	1,942,732	2,128,051	2,159,522

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1952 Tons	1953 Tons	1954 Tons	1955 Tons	1956 Tons
Grapes used in the manu- facture of wine	13,796	12,567	13,107	13,548	18,405
Grapes used in the manu- facture of concentrates ..	1,888	1,929	2,202	3,142	3,852
Cherries used in the manu- facture of wine	52	18	62	173	202
	15,736	14,514	15,371	16,863	22,459

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940 require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Four were issued during the year ended March 31, 1956, with the result that 1536 permits were issued and in force.

PERMITS

A total of 979,313 individual annual liquor permits were issued for the year ending March 31, 1956. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 125,730. In addition, 1,348 special permits were issued to physicians, druggists, hospitals, etc.

Special permits totalling 519 were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE
LIQUOR CONTROL ACT OF ONTARIO ACCORDING TO THE
MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES
FROM APRIL 1, 1955 TO MARCH 31, 1956

	No. of Fines	No. Com. to Gaol	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having 'liquor in an illegal place	8,521	1,042	82	9,645
Reg. 64(2) Consumption of Beer in an illegal place	2,583	82	7	2,672
Sec. 69(1) L.C.A. Selling liquor il- legally or keeping for sale	473	213	3	689
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	371	42	4	417
Sec. 79(2) L.C.A. Intoxication	16,923	18,565	2,366	37,854
Sec. 89(3) L.C.A. Illegal possession	502	151	6	659
Sec. 92 L.C.A. Persons found in	1,633	204	10	1,847
All other L.C.A. infrac- tions	3,215	1,168	120	4,503
	34,221	21,467	2,598	58,286

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

BALANCE SHEET

As at March 31, 1956

ASSETS

CURRENT ASSETS

Cash on Hand, in Transit, and in Banks	\$12,632,115.14	
Accounts Receivable	1,260,621.20	
Inventories of Liquor and Supplies in Warehouses and Stores (Value at Cost)	15,029,211.90	
Total Current Assets		\$28,921,948.24
Prepaid Charges		40,373.47
Fixed Assets		
Land, Buildings, Furniture, Equipment, Fixtures and Alterations to Rented Premises, less amounts written off		506,587.25
		<u>\$29,468,908.96</u>

LIABILITIES

CURRENT LIABILITIES

Accounts Payable, Accrued Charges, Deferred Revenue, etc.	\$ 2,444,898.38	
Due Provincial Treasurers for:		
Confiscated Liquor Stock	\$ 51,457.05	
Transfer Fee Deposits—Liquor Licence Board	130,249.98	181,707.03
Total Current Liabilities		\$ 2,626,605.41
Reserve for Insurance		1,000,000.00
Reserve for Contingencies		3,000,000.00
Appropriated Surplus—Represented by Accounts Receiv- able, Inventories, Prepaid Charges and Net Fixed Assets as at March 31, 1956		16,836,793.82
Unappropriated Surplus—Balance as at March 31, 1956		6,005,509.73
		<u>\$29,468,908.96</u>

CONTINGENT LIABILITIES

Duty on Stocks in Bond	\$ 3,124,861.29
Liquors ordered but not delivered (Including duty, freight, etc.)	10,001,636.90

AUDITORS' CERTIFICATE

We hereby certify that, in our opinion, the above Balance Sheet exhibits a true and correct view of the affairs of The Liquor Control Board of Ontario as at March 31, 1956, and that the records and accounts of the same date conform thereto.

DICK, BOND, HETHERINGTON & O'LOANE

Toronto, May 25, 1956.

Chartered Accountants.

SURPLUS ACCOUNT

For the year ending March 31, 1956

Balance as at March 31, 1955	\$ 5,417,171.22
Add: Adjustment re Appropriated Surplus	581,674.96
Sundry Revenue Adjustments	693.66
Net Income for the year ending March 31, 1956	50,705,969.89
	<u>\$56,705,509.73</u>
Deduct: Payments to Provincial Treasurer during the year ending March 31, 1956	<u>\$50,700,000.00</u>
Unappropriated Surplus carried to Balance Sheet	<u>\$ 6,005,509.73</u>

For the year ending March 31, 1956

Store Counter and Mail Order Sales of Wines

Store Counter and Mail Order Sales of Wines

\$15,409,264.28

\$15,409,264.28

79,322,781.07

14,907,611.25

1

Administration and Operating Expenses, Head

Administration and Operating Expenses, Head

Brewers' Retail Store Licence Fees

Brewers' Retail Store Licence Fees

[illegible]

THE LIQUOR CONTROL BOARD OF ONTARIO
ADMINISTRATION AND OPERATING EXPENSES
HEAD OFFICE, LIQUOR LICENCE BOARD, WAREHOUSES AND STORES

For the year ending March 31, 1956
and Number of Employees on the Staff at March 31, 1956

		Percentage of Total Sales	
		1955-1956	1954-1955
Salaries	\$6,299,217.80	4.91%	4.89%
Audit	27,000.00	.02%	.02%
Rents paid, less received	873,057.65	.68%	.66%
Travelling	216,424.28	.17%	.18%
Superannuation	254,596.10	.20%	.19%
Insurance	29,607.79	.02%	.04%
Workmen's Compensation	34,477.93	.03%	
Postage	34,480.13	.03%	.03%
Stationery	159,352.77	.12%	.14%
Telephone and Telegraph	49,892.25	.04%	.04%
Protection Service	11,675.34	.01%	.01%
Breakage	9,758.04	.01%	.01%
Light, Heat and Power	178,838.15	.14%	.15%
Repairs and Maintenance	362,631.58	.28%	.30%
Sundries	47,452.07	.04%	.04%
Freight and Cartage	466,830.87	.36%	.35%
I.B.M. Rental and Supplies	43,129.51	.04%	.04%
Municipal Taxes	193,157.21	.15%	.12%
Interest on Mortgage	—	—	.02%
Discounts to Hospitals, etc.	2,988.37	.00%	.00%
Truck Maintenance	7,531.28	.00%	.04%
Packing Materials	144,377.28	.11%	.11%
Permit Expense	61,906.86	.05%	.05%
	<u>\$9,508,383.26</u>	<u>7.41%</u>	<u>7.43%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including Temporary Employees Whose Services are either Part-Time or Seasonal)

Liquor Licence Board	81
Commissioner's Staff	2
Personnel Department	8
Comptroller's Staff	3
Legal Department	2
Laboratory Staff	5
Accounting Department	67
Beer and Wine Department	30
Permit Department	24
Realty and Maintenance Department	20
Traffic Department	4
Customs Department	4
Stock Administration Department	22
Brewery Inspection Department	50
Winery Inspection Department	4
Store Audit Department	21
Store Supervisor's Department	15
Garage	6
Stores	1,298
Warehouses	124
	<u>1,422</u>
	<u>1,790</u>

SCHEDULE I

LIQUOR STORES, LICENSED BREWERS' RETAIL STORES, BREWERIES
AND WINERIES IN ONTARIO AT 31st MARCH, 1956

Store No.	LIQUOR STORES	
1	Church and Lombard Streets	Toronto
2	122 Wellington St. West	Toronto
3	1271 Dundas Street West	Toronto
4	213 Danforth Avenue	Toronto
5	1881 Queen Street East	Toronto
6	1271 Queen Street West	Toronto
7	2050 Dundas Street West	Toronto
8	928 St. Clair Avenue West	Toronto
9	879 Bloor Street West	Toronto
10	1121 Yonge Street	Toronto
11	932 Gerrard Street East	Toronto
12	512 Parliament Street	Toronto
13	1448 Danforth Avenue	Toronto
14	291 Spadina Avenue	Toronto
15	198 Dupont Street	Toronto
16	106 Richmond Street West	Toronto
17	53 Freeland Street	Toronto
18	2329 Kingston Road	Scarboro Bluffs
19	Rogers Rd. and Blackthorn Avenue	Toronto
20	802 Lakeshore Road	New Toronto
21	29 Charles Street	Hamilton
22	945 King Street East	Hamilton
23	1057 Barton Street East	Hamilton
24	216 King Street	Port Colborne
25	18 Foundry Street	Dundas
26	71 Carling Street	London
27	685 Adelaide Street N.	London
28	307 Queen Street	Dunnville
29	Berford Street	Warton
30	82 Durham Street	Walkerton
31	47 Hurontario Street	Collingwood
32	Church & London Streets	Windsor
33	4835 Wyandotte Street East	Windsor
34	1284 Ottawa Street	Windsor
35	2080 Wyandotte Street West	Windsor
36	325 Albert Street	Ottawa
37	685 Bank Street	Ottawa
38	140 George Street	Ottawa
38A	160 Nicholas Street (Special Order Dept.)	Ottawa
39	3rd and Albert Streets	Cobourg
40	42-46 Princess Street	Kingston
41	813 Victoria Avenue	Fort William
42	179 King Street West	Brockville
43	15 Charles Street	Kitchener
44	22 Market Street S.	Brantford
45	196 Sherbrooke Street	Peterborough
46	224 Front Street North	Sarnia
47	23 Ontario Street	St. Catharines
48	937 Victoria Avenue	Niagara Falls
49	317 Pitt Street	Cornwall
50	Cedar and Elgin Streets	Sudbury

LIQUOR STORES—(Continued)

Store No.

51	21 Woolwich Street	Guelph
52	24-26 Cross Street	Welland
53	104 Algoma Street	Port Arthur
54	156 McIntyre Street West	North Bay
55	32 Pembroke Street West	Pembroke
56	219 King Street West	Prescott
57	37 Bridge Street East	Belleville
58	67 Balsam Street South	Timmins
59	63 Collier Street	Barrie
60	88 Ontario Street West	Stratford
61	210 King Street West	Chatham
62	314 Talbot Street	St. Thomas
63	343 Queen Street East	Sault Ste. Marie
64	516 Dundas Street	Woodstock
65	55 Division Street	Trenton
66	Sixth Avenue North	Cochrane
67	Main and Ferguson Streets	Haileybury
68	214 Main Street South	Kenora
69	Church and Mowat Streets	Fort Frances
70	22 Beckwith Street	Smiths Falls
71	King and Main Streets	Gananoque
72	19 Wilson Street	Perth
73	610 King Street	Preston
74	61 Robinson Street	Simcoe
75	226 Devonshire Avenue	Iroquois Falls
76	28 Silver Street	Cobalt
77	111 Main Street	Penetang
78	Armstrong Street	New Liskeard
79	48 Walton Street	Port Hope
80	Parry Sound Road	Parry Sound
81	225 King Street	Sturgeon Falls
82	15 William Street South	Lindsay
83	Main and William Streets	Hawkesbury
84	Main Street	Pictou
85	Madawaska Street	Arnprior
86	Queen and White Streets	Dryden
87	19 Fourth Avenue	Sioux Lookout
88	52 Grand River Street North	Paris
89	Main Street	Mattawa
90	90 Simcoe Street North	Oshawa
91	4 Kirkland Street	Kirkland Lake
92	Third Street	Englehart
93	Gilmour Road	Fort Erie
94	Bridge Street North	Eganville
95	107 Main Street	Galt
96	112 Main Street	Deseronto
97	26 Mill Street East	Napanee
98	22 Main Street	Alexandria
99	Emard Street	Embrun
100	15 Albert Street	Thorold
101	48 Main Street West	Grimsby
102	Muskoka Street	Gravenhurst
103	Tudhope Street (Box 15)	Espanola
104	Main Street East	Thessalon

LIQUOR STORES—(Continued)

Store No.

105	3 Addington Street East	Tamworth
106	39 Minerva Street	Huntsville
107	Main Street	Palmerston
108	Woodward Avenue	Blind River
109	Murray and Bathurst Streets	Amherstburg
110	46 Wallace Street	Wallaceburg
111	Bedford Street	Westport
112	1 Byng Avenue	Kapuskasing
113	Opongo Street	Barry's Bay
114	4th and Broadway Streets	Rainy River
115	36 King Street South	Waterloo
116	26 Arthur Street	Elmira
117	Birch Street	Chapleau
118	114 Young Street	Capreol
119	Main Street	Merrickville
120	West Dock	Pelee Island
121	1008 Wellington Street West	Ottawa
122	806 George Street	Hearst
123	Main Street	Lancaster
124	Queen Street	Niagara-on-the-Lake
125	99 Laurier Street	Rockland
126	Queen Street	Tilbury
127	Isabella and Canal Streets	Morrisburg
128	Bruce Street	South Porcupine
129	Main Street	Geraldton
130	Manitoba Street	Bracebridge
131	Erie Street South	Ridgetown
132	Bridge Street	Carleton Place
133	Petrolia Street	Petrolia
134	Government Road	Larder Lake
135	Russel Street	Madoc
136	Main Street North	Minden
137	Main Street	Redlake
138	Oak Street	Bothwell
139	High Street	Sutton
140	77 Montreal Road	Eastview
141	Brush and McLean Streets	Harrow
142	Bridge Street	Hastings
143	233 Dundurn Street South	Hamilton
144	Raglan Street	Renfrew
145	John Street	Bradford
146	Grosvenor Street	Southampton
147	3rd and Newton Streets	Nipigon
148	170 Kerr Street	Oakville
149	2943 Bloor Street West (Kingsway)	Toronto
150	1061 Eglinton Avenue West	Toronto
151	Winton Street	Marathon
152	1476 Tecumseh Road	Windsor
153	160 Talbot Street East	Leamington
154	723 Montreal Road	Cornwall
155	227 Van Norman Street	Port Arthur
156	Mill Street	Georgetown
157	Dawson Street	Gore Bay
158	Meredith Street	Little Current

LIQUOR STORES—(Continued)

Store No.

159		South River
160	McKay Street	Cayuga
161	Lindsley Street	Dresden
162	No. 11 Highway	Matheson
163	2820 Danforth Avenue	Toronto
164	812 Eglinton Avenue East (Leaside)	Toronto
165	604 Concession Street (Mountain Top)	Hamilton
166	22 Centre Street	Essex
167	791 Princess Street	Kingston
168	96 Queenston Street	St. Catharines
169	118 Oxford Street	Ingersoll
170	16 Main Street East	Atikokan
171	268 Hemlock Street	Sudbury
172	Louisa Street	Thedford
173	18 Simcoe Plaza	Terrace Bay
174	Victoria Street	Tweed
175	37 Mississauga West	Orillia
176	Forsyth Street	Marmora
177	108 East Frederica Street	West Fort William
178	45 Front Street North	Campbellford
179	2028 Avenue Road	Toronto
180	Main Street	Beardmore
181	Main Street South (Box 668)	Delhi
182	223 Lakeshore Road East	Port Credit
183	George Street	Brampton
184	Broadway Avenue	Jamestown (WaWa)
185	5427 Yonge Street	Willowdale
186	1618 Wilson Avenue	North York
187	1826 North Main Street	Niagara Falls
188	233 Brock Street	Whitby
189	Box 36	Smooth Rock Falls
190	1605 Main Street East	Hamilton
191	536 Albert Street	Sault Ste. Marie
192	81-83 Wellington Road South	London
193	Notre Dame Street	Belle River
194	Kerr Street	Elmvale
195	63 Eglinton Square	Toronto
196	Huron Street	Grand Bend
197	Champlain Street	Deep River
198	4521 Kingston Road	West Hill
199	49 Brock Street East	Tillsonburg
200	1616 Dundas Street	London
201	136 Harwood Avenue South	Ajax
202	399 Campbell Street	Sarnia
204	251 Government Road (Box 369)	Hornepayne
205	Isla Street	Markdale
206	79 Eugenie Street	Windsor
208	River Street	Bancroft
209	7 Church Street	Alliston

BREWERS' RETAIL STORES

Brewers'
Store No.

1	572½ Church Street	Toronto
2	194 Queen Street East	Toronto
3	614 Queen Street West	Toronto
4	398 College Street	Toronto
5	955 Bloor Street West	Toronto
6	1257 Queen Street West	Toronto
7	2135 Dundas Street West	Toronto
8	1083 St. Clair Avenue West	Toronto
9	440 Danforth Avenue	Toronto
10	2149 Danforth Avenue	Toronto
11	150 Barton Street East	Hamilton
12	1162 Barton Street East	Hamilton
13	295 Waterloo Street	London
14	594 Dundas Street East	London
15	465 Hamilton Road	London
16	2380 Walker Road	Windsor
17	1246 Ottawa Street	Windsor
18	929 Wyandotte Street East (Riverside)	Windsor
19	268 Queen Street West	Ottawa
20	793 Princess Street	Kingston
21	121 Cataraqui Street	Kingston
22	670 Bridge Street	Niagara Falls
23	99 Dieppe Road, Queen Elizabeth Way	St. Catharines
24	11 College Street	Kitchener
25	217 Talbot Street	St. Thomas
27	269 Water Street	Peterborough
28	280 Murray Street	Brantford
29	111 Quebec Street	Guelph
30	3 East Market Street	Brockville
31	58 Dover Street	Chatham
32	350 Sherman Avenue North	Hamilton
33	113 Station Street	Belleville
34	838 Sydney Street	Cornwall
35	476 Division Street	Cobourg
36	177 King Street	Prescott
37	42 Lorne Street	Sudbury
38	210 Maxwell Street	Sarnia
39	217 Oak Street West	North Bay
40	16 Kent Street East	Lindsay
41	189 Railway Street	Cochrane
42	215 Bay Street	Sault Ste. Marie
43	16 Victoria Street North	Smith's Falls
44	68 Front Street	Trenton
45	15 Riverbank Street	Welland
46	36-38 Reeve Street	Woodstock
47	429 Huron Street	Stratford
48	408 Catherine Street	Port Colborne
49	273 Second Avenue	Timmins
50	Pond Street	Simcoe
51	1 Mill Street	Port Hope
52	19 Penetanguishene Road	Penetang
53	185 Lake Street	Pembroke
54	553 King Street East	Preston

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

55	100 Wilson Street West	Perth
56	9 Chipman Street	Kenora
57	624 Mowat Street	Fort Frances
58	187 King Street	Gananoque
59	5 Gilmour Road	Fort Erie
60	16 Bayfield Street	Barrie
61	280 Catharine Street	Ottawa
62	2 Hanes Street	Huntsville
63	82 Amwell Street	Haileybury
64	Main Street and Fourth Avenue	Geraldton
65	Elgin and Harriett Streets	Arnprior
66	156 Lakeshore Road	Mimico
67	5 Ross Street	Picton
68	101 Bathurst Street	Amherstburg
69	North Cayuga Street	Dunnville
70	Main Street	Belle River
71	Main Street	Glencoe
72	38 Parry Sound Road	Parry Sound
73	York Street	Ridgetown
74	Lyon Avenue and Highway No. 2	Tilbury
75	111 Bruce Street	South Porcupine
76	1087 Queen Street East	Toronto
77	12 Foundry Street	Dundas
78	351 James Street North	Hamilton
79	3 Queen's Avenue	Leamington
80	157 Dalhousie Street	Ottawa
81	161 King Street West	Oshawa
82	78 Lake Street	St. Catharines
83	9 Market Street	Thorold
84	104 Colborne Street West	Oakville
85	56 Front Street	Sioux Lookout
86	Berford Street	Warton
87	13 Prospect Avenue	Kirkland Lake
88	Main and Peter Streets	Walkerton
89	39 Dickson Street	Galt
90	Muskoka Road and Main Street	Gravenhurst
91	Mill Street	Napanee
92	162 Wyandotte Street East	Windsor
93	944 Dufferin Street	Wallaceburg
94	1391 Gerrard Street East	Toronto
95	Green and Goderich Streets	Port Elgin
96	231 McConnell Avenue	Cornwall East
97	Main Street and Farlinger Avenue	Morrisburg
98	2424 Dufferin Street	Toronto
99	1123 Yonge Street	Toronto
100	Norman Street	Palmerston
101	Elgin and Simcoe Streets	Collingwood
102	591 Bayview Avenue (Leaside)	Toronto
103	28 St. Euphemie	Casselman
104	Government Road	Kapuskasing
105	310 North May Street	Fort William
106	11 Elizabeth Street	Burlington
107	London and Harvey Streets	Tillsonburg

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

108	149 West Frederika Street	Fort William West
109	Durham Road	Hanover
110	Market and Mill Streets	Georgetown
111	Main and Thomas Streets	Bracebridge
112	1462 Main Street East	Hamilton
113	Talbot Street	Blenheim
114	123 Brock Street North	Whitby
115	326 Silverthorne Avenue	Toronto
116	45 Main Street West	Kingsville
117	South Main and Louisa Streets	Thedford
118	179 Sheppard Avenue East	Toronto
119	2727 Eglinton Avenue East	Toronto
120	2135 Wyandotte Street West	Windsor
121	229 Dundurn Street South	Hamilton
122	21 Market Street	Port Dover
123	1310 Wellington Street	Ottawa
124	94 Montreal Road (Eastview)	Ottawa
125	Main and Gilbert Streets	Delhi
126	Bridge and William Streets	Carleton Place
127	Petrolia Street	Petrolia
128	Main and Hamilton Streets	Hawkesbury
129	218 Vaughan Road	Toronto
130	Ridge Road and Cutler Street	Ridgeway
131	398 McDonnell Street	Peterborough
132	122 Richmond Street	Chatham
133	Dalton Road	Jackson's Point
134	3 McKay Street	Cayuga
135	2939 Bloor Street West (Kingsway)	Toronto
136	John Street	Bradford
137	529 Concession Street East (Mount Hamilton)	Hamilton
138	629 Richmond Street	London
139	376 John Street North	Aylmer
140	184 Cameron Street	Port Arthur
141	91 South Front Street	Belleville
142	4611 Tecumseh Boulevard East	Windsor
143	Jamieson and Colborne Streets	Tweed
144	College and Ferriss Streets	Port Rowan
145	Queen Street	Elmvale
146	65-67 Raglan Street	Renfrew
147	75 Queen Street	Dryden
148	1063 Eglinton Avenue West	Toronto
149	301 Preston Street	Ottawa
150	3241 Lundy's Lane	Niagara Falls
151	Elizabeth Street	Grimsby
152	Bay Street	Barry's Bay
153	757 Dundas Street East	Toronto
154	72 Front Street	Sturgeon Falls
155	25-27 First Avenue	St. Thomas
156	348 Ontario Street	Sarnia
157	Front Street	Hearst
158	Meredith Street (Highway 68)	Little Current
159	163 Hagar Street	Welland
160	46 Erie Avenue	Brantford

BREWERS' RETAIL STORES—(Continued)

Brewers'
Store No.

161	No. 69 Highway	Bala
162	6125 Yonge Street (Willowdale)	Toronto
163	322 Wilson Avenue	Toronto
164	1470 Lakeshore Road	Long Branch
165	2229 Kingston Road	Scarboro
166	12 Water Street	Elmira
167	Highway No. 8 (Kingsdale)	Kitchener
168	740 Belmont Boulevard	Kitchener
169	275 Atherley Road	Orillia
170	Main and Kenyon Streets (Highway No. 34)	Alexandria
171	25 King Street West	Ingersoll
172	1718 Wilson Avenue	Toronto
173	1437 Victoria Avenue	Toronto
174	784 The Queensway	Toronto
175	3429 Bloor Street West	Toronto
176	198 Queen Street East	Brampton
177	419 Lakeshore Road East	Port Credit
178	22 Doxsee Avenue South	Campbellford
179	437 Ritson Road South	Oshawa
180	151 Coniston Road, Highway No. 17	Sudbury
181	1584 Dundas Street East	London
182	6 Church Street North	Alliston
183	282 Parkdale Avenue North	Hamilton
184	9 Station Road	Espanola
185	1580 Avenue Road	Toronto
186	Colonization Road and Alma Street	Blind River
187	Lisgar Street	Chapleau
188	111 Main Street	Atikokan

BREWERIES

The Brading Brewedies Limited	Hamilton
The Brading Brewedies Limited	Ottawa
Brading's Cincinnati Cream Brewery Limited	Windsor
The Carling Breweries Limited	Tecumseh
The Carling Breweries Limited	Toronto
The Carling Breweries Limited	Waterloo
Doran's Brewery Limited	Timmins
Dow Kingsbeer Brewery (1953) Limited	Kitchener
Formosa Spring Brewery Limited	Formosa
Fort Frances Brewing Company Limited	Fort Frances
Jubilee Brewery Limited	Ottawa
The Kakabeka Falls Brewing Company Limited	Fort William
John Labatt Limited	London
John Labatt Limited	Toronto
Molson's Brewery (Ontario) Limited	Toronto
O'Keefe's Ale Brewery Limited	Toronto
O'Keefe's Brewing Company Limited	Toronto
O'Keefe's Brewery (Ottawa) Limited	Ottawa
O'Keefe's Old Vienna Brewery Limited	Walkerville
Port Arthur Beverage Company	Port Arthur
Soo Falls Brewing Company Limited	Sault Ste. Marie
Sudbury Brewing & Malting Company Limited	Sudbury

LICENSED BREWING COMPANIES LOCATED OUTSIDE THE PROVINCE
OF ONTARIO, THE PRODUCTS OF WHICH ARE SOLD THROUGH
ONTARIO BREWERS' RETAIL STORES

The Carling Breweries (Quebec) Limited	Montreal
Dow Brewery Limited	Montreal
John Labatt Limited	Ville La Salle
Molson's Brewery Limited	Montreal

WINERIES

LOCATION OF WINERIES

SALES OFFICES

T. G. Bright & Co. Ltd.	209 Yonge Street, Toronto
Dorchester Road,	186 Sparks Street, Ottawa
Stamford Township,	91 King Street East, Hamilton
Niagara Falls, Ontario.	33 Elm Street East, Sudbury
	513 St. Clair Avenue West, Toronto
	531 Ouellette Avenue, Windsor
	187 Dundas Street, London
	520 Bloor Street West, Toronto
	261 Coxwell Avenue, Toronto
	180 King Street West, Kitchener
	593 Queen Street, Niagara Falls
	31 Second Street West, Cornwall
	297 Ottawa Street N., Hamilton
Jordan Wines Limited	169 Sparks Street, Ottawa
Jordan Village, Ontario	1314 Bloor Street West, Toronto
(P.O. Box 399, St. Catharines, Ontario)	519 Parliament Street, Toronto
	84 Cedar Street S., Timmins
Barnes Wines Limited	448 Queen Street E., Sault Ste. Marie
Grantham Township, St. Catharines	118 Main Street E., North Bay
(Mailing address:	12 McAnnany Street, Belleville
P.O. Box 248, St. Catharines)	
Chateau-Gai Wines Limited	878 Yonge Street, Toronto
Stamford Township, Niagara Falls	169 Lochiel Street, Sarnia
	306 St. Paul Street, St. Catharines
	28 Simcoe Street N., Oshawa
	1388 Queen Street W., Toronto
	771 Queen Street E., Toronto
Twin City Wine Company	294A Bay Street, Port Arthur
514 McTavish Street, Fort William	
The Parkdale Wines Ltd.	181 Bathurst Street, Toronto
112 Evans Ave., Toronto 14 (Etobicoke)	1157 St. Clair Ave. W., Toronto
	42 Government Road W., Kirkland Lake
	501 Church Street, Toronto
	371 Yonge Street, Toronto
London Winery Limited	123 Dundas Street, London
Lambeth Highway, Westminster Twp.,	112 Princess Street, Kingston
London	52 Rideau Street, Ottawa
(Mailing address: P.O. Box 411, London)	1548 Bloor Street West, Toronto
	174 King Street West, Chatham
	Carden and Wyndham Sts., Guelph
	609 Dundas Street, London
	111 Colborne Street, Brantford

WINERIES—(Continued)

LOCATION OF WINERIES	SALES OFFICES
Turner Wine Company 102-106 Front Street E., Toronto	250 Queen St. W., Toronto 15 King William St., Hamilton
Peerless Wine Mfrs. Ltd. 448 Queen St. E., Toronto	448 Queen Street E., Toronto
Danforth Wines Limited Lakeshore Rd. & 19th St., New Toronto and St. Catharines, Ontario	828 Lakeshore Road, New Toronto 26 Queen Street E., Toronto 2091 Danforth Avenue, Toronto 1426 Yonge Street, Toronto 68 Cumberland St. S., Port Arthur
Welland Winery 272 King Street, Welland	41 East Main Street, Welland
Grimsby Wines Limited, Grimsby	427 Spadina Avenue, Toronto 225½ Kenilworth Avenue N., Hamilton

SCHEDULE II

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENSES
WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1956

PERMITS 1955-1956

Resident	979,313
Temporary	125,730
Duplicate	61,557
Physicians	84
Druggists	519
Dentists and Veterinarians	61
Mechanical and Scientific	201
Manufacturers	167
Duplicate Special	1
Hospitals	271 free
First Aid	44 free

LICENSES 1955-1956

Ontario Wine	12
Sacramental Wine Vendorship	8
Non-Potable Alcohol, Storage Warehouse	6

Government
Publication

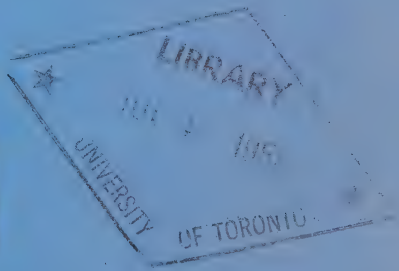
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Publications

Thirty-First Report
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

From April 1st, 1956 to March 31st, 1957

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1958



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Liquor Control Board of Ontario

55 Fleet Street East
TORONTO 2, Ontario
December 31, 1957

The Lieutenant-Governor-in-Council
Parliament Buildings
Queen's Park
TORONTO 2

Sir:

I have the honour to submit herewith the Thirty-first report of The Liquor Control Board of Ontario for the twelve month fiscal period which ended the 31st of March 1957.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$139,950,698.73. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$146,991,692.15. Sales of Canadian Wine made direct to customers from licensed Ontario wine sales offices and, where permitted, from winery premises, amounted to \$5,900,522.92.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding 12 months:

VALUE

	Twelve months ending March 31, 1957	Twelve months ending March 31, 1956	Increase	Percentage
Canadian Spirits	\$101,394,711.06	\$ 92,108,416.73	\$ 9,286,294.33	10.1
Imported Spirits	25,904,632.19	23,338,244.40	2,566,387.79	11.0
Canadian Wines	5,227,274.70	4,851,769.30	375,505.40	7.7
Imported Wines	3,475,362.23	3,081,575.05	393,787.18	12.8
Canadian Beers	3,697,705.65	4,655,649.08	957,943.43	Dec 20.6
Imported Beers	251,012.90	237,971.45	13,041.45	5.5
Total sales from Liquor Stores	139,950,698.73	128,273,626.01	11,677,072.72	9.1
B. & B.R.S. Sales Canadian Beer (exclu- sive of container value)	146,991,692.15	144,610,083.41	2,381,608.74	1.6
Wineries' sales (Canadian Wine)	5,900,522.92	5,384,894.55	515,628.37	9.6
TOTAL	292,842,913.80	278,268,603.97	14,574,309.83	5.2

GALLONAGE

	Twelve months ending March 31, 1957	Twelve months ending March 31, 1956	Increase	Percentage
Canadian Spirits	4,132,332	3,880,548	251,784	6.5
Imported Spirits	876,582	794,085	82,497	10.4
Canadian Wines	975,680	917,829	57,851	6.3
Imported Wines	297,013	266,513	30,500	11.4
Canadian Beers	1,777,261	2,238,291	461,030	Dec. 20.6
Imported Beers	54,201	52,245	1,956	3.7
Total sales from Liquor Stores	8,113,069	8,149,511	36,442	Dec. .4
B. & B.R.S. Sales (Canadian Beer)	85,830,504	85,213,584	616,920	.7
Wineries' sales (Canadian Wine)	1,083,953	1,010,731	73,222	7.2
TOTAL	95,027,526	94,373,826	653,700	.7

The Provincial Treasurer received from the Board the sum of \$56,100,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees. Such amount totalled \$860,918.35 which was distributed to 260 municipalities. Payments by the Board to municipalities for realty and business taxes totalled \$225,734.87.

Additional to the above payments made by the Board, the Dominion Government received \$43,890,492.05 during the course of the year in Customs and Excise duties, and \$7,558,877.81 for sales tax on spirits, wines and imported beers purchased by the Board, and \$45,332,474.73 for malt duties and taxes on domestic beers and wines sold in Ontario, the total to the Dominion Government aggregating approximately \$97,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$154,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Dominion Corporation and Municipal Realty taxes paid by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1957, was 210, two additional stores having been opened during the year at the following locations:

April	9, 1956	No. 203	280 Brant Street	Burlington
December	17, 1956	No. 207	35 Etobicoke Drive	Toronto (Cloverdale)

The addresses of 6 stores were changed during the period, as follows:

Store No.	From	To
5	1881 Queen Street East, Toronto	1656 Queen Street East, Toronto
52	24-26 Cross Street, Welland	188 Main Street East, Welland
80	Parry Sound Road, Parry Sound	Miller & Seguin Streets, Parry Sound
106	Main Street, Huntsville	39 Minerva Street, Huntsville

In addition, the addresses of Store No. 120, at West Dock, Pelee Island, and Store No. 128, at Bruce Avenue, South Porcupine, were changed to new locations on the same streets.

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1957, there were 19 Ontario and 4 Quebec breweries licensed to sell their products in Ontario. The following three Ontario breweries closed on October 31, 1956:

O'Keefe's Brewery (Ottawa) Limited	467 Wellington Street	Ottawa
O'Keefe's Brewery (Windsor) Limited	790 Walker Road	Walkerville
Carling Breweries Limited		Tecumseh

On November 1, 1956, The Brading Cincinatti Cream Brewery Limited, Windsor, and The Brading Breweries Limited, Hamilton, ceased operations under those names and were taken over by The Carling Breweries Limited, and are operating under that name. On the same date, The Brading Breweries Limited, Ottawa, was taken over by The O'Keefe Old Vienna Brewery Limited and is operating under that name.

Twenty-nine brewers' retail stores opened during the 12 months period, being located at the following addresses:

April	3, 1956	No. 189 South Water & St. Germaine Streets	Minden
May	1, 1956	190 Queen & Home Streets	Harrow
May	7, 1956	26 3130 Danforth Avenue	Toronto
June	1, 1956	191 Highway No. 103	Port Severn
June	25, 1956	192 189 The Donway West	Don Mills (Toronto)
July	9, 1956	195 Lakeshore Drive, Highway No. 11	West Ferris
July	20, 1956	193 Prince Albert & Wellington Streets	Madoc
July	20, 1956	194 Front Street	Hastings
July	25, 1956	198 1447 Weston Road	Mount Dennis (Toronto)
July	25, 1956	199 B-16, The Centre, Barton Street East	Hamilton
July	27, 1956	196 Broadway Street, Highway No. 21	Kincardine
August	16, 1956	197 Queen & Cork Streets	Mount Forest
October	15, 1956	200 North Rideau Street, Highway No. 16	Kemptville
November	1, 1956	201 385 Frederick Street	Kitchener Plaza (Kitchener)
November	1, 1956	202 Hamilton Mountain Plaza, James St. South & Fennel Ave. (Hwy. No. 6)	Hamilton
November	9, 1956	203 King Street (Highway No. 2)	Bowmanville
November	1, 1956	204 790 Walker Road	Walkerville
November	1, 1956	205 Tecumseh & Victoria Streets	Tecumseh
December	17, 1956	209 Oak Street	Bothwell
December	17, 1956	207 95 Commercial Plaza	Ajax
December	20, 1956	206 No. 7 Highway & Windridge Drive	Markham
January	7, 1957	208 Bedford Street & Mountain Road	Westport
February	7, 1957	213 Hammel Road & Birk Drive	Red Lake
February	11, 1957	212 Rexdale Shopping Plaza 1125 Islington Avenue North	Rexdale (Toronto)
February	18, 1957	211 Metcalfe & Adelaide Streets	Strathroy
February	18, 1957	214 Dufferin & Aude Streets (Dufferin Plaza)	Toronto
February	25, 1957	216 Queen Street	Rodney
February	25, 1957	210 Forsyth Street (Highway No. 14)	Marmora
March	25, 1957	217 101 Young Street	Capreol

Five brewers' retail stores moved to new locations:

	From	To
April 24, 1956	No. 29 111 Quebec Street Guelph	710 Woolwich Street Guelph
May 1, 1956	42 215 Bay Street Sault Ste. Marie	250 Bruce Street Sault Ste. Marie
October 1, 1956	65 Elgin & Harriett Streets Arnprior	Highway No. 17 Arnprior
February 18, 1957	89 39 Dickson Street Galt	Oxford & Rose Streets Galt
March 25, 1957	91 Mill Street Napanee	Isabella & John Streets Napanee

The number of brewers' retail stores in operation on March 31, 1957 was 216.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1953 to 1957 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1953 Gallons	1954 Gallons	1955 Gallons	1956 Gallons	1957 Gallons
Sales from liquor stores' stock	1,829,908	2,020,073	1,933,165	2,238,291	1,777,261
Sales from breweries and brewers' retail stores.....	78,458,306	81,541,630	80,005,914	84,964,172	85,830,504
Total Ontario Sales.....	80,288,214	83,561,703	81,939,079	87,202,463	87,607,765
Sales to other Provinces.....	10,349,879	10,509,309	9,596,420	10,734,340	7,354,158
Export Sales	1,281,905	2,008,879	2,025,845	2,343,499	2,229,899
	11,631,784	12,518,188	11,622,265	13,077,839	9,584,057

All brands of beer produced by the Ontario breweries and by the Quebec breweries which were sold in this province were periodically analyzed, as in previous years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory at the Toronto Warehouse current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries operating in the Province was reduced to 11 during the year, the licence and inventory of Twin City Wine Company having been purchased by T. G. Bright & Co. Ltd., on June 15, 1956, and the licence surrendered to the Board.

The locations of 3 retail stores were changed as follows:

From	To
Bright's Wines Ltd. 294A Bay Street Port Arthur	170 Charlotte Street Peterborough
Bright's Wines Ltd. 31 Second Street West Cornwall	12 Second Street West Cornwall
Danforth Wines Limited 1426 Yonge Street Toronto	902 Dufferin Street Toronto

There were 51 retail wine stores operating in the Province during the year.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1953 to 1957:

	1953 Gallons	1954 Gallons	1955 Gallons	1956 Gallons	1957 Gallons
Sales by Wineries	960,799	981,242	993,369	1,010,731	1,083,953
Sales by the Board	824,272	800,571	893,323	880,696	975,680
Total Ontario Sales	1,785,071	1,781,813	1,886,692	1,891,427	2,059,633
Sales to other Provinces	1,920,653	1,935,109	2,120,680	2,152,093	2,325,377
Export Sales	2,514	7,623	7,371	7,429	4,252
	1,923,167	1,942,732	2,128,051	2,159,522	2,329,629

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1953 Tons	1954 Tons	1955 Tons	1956 Tons	1957 Tons
Grapes used in the manufacture of wine	12,567	13,107	13,548	18,405	15,888
Grapes used in the manufacture of concentrates.....	1,929	2,202	3,142	3,852	4,177
Cherries used in the manufacture of wine.....	18	62	173	202	nil
	14,514	15,371	16,863	22,459	20,065

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940, require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Since that date, 1,538 permits have been issued and 48 cancelled, with the result that 1,490 were in force at March 31, 1957.

PERMITS

A total of 1,056, 873 individual annual liquor permits was issued for the year ending March 31, 1957. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 128,814. In addition, 1,293 special permits were issued to physicians, druggists, hospitals, etc.

Special permits totalling 469 were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

**CLASSIFICATION OF THE OFFENCES AGAINST
THE LIQUOR CONTROL ACT OF ONTARIO ACCORDING TO THE
MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES
FROM APRIL 1, 1956, TO MARCH 31, 1957**

	No. of Fines	No. Com. to Jail	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. Having Liquor in an illegal place	9,969	1,352	96	11,417
Reg. 64(2) Consumption of beer in an illegal place	2,944	73	6	3,023
Sec. 69(1) L.C.A. Selling liquor il- legally or keeping for sale	455	220	3	678
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	467	41	4	512
Sec. 79(2) L.C.A. Intoxication	19,356	18,134	3,055	40,545
Sec. 89(3) L.C.A. Illegal possession	733	205	8	946
Sec. 92 L.C.A. Persons found in	2,213	279	11	2,503
All other L.C.A. infrac- tions	4,144	1,385	191	5,720
	40,281	21,689	3,374	65,344

FINANCIAL STATEMENTS

The Balance Sheet has been reported on by the Auditors of the Board, Messrs. Dick, Bond, Hetherington & O'Loane, Chartered Accountants.

Current assets totalling \$30,809,157.90 consisted of the following:

Cash on hand and in banks	\$12,052,027.79
Accounts Receivable: Hospital charge sales, licence holder taxes, beer levies, duty re- coverable items, freight claims, fines, etc.....	1,254,075.72
Inventories of liquors and supplies.....	17,503,054.39
	<u>\$30,809,157.90</u>
Prepaid charges for insurance, rentals, etc., amounted to	96,890.89

The Fixed Assets are shown at a nominal valuation of \$1.00 for each parcel of land, and \$1.00 for each building, either completed or in process, plus \$1.00 for all furniture, fixtures, machinery, equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of: (a) the land and buildings at 55 Fleet Street East, Toronto; land and warehouse at Fort William; land for new warehouse at Ottawa, and (b) 20 store sites, against 11 of which, charges have been made for costs of store buildings, either completed or in process, at the year-end. The cost values of all lands and the costs of the store buildings incurred since March 31, 1956, (less \$1.00 for each unit), totalling together \$988,269.30, have been charged against Reserve for Contingencies. Reserves for Depreciation totalling \$12,452,961.74 have been accumulated against buildings owned prior to April 1, 1956, and against all furniture, fixtures, machinery, equipment and leasehold improvements.

Current liabilities of the Board totalled \$3,051,901.25 and were as follows:

Accounts Payable: For liquors and supplies, accrued charges, deposits, etc.	\$2,929,862.56	
<i>Due Provincial Treasurer:</i>		
From Confiscated Stock	\$57,016.67	
From Transfer Fees	65,022.02	122,038.69

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act. The Transfer Fees liability represents amounts paid by licencees on transfers of ownership which have been approved by The Liquor Licence Board as of March 31, 1957.

The Reserve for Insurance of \$1,000,000.00 remained the same as that of the previous year. The Reserve for Contingencies of \$4,013,430.70 is carried for the purchase of land for new retail stores and warehouse, the erection of such stores and warehouse, and for the purchase of existing stores and store sites. This Reserve was credited with \$2,000,000.00 during the year and was charged with \$988,269.30 representing the cost values of lands and buildings as mentioned previously.

Contingent liabilities amounted to \$15,095,326.53. These items represent the value of undelivered orders totalling \$13,182,795.25 and the amount of \$1,912,531.28 for Customs and Excise Duties which are payable on the goods which were in bond in the warehouse on March 31, 1957. These contingent liabilities have no reflection on the trading profits of the Board.

The Profit and Loss Account shows that sales for the 12 months of spirits, wines and beer from Liquor Control Board stores amounted to \$139,950,698.73.

The same account shows a gross trading profit of \$54,879,235.67 with total expenses and depreciation totalling \$10,792,352.00, (including \$611,291.92 incurred by The Liquor Licence Board), which resulted in a net trading profit of \$44,086,883.67. The amount shown as other revenue of \$14,010,759.19 was derived from permit sales, fees, taxes on brewers and wine manufacturers and their products, from licence holders' fees and from fines. The credit of \$2,000,000.00 to the Reserve for Contingencies previously mentioned is shown as a charge against income. The net income carried forward to the Surplus Account is \$56,097,642.86.

After bringing forward the net income of \$56,097,642.86, a balance in Surplus was shown of \$22,840,752.84. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges and Net Fixed Assets amounting to \$18,854,057.00, has been shown separately as Appropriated Surplus. The remainder of \$3,986,695.84, being available for transfer to the Provincial Treasurer, appears on the Balance Sheet as Unappropriated Surplus.

For comparative purposes, the percentages that the cost of stock sold, expenses and other revenue bear to the sales are given for the fiscal year 1955-1956, and the 12 month period reported upon herein.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal period. On March 31, 1957, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1,855 employees, 117 of these being part-time or seasonally employed, compared with a total of 1,790 permanent, including 140 part-time at the previous year-end.

A classification of permits and licences issued during the fiscal year appears on the attached Schedule.

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

BALANCE SHEET

1957

ASSETS

CURRENT ASSETS

Cash on hand, in transit and in banks.....	\$12,052,027.79	
Accounts receivable from breweries, wineries, hospitals, licencees, etc.	1,254,075.72	
Inventories		
Liquors in warehouses and stores (valued at cost)	\$17,377,050.97	
Stationery, supplies, empties, etc.....	126,003.42	17,503,054.39
Total Current Assets		\$30,809,157.90
Prepaid Insurance and other Charges		96,890.89

FIXED ASSETS

Land at cost (22 units)	842,776.70	
Buildings at cost (13 units)	8,230,648.96	
Furniture, equipment and fixtures at cost	2,589,525.29	
Alterations to owned and rented premises at cost	1,778,316.09	13,441,267.04
Less amounts written off		13,441,231.04
		<u>36.00</u>
		<u>\$30,906,084.79</u>

LIABILITIES

CURRENT LIABILITIES

Accounts payable, accrued charges, deferred revenue, etc.		\$ 2,822,062.56
Deposits for transfer fees held for The Liquor Licence Board		107,800.00
Due Provincial Treasurer for:		
Confiscated liquor	\$ 57,016.67	
Transfer fees received and approved by The Liquor Licence Board	65,022.02	122,038.69
Total Current Liabilities		3,051,901.25
Reserve for Insurance		1,000,000.00
Reserve for Contingencies		4,013,430.70
Appropriated Surplus—represented by accounts receivable, inventories, prepaid charges and net fixed assets		18,854,057.00
Unappropriated Surplus		3,986,695.84
		<u>\$30,906,084.79</u>

Contingent Liabilities

Duty on stocks in bond	\$ 1,912,531.28
Liquors ordered but not delivered (including duty, freight, etc.)	13,182,795.25

AUDITORS' REPORT

We have examined the balance sheet of The Liquor Control Board of Ontario as at March 31, 1957 and the statements of profit and loss and unappropriated surplus for the year ended on that date and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and continuous tests during the year of accounting records and such other supporting evidence as we considered necessary in the circumstances.

In our opinion the accompanying balance sheet and statements of profit and loss and unappropriated surplus are properly drawn up so as to exhibit a true and correct view of the state of the affairs of the Board as at March 31, 1957 and the results of its operations for the year ended on that date, according to the best of our information and the explanations given to us and as shown by the books of the Board.

Toronto, Canada
July 8, 1957.

DICK, BOND, HETHERINGTON & O'LOANE

Chartered Accountants.

STATEMENT OF PROFIT AND LOSS

For the year ended March 31, 1957

SALES OF SPIRITS, WINES AND BEER

Cost of Sales

Inventories March 31, 1956	\$ 14,907,611.25
Purchases	87,540,902.78
	<u>102,448,514.03</u>
Less inventories March 31, 1957	17,377,050.97
Cost of sales	<u>85,071,463.06</u>

\$ 54,879,235.67

Expenses

Administration and operating expenses—head office,
The Liquor Licence Board, warehouses and stores
Depreciation equal to cost of additions during year
to furniture, equipment and fixtures, alterations to
premises and further cost of head office building,
less disposals

336,593.60	10,792,352.00	7.71%	7.79%
	<u>44,086,883.67</u>	<u>31.50%</u>	<u>29.98%</u>

Other Revenue

Brewers' licence fees	137,625.00		
Brewers' retail store licence fees	139,565.97		
Gallionage tax on beer production (Ontario breweries)	6,824,488.26		
Gallionage tax on beer sales (extra Provincial breweries)	1,042,706.87		
Licences and fees (The Liquor Licence Act) (net after deducting municipalities' share)	3,655,287.98		
Miscellaneous licences	60.00		
Fines (net)	153,195.35		
Ontario wine tax and licences	523,957.04		
Permit sales	1,222,330.00		
Banquet permits	107,152.00		
Miscellaneous earnings	204,390.72		
	<u>14,010,759.19</u>	10.01%	10.72%
Net Income before provision for contingencies	<u>58,097,642.86</u>	41.51%	40.70%
Less provision for contingencies	<u>2,000,000.00</u>	1.43%	1.17%

Percentages to Sales		
1956-1957	1955-1956	
100.00%	100.00%	

60.79%	62.23%
<u>39.21%</u>	<u>37.77%</u>

7.71%	7.79%
<u>31.50%</u>	<u>29.98%</u>

10.01%	10.72%
<u>41.51%</u>	<u>40.70%</u>
<u>1.43%</u>	<u>1.17%</u>

UNAPPROPRIATED SURPLUS
For the year ended March 31, 1957

Balance, March 31, 1956		\$ 6,005,509.73
Add:		
Sundry revenue adjustments	\$ 806.43	
Net income for year after provision for contingencies	56,097,642.86	56,098,449.29
		<hr/> 62,103,959.02
Deduct:		
Transfer to appropriated surplus	2,017,263.18	
Provincial Treasurer on account of profits	56,100,000.00	58,117,263.18
		<hr/>
Unappropriated Surplus		\$ 3,986,695.84

ADMINISTRATION AND OPERATING EXPENSES
HEAD OFFICE, THE LIQUOR LICENCE BOARD,
WAREHOUSES AND STORES
For the year ended March 31, 1957

		Percentages to Sales	
		1956-1957	1955-1956
Salaries	\$ 6,966,238.00	4.98%	4.91%
Audit	27,000.00	.02%	.02%
Rentals	962,566.75	.69%	.68%
Travelling	239,436.99	.17%	.17%
Superannuation	308,146.16	.22%	.20%
Workmen's compensation	24,838.71	.02%	.03%
Insurance	42,903.88	.03%	.02%
Postage	34,323.48	.02%	.03%
Stationery	168,181.63	.12%	.12%
Telephone and telegraph	53,284.99	.04%	.04%
Protection service	12,028.64	.01%	.01%
Breakage	10,281.09	.01%	.01%
Light, heat and power	198,446.54	.14%	.14%
Repairs and maintenance	306,242.70	.22%	.28%
Sundries	50,138.73	.04%	.04%
Freight and cartage	536,290.34	.38%	.36%
I.B.M. rental and supplies	44,803.79	.03%	.04%
Realty taxes	119,479.53	.08%	} .15%
Business taxes	106,255.34	.08%	
Discounts to hospitals, etc.	3,415.18	.00%	.00%
Truck maintenance	3,350.13	.00%	.00%
Packing materials	168,533.30	.12%	.11%
Permit expense	69,572.50	.05%	.05%
	<hr/> \$ 10,455,758.40	<hr/> 7.47%	<hr/> 7.41%

**NUMBER OF EMPLOYEES ON THE STAFF
(INCLUDING TEMPORARY EMPLOYEES
WHOSE SERVICES ARE EITHER PART-TIME OR SEASONAL)**

The Liquor Licence Board	81	
Commissioner's staff	2	
Personnel department	7	
Comptroller's staff	4	
Legal department	2	
Laboratory staff	5	
Accounting department	69	
Beer and wine department	31	
Permit department	25	
Realty and maintenance department	20	
Traffic department	4	
Customs department	4	
Stock administration department	22	
Brewery inspection department	49	
Winery inspection department	4	
Store audit department	19	
Store supervisor's department	15	
Garage	6	
Stores	1,357	
Warehouses	129	1,486
		<hr/>
		1,855

**STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES
WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1957**

PERMITS 1956-1957

Resident	1,056,873
Temporary.....	128,814
Duplicate.....	69,654
Physicians.....	76
Druggists.....	469
Dentists & Veterinarians.....	57
Mechanical and Scientific.....	209
Manufacturers.....	162
Duplicate Special.....	2
Hospitals.....	271 (free)
First Aid.....	47 (free)

LICENCES 1956-1957

Breweries.....	30
Wineries.....	12
Sacramental Wine Vendorship.....	9
Non-Potable Alcohol, Storage Warehouse.....	5

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(Thirty-Second) Report
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

32nd:
FROM APRIL 1st, 1957 TO MARCH 31st, 1958

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1959



ONTARIO

TORONTO

Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty
1959



Publications
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LIQUOR CONTROL BOARD OF ONTARIO

55 Fleet Street East
TORONTO 2, Ontario
December 31, 1958

The Lieutenant-Governor-in-Council
Parliament Buildings
Queen's Park
TORONTO 2
Ontario

Sir:

I have the honour to submit herewith the Thirty-Second Report of The Liquor Control Board of Ontario for the twelve-month fiscal period which ended the 31st of March 1958.

SALES

The sale of spirits, beer and wine from liquor stores during the 12 months amounted to \$150,041,674.53. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$160,352,538.65. Sales of Canadian Wine made direct to customers from licensed Ontario Wine sales offices and, where permitted, from winery premises, amounted to \$6,453,953.97.

The following comparative sales statistics are given for the fiscal period under review and also for the preceeding 12 months:

VALUE

	Twelve months ending March 31, 1958	Twelve months ending March 31, 1957	Increase	Percentage
Canadian Spirits . . .	\$111,342,206.60	\$101,394,711.06	\$9,947,495.54	9.8
Imported Spirits . . .	26,062,864.81	25,904,632.19	158,232.62	.6
Canadian Wines . . .	5,845,582.80	5,227,274.70	618,308.10	11.8
Imported Wines . . .	4,042,370.27	3,475,362.23	567,008.04	16.3
Canadian Beers . . .	2,440,105.60	3,697,705.65	1,257,600.05	Dec. 34.0
Imported Beers	308,544.45	251,012.90	57,531.55	22.9
Total Sales from Liquor Stores	150,041,674.53	139,950,698.73	10,090,975.80	7.2
B. & B.R.S. Sales (Canadian Beer) (exclusive of con- tainer value)	160,352,538.65	146,991,692.15	13,360,846.50	9.1
Wineries' Sales (Canadian Wine)	6,453,953.97	5,900,522.92	553,431.05	9.4
TOTAL	\$316,848,167.15	\$292,842,913.80	\$24,005,253.35	8.2

GALLONAGE

	Twelve months ending March 31, 1958	Twelve months ending March 31, 1957	Increase	Percentage
Canadian Spirits . . .	4,371,164	4,132,332	238,832	5.8
Imported Spirits . . .	861,224	876,582	15,358	Dec. 1.8
Canadian Wines . . .	1,071,568	975,680	95,888	9.8
Imported Wines . . .	338,015	297,013	41,002	13.8
Canadian Beers . . .	1,059,569	1,777,261	717,692	Dec. 40.4
Imported Beers	65,602	54,201	11,401	21.0
Total Sales from Liquor Stores	7,767,142	8,113,069	345,927	Dec. 4.3
B. & B.R.S. Sales (Canadian Beer)	89,322,706	85,830,504	3,492,202	4.1
Wineries' Sales (Canadian Wine)	1,168,392	1,083,953	84,439	7.8
TOTAL	98,258,240	95,027,526	3,230,714	3.4

The Provincial Treasurer received from the Board the sum of \$66,000,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees. Such amount totalled \$893,848.01 which was distributed to 255 municipalities. Payments by the Board to municipalities for realty and business taxes totalled \$238,366.16.

The Dominion Government received \$46,168,776.23 during the course of the year in Customs and Excise duties, and \$8,005,697.46 for sales tax on spirits, wines and imported beers purchased by the Board, and \$43,138,871.21 for malt duties and taxes on domestic beers and wines sold in Ontario, the total to the Dominion Government aggregating approximately \$97,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$164,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Corporation and Realty Taxes paid to those Governments by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1958, was 217, seven additional stores having been opened during the year at the following locations:

July	19, 1957	No. 210	Broadway and Huron Terrace	Kincardine
August	2, 1957	211	Elvira Street	Kemptville
October	21, 1957	214	1125 Islington Ave. North	Toronto (Rexdale Plaza)
December	9, 1957	215	211 Wilmington Avenue	Toronto (Bathurst Manor Plaza)
December	10, 1957	176A	Oak Street	Havelock
December	13, 1957	212	17 Holland Avenue	Ottawa
January	27, 1958	213		Dutton

The addresses of 11 store were changed during the period, as follows:

No.	From	To
1	Church & Lombard Streets Toronto	85 Lombard Street Toronto
6	1271 Queen Street West Toronto	11 Brock Avenue Toronto
40	42-46 Princess Street Kingston	18 Queen Street Kingston
47	23 Ontario Street St. Catharines	189 King Street St. Catharines
48	937 Victoria Avenue Niagara Falls	995 Victoria Avenue Niagara Falls
64	516 Dundas Street Woodstock	45 Metcalfe Street Woodstock
84	Main Street Picton	Main & Lake Streets Picton
87	19 Fourth Avenue Sioux Lookout	44 Front Street Sioux Lookout
109	Murray & Bathurst Streets Amherstburg	103 Bathurst Street Amherstburg
118	114 Yonge Street Capreol	12 Hanna Street Capreol
127	Isabella & Canal Streets Morrisburg	Shopping Centre Morrisburg

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1958, there were 19 Ontario and 4 Quebec breweries licenced to sell their products in Ontario.

On November 18, 1957, Jubilee Stout Brewery Limited commenced operating under the name of Jubilee Brewery Limited.

Forty-four brewers' retail stores opened during the 12 month period, being located at the following addresses:

April	15, 1957	No. 215	Bonne Chere St., Hwy. No. 41	Eganville
April	15, 1957	218	Lakeshore Road	Temagami
May	24, 1957	219	Lansdowne St. and Monaghan Rd.	Peterborough
June	5, 1957	224	Highway No. 70	Sioux Narrows
June	11, 1957	221	Hwy. No. 8 and Gray's Rd.	Stoney Creek
June	20, 1957	220	Dorwin Plaza, Dougall Ave.	Windsor
June	22, 1957	222	Main Street	Noelville
June	29, 1957	223	Highway No. 69	Point-au-Baril
July	9, 1957	227	Queen St. and Matlock Ave.	Streetsville
July	15, 1957	231	McNabb and Railway Streets	Southampton
July	22, 1957	226	Hwy. No. 17 and Champlain St.	Mattawa
August	1, 1957	225	Highway No. 17	Deep River
August	1, 1957	228	Madawaska and Alice Streets	Bancroft
August	1, 1957	229	Weston Road	Woodbridge
August	1, 1957	230	Main and Martin Streets	Milton
August	1, 1957	232	Mara St., Hwy. No. 12	Beaverton
August	1, 1957	233	Parliament and Lancaster Sts.	Toronto
August	1, 1957	234	Alta Vista Shopping Centre	Ottawa
August	3, 1957	236	Highway No. 522	Loring
August	19, 1957	237	West St., Hwy. No. 11	South River
August	26, 1957	235	Highway No. 21	Grand Bend
August	30, 1957	239	Lake Street and Lakeport Rd.	Port Dalhousie
September	19, 1957	238	Mary and 6th Streets	Niagara-on-the-Lake
September	27, 1957	240	Front Rd. and Delaware Ave.	La Salle
October	1, 1957	241	Queen St., Hwy. No. 7	Acton
October	7, 1957	248	Hamilton Street North	Waterdown
October	17, 1957	245	Cambridge Avenue	Iroquois Falls
October	21, 1957	247	Niagara Peninsula Shopping Centre, Glendale Avenue	Merritton

November 1, 1957	242	3150 Centre Rd., Hwy. No. 10	Cooksville
November 14, 1957	244	3rd Avenue and Main st.	Levack
November 18, 1957	246	Railway Street	Nipigon
December 5, 1957	243	8th Avenue and Main Street	Lively
December 5, 1957	251	Ontario Street	Marathon
December 9, 1957	249	Triller and East Streets	Bronte
December 11, 1957	250	Loagan and Quinn Streets	Sudbury
December 11, 1957	252	Hillside Drive	Elliot Lake
December 16, 1957	258	Anne and George Streets	Barrie
January 9, 1958	253	Bay St. and Midland Ave.	Midland
January 9, 1958	255	20 Charles Street	Newmarket
January 21, 1958	254	Queen St. and Hwy. No. 24	Hespeler
January 27, 1958	256	Hwy. No. 17, Service Road	Spanish
February 5, 1958	257	1860 Bank Street	Ottawa
March 17, 1958	60	87 Broadway Avenue	Wawa (Jamestown)
March 27, 1958	259	4455 Kingston Road	West Hill

Five brewers' retail stores moved to new locations:

Store No.	From	To	
33	111 Station Street	Belleville	113 Station Street Belleville
39	217 Oak Street	North Bay	Main & Timmins Streets North Bay
43	16 Victoria Street	Smiths Falls	Lombard & Alfred Streets Smiths Falls
79	3 Queen's Avenue	Leamington	Pulford Ave. & Erie St. Leamington
97	Main & Farlinger Streets	Morrisburg	Morrisburg Shopping Centre Morrisburg

Brewers' retail store No. 60, located at 16 Bayfield Street, Barrie, ceased operations on December 31, 1957.

The number of brewers' retail stores in operation on March 31, 1958, was 259.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1954 to 1958 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1954 Gallons	1955 Gallons	1956 Gallons	1957 Gallons	1958 Gallons
Sales from liquor stores' stock	2,020,073	1,933,165	2,238,291	1,777,261	1,059,565
Sales from breweries and brewers' retail stores	81,541,630	80,005,914	84,964,172	85,830,504	89,322,706
Total Ontario Sales ...	83,561,703	81,939,079	87,202,463	87,607,765	90,382,271
Sales to other Provinces	10,509,309	9,596,420	10,734,340	7,354,158	4,549,935
Export Sales	2,008,879	2,025,845	2,343,499	2,229,899	2,491,995
	12,518,188	11,622,265	13,077,839	9,584,057	7,041,930

All brands of beer produced by the Ontario breweries and by the Quebec breweries which were sold in this province were periodically analyzed as in previous years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory, at the Toronto Warehouse, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries and retail wine stores operating in the Province remained at 11 and 51 respectively, there being no changes in number during the year.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Ontario wine sold during the fiscal years from 1954 to 1958:

	1954 Gallons	1955 Gallons	1956 Gallons	1957 Gallons	1958 Gallons
Sales by Wineries	981,242	993,369	1,010,731	1,083,953	1,168,392
Sales by the Board	800,571	893,323	880,696	975,680	1,071,568
Total Ontario Sales	1,781,813	1,886,692	1,891,427	2,059,633	2,239,960
Sales to other Provinces	1,935,109	2,120,680	2,152,093	2,325,377	2,352,425
Export sales	7,623	7,371	7,429	4,252	3,579
	1,942,732	2,128,051	2,159,522	2,329,629	2,356,004

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1954 Tons	1955 Tons	1956 Tons	1957 Tons	1958 Tons
Grapes used in the manufacture of wine	13,107	13,548	18,405	15,888	17,679
Grapes used in the manufacture of concentrates	2,202	3,142	3,852	4,177	3,050
Cherries used in the manufacture of wine	62	173	202	nil	118
	15,371	16,863	22,459	20,065	20,847

HOME MADE WINE PERMITS

Regulations which became effective January 1, 1940, require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Since that date, 1,542 permits have been issued and 48 cancelled, with the result that 1,494 were in force at March 31, 1958.

PERMITS

Individual liquor permits issued during the year totalled 1,217,736. Individual permits sold to non-residents, valid for a period not exceeding one month, numbered 1,335. In addition, 1,255 special permits were issued to physicians, druggists, hospitals, etc.

Special permits totalling 435 were issued to druggists during the year, their purpose being to allow druggists to purchase limited quantities of spirits for compounding medicine, or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE LIQUOR CONTROL ACT OF
ONTARIO ACCORDING TO THE MONTHLY CERTIFICATES RECEIVED FROM
ONTARIO MAGISTRATES FROM APRIL 1, 1957 TO MARCH 31, 1958.

	No. of Fines	No. Com. to Jail	No. S.S. and remanded for sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place	10,253	1,321	101	11,675
Reg. 64(2) Consumption of beer in an illegal place	2,643	90	2	2,735
Sec. 69(1) L.C.A. Selling liquor il- legally or keeping for sale	455	159	4	618
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	417	49	2	468
Sec. 79(2) L.C.A. Intoxication	20,390	20,797	3,280	44,467
Sec. 89(3) L.C.A. Illegal possession . .	658	175	18	851
Sec. 92 L.C.A. Persons found in	1,693	317	15	2,025
All other L.C.A. infrac- tions	4,626	1,641	213	6,480
	41,135	24,549	3,635	69,319

FINANCIAL STATEMENTS

The Balance Sheet and Statements of Profit and Loss and Unappropriated Surplus are reported on by Mr. H. A. Cotnam, F.C.A., the Provincial Auditor.

Current assets totalling \$32,528,007.42 consisted of the following:

Cash on hand and in banks	\$ 9,754,867.61
Accounts Receivable: Hospital charge sales, licence holder fees, beer levies, duty recover- able items, freight claims, fines, etc.	1,800,939.41
Inventories of liquors and supplies	20,972,200.40
	<u>\$32,528,007.42</u>

Prepaid Charges for insurance, rentals etc., amounted to \$87,533.08

The Fixed Assets are shown at a nominal valuation of \$1.00 for each parcel of land, and \$1.00 for each building, either completed or in process, plus \$1.00 for all furniture, fixtures, machinery, equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of the land and buildings at 55 Fleet Street East, Toronto; land and warehouse at Fort William; land for new warehouse at Fort William, and land and partially built new warehouse at Ottawa. Also included in the real estate are 19 store sites containing stores in operation; 20 store sites, against 14 of which charges have been made for costs of uncompleted store buildings and one store parking lot. The costs of all lands and buildings incurred during the year (less \$1.00 for each unit), totalling together \$2,676,747.97 have been charged against the Reserve for Contingencies. The accumulations of Reserves for Depreciation have been increased by \$251,016.60, representing the purchases, less disposals, of furniture, fixtures, machinery, equipment and leasehold improvements.

Current liabilities of the Board totalled \$3,681,491.92, and were as follows:

Accounts Payable for liquors and supplies,-	
accrued charges, deposits, etc.	\$3,621,712.30
Due Treasurer of Ontario re Confiscated Stock ...	59,779.62
	<u>\$3,681,491.92</u>

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act.

The liability for Mortgages Payable of \$120,742.89 is the total of the balances owing on two mortgages assumed during the year on the purchase of store properties in Windsor.

The Reserve for Insurance of \$1,000,000.00 remains the same as at the end of the previous year.

The Reserve for Contingencies of \$4,836,682.73 is carried for the purchase of land for new retail stores and warehouses, the erection of such stores and warehouses, and for the purchase of existing stores and store sites. During the year, this Reserve was credited with \$3,500,000.00 and was charged with \$2,676,747.97 representing the cost values of lands and buildings purchased in the 12 month period.

Contingent Liabilities amounted to \$17,005,265.82. These items represent the value of undelivered orders totalling \$12,088,382.43, the amount of \$2,-436,034.32 for Customs and Exice Duties which are payable on the goods which were in bond in warehouse on March 31, 1958, and the liabilities for property under option and uncompleted building contracts. These contingent liabilities have no reflection on the trading profits of the Board.

The Statement of Profit and Loss shows that sales for the 12 months of spirits, wines and beer from Liquor Control Board stores amounted to \$150,041,674.53

The same statement shows a gross trading profit of \$60,763,158.02 and other revenue of \$20,477,340.89 consisting of levies on brewers and wine manufacturers and their products, licence holders' fees, permit sales and fines. Expenses and depreciation for the year totalled \$11,620,019.36 (including \$644,-045.19 incurred by The Liquor Licence Board). The credit \$3,500,000.00 to the Reserve for Contingencies previously mentioned is shown as a charge against income. The net income carried forward to the Surplus Account is \$66,120,479.55.

After bringing forward the net income of \$66,120,479.55, a balance in Surplus is shown of \$22,976,703.96. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges and Net Fixed Assets amounting to \$22,860,753.89, has been shown separately as Appropriated Surplus. The remainder of \$115,950.07, being available for transfer to the Provincial Treasurer, appears on the Balance Sheet as Unappropriated Surplus.

For comparative purposes, the percentages that the cost of stock sold, expenses and other revenue bear to the sales are given for the 12 month period reported upon herein and the two preceeding fiscal years.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comprison to the total sales are given for the 12 months and also for the preceeding fiscal year. On March 31, 1958, the staff of the Liquor Control Board and the Liquor Licence Board numbered 1,867 employees, 170 of these being part-time or seasonally employed, compared with a total of 1,855 permanent, including 171 part-time at the previous year end.

A classification of permits and licences issued during the fiscal year appears on the attached Schedule.

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES
WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1958

PERMITS 1957-58

Resident	1,217,736	
Temporary	1,335	
Duplicate	72,618	
Physicians	44	
Druggists	435	
Dentists and Veterinarians	63	
Mechanical and Scientific	222	
Manufacturers	171	
Duplicate Special	3	
Hospitals	274	(free)
First Aid	43	(free)

LICENCES 1957-58

Breweries	18
Wineries	11
Sacramental Wine Vendorship	11
Non-Potable Alcohol, Storage Warehouse	6

BALANCE SHEET

ASSETS

CURRENT ASSETS

Cash on hand, in transit and in banks	\$ 9,754,867.61	
Accounts receivable from breweries, wineries, hospitals, licencees, etc. . .	1,800,939.41	
Inventories		
Liquors in warehouses and stores (valued at cost)	\$20,848,523.89	
Stationery, supplies, empties, etc.	123,676.51	20,972,200.40
Total Current Assets		\$32,528,007.42
Prepaid Insurance and other Charges . .		87,533.08

FIXED ASSETS

Land at cost	\$ 1,514,689.94	
Buildings at cost . . .	10,235,526.69	
Furniture, equipment and fixtures at cost . . .	2,680,740.01	
Alterations to owned and rented premises at cost	1,938,119.97	\$16,369,076.61
Less amounts written off		16,368,995.61
		81.00
		<u>\$32,615,621.50</u>

Approved

J. G. SPRAGGE

Comptroller

J. H. COLLINS, F.C.A.

Chief Accountant

I have examined the balance sheet of The Liquor Control Board of Ontario as at March 31, 1958 and the statements of profit and loss and unappropriated surplus for the year ended March 31, 1958 and have obtained all the information and explanations I have required.

I report that in my opinion, the above balance sheet and related statements of profit and loss are correct.

Toronto, Ontario, July 15, 1958.

LIABILITIES

Accounts payable, accrued charges, deferred revenue, etc.	\$ 3,506,662.30
Deposits for transfer fees held for The Liquor Licence Board	115,050.00
Due Treasurer of Ontario for Confiscated Liquor stock	<u>59,779.62</u>
Total Current Liabilities	\$ 3,681,491.92
Mortgages Payable	120,742.89
Reserve for Insurance	1,000,000.00
Reserve for Contingencies	4,836,682.73
Appropriated Surplus — represented by accounts receivable, inventories, prepaid charges and net fixed assets	22,860,753.89
Unappropriated Surplus	115,950.07
	<u>\$32,615,621.50</u>

Duty on stocks in bond	\$ 2,436,034.32
Liquors ordered but not delivered (including duty, freight, etc.)	12,088,382.43
Property under option and uncompleted building contracts	2,480,849.07

A. COTNAM, F.C.A., Provincial Auditor

THE LIQUOR CO

STATEMENT OF PROFIT AND LOSS

SALES

Sales of spirits, wines and beer	
Cost of sales	
Inventories April 1, 1957	\$ 17,377,050.97
Purchases	92,749,989.43
	<hr/>
Less inventories March 31, 1958	\$110,127,040.40
Cost of sales	20,848,523.89
Gross Profit on Sales	<hr/>

OTHER REVENUE

Brewers' licence fees	\$ 27,000.00
Brewers' retail store licence fees	163,373.95
Gallonege tax on beer production, Ontario breweries	12,221,214.27
Gallonege tax on beer sales, Extra-Provincial breweries	1,741,956.05
Licences and fees — The Liquor Licence Act (net after deducting munici- palities' share)	3,798,691.57
Miscellaneous licences	60.00
Fines (net)	166,616.40
Ontario wine tax and licences	685,857.71
Permit sales	1,257,109.50
Banquet permits	119,880.00
Miscellaneous	295,581.44

INCOME

EXPENSES

Administration and operating expenses head office, The Liquor Licence Board, warehouses and stores	\$ 11,245,592.58
Depreciation — head office, The Liquor Licence Board, warehouses and stores, (cost of additions during the year to furniture, equipment and fixtures, and alterations to premises less pro- ceeds from disposals)	374,426.78
Net Income before provision for contingencies	<hr/>
Less provision for contingencies	
Net Income after provision for contingencies	

D OF ONTARIO

the year ended March 31, 1958

	Percentages to Sales		
	1955-56	1956-57	1957-58
	%	%	%
0,041,674.53	100.00	100.00	100.00

2,278,516.51	62.23	60.79	59.50
0,763,158.02	37.77	39.21	40.50

Percentages to Income		
1955-56	1956-57	1957-58
%	%	%

77.90	79.66	74.79
-------	-------	-------

0,477,340.89	10.72	10.01	13.65
1,240,498.91	48.49	49.22	54.15

22.10	20.34	25.21
100.00	100.00	100.00

1,620,019.36	7.79	7.71	7.75
--------------	------	------	------

16.06	15.67	14.30
-------	-------	-------

2,620,479.55	40.70	41.51	46.40
3,500,000.00	1.17	1.43	2.33

83.94	84.33	85.70
2.41	2.90	4.31

5,120,479.55	39.53	40.08	44.07
--------------	-------	-------	-------

81.53	81.43	81.39
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UNAPPROPRIATED SURPLUS
For the year ended March 31, 1958

Balance, April 1, 1957		\$ 3,986,695.84
Add:		
Sundry revenue adjustments	\$ 15,471.57	
Net income for year after provision for contingencies	<u>66,120,479.55</u>	<u>66,135,951.12</u>
		\$70,122,646.96
Deduct:		
Provincial Treasurer on account of profits	\$66,000,000.00	
Transfer to appropriated surplus	<u>4,006,696.89</u>	<u>70,006,696.89</u>
Unappropriated Surplus, March 31, 1958		<u><u>\$ 115,950.07</u></u>

ADMINISTRATION AND OPERATING EXPENSES
HEAD OFFICE, THE LIQUOR LICENCE BOARD, WAREHOUSES AND STORES
FOR THE YEAR ENDED MARCH 31, 1958
AND NUMBER OF EMPLOYEES ON THE STAFF
AT MARCH 31, 1958

		Percentages to Sales	
		1957-1958	1956-1957
Salaries	\$ 7,473,485.96	4.98	4.98
Audit	5,412.50	.00	.02
Rents paid, less received	985,125.35	.66	.69
Travelling	261,920.68	.17	.17
Superannuation	409,636.63	.27	.22
Retirement Fund	1,232.77	.00	.00
Insurance	50,978.59	.03	.02
Workmen's Compensation	33,055.30	.02	.03
Postage	34,829.30	.02	.02
Stationery	181,805.27	.12	.12
Telephone and Telegraph	56,315.07	.04	.04
Protection service	14,775.51	.01	.01
Breakage	11,385.04	.01	.01
Light, heat and power	208,585.09	.14	.14
Repairs and maintenance	327,098.30	.22	.22
Sundries	54,446.31	.04	.04
Freight and cartage	573,576.64	.38	.38
I.B.M. rental and supplies	57,494.28	.04	.03
Realty taxes	114,951.93	.08	.08
Business taxes	123,414.23	.08	.08
Discounts to hospitals, etc.	3,185.95	.00	.00
Truck maintenance	4,120.56	.00	.00
Packing materials	175,999.44	.12	.12
Permit expense	82,761.88	.06	.05
	<u>\$11,245,592.58</u>	<u>7.49</u>	<u>7.47</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including temporary employees whose services are either part-time or seasonal)

The Liquor Licence Board	96
Commissioner's Staff	2
Personnel Department	7
Comptroller's Staff	5
Legal Department	2
Laboratory Staff	5
Accounting Department	70
Beer and Wine Department	30
Permit Department	13
Realty and Maintenance Department	12
Purchasing Department	7
Traffic Department	5
Customs Department	4
Stock Administration Department	20
Brewery Inspection Department	48
Winery Inspection Department	4
Store Audit Department	20
Store Supervisor's Department	17
Garage	6
Stores	1,358
Warehouses	136
	<u>1,867</u>

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Government
Publications

Thirty-Third Report

OF THE

Ontario, **LIQUOR CONTROL BOARD**

OF

ONTARIO

FROM APRIL 1st, 1958 TO MARCH 31st, 1959

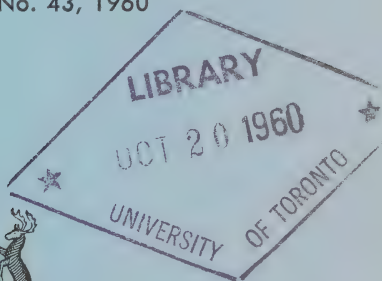
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SESSIONAL PAPER No. 43, 1960



ONTARIO

TORONTO

Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty
1 9 6 0



Thirty-Third Report
OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO

FROM APRIL 1st, 1958 TO MARCH 31st, 1959

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LIQUOR CONTROL BOARD OF ONTARIO

55 Lakeshore Boulevard East
TORONTO 2, Ontario
December 31, 1959.

The Lieutenant-Governor in Council
Parliament Buildings
Queen's Park
TORONTO 2
Ontario

Sir:

I have the honour to submit herewith the Thirty-third report of the Liquor Control Board of Ontario for the twelve-month fiscal period which ended the 31st of March 1959.

SALES

The sale of spirits, wine and beer from liquor stores during the 12 months amounted to \$172,852,519.11. Sales of Canadian Wine made direct to customers from licensed retail wine stores amounted to \$7,601,634.89. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$145,633,764.60.

The following comparative sales statistics are given for the fiscal period under review and also for the preceeding 12 months:

VALUE

	Twelve months ending March 31, 1959	Twelve months ending March 31, 1958	Increase	Percentage
Canadian Spirits	\$129,760,605.69	\$111,342,206.60	\$18,418,399.09	16.5
Imported Spirits	28,522,819.70	26,062,864.81	2,459,954.89	9.4
Canadian Wines	7,372,169.30	5,845,582.80	1,526,586.50	26.1
Imported Wines	4,877,279.47	4,042,370.27	834,909.20	20.7
Canadian Beers	1,761,638.45	2,440,105.60	678,467.15	D. 27.8
Imported Beers	558,006.50	308,544.45	249,462.05	80.9
Total sales from liquor stores	\$172,852,519.11	\$150,041,674.53	\$22,810,844.58	15.2
B. & B.R.S. Sales (Canadian Beers) (exclusive of cont- ainer value)	145,633,764.60	160,352,538.65	14,718,774.05	D. 9.2
Wineries' Sales (Canadian Wines)	7,601,634.89	6,453,953.97	1,147,680.92	17.8
TOTAL	\$326,087,918.60	\$316,848,167.15	9,239,751.45	2.9

GALLONAGE

	Twelve months ending March 31, 1959	Twelve months ending March 31, 1958	Increase	Percentage
Canadian Spirits . . .	5,131,966	4,371,164	760,802	17.4
Imported Spirits . . .	947,683	861,224	86,459	10.0
Canadian Wines . . .	1,349,509	1,071,568	277,941	25.9
Imported Wines . . .	408,948	338,015	70,933	21.0
Canadian Beers . . .	721,982	1,059,569	337,587	D. 31.9
Imported Beers . . .	119,295	65,602	53,693	81.8
Total sales from liquor stores . . .	8,679,383	7,767,142	912,241	11.7
B. & B.R.S. Sales (Canadian Beers)	80,807,634	89,322,706	8,515,072	D. 9.5
Wineries' Sales (Canadian Wines)	1,371,194	1,168,392	202,802	17.4
TOTAL	90,858,211	98,258,240	7,400,029	D. 7.5

The Provincial Treasurer received from the Board the sum of \$76,000,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees. Such amount totalled \$823,535.75, which was distributed to 259 municipalities. Payments by the Board to municipalities for realty and business taxes totalled \$272,515.98.

The Dominion Government received \$51,225,719.01 during the course of the year in Customs and Excise Duties, and \$8,857,261.85 for sales tax on spirits, wines and imported beers purchased by the Board, and \$46,412,703.63 for malt duties and taxes on domestic beers and wines sold in Ontario, the total to the Dominion Government aggregating approximately \$106,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$183,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Corporation and Realty Taxes paid to those Governments by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1959, was 236, nineteen additional stores having been opened during the year at the following locations:

April	25, 1958	No. 218	Applewood Village	Port Credit
June	2, 1958	No. 217	2 Cooper St. & Queen's Quay	Toronto
June	19, 1958	No. 220	66 Huron Walk	Manitouwadge
June	20, 1958	No. 219	Bala Road & Gordon Street	Bala
June	20, 1958	No. 221	Queen & Perry Streets	Port Perry
June	30, 1958	No. 223		Haliburton
July	11, 1958	No. 222	Box 130	Bobcaygeon
July	17, 1958	No. 230		Keewatin

August	30, 1958	No. 216	55 Frank Street	Strathroy
September	4, 1958	No. 228	5 Ellesmere Rd., Parkway Plaza	Scarborough
September	20, 1958	No. 225	Charles Walk	Elliot Lake
October	18, 1958	No. 229	490 St. Andrew Street West	Fergus
October	31, 1958	No. 232	Yonge and Main Streets	Burk's Falls
November	21, 1958	No. 224	Bay & Mill Streets	Beaverton
December	10, 1958	No. 226	Eagle Street	Newmarket
December	12, 1958	No. 233	726 Upper James Street	Hamilton
January	10, 1959	No. 235	King Street	Powassan
January	17, 1959	No. 234	6 Glenwatford Drive	Agincourt
March	13, 1959	No. 227	178 Bay Street	Midland

The addresses of six stores were changed during the period, as follows:

No.	FROM	TO
3	1271 Dundas St. West	Toronto 1230 Dundas St. West Toronto
71	King & Main Streets	Gananoque 189 King Street East Gananoque
82	15 William Street	Lindsay 35 Russell Street West Lindsay
115	36 King Street South	Waterloo 42 Erb Street East Waterloo
154	723 Montreal Road	Cornwall 739 Montreal Road Cornwall

In addition, the address of Store No. 99, on Emard Street, Embrun, was moved to another location on the same street.

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1959, there were 17 Ontario and 4 Quebec breweries licenced to sell their products in Ontario.

On December 31, 1958, Fort Frances Brewing Co. Ltd., and Jubilee Brewery Limited discontinued operations.

Eight brewers' retail stores opened during the 12 month period, being located at the following addresses:

June	2, 1958	No. 514	Queen Street, Highway 7A	Port Perry
June	9, 1958	No. 215	St. David Street, Highway 6	Fergus
June	23, 1958	No. 442	40 Ellesmere Road	Toronto (Scarboro')
June	27, 1958	No. 132	705 Lite Street	Point Edward
October	6, 1958	No. 443	6 Glen Watford Drive	Agincourt
November	13, 1958	No. 607	548 Montreal Road	Eastview
December	18, 1958	No. 309	959 Fennel Avenue East	Hamilton
January	8, 1959	No. 444	3087 Dufferin Street	Toronto

Eight brewers' retail stores moved to new locations:

Store No.	FROM	TO
103	2135 Wyandotte St. W.	Windsor 1780 College St. Windsor
104	4611 Tecumseh Blvd. E.	Windsor Jefferson Blvd. & Tecumseh Rd. (Sandwich E.) Windsor
271	Durham Street	Hanover 576 — 11th Street Hanover
300	1162 Barton St. E.	Hamilton Greater Hamilton Shopping Centre, Barton St. E. Hamilton
322	15 Riverbank St.	Welland 23 Thorold Rd. E. Welland
416	591 Bayview Ave.	Toronto 780 Bayview Avenue Toronto
617	177 King St.	Prescott Edward St. & Churchill Rd. Prescott
982	111 Main St.	Atikokan 711, Highway #120 Atikokan

Brewers' retail store No. 307 located at The Centre, Barton Street East, Hamilton, ceased operations on December 31, 1958, and store No. 200, located at 11 College Street, Kitchener, ceased operations on January 3, 1959.

The number of brewers' retail stores in operation on March 31, 1959, was 265.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1955 to 1959 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled.

	1955 Gallons	1956 Gallons	1957 Gallons	1958 Gallons	1959 Gallons
Sales from liquor stores stock	1,933,165	2,238,291	1,777,261	1,059,569	721,98
Sales from breweries and brewers' retail stores	80,005,914	84,964,172	85,830,504	89,322,706	80,807,63
Total Ontario sales	81,939,079	87,202,463	87,607,765	90,382,275	81,529,61
Sales to other Provinces	9,596,420	10,734,340	7,354,158	4,549,939	5,176,62
Export sales	2,025,845	2,343,499	2,229,899	2,491,999	2,516,96
	11,622,265	13,077,839	9,584,057	7,041,938	7,693,58

All brands of beer produced by the Ontario breweries and by the Quebec breweries which were sold in this Province were periodically analyzed as in previous years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its laboratory, at the Toronto Warehouse, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries and retail wine stores operating in the Province remained at 11 and 51 respectively, there being no changes in number during the year.

The retail store of Chateau-Gai Wines Ltd. was moved during the year from 1388 Queen Street West to 1354 Queen Street West, Toronto.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Canadian wine sold during the fiscal years from 1955 to 1959.

	1955 Gallons	1956 Gallons	1957 Gallons	1958 Gallons	1959 Gallons
Sales by Wineries	993,369	1,010,731	1,083,953	1,168,392	1,371,194
Sales by the Board	893,323	880,696	975,680	1,071,568	1,349,509
Total Ontario Sales	1,886,692	1,891,427	2,059,633	2,239,960	2,720,703
Sales to other Provinces	2,120,680	2,152,093	2,325,377	2,352,425	2,495,798
Export Sales	7,371	7,429	4,252	3,579	1,468
	2,128,051	2,159,522	2,329,629	2,356,004	2,497,266

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1955 Tons	1956 Tons	1957 Tons	1958 Tons	1959 Tons
grapes used in the manufacture of wine	13,548	18,405	15,888	17,679	25,903
grapes used in the manufacture of concentrates	3,142	3,852	4,177	3,050	4,193
cherries used in the manufacture of wine	173	202	nil	118	23
	16,863	22,459	20,065	20,847	30,119

HOME MADE WINE PERMITS

Regulations which became effective January 1, 1940, require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Since that date, 1,545 permits have been issued and 48 cancelled, with the result that 1,497 were in force at March 31, 1959.

PERMITS

Individual liquor permits issued during the year totalled 1,309,124. In addition, 1,220 special permits were issued to physicians, hospitals, etc., including 393 permits issued to druggists. The permits issued to druggists allowed them to purchase limited quantities of spirits for compounding medicine, or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE LIQUOR CONTROL ACT OF ONTARIO ACCORDING TO THE MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES FROM APRIL 1, 1958 TO MARCH 31, 1959.

	No. of Fines	No. Com. to Jail	No. S.S. and remanded for sentence	Total Convictions
Sec. 43(1) L.C.A. Having liquor in an illegal place	10,530	1,272	107	11,909
Reg. 64(2) Consumption of beer in an illegal place	2,352	80	1	2,433
Sec. 69(1) L.C.A. Selling liquor il- legally or keeping for sale	407	177	1	585
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	423	43	4	470
Sec. 79(2) L.C.A. Intoxication	19,278	17,529	3,353	40,160
Sec. 89(3) L.C.A. Illegal possession	618	163	23	804
Sec. 92 L.C.A. Persons found in	1,849	363	6	2,218
All other L.C.A. infractions	5,353	1,566	266	7,185
	40,810	21,193	3,761	65,764

FINANCIAL STATEMENTS

The Balance Sheet and Statements of Profit and Loss and Unappropriated Surplus are reported on by Mr. H. A. Cotnam, F.C.A., the Provincial Auditor. Current assets totalling \$30,720,260.23 consisted of the following:

Cash on hand and in banks	\$ 8,452,080.96
Accounts Receivable: Hospital charge sales, licence holder fees, beer levies, duty recoverable items, freight claims, fines, etc.	1,859,693.11
Inventories of liquors and supplies	20,408,486.16
	<u>\$30,720,260.23</u>

Prepaid Charges for insurance, rentals, etc., amounted to: \$59,108.60

The Fixed Assets are shown at a nominal valuation of \$1.00 for each parcel of land, and \$1.00 for each building, either completed or in process, plus \$1.00 for all furniture, fixtures, machinery, equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of the land and buildings at 55 Lakeshore Boulevard East, Toronto; land and warehouse at Fort William, and land and partially built new warehouses at Fort William and Ottawa. Also included in the real estate are 32 store sites containing stores in operation; 19 store sites, against 17 of which charges have been made for costs of uncompleted store buildings and 3 store parking lots. The costs of all lands and buildings incurred during the year (less \$1.00 for each unit), totalling together \$4,324,109.76, have been charged against the Reserve for Contingencies. The accumulations of Reserves for Depreciation have been increased by \$329,701.17, representing the purchases, less disposals, of furniture, fixtures, machinery, equipment and alterations to owned and rented premises.

Current liabilities of the Board totalled \$6,075,902.49 and were as follows:

Accounts Payable for liquors and supplies, accrued charges, deposits, etc.	\$6,012,904.08
Due Treasurer of Ontario re Confiscated Stock	62,998.41
	<u>\$6,075,902.49</u>

The Confiscated Stock item represents a balance due for forfeited liquor which was purchased by the Board after analytical examination and in accordance with the provisions of Section 116(2) of The Act.

The liability for Mortgages Payable of \$107,566.22 is the total of the balances of two mortgages owing on store properties in Windsor.

The Reserve for Insurance of \$1,000,000.00 remains the same as at the end of the previous year.

The Reserve for Contingencies has been carried for the purchase of lands and store buildings and for the construction of new stores and warehouses. During the year, the cost values of lands and buildings purchased and constructed totalling \$4,324,109.76 were charged to the Reserve, leaving a balance of \$512,572.97.

Contingent Liabilities amounted to \$17,140,164.96. These items represent the value of undelivered orders totalling \$12,712,861.61, the amount of \$3,537,727.75 for Customs and Excise Duties which are payable on the goods which were in bond in warehouse on March 31, 1959, and the liabilities for property

under option and uncompleted building contracts. These contingent liabilities have no reflection on the trading profits of the Board.

The Statement of Profit and Loss shows that sales for the 12 months of spirits, wines and beer from Liquor Control Board stores amounted to \$172,852,519.11.

The same statement shows a gross trading profit of \$70,080,752.68 and other revenue of \$18,676,091.47 consisting of levies on brewers and wine manufacturers and their products, licence holders' fees, permit sales and fines. Expenses and depreciation for the year totalled \$12,650,107.96 (including \$711,376.16 incurred by The Liquor Licence Board). The net income carried forward to the Surplus Account is \$76,106,736.19.

After bringing forward the net income of \$76,106,736.19, a balance in Surplus is shown of \$23,083,440.15. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges and Net Fixed Assets amounting to \$22,327,400.87 has been shown separately as Appropriated Surplus. The remainder of \$756,039.28, being available for transfer to the Provincial Treasurer, appears on the Balance Sheet as Unappropriated Surplus.

For comparative purposes, the percentages that the cost of stock sold, other revenues and expenses bear to sales and net income are given for the 12 month period reported upon herein and the two preceding fiscal years.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal year. On March 31, 1959, the staff of The Liquor Control Board and The Liquor Licence Board numbered 1,913 employees, 163 of these being part-time or seasonally employed, compared with a total of 1,867 permanent, including 170 part-time at the previous year end.

A classification of permits and licences issued during the fiscal year appears on the attached Schedule.

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES
WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1959

PERMITS 1958-59

Individual	1,309,124
Physicians	38
Druggists	393
Dentists and Veterinarians	54
Mechanical and Scientific	256
Manufacturers	162
Hospitals	274 (free)
First Aid	43 (free)

LICENCES 1958-59

Breweries	17
Wineries	11
Sacramental Wine Vendorship	12
Non-Potable Alcohol, Storage Warehouse	3

THE LIQUOR COM

BALANCE SHEET

ASSETS

CURRENT ASSETS

Cash on hand, in transit and in banks	\$ 8,452,080.96	
Accounts receivable from breweries, wineries, hospitals, licencees, etc. . .	1,859,693.11	
Inventories		
Liquors in warehouses and stores, at cost	\$20,294,385.93	
Stationery, supplies, empties, etc.	114,100.23	20,408,486.16
Total Current Assets		\$30,720,260.23
Prepaid Insurance and other charges .		59,108.60

FIXED ASSETS

Land, at cost	1,889,618.14	
Buildings, at cost	14,184,740.25	
Furniture, equipment and fixtures, at cost	2,869,737.28	
Alterations to owned and rented premises, at cost	2,078,823.87	
	\$21,022,919.54	
Less amounts written off	\$21,022,806.54	113.00
		<u>\$30,779,481.83</u>

Approved

J. G. SPRAGGE

Comptroller

J. H. COLLINS, F.C.A.

Chief Accountant

I have examined the balance sheet of The Liquor Control Board of Ontario as at March 31, 1959 and the statements of profit and loss and unappropriated surplus for the year ended March 31, 1959 and have received all the information and explanations I have required.

I report that, in my opinion, the above balance sheet and related statements of profit and loss are correct.

Toronto, Ontario, June 15, 1959.

D OF ONTARIO

March 31, 1959

LIABILITIES

CURRENT LIABILITIES

Accounts payable, accrued charges, deferred revenue, etc.	\$ 5,874,804.08
Deposits for transfer fees held for The Liquor Licence Board	138,100.00
Due Treasurer of Ontario for confiscated liquor stock	62,998.41
Total Current Liabilities	<u>\$ 6,075,902.49</u>
Mortgages Payable	107,566.22
Reserve for Insurance	1,000,000.00
Reserve for Contingencies	512,572.97
Appropriated Surplus — represented by accounts receivable, inventories, pre- paid charges and net fixed assets ..	22,327,400.87
Unappropriated Surplus	756,039.28
	<u><u>\$30,779,481.83</u></u>

CONTINGENT LIABILITIES

Duty on stocks in bond	* \$ 3,537,727.75
Liquors ordered but not delivered (including duty, freight, etc.) ...	* 12,712,861.61
Property under option and uncompleted building contracts ..	889,575.60
	<u>\$17,140,164.96</u>

*(Increased sales tax and duty imposed April 10, 1959, have been included)

appropriated surplus are properly drawn up so as to present fairly the financial position of the Board as at March 31, 1959 and the results of its operations for the year ended on that date according to the best of my information and the explanations given to me and as shown in the books of the Board.

STATEMENT OF PROFIT AND LOSS

SALES

Sales of spirits, wines and beer	
Cost of Sales	
Inventories April 1, 1958	\$ 20,848,523.89
Purchases	102,217,628.47
	<hr/>
	\$123,066,152.36
Less: Inventories March 31, 1959 ...	20,294,385.93
	<hr/>
Gross Profit on Sales	

OTHER REVENUE

Brewers' licence fees	\$ 25,500.00
Brewers' retail store licence fees	166,674.86
Gallionage tax on beer production, Ontario breweries	10,514,330.53
Gallionage tax on beer sales, Extra — Provincial breweries	1,727,069.34
Licences and fees — The Liquor Licence Act (net after deducting Municipalities' share)	3,492,114.35
Fines (net)	164,457.73
Ontario wine tax and licences	806,471.59
Permit sales	1,311,178.00
Banquet permits	131,878.00
Interest on bank balances	300,705.00
Miscellaneous receipts	35,712.07
	<hr/>

INCOME

EXPENSES

Administration and operating expenses The Liquor Control Board and The Liquor Licence Board	\$ 12,235,723.42
Furniture, equipment and fixtures and alterations written off — The Liquor Control Board and the Liquor Licence Board	414,384.54
Provision for contingencies	<hr/>

NET INCOME

D OF ONTARIO

For the year ended March 31, 1959

Percentages to Sales				Percentages to Income		
1958-59	1957-58	1956-57		1958-59	1957-58	1956-57
%	%	%		%	%	%
2,852,519.11	100.00	100.00	100.00			
2,771,766.43	59.46	59.50	60.79			
0,080,752.68	40.54	40.50	39.21	78.96	74.79	79.66
3,676,091.47	10.81	13.65	10.01	21.04	25.21	20.34
3,756,844.15	51.35	54.15	49.22	100.00	100.00	100.00
2,650,107.96	7.32	10.08	9.14	14.25	18.61	18.57
6,106,736.19	44.03	44.07	40.08	85.75	81.39	81.43

UNAPPROPRIATED SURPLUS
For the year ended March 31, 1959

Balance, at credit, April 1, 1958\$ 115,950.07

Add:

Net income for year 76,106,736.19

Transfer from appropriated surplus 533,353.02

\$76,756,039.28

Deduct:

Treasurer of Ontario on account of profits 76,000,000.00

Unappropriated Surplus, March 31, 1959\$ 756,039.28

RESERVE FOR CONTINGENCIES

April 1, 1958 Balance at credit\$4,836,682.73

Deduct:

Write-off in respect to net addition to land and buildings 4,324,109.76

March 31, 1959 Balance at credit\$ 512,572.97

ADMINISTRATION AND OPERATING EXPENSES,
AND NUMBER OF EMPLOYEES ON THE STAFF AT MARCH 31, 1959,
THE LIQUOR CONTROL BOARD AND THE LIQUOR LICENCE BOARD
FOR THE YEAR ENDED MARCH 31, 1959

		Percentage to Sales	
		1957-58	1958-59
Salaries	\$ 8,205,975.63	4.98	4.75
Rents paid, less received	998,479.64	.66	.58
Travelling	275,421.80	.17	.16
Superannuation	436,017.70	.27	.25
Retirement Fund	123.63	.00	.00
Insurance	62,076.35	.03	.04
Workmen's Compensation	25,670.06	.02	.01
Postage	34,889.86	.02	.02
Stationery	245,047.45	.12	.14
Telephone and telegraph	62,029.35	.04	.04
Protection service	16,941.15	.01	.01
Breakage	12,919.69	.01	.01
Light, heat and power	229,221.44	.14	.13
Repairs and maintenance	347,844.80	.22	.20
Sundries	41,192.26	.04	.02
Freight and cartage	650,298.50	.38	.38
I.B.M. rental and supplies	79,480.39	.04	.05
Realty taxes	136,986.77	.08	.08
Business taxes	135,529.21	.08	.08
Discounts to hospitals, etc.	3,531.93	.00	.00
Truck maintenance	3,804.18	.00	.00
Packing materials	217,614.90	.12	.12
Permit expense	14,626.73	.06	.01
	<u>\$12,235,723.42</u>	<u>7.49</u>	<u>7.08</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including temporary employees whose services are either part-time or seasonal)

The Liquor Licence Board	60
The Liquor Licence Board — Inspection staff	21
— Banquet permits	16
Commissioner's staff	2
Personnel Department	8
Comptroller's staff	5
Legal Department	2
Laboratory staff	5
Accounting Department	71
Beer and Wine Department	28
Permit Department	10
Realty and Maintenance Department	13
Purchasing Department	8
Traffic Department	4
Customs Department	4
Stock Administration Department	12
Brewery Inspection Department	51
Winery Inspection Department	4
Store Audit Department	20
Store Supervisor's Department	18
Garage	6
Stores	1423
Warehouses	122
	<u>1913</u>

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Thirty-Fourth Report
(OF THE
LIQUOR CONTROL BOARD
OF
ONTARIO)

FROM APRIL 1st, 1959 TO MARCH 31st, 1960

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1961



ONTARIO

TORONTO

Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty
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THIRTY-FOURTH
OF THE
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ONTARIO

FROM APRIL 1st, 1959 TO MARCH 31st, 1960

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1961



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LIQUOR CONTROL BOARD OF ONTARIO

55 Lake Shore Boulevard East
TORONTO 2, Ontario
October 31, 1960

The Lieutenant-Governor in Council
Parliament Buildings
Queen's Park
TORONTO 5
Ontario

Sir:

I have the honour to submit herewith the Thirty-fourth Report of the Liquor Control Board of Ontario for the twelve-month fiscal period which ended the 31st of March, 1960.

SALES

The sale of spirits, wine and beer from liquor stores during the twelve months amounted to \$170,532,427.10. Sales of Canadian Wine made direct to customers from licensed retail wine stores and wineries amounted to \$7,075,061.71. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$172,598,764.57.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding twelve months:

VALUE

	Twelve months ending March 31, 1960	Twelve months ending March 31, 1959	Increase or Decrease	Percentage
Canadian Spirits . . .	\$127,420,978.40	\$129,760,605.69	\$2,339,627.29	D 1.8
Imported Spirits	28,135,794.53	28,522,819.70	387,025.17	D 1.4
Canadian Wines . . .	7,222,932.45	7,372,169.30	149,236.85	D 2.0
Imported Wines	5,052,990.02	4,877,279.47	175,710.55	I 3.6
Canadian Beers	2,293,977.30	1,761,638.45	532,338.85	I 30.2
Imported Beers	405,754.70	558,006.50	152,251.80	D 27.3
Total Sales from Liquor Stores	170,532,427.40	172,852,519.11	2,320,091.71	D 1.3
& B.R.S. Sales (Canadian Beers) exclusive of con- tainer value)	172,598,764.57	145,633,764.60	26,964,999.97	I 18.5
Wineries' Sales (Canadian Wines) . . .	7,075,061.71	7,601,634.89	526,573.18	D 6.9
Total	\$350,206,253.68	\$326,087,918.60	\$24,118,335.08	I 7.4

GALLONAGE

	Twelve months ending March 31, 1960	Twelve months ending March 31, 1959	Increase or Decrease	Percentage
Canadian Spirits . . .	4,857,745	5,131,966	274,221	D 5.3
Imported Spirits	905,534	947,683	42,149	D 4.4
Canadian Wines	1,298,961	1,349,509	50,548	D 3.7
Imported Wines	419,917	408,948	10,969	I 2.7
Canadian Beers	940,155	721,982	218,173	I 30.2
Imported Beers	85,576	119,295	33,719	D 28.3
Total Sales from Liquor Stores	8,507,888	8,679,383	171,495	D 2.0
B. & B.R.S. Sales (Canadian Beers)	92,782,690	80,807,634	11,975,056	I 14.8
Wineries' Sales (Canadian Wines)	1,276,461	1,371,194	94,733	D 6.9
Total	102,567,039	90,858,211	11,708,828	I 12.9

The Provincial Treasurer received from the Board the sum of \$76,300,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees. Such payments totalled \$1,048,887.10 which were distributed to 261 municipalities. Payments by the Board to municipalities for realty and business taxes totalled \$371,312.99.

The Dominion Government received \$50,399,280.22 during the course of the year in Customs and Excise Duties, and \$9,273,264.33 for sales tax on spirits, wines and imported beers purchased by the Board, and \$55,064,404.71 for malt duties and taxes on domestic beers and wines sold in Ontario, the total to the Dominion Government aggregating approximately \$115,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$193,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Corporation, Realty and Business Taxes paid to those Governments by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1960, was 255, twenty additional stores having been opened during the year at the following locations:

April	10, 1959	No. 236	109 Errington Avenue	Chelmsford
May	29, 1959	No. 237	Dominion Street	Ridgeway
June	27, 1959	No. 240	Main Street	Port Rowan
July	3, 1959	No. 241	4th Avenue (Summer store)	Temagami
September	4, 1959	No. 251		MacTier
September	5, 1959	No. 247	Park Street	Brighton
September	25, 1959	No. 254	King Street	Millbrook
October	13, 1959	No. 243	1980 Bank Street	Ottawa

(Replacing store No. 38A)

October	16, 1959	No. 239 Wellington Street	Aylmer
October	23, 1959	No. 238 Market Street	Port Dover
October	26, 1959	No. 250 146 Highway No. 8	Stoney Creek
October	30, 1959	No. 245 Forestry Road	Longlac
November	12, 1959	No. 244 615 Harold Crescent	Fort William
November	16, 1959	No. 252 Glendale Rd. (Shopping Centre)	Merritton
November	20, 1959	No. 246 Helene and Lite Streets	Point Edward
December	7, 1959	No. 242 510 Brimley Road	Scarborough
December	10, 1959	No. 248 133 Yonge Street North	Richmond Hill
December	11, 1959	No. 249 971 Fennell Avenue	Hamilton
December	15, 1959	No. 255 14 Main Street	Milton
December	30, 1959	No. 253 939 Lawrence Avenue East	Don Mills

The addresses of three stores were changed during the period, as follows:

No.	From	To
20	802 Lake Shore Road New Toronto	730 Lake Shore Road New Toronto
31	47 Hurontario Street Collingwood	222 Hurontario Street Collingwood
74	61 Robinson Street Simcoe	83 Sydenham Street Simcoe

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1960, there were 17 Ontario and 4 Quebec breweries licensed to sell their products in Ontario.

Fourteen brewers' retail stores opened during the 12-month period, being located at the following addresses:

August	1, 1959	No. 523 Kingsley & Main St., Hwy. #2	Brighton
August	13, 1959	No. 223 Argyle Street	Markdale
September	14, 1959	No. 608 900 Bank Street	Ottawa
September	14, 1959	No. 445 500 Dupont Street	Toronto
September	21, 1959	No. 508 Bath Road, Highway #33	Kingston Twp.
October	20, 1959	No. 907 Red River Road	Port Arthur
November	2, 1959	No. 224 Stover Street, Highway #59	Norwich
November	6, 1959	No. 446 35 Etobicoke Drive	Islington
December	10, 1959	No. 447 133 Yonge Street North	Richmond Hill
December	1, 1959	No. 448 855 Kipling Avenue North	Islington
December	10, 1959	No. 449 2300 Lawrence Avenue East	Scarborough
December	14, 1959	No. 329 Portage Rd. & Colborne St.	Stamford
December	18, 1959	No. 621 5 Moulinette Road	Long Sault
January	7, 1960	No. 647 Queen Street	Lakefield

Three brewers' retail stores moved to new locations:

Store No.	From	To
125	Talbot Street Blenheim	Marlborough Street Blenheim
315	78 Lake Street St. Catharines	123 Carlton Street St. Catharines
643	269 Water Street Peterborough	125 George St. North Peterborough

Brewers' retail store No. 600, located at 268 Queen Street West, Ottawa, ceased operations on August 8, 1959.

The number of brewers' retail stores in operation on March 31, 1960 was 278.

BEER SALES

The following table shows the gallonage of Canadian beer sold in Ontario during the years 1956 to 1960 inclusive. Sales to other provinces and to destinations outside the Dominion are also tabled:

	1956 Gallons	1957 Gallons	1958 Gallons	1959 Gallons	1960 Gallon
Sales from Liquor Stores Stock	2,238,291	1,777,261	1,059,569	721,982	940,
Sales from Breweries and Brewers' Retail Stores	84,964,172	85,830,504	89,322,706	80,807,634	92,782,
Total Ontario Sales ...	87,202,463	87,607,765	90,382,275	81,529,616	93,722,
Sales to other Provinces	10,734,340	7,354,158	4,549,939	5,176,627	5,852,
Export Sales	2,343,499	2,229,899	2,491,999	2,516,962	2,548,
	13,077,839	9,584,057	7,041,938	7,693,589	8,401,

All brands of beer produced by the Ontario Breweries and by the Quebec Breweries which were sold in this province were periodically analyzed as in previous years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its Laboratory, at the Toronto Warehouse, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries operating in the Province was reduced to 10 during the year, the licence and assets of Peerless Wine Manufacturers Limited having been purchased by Chateau-Gai Wines Limited on October 13, 1959, and the licence surrendered to the Board.

The number of retail wine stores remained at 51, the following changes being made:

CLOSED—Peerless Wine Manufacturers Limited

448 Queen Street East, Toronto

OPENED—Chateau-Gai Wines Limited

403 Parliament Street, Toronto

The location of one retail wine store operated by Danforth Wines Limited was changed from 904 Dufferin Street, Toronto, to 890 Dufferin Street, Toronto.

The following table which has been compiled from monthly reports to the Board shows the gallonage of Canadian wine sold during the fiscal years from 1956 to 1960:

	1956 Gallons	1957 Gallons	1958 Gallons	1959 Gallons	1960 Gallon
Sales by Wineries	1,010,731	1,083,953	1,168,392	1,371,194	1,276,
Sales by the Board	880,696	975,680	1,071,568	1,349,509	1,298,
Total Ontario Sales ...	1,891,427	2,059,633	2,239,960	2,720,703	2,575,
Sales to other Provinces	2,152,093	2,325,377	2,352,425	2,495,798	2,586,
Export Sales	7,429	4,252	3,579	1,468	1,
	2,159,522	2,329,629	2,356,004	2,497,266	2,587,

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1956 Tons	1957 Tons	1958 Tons	1959 Tons	1960 Tons
Grapes used in the manufacture of wine	18,405	15,888	17,679	25,903	20,600
Grapes used in the manufacture of concentrates	3,852	4,177	3,050	4,193	5,272
Cherries used in the manufacture of wine	202	Nil	118	23	181
	22,459	20,065	20,847	30,119	26,053

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940, require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Since that date, 1,546 permits have been issued and 48 cancelled, with the result that 1,498 were in force at March 31, 1960.

PERMITS

Individual liquor permits issued during the year totalled 1,332,899. In addition, 1,221 special permits were issued to physicians, hospitals, etc., including 371 permits issued to druggists. The permits issued to druggists allowed them to purchase limited quantities of spirits for compounding medicine, or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE LIQUOR CONTROL ACT OF ONTARIO ACCORDING TO THE MONTHLY CERTIFICATES RECEIVED FROM ONTARIO MAGISTRATES FROM APRIL 1, 1959, TO MARCH 31, 1960.

	No. of Fines	No. Com. to Jail	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 43(1) L.C.A. having liquor in an illegal place	11,049	1,220	177	12,446
Reg. 64(2) Consumption of beer in an illegal place	2,610	80	2	2,692
Sec. 69(1) L.C.A. Selling liquor illegally or keeping for sale	529	230	6	765
Sec. 79(1) L.C.A. Consuming liquor in other than a residence	276	24	6	306
Sec. 79(2) L.C.A. Intoxication	18,962	17,837	3,637	40,436
Sec. 89(3) L.C.A. Illegal possession	715	191	14	920
Sec. 92 L.C.A. Persons found in	2,104	438	36	2,578
All other L.C.A. infractions	6,791	1,728	264	8,783
	43,036	21,748	4,142	68,926

FINANCIAL STATEMENTS

The Balance Sheet and Statements of Profit and Loss and Unappropriated Surplus are reported on by Mr. H. A. Cotnam, F.C.A., The Provincial Auditor.

Current assets totalling \$26,839,488.41 consisted of the following:

Cash on hand and in banks	\$ 7,566,780.71
Accounts Receivable: Hospital charge sales, licence holder fees, beer levies, duty recoverable items, freight claims, fines, etc.	2,269,296.71
Inventories of liquors and supplies	17,003,410.99
	<u>\$26,839,488.41</u>

Prepaid Charges for insurance, taxes, etc., amounted to: \$151,767.14

The fixed Assets are shown at a nominal valuation of \$1.00 for each parcel of land, and \$1.00 for each building, either completed or in process, plus \$1.00 for all furniture, fixtures, machinery, equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of the land and buildings at 55 Lake Shore Boulevard East, Toronto; lands and warehouses at Fort William, and land and warehouse at Ottawa. Also included in the real estate are 46 store sites containing stores in operation; 14 store sites, against 8 of which charges have been made for costs of uncompleted store buildings and 3 store parking lots. The costs of all lands and buildings incurred during the year (less \$1.00 for each unit), totalling together \$1,674,365.59, have been charged against Income. The accumulations of Reserves for Depreciation have been increased by \$265,366.64, representing the purchases, less disposals, of furniture, fixtures, machinery, equipment and alterations to owned and rented premises.

Current liabilities of the Board totalled \$2,250,466.81 and consisted of accounts payable for liquors and supplies, accrued charges, deferred revenue, deposits, etc.

The liability for Mortgages Payable of \$93,620.99 is the total of the balances of two mortgages owing on store properties in Windsor.

The Reserve for Insurance of \$1,000,000.00 remains the same as at the end of the previous year.

The Reserve for Contingencies of \$500,000.00 represents the balance remaining at the end of the previous year less \$12,572.97 transferred to surplus.

Contingent Liabilities amounted to \$16,592,570.11. These items represent the value of undelivered orders totalling \$11,273,616.40, the amount of \$5,207,310.20 for Customs and Excise Duties which are payable on the goods which were in bond in warehouse on March 31, 1960, and the liabilities for property under option and uncompleted building contracts. These contingent liabilities have no reflection on the trading profits of the Board.

The Statement of Profit and Loss shows that sales for the 12 months of spirits, wines and beer from Liquor Control Board stores amounted to \$170,532,427.40.

The same statement shows a gross trading profit of \$68,275,623.64 and other revenue of \$23,362,179.44 consisting of levies on brewers and wine manufacturers and their products, licence holders' fees, permit sales and fines. Expenses for the year totalled \$15,285,963.62, consisting of administrative and operating expenses (including \$727,726.56 incurred by The Liquor Licence Board) and cost of additions to lands and buildings and furniture, fixtures, equipment and alterations. The net income carried forward to the Surplus Account is \$76,351,839.46.

After bringing forward the net income of \$76,351,839.46, a balance in Surplus is shown of \$23,147,294.75. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges and Net Fixed Assets amounting to \$19,424,601.84, has been shown separately as Appropriated Surplus. The remainder of \$3,722,692.91, being available for transfer to the Provincial Treasurer, appears on the Balance Sheet as Unappropriated Surplus.

For comparative purposes, the percentages that the cost of stock sold, other revenue and expenses bear to sales and net income are given for the 12 month period reported upon herein and the two preceding fiscal years.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the 12 months and also for the preceding fiscal year. On March 31, 1960, the staff of the Liquor Control Board and The Liquor Licence Board numbered 1,968 employees, 122 of these being part-time or seasonally employed, compared with a total of 1,913 employees, including 163 part-time at the previous year end.

A classification of permits and licences issued during the fiscal year appears on the attached Schedule.

GENERAL

For their manifest co-operation and good work, I wish at this time to express my appreciative thanks to the Officers and Staff of the Board.

I have the honour to be, Sir,

Your obedient servant,

W. H. COLLINGS,

Chief Commissioner.

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1960.

PERMITS 1959-60

Individual	1,332,899
Physicians	42
Druggists	371
Dentists and Veterinarians	63
Mechanical and Scientific	257
Manufacturers	175
Hospitals	270 (free)
First Aid	43 (free)

LICENCES 1959-60

Breweries	17
Wineries	10
Sacramental Wine Vendorship	12
Non-Potable Alcohol, Storage Warehouse	3

THE LIQUOR CONTROL

BALANCE SHEET

ASSETS

CURRENT ASSETS

Cash on hand, in transit and in banks	\$ 7,566,780.71	
Accounts receivable from breweries, wineries, hospitals, licencees, etc. . .	2,269,296.71	
Inventories		
Liquors in warehouses and stores, at cost	\$16,845,570.88	
Stationery, supplies, empties, etc. . . .	157,840.11	17,003,410.99
Total Current Assets		\$26,839,488.41
Prepaid Insurance and other charges		151,767.14

FIXED ASSETS

Land, at cost	\$ 2,071,108.52	
Buildings, at cost	15,677,629.46	
Furniture, equipment and fixtures, at cost	3,166,094.74	
Alterations to owned and rented premises, at cost	2,047,833.05	
	\$22,962,665.77	
Less amounts written off	22,962,538.77	127.00
		<u>\$26,991,382.55</u>

Approved

J. G. SPRAGGE

Comptroller

J. H. COLLINS, F.C.A.

Chief Accountant

AUDITOR'S

I have examined the balance sheet of The Liquor Control Board of Ontario as at March 31, 1960 and the statements of profit and loss and unappropriated surplus for the year ended on that date. My examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as I considered necessary in the circumstances.

Toronto, Ontario, June 27, 1960.

BOARD OF ONTARIO

March 31, 1960

LIABILITIES

CURRENT LIABILITIES

Accounts payable, accrued charges, deferred revenue, etc.	\$ 2,177,166.81
---	-----------------

Deposits for transfer fees held for The Liquor Licence Board of Ontario	73,300.00
--	-----------

Total Current Liabilities	\$ 2,250,466.81
---------------------------------	-----------------

Mortgages Payable	93,620.99
-------------------------	-----------

Reserve for Insurance	1,000,000.00
-----------------------------	--------------

Reserve for Contingencies	500,000.00
---------------------------------	------------

Appropriated Surplus — represented by accounts receivable, inventories, pre- paid charges and net fixed assets ..	19,424,601.84
---	---------------

Unappropriated Surplus	3,722,692.91
------------------------------	--------------

	\$26,991,382.55
--	-----------------

CONTINGENT LIABILITIES

Duty on stocks in bond	\$ 5,207,310.20
------------------------------	-----------------

Liquors ordered but not delivered (including duty, freight, etc.) ..	11,273,616.40
---	---------------

Property under option and uncompleted building contracts	111,643.51
---	------------

	\$16,592,570.11
--	-----------------

REPORT

In my opinion the accompanying balance sheet and statements of profit and loss and unappropriated surplus present fairly the financial position of the Board as at March 31, 1960 and the results of its operations for the year ended on that date, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

H. A. COTNAM, F.C.A., Provincial Auditor

THE LIQUOR CO

STATEMENT OF PROFIT AND LOSS

SALES

Sales of spirits, wines and beer	
Cost of Sales	
Inventories April 1, 1959	\$ 20,294,385.93
Purchases	98,807,988.71
	<hr/>
\$119,102,374.64	
Less: Inventories March 31, 1960	16,845,570.88
	<hr/>
Gross Profit on Sales	

OTHER REVENUE

Brewers' licence fees	\$ 22,500.00
Brewers' retail store licence fees	154,083.26
Gallonge fees on beer production, Ontario breweries	13,991,849.90
Gallonge fees on beer sales, Extra — Provincial breweries	1,802,952.02
Licences and fees — The Liquor Licence Act (net after deducting Municipalities' share)	4,426,798.10
Fines (net)	192,264.48
Ontario wine licence fees	748,260.16
Permit Sales	1,334,564.00
Banquet permits	551,113.00
Interest on bank balances	103,594.92
Miscellaneous receipts	34,199.60

INCOME

EXPENSES

Administration and operating expenses The Liquor Control Board and The Liquor Licence Board	\$ 13,241,629.47
Furniture, equipment and fixtures and alterations written off — The Liquor Control Board and The Liquor Licence Board	342,838.24
Additions to land and buildings during the year — written off	1,674,365.59
Fire loss — store 75 (Iroquois Falls)	27,130.32

NET INCOME

D OF ONTARIO

e year ended March 31, 1960

	Percentages to Sales			Percentages to Income		
	1959-60 %	1958-59 %	1957-58 %	1959-60 %	1958-59 %	1957-58 %
70,532,427.40	100.00	100.00	100.00			
2,256,803.76	59.96	59.46	59.50			
8,275,623.64	40.04	40.54	40.50	74.51	78.96	74.79
3,362,179.44	13.70	10.81	13.65	25.49	21.04	25.21
1,637,803.08	53.74	51.35	54.15	100.00	100.00	100.00
5,285,963.62	8.97	7.32	10.08	16.68	14.25	18.61
76,351,839.46	44.77	44.03	44.07	83.32	85.75	81.39

UNAPPROPRIATED SURPLUS
For the year ended March 31, 1960

Balance at credit April 1, 1959	\$	756,039.28
Add: Net income for year		76,351,839.46
Transfer from Reserve for Contingencies		12,572.97
Transfer from Appropriated Surplus		2,902,799.03
		<u>\$80,023,250.74</u>
Deduct: Adjustments affecting prior years	\$	557.83
Treasurer of Ontario on account of profits	76,300,000.00	76,300,557.83
Balance, March 31, 1960	\$	<u><u>3,722,692.91</u></u>

RESERVE FOR CONTINGENCIES

For the year ended March 31, 1960

April 1, 1959, Balance at credit	\$	512,572.97
Less: Transferred to Surplus		<u>12,572.97</u>
March 31, 1960, Balance at credit	\$	<u><u>500,000.00</u></u>

ADMINISTRATION AND OPERATING EXPENSES,
AND THE NUMBER OF EMPLOYEES ON THE STAFF AT MARCH 31, 1960,
THE LIQUOR CONTROL BOARD AND THE LIQUOR LICENCE BOARD
FOR THE YEAR ENDED MARCH 31, 1960

Percentage to Sales
1959-60 1958-59

Salaries	\$ 8,760,871.25	5.14	4.75
Rents paid, less received	1,037,730.50	.61	.58
Travelling	282,764.10	.17	.16
Superannuation	448,479.75	.26	.25
Retirement Fund	146.87	.00	.00
Insurance	75,007.71	.04	.04
Workmen's Compensation	6,270.07	.01	.01
Postage	35,918.43	.02	.02
Stationery	249,770.02	.14	.14
Telephone and telegraph	78,840.32	.05	.04
Protection service	20,949.36	.01	.01
Breakage	13,670.88	.01	.01
Light, heat and power	265,329.47	.15	.13
Repairs and maintenance	394,291.14	.23	.20
Sundries	66,428.87	.04	.02
Freight and cartage	681,969.21	.40	.38
I.B.M. rental and supplies	102,182.11	.06	.05
Realty taxes	203,151.59	.12	.08
Business taxes	168,161.40	.10	.08
Discounts to hospitals, N.A.T.O., etc. . .	117,986.09	.07	.00
Truck maintenance	3,834.49	.00	.00
Packing materials	213,055.52	.12	.12
Permit expense	14,820.32	.01	.01
	<u>\$13,241,629.47</u>	<u>7.76</u>	<u>7.08</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including temporary employees whose services are either part-time or seasonal)

The Liquor Licence Board	101
Commissioner's Staff	1
Personnel Department	9
Comptroller's Staff	5
Legal Department	2
Laboratory Staff	6
Accounting Department	78
Beer and Wine Department	28
Permit Department	10
Realty and Maintenance Department	14
Purchasing Department	7
Traffic Department	4
Customs Department	4
Stock Administration Department	12
Brewery Inspection Department	50
Winery Inspection Department	4
Store Audit Department	24
Store Supervisor's Department	20
Garage	6
Stores	1463
Warehouses	120
	<u>1968</u>

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Government
Publications

Thirty-Fifth Report
OF THE
LIQUOR CONTROL BOARD
(OF)
ONTARIO

FROM APRIL 1st, 1960 TO MARCH 31st, 1961

PRINTED BY ORDER OF
THE LEGISLATIVE ASSEMBLY OF ONTARIO
SESSIONAL PAPER No. 43, 1962



ONTARIO

TORONTO

Printed and Published by
Baptist Johnston, Printer to the Queen's Most Excellent Majesty

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LIQUOR CONTROL BOARD OF ONTARIO

55 Lake Shore Boulevard East
TORONTO 2, Ontario
November 14, 1961

The Lieutenant-Governor in Council
Parliament Buildings
Queen's Park
TORONTO 5
Ontario

Sir:

I have the honour to submit herewith the Thirty-fifth Report of the Liquor Control Board of Ontario for the twelve-month fiscal period which ended the 31st of March, 1961.

SALES

The sale of spirits, wine and beer from liquor stores during the twelve months amounted to \$180,378,151.11. Sales of Canadian Wine made direct to customers from licensed retail wine stores and wineries amounted to \$6,845,796.35. The net value of beer sold from breweries and brewers' retail stores, exclusive of any charge for containers, totalled \$173,642,598.52.

The following comparative sales statistics are given for the fiscal period under review and also for the preceding twelve months:

VALUE

	Twelve months ending March 31, 1961	Twelve months ending March 31, 1960	Increase or Decrease	Per- centage
Canadian Spirits . . .	\$137,031,821.07	\$127,420,978.40	\$ 9,610,842.67 I	7.5
Imported Spirits . . .	26,421,468.55	28,135,794.53	1,714,325.98 D	6.1
Canadian Wines . . .	8,223,185.35	7,222,932.45	1,000,252.90 I	13.8
Imported Wines . . .	5,599,923.74	5,052,990.02	546,933.72 I	10.8
Canadian Beers . . .	2,659,331.55	2,293,977.30	365,354.25 I	15.9
Imported Beers . . .	442,420.85	405,754.70	36,666.15 I	9.0
Total Sales from Liquor Stores . . .	\$180,378,151.11	170,532,427.40	\$ 9,845,723.71 I	5.8
Wineries' & B.R.S. Sales (Canadian Beers) (exclusive of con- tainer value) . . .	173,642,598.52	172,598,764.57	1,043,833.95 I	.6
Wineries' Sales (Canadian Wines) . .	6,845,796.35	7,075,061.71	229,265.36 D	3.2
Total . . .	\$360,866,545.98	\$350,206,253.68	\$10,660,292.30 I	3.0

GALLONAGE

	Twelve months ending March 31, 1961	Twelve months ending March 31, 1960	Increase or Decrease	Percentage
Canadian Spirits	5,238,293	4,857,745	380,548 I	7.8
Imported Spirits	835,364	905,534	70,170 D	7.7
Canadian Wines	1,476,923	1,298,961	177,962 I	13.7
Imported Wines	473,588	419,917	53,671 I	12.8
Canadian Beers	1,089,623	940,155	149,468 I	15.9
Imported Beers	92,563	85,576	6,987 I	8.2
Total Sales from Liquor Stores	9,206,354	8,507,888	698,466 I	8.2
B. & B.R.S. Sales (Canadian Beers)	91,409,611	92,782,690	1,373,079 D	1.5
Wineries' Sales (Canadian Wines)	1,242,652	1,276,461	33,809 D	2.6
Total	101,858,617	102,567,039	708,422 D	.7

The Provincial Treasurer received from the Board the sum of \$80,600,000.00 on account of profits, licence fees, etc. The Board also created a liability for payments to the various municipalities of a proportion of the fees received from licencees. Such payments totalled \$1,105,554.53 which were distributed to 275 municipalities. Payments by the Board to municipalities for grants in lieu of realty and business taxes totalled \$434,374.62.

The Dominion Government received \$55,891,267.24 during the course of the year in Customs and Excise Duties, and \$10,357,184.66 for sales tax on spirits, wines and imported beers purchased by the Board, and \$53,995,557.07 for malt duties and taxes on domestic beers and wines sold in Ontario, the total to the Dominion Government aggregating approximately \$120,000,000.00.

Therefore, the grand total of revenue payments received by the respective Dominion, Provincial and Municipal Governments was approximately \$202,000,000.00 as a result of levies on alcoholic beverages sold in Ontario during the year. This amount was exclusive of Corporation, Realty and Business Taxes paid to these Governments by the respective manufacturers and licence holders.

STORES

The number of liquor stores in operation on March 31, 1961, was 271, seventeen additional stores having been opened during the year at the following locations:

May	19, 1960	No. 257	Sioux Narrows
May	28, 1960	No. 258	Manitowaning
June	29, 1960	No. 259 Main Street	Coldwater
July	29, 1960	No. 256	Massey
August	5, 1960	No. 261 *Water Street	Lakefield
September	2, 1960	No. 262 *Shopping Centre	Iroquois
September	16, 1960	No. 260 252-10th Street	Hanover
September	30, 1960	No. 264 Main Street	Lucan
October	26, 1960	No. 267 Elizabeth Street	Creemore
November	12, 1960	No. 269 3451 Lawrence Avenue East	Toronto
December	1, 1960	No. 265 29 Ann Street	Bolton
January	12, 1961	No. 272 Supervisor Street	White River

January	13, 1961	No. 274		Zurich
January	20, 1961	No. 273	North Main Street	Seaforth
February	17, 1961	No. 280		Elk Lake
March	6, 1961	No. 281	King Street	Omemece
March	28, 1961	No. 279	1405 Lawrence Avenue East	Toronto
*Board-owned properties				

The addresses of seven stores were changed during the period as follows:

No.	From		To	
90	90 Simcoe St. N.	Oshawa*	45 Richmond St. W.	Oshawa
8	928 St. Clair Ave. W.	Toronto	908 St. Clair Ave. W.	Toronto
116	26 Arthur Street	Elmira	31 Church St. W.	Elmira
75	226 Devonshire Ave.	Iroquois Falls	227 Devonshire Ave.	Iroquois Falls
114	4th & Broadway Streets	Rainy River*	6th St. and Atwood	Rainy River
142	Bridge Street	Hastings*	Front Street W.	Hastings
66	Sixth Ave. North	Cochrane*	4th Street & 5th Ave.	Cochrane
*Board-owned properties				

BREWERIES AND BREWERS' RETAIL STORES

On March 31, 1961, there were 16 Ontario and 3 Quebec breweries licensed to sell their products in Ontario.

On August 18, 1960, Fort Frances Brewing Company Limited, Fort Frances, reopened and on January 9, 1961, The Carling Breweries Limited commenced operations in their new plant at Etobicoke. The O'Keefe Ale Brewery Limited at 260 Dundas Street West, Toronto, was taken over on February 1, 1961, by Dow Brewery (Ontario) Limited.

The Carling Breweries Limited ceased operating their plant at 197 Burlington Street East, Hamilton, on October 31, 1960, and on February 27, 1961, their plant at 293 Niagara Street, Toronto, was closed. The Dow Brewery (Ontario) Limited, Kitchener, ceased operations on February 20, 1961.

During the year, the corporate name of Dow Kingsbeer Brewery Limited was changed to Dow Brewery (Ontario) Limited.

A new company, Doran's Northern Ontario Breweries Limited, 185 Lorne Street, Sudbury, was incorporated to take over the following breweries:

Doran's Brewery Limited	Timmins
Soo Falls Brewing Co. Limited	Sault Ste. Marie
Sudbury Brewing and Malting Company Limited	Sudbury
Port Arthur Beverage Company	Port Arthur
Kakabeka Falls Brewing Company Limited	Fort William

Thirteen brewers' retail stores opened during the twelve-month period, being located at the following addresses:

July	22, 1960	No. 451	3524 Dundas St. W.	Toronto
July	29, 1960	No. 450	3435 Lawrence Ave. E.	Scarboro
July	29, 1960	No. 225	70 Stevenson St. S.	Guelph
September	26, 1960	No. 623	515 Somerset St. W.	Ottawa
November	2, 1960	No. 226	395 Huron Road	Goderich
November	17, 1960	No. 227	Mill and Maple Streets	Clinton
December	8, 1960	No. 228	Queen St. and Wilton Dr.	Bolton
December	15, 1960	No. 229	Wallace Ave. N. & McDonald St.	Listowel
January	9, 1961	No. 622	Highway #17	Petawawa
January	9, 1961	No. 709	299 Blake Street	Barrie
February	13, 1961	No. 232	520 King St. W.	Kitchener
February	27, 1961	No. 453	293 Niagara St.	Toronto
March	22, 1961	No. 231	Queen St. West	St. Mary's

Eleven brewers' retail stores moved to new locations:

No.	From	To
210	Green & Goderich Sts.	Port Elgin
274	Pond St.	Simcoe
321	9 Market St.	Thorold
405	1257 Queen St. W.	Toronto
423	757 Dundas St. E.	Toronto
604	94 Montreal Rd.	Eastview
632	187 King St.	Gananoque
672	185 Lake St.	Pembroke
875	189 Railway St.	Cochrane
984	Front St.	Sioux Lookout
985	Fifth St. East	Fort Frances

Brewers' retail store No. 601 located on Catherine Street, Ottawa, closed on December 31, 1960, and store No. 709 at Loring did not operate in 1960.

The number of brewers' retail stores in operation on March 31, 1961, was 289.

BEER SALES

The following table shows the gallonage of Canadian Beer sold in Ontario during the years 1957 to 1961 inclusive. Sales to other Provinces and to destinations outside the Dominion are also tabled:

	1957 Gallons	1958 Gallons	1959 Gallons	1960 Gallons	1961 Gallons
Sales from Liquor Stores Stock	1,777,261	1,059,569	721,982	940,155	1,089,6
Sales from Breweries and Brewers' Retail Stores	85,830,504	89,322,706	80,807,634	92,782,690	91,409,6
Total Ontario Sales ..	87,607,765	90,382,275	81,529,616	93,722,845	92,499,2
Sales to other Provinces	7,354,158	4,549,939	5,176,627	5,852,803	6,637,5
Export Sales	2,229,899	2,491,999	2,516,962	2,548,487	2,409,5
	9,584,057	7,041,938	7,693,589	8,401,290	9,047,8

All brands of beer produced by the Ontario Breweries and by the Quebec Breweries which were sold in this province were periodically analyzed as in previous years, thus ensuring that beer sold in Ontario is in conformity with the Regulations passed pursuant to The Food and Drugs Act of Canada.

The Board receives from its Laboratory, at the Toronto Warehouse, current analytical reports of all brands of spirits, wine and beer.

WINERIES

The number of wineries and retail wine stores operating in the Province remained at 10 and 51 respectively. However, on June 7, 1960, a limited licence was issued to Strawa Honey Wines Limited, Sarnia, for the production of honey wines only.

The locations of two winery retail stores were changed as follows:

	From	To
June 8, 1960	London Winery Limited, 174 King Street West Chatham	83 King Street West Chatham
November 26, 1960	Bright's Wines Limited, 593 Queen Street Niagara Falls	113 Rideau Street Ottawa

The following table which has been compiled from monthly reports to the Board shows the gallonage of Canadian wine sold during the fiscal years from 1957 to 1961:

	1957 Gallons	1958 Gallons	1959 Gallons	1960 Gallons	1961 Gallons
Sales by Wineries	1,083,953	1,168,392	1,371,194	1,276,461	1,242,652
Sales by the Board	975,680	1,071,568	1,349,509	1,298,961	1,476,923
Total Ontario Sales . . .	2,059,633	2,239,960	2,720,703	2,575,422	2,719,575
Sales to other Provinces .	2,325,377	2,352,425	2,495,798	2,586,581	2,628,190
Export Sales	4,252	3,579	1,468	1,328	1,209
	2,329,629	2,356,004	2,497,266	2,587,909	2,629,399

The tonnage of grapes and cherries used by the various wineries during the past five years was as follows:

	1957 Tons	1958 Tons	1959 Tons	1960 Tons	1961 Tons
Grapes used in the manufacture of wine	15,888	17,679	25,903	20,600	26,051
Grapes used in the manufacture of brandy	—	—	—	—	1,221
Grapes used in the manufacture of concentrates	4,177	3,050	4,193	5,272	6,727
Cherries used in the manufacture of wine	—	118	23	181	71
	20,065	20,847	30,119	26,053	34,070

HOME-MADE WINE PERMITS

Regulations which became effective January 1, 1940, require that any person manufacturing more than 100 gallons of home-made wine must obtain a permit from the Board. Since that date, 1,555 permits have been issued and 48 cancelled, with the result that 1,507 were in force at March 31, 1961.

PERMITS

Individual liquor permits issued during the year totalled 1,360,854. In addition, 1,215 special permits were issued to physicians, hospitals, etc., including 353 permits issued to druggists. The permits issued to druggists allowed them to purchase limited quantities of spirits for compounding medicine, or for use as a solvent or preservative. They were also permitted to buy rubbing alcohol for resale.

CLASSIFICATION OF THE OFFENCES AGAINST THE LIQUOR CONTROL ACT OF
ONTARIO ACCORDING TO THE MONTHLY CERTIFICATES RECEIVED FROM
ONTARIO MAGISTRATES FROM APRIL 1, 1960, TO MARCH 31, 1961.

	No. of Fines	No. Com. to Jail	No. S.S. and Remanded for Sentence	Total Convictions
Sec. 42(1) L.C.A. having liquor in an illegal place	9,851	1,160	238	11,249
Reg. 64(1) Consumption of beer in an illegal place	2,157	72	7	2,236
Sec. 70(1) L.C.A. Selling liquor il- legally or keeping for sale	426	208	5	639
Sec. 80(1) L.C.A. Consuming liquor in other than a residence	240	28	14	282
Sec. 80(2) L.C.A. Intoxication	19,790	19,451	3,643	42,884
Sec. 90(3) L.C.A. Illegal possession .	522	118	6	646
Sec. 94 L.C.A. Persons found in . . .	1,700	333	41	2,074
All other L.C.A. infractions	7,501	1,844	312	9,657
	42,187	23,214	4,266	69,667

FINANCIAL STATEMENTS

The Balance Sheet and Statements of Profit and Loss and Unappropriated Surplus are reported on by Mr. H. A. Cotnam, F.C.A., the Provincial Auditor.

Current assets totalling \$27,114,545.74 consisted of the following:

Cash on hand and in banks	\$ 8,323,731.72
Accounts Receivable: Hospital charge sales, licence holder fees, beer levies, duty recoverable items, freight claims, fines, etc.	2,427,691.93
Inventories of liquors and supplies	16,363,122.09
	<u>\$27,114,545.74</u>

Prepaid Charges for insurance, taxes, etc., amounted to: \$161,804.63

Mortgage Receivable, \$55,000.00 represents the principal amount of the mortgage taken on the old Fort William Warehouse property which was sold during the year. The sale price was \$75,000.00 of which \$20,000.00 was paid in cash and the balance secured by a 6¾% mortgage repayable in monthly instalments until February 1, 1971, when the balance of the principal amount is to be paid.

Fixed Assets are shown at a nominal valuation of \$1.00 for each parcel of land, and \$1.00 for each building, either completed or in process, plus \$1.00 for all furniture, fixtures, machinery, equipment and leasehold improvements in stores, warehouses and offices. The real estate consists of the land and buildings at 55 Lake Shore Boulevard East, Toronto; land and warehouse at Fort William, and land and warehouse at Ottawa. Also included in the real estate are 55 store sites containing stores in operation; 17 store sites, against 14 of which charges have been made for costs of uncompleted store buildings and 3 store parking lots. The costs of all lands and buildings incurred during the year (less \$1.00 for each unit), totalling together \$920,611.36 have been

charged against Income. The accumulations of Reserves for Depreciation have been increased by \$383,543.88, representing the purchases, less disposals, of furniture, fixtures, machinery, equipment and alterations to owned and rented premises.

Current Liabilities of the Board totalled \$2,538,879.28 and consisted of accounts payable for liquors and supplies, accrued charges, deferred revenue, deposits, etc.

The Reserve for Insurance of \$1,000,000.00 and the Reserve for Contingencies of \$500,000.00 remain the same as at the end of the previous year.

Contingent Liabilities amounted to \$19,496,128.25. These items represent the value of undelivered orders totalling \$14,444,739.55, the amount of \$4,402,297.93 for Customs and Excise Duties which are payable on the goods which were in bond in warehouse on March 31, 1961, and the liabilities for property under option and uncompleted building contracts. These contingent liabilities have no reflection on the trading profits of the Board.

The Statement of Profit and Loss shows that sales for the twelve months of spirits, wines and beer from Liquor Control Board stores amounted to \$180,378,151.11.

The same statement shows a gross trading profit of \$70,772,743.29 and other revenue of \$25,649,665.36 consisting of levies on brewers and wine manufacturers and their products, licence holders' fees, permit sales, transfer fees, fines and miscellaneous income. Expenses for the year totalled \$15,747,266.92, consisting of administrative and operating expenses (including \$761,180.76 incurred by the Liquor Licence Board) and cost of additions to lands and buildings and furniture, fixtures, equipment and alterations. The net income carried forward to the Surplus Account is \$80,675,141.73.

After bringing forward the net income of \$80,675,141.73, a balance in Surplus is shown of \$23,292,623.09. Conforming with the procedure of previous years, the portion of Surplus represented by Accounts Receivable, Inventories, Prepaid Charges, Mortgage Receivable and Net Fixed Assets amounting to \$19,007,770.65, has been shown separately as Appropriated Surplus. The remainder of \$4,284,852.44, being available for transfer to the Provincial Treasurer, appears on the Balance Sheet as Unappropriated Surplus.

For comparative purposes, the percentages that the cost of stock sold, other revenue and expenses bear to sales and net income are given for the twelve month period reported upon herein and the two preceding fiscal years.

A statement showing the expenses of administration and operation for the twelve months is also attached. Individual percentages in comparison to the total sales are given for the twelve months and also for the preceding fiscal year. On March 31, 1961, the staff of the Liquor Control Board and the Liquor Licence Board numbered 2,046 employees, 115 of these being part-time or seasonally employed, compared with a total of 1,968 employees, including 122 part-time at the previous year-end.

A classification of permits and licences issued during the fiscal year appears on the attached Schedule.

Your Honour will know that the undersigned was not connected with the Board during the period covered by this report and that the Chief Commissioner, at that time, was the late William H. Collings, M.P.P.

I would like, at this time, to pay tribute to my predecessor for his fine record as Chief Commissioner of The Liquor Control Board of Ontario and to express my regret at his untimely passing.

In addition to paying tribute to Mr. Collings' able work on the Board, I would also like to thank Mr. W. T. Murchie, Deputy Chief Commissioner, Reverend A. W. Downer, M.P.P., Board Member, and other members of the staff to whose efforts can be attributed the successful and efficient operation of this Board.

I have the honour to be, Sir,

Your obedient servant,

ALLAN GROSSMAN,

Chief Commissioner.

STATEMENT SHOWING THE NUMBER OF PERMITS AND LICENCES
WHICH WERE ISSUED DURING THE YEAR ENDED MARCH 31, 1961.

Permits 1960-61

Individual	1,360,854
Physicians	34
Druggists	353
Dentists and Veterinarians	65
Mechanical and Scientific	267
Manufacturers	183
Hospitals	271 (free)
First Aid	42 (free)

Licences 1960-61

Breweries	16
Wineries	11
Sacramental Wine Vendorship	12
Non-Potable Alcohol, Storage Warehouse	3

THE LIQUOR CONTROL

BALANCE SHEET

ASSETS

CURRENT ASSETS

Cash on hand, in transit and in banks \$ 8,323,731.72

Accounts receivable 2,427,691.93

Inventories

Liquors in warehouses and stores,
at cost \$16,210,225.24Stationery, supplies,
empties, etc. 152,896.85 16,363,122.09

Total Current Assets \$27,114,545.74

Prepaid Insurance and other charges 161,804.63

Mortgage Receivable—6¾%
due on or before January 1, 1971 55,000.00

FIXED ASSETS

Land, at cost \$ 2,288,644.54

Buildings, at cost 16,291,347.83

Furniture, equipment and fixtures,
at cost 3,452,570.62Alterations to owned and rented
premises, at cost 2,144,901.05

\$24,177,464.04

Less amounts written off 24,177,312.04 152.00

\$27,331,502.37

Approved

J. G. SPRAGGE

Comptroller

J. H. COLLINS, F.C.A.

Chief Accountant

AUDITOR'S

I have examined the balance sheet of The Liquor Control Board of Ontario as at March 31, 1961 and the statements of profit and loss and unappropriated surplus for the year ended on that date. My examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as I considered necessary in the circumstances.

Toronto, June 26, 1961.

BOARD OF ONTARIO

March 31, 1961

LIABILITIES

CURRENT LIABILITIES

Accounts payable, accrued charges, deferred revenue, etc.	\$ 2,538,879.28
---	-----------------

Total Current Liabilities	\$ 2,538,879.28
---------------------------------	-----------------

Reserve for Insurance	1,000,000.00
-----------------------------	--------------

Reserve for Contingencies	500,000.00
---------------------------------	------------

Appropriated Surplus — represented by accounts receivable, inventories, pre- paid charges, mortgage receivable and net fixed assets	19,007,770.65
--	---------------

Unappropriated Surplus	4,284,852.44
------------------------------	--------------

	<u>\$27,331,502.37</u>
--	------------------------

CONTINGENT LIABILITIES

Duty on stocks in bond	\$ 4,402,297.93
------------------------------	-----------------

Liquors ordered but not delivered (including duty, freight, etc.) ..	14,444,739.55
---	---------------

Property under option and uncompleted building contracts	649,090.77
---	------------

	<u>\$19,496,128.25</u>
--	------------------------

REPORT

In my opinion the accompanying balance sheet and statements of profit and loss and unappropriated surplus present fairly the financial position of the Board as at March 31, 1961 and the results of its operations for the year ended on that date, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

THE LIQUOR COM

STATEMENT OF PROFIT AND LOSS

SALES

Sales of spirits, wines and beer	
Cost of Sales	
Inventories April 1, 1960	\$ 16,845,570.88
Purchases	108,970,062.18
	<u>\$125,815,633.06</u>
Less: Inventories March 31, 1961	16,210,225.24
Gross Profit on Sales	

OTHER REVENUE

Brewers' licence fees	\$ 18,000.00
Brewers' retail store licence fees	159,700.00
Gallonage fees on beer production, Ontario breweries	15,066,655.01
Gallonage fees on beer sales, Extra — Provincial breweries	1,835,302.10
Licences and fees — The Liquor Licence Act (net after deducting Municipalities' share)	4,680,004.58
Fines (net)	139,059.52
Ontario wine licence fees	725,603.49
Permit Sales	1,362,505.00
Banquet permits	769,850.00
Transfer fees income	649,804.31
Interest on bank balances	144,675.65
Miscellaneous receipts	<u>98,505.70</u>

INCOME

EXPENSES

Administration and operating expenses— The Liquor Control Board and The Liquor Licence Board	\$ 14,366,238.13
Furniture, equipment and fixtures and alterations written off — The Liquor Control Board and The Liquor Licence Board	460,417.43
Additions to land and buildings during the year — written off	<u>920,611.36</u>

NET INCOME

RD OF ONTARIO

he year ended March 31, 1961

	Percentages to Sales			Percentages to Income		
	1960-61 %	1959-60 %	1958-59 %	1960-61 %	1959-60 %	1958-59 %
0,378,151.11	100.00	100.00	100.00			
0,605,407.82	60.76	59.96	59.46			
0,772,743.29	39.24	40.04	40.54	73.40	74.51	78.96
5,649,665.36	14.22	13.70	10.81	26.60	25.49	21.04
5,422,408.65	53.46	53.74	51.35	100.00	100.00	100.00
5,747,266.92	8.73	8.97	7.32	16.33	16.68	14.25
0,675,141.73	44.73	44.77	44.03	83.67	83.32	85.75

UNAPPROPRIATED SURPLUS
For the year ended March 31, 1961

Balance, at credit, April 1, 1960		\$ 3,722,692.91
Add:		
Net income for the year ended March 31, 1961		80,675,141.73
Adjustments relating to prior periods:		
(1) Sale of old Fort William Warehouse		
Selling price	\$75,000.00	
Less:		
Book value of property	\$ 2.00	
Commission and fees	4,595.50	4,597.50
		\$70,402.50
(2) Deduct sundry adjustments	215.89	70,186.61
Transfer from Appropriated Surplus		416,831.19
		<u>\$84,884,852.44</u>
Deduct:		
Payments to Treasurer of Ontario on account of profits		80,600,000.00
Balance, at credit, March 31, 1961		<u>\$ 4,284,852.44</u>

ADMINISTRATION AND OPERATING EXPENSES
FOR THE YEAR ENDED MARCH 31, 1961
AND NUMBER OF EMPLOYEES ON THE STAFF AT MARCH 31, 1961

		Percentage to Sales	
		1960-61	1959-60
Salaries	\$ 9,547,265.11	5.29	5.14
Rents paid, less received	1,088,084.55	.60	.61
Travelling	302,103.49	.17	.17
Superannuation and Retirement Fund	464,935.92	.26	.26
Insurance	59,728.10	.03	.04
Workmen's Compensation	3,490.28	.00	.01
Postage	37,128.45	.02	.02
Stationery	266,314.27	.15	.15
Telephone and telegraph	87,371.68	.05	.05
Protection service	26,446.80	.01	.01
Breakage	16,639.45	.01	.01
Light, heat and power	288,676.71	.16	.15
Repairs and maintenance	421,134.63	.23	.23
Sundries	91,063.14	.05	.04
Freight and cartage	741,190.28	.41	.40
I.B.M. rental and supplies	109,823.51	.06	.06
Grants in lieu of realty taxes	238,048.61	.13	.12
Grants in lieu of business taxes	196,326.01	.11	.10
Discounts to hospitals, N.A.T.O., etc.	144,768.99	.08	.07
Truck maintenance	4,604.19	.01	.00
Packing materials	231,093.96	.13	.12
	<u>\$14,366,238.13</u>	<u>7.96%</u>	<u>7.76%</u>

NUMBER OF EMPLOYEES ON THE STAFF

(Including temporary employees whose services are either part-time or seasonal)

The Liquor Licence Board	105
Chief Commissioner's Staff	3
Personnel Department	9
Comptroller's Staff	5
Legal Department	2
Laboratory Staff	6
Accounting Department	79
Beer and Wine Department	28
Permit Department	10
Realty and Maintenance Department	15
Purchasing Department	7
Traffic Department	4
Customs Department	4
Stock Administration Department	12
Brewery Inspection Department	43
Winery Inspection Department	4
Store Audit Department	25
Store Operations Department	23
Garage	5
Stores	1525
Warehouses	132
	<u>2046</u>

BINDING SECT.

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